

DO YOU find selecting Christmas cards a big problem? One rule of thumb can be to express your own personality in the cards.

If you are partial to any Christmas symbol besides the truly religious cards, say poinsettias, carolers, candles, holly or winter scenes, by all means select it, year after year if you like. That's the advice of Steve Shannon, managing director of the National Association of Greeting Card Publishers. Says he:

"I'm always amazed that some people make hard work out of selecting Christmas cards. Actually with all the variety available, it should be a simple matter."

Shannon suggests making your 1933 Christmas card easier by observing these rules:

1. Bring your address book up to date as soon as possible. Check full name, street and number, city, zone, and state. When this is done you'll also know the quantity of cards needed.

2. Break your list down into two or three groups—friends and business acquaintances, relatives and members of your family. Children

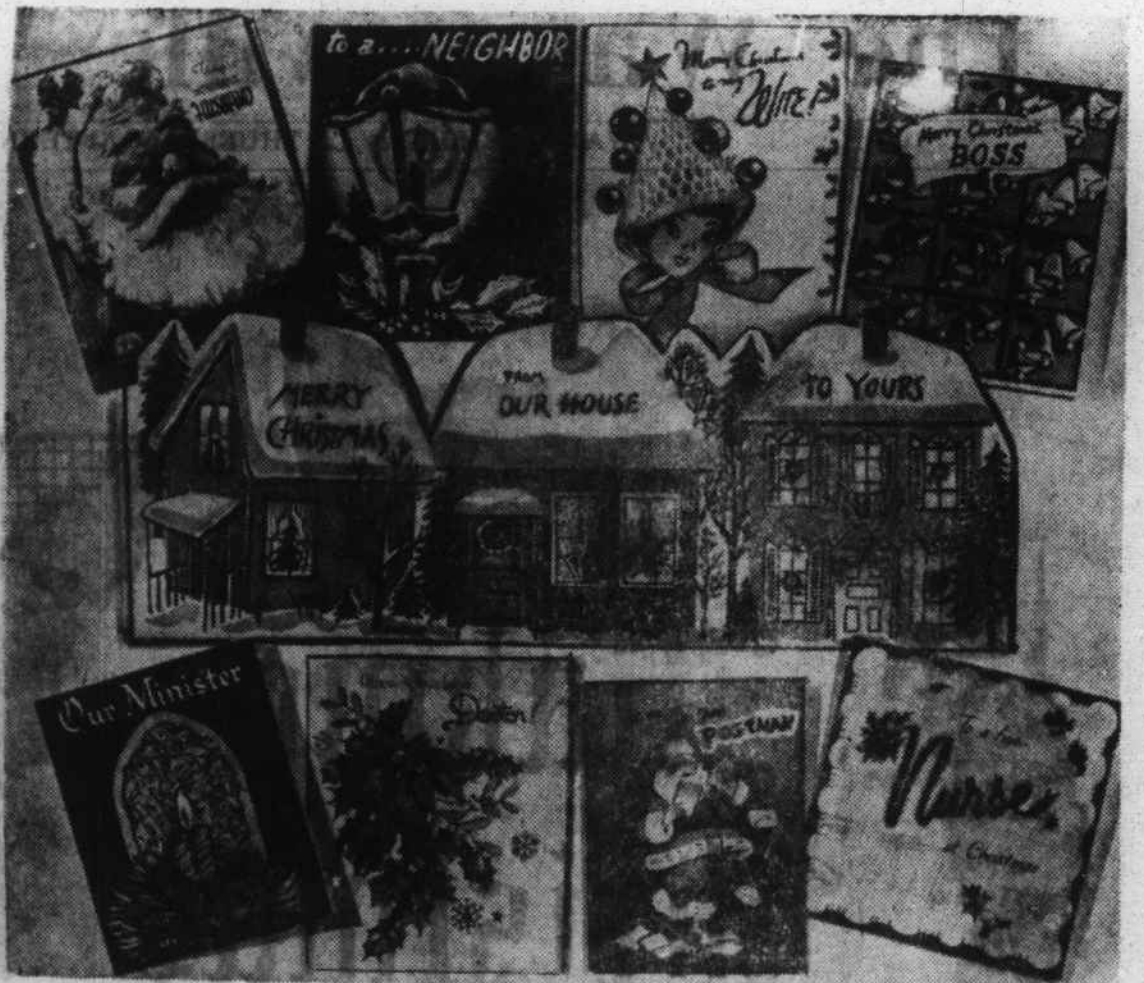
might make up a third group.

3. Select your card with care particularly if it is a personalized one on which the signature is to be imprinted or engraved. You can't change your mind after that is done. Choose a card you like whether it is Santa or another. Christmas commemorates the Birth of Christ and more people are turning to the truly reverent type of card, more befitting Christmas than any other.

4. Among married couples, the correct custom is for the one signing the card to put her or his name last. When cards are imprinted or engraved the signature should begin with the wife's name. If there are children, Dad's name comes first with the youngsters listed according to age.

5. It is perfectly proper to write a little note on a card. Return addresses and Christmas seals may be added to the envelope.

6. Give the postman a break by mailing cards early, using the proper amount of stamps. If postage is first class your card will be sorted and delivered first, and forwarded or returned if necessary.



A SPECIAL CHRISTMAS CARD can be found for almost everybody this year. At top are cards for husband, neighbor, wife, boss. At the bottom are cards for the minister, doctor, postman, nurse. And there are many more.

Two Gifts In One Rate Snow Man Wrapping



HOW TO MAKE two gifts out of one - Get a chubby green glass flower vase at a novelty store. Stuff it with a supply of powder puffs. Wrap it to look like a cheery snow man. When the powder puffs are used up the vase will be useful the year-round. Here's how to wrap:

INSTRUCTIONS: Cut a 15-inch square of white crepe paper and place green glass vase with fluted top in center of paper. Gather the paper up around the neck of the vase, press the folds into place and tie.

Place a Christmas ball in the top of the vase over the powder puffs (or a couple of handkerchiefs if you prefer). Bring ends of the crepe paper over the Christmas ball, gather the paper at the top and tie. Trim off excess paper.

Use gummed dots for the features and buttons.

For the scarf, cut a strip of red crepe paper 12 by 2 inches wide with the grain. Cut both ends, fringe and tie around the neck.

The hat is made with 3 1/4 by 6-inch piece of black crepe paper with the grain. Gather the paper along one edge and tie. Turn the lined end inside; overlap the short ends and paste the seam. Trim about 1 inch from the tied end, shaping crown. Stretch other end to form brim and paste to head. Brush the hat with glue and sprinkle with white powder for a wintery look.

... Goes ... ble



Candlesticks For Her Table



CANDLES GO with Christmas. Here's a candlestick holder of wrought aluminum, smart for the modern room, graceful for period decor.

To Wrap a Round Box Is Not So Difficult

MANY GOOD THINGS at Christmas seem to come only in round packages—fruit cakes, pipe tobacco, candies, bath powder. And a round package is tough to wrap. Jeannette Lee, designer of gift papers (for Hallmark), says this is not a very difficult job. She suggests attempting a hat box effect, and here is how to do it:



(1) CUT TWO circular pieces of Christmas gift paper to leave an inch margin all around for overlapping.



(2) PLEAT the overlap at top and bottom with your fingers and fasten each fold with cellulose tape.



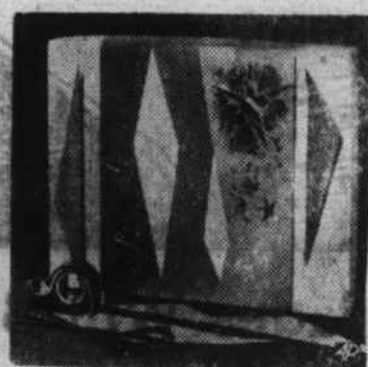
(3) COVER SIDES with a strip cut an inch wider and an inch longer than needed, to allow for folded edges.



(4) TIE Christmas ribbon around the circumference of the box, leaving one end about 10 inches long.



(5) LOOP the long end of the ribbon back to form a handle, hat box style, and attach a bow and holly sprig.



EVER RUN OUT of gift paper? Use scraps of left-over wrappers of varied colors. Cut into interesting shapes with stars and glitter. Fasten them on a white box with cellulose tape.

CHRISTMAS FOR PETS

Dress up your pet on Christmas Day. Put a bright new bow on your dog or cat and give the bird's cage a little decoration with Christmas ornaments.

Start a Bright Stainless Pan Set As a Gift

YES, SHE'D ALSO like something useful...

Most women love their homes enough to want gifts from Santa to improve their little abodes. Of course she'll have something personal, too, from the family we hope. But handsome pots and pans, a new steam iron, a vacuum cleaner, dish washer or washing machine that will lighten and brighten her work chores are top-of-the-pack



MERRY CHRISTMAS to the cook—These handsome kitchen pots and pans are of stainless steel and aluminum.

favorites with homemakers.

If Mom's pots and pans are battered and beat, start her on a new set this Christmas. Your starter set can be three frying pans in 7, 8 1/2 and 10 1/2 inch sizes or the saucepan in one, two, three and four-quart saucepans or the Dutch oven, depending on how much you want to spend. You can add to any of these as time goes on.