

# Plans Under Way to Make Waynesville Horse Show The Best In The State

-- You Can Have A Big Part

← HERE'S THE STORY

## Plans for 1954 Show

### WAYNESVILLE HORSE SHOW TO BE NORTH CAROLINA'S TOP SHOW!


After the very successful 1953 Waynesville Horse Show the officials began looking for a means to bring to Waynesville the outstanding show of the state. Both tourist and local citizens had demonstrated their willingness to go along with sponsors in supporting such an event. The answer to the problem of what to do to make Waynesville the show of North Carolina was not long in asserting itself.

Tryon was outstanding for its hunters. Blowing Rock was known throughout the South for its Hunters and Jumpers. Kentucky crowned the World's Grand Champion gaited horse. Shelbyville, Tennessee, had for fifteen years recognized and crowned the grand champion Walking Horse of the World. North Carolina had a good representation of gaited horses but few truly outstanding ones. North Carolina did have outstanding Tennessee Walking Horses including the reserve Champion of the World, The World's Champion two year old, The World's Champion Stallion, and a former Champion of the World. Professional training stables were located throughout the state and in practically every county, individual owners were showing and winning with top Tennessee Walking Horses.


Show catalogues were searched for names and addresses of owners of Tennessee Walking Horses. All owners and trainers were contacted and asked to participate in the Waynesville Show and to recognize it as the North Carolina State Championship Walking Horse Show. The response was a flood of letters agreeing to the proposition. The answer had been found. Waynesville will crown the GRAND CHAMPION WALKING HORSE OF NORTH CAROLINA in August, 1954.

A large sterling challenge trophy costing hundreds of dollars has been pledged by a Western North Carolina industrialist to be engraved: NORTH CAROLINA CHAMPION WALKING HORSE. It must be won three times by the same owner for permanent possession. A sterling silver bowl with similar engraving has been offered by a North Carolina merchant for the permanent possession of winner.

The Waynesville Show for 1954 will be for two nights. Classes will include five-gaited, three-gaited, roadsters, jumpers, hunters and local classes as featured by all leading horse shows. Officials are determined that the fans shall be treated to a well rounded schedule. Yet, in spite of this, the spotlight will be on—and the crowds will travel clear across the state to see—the crowning of THE GRAND CHAMPION WALKING HORSE OF NORTH CAROLINA.



**Haywood Horse Show Association, Inc.**  
WAYNESVILLE, N. C.



**To The Public:**  
Plans for the development of property by the Haywood Horse Show Association for the use of public for recreation, civic and other worth while purposes have been completed. Before operations begin certain expenditures for fencing, lighting, construction of rings and seats, the remodeling of existing barns to accommodate the large number of horses entered in shows, and water connections must be made.

Without requesting public or private aid, the land and buildings have been purchased. If improvements as outlined above can be made without resorting to the pledging of future profits, the development of these facilities can begin in 1954 from operating profits.

In evaluating the Waynesville horse show I would like to point out that the tremendous south-wide appeal of the North Carolina Grand Championship stakes will serve as an immediate boost to our tourist industry, that the release of money by these visitors will be felt by the majority of our businessmen and that the championship show will serve as an immediate and lasting advertising medium for Haywood County. And of greater importance, it will provide clean entertainment for our people while making available the facilities for our youth to enjoy throughout the year.

The Board of Directors has authorized the issue of lifetime memberships in recognition of your contribution of \$10.00 to the building fund as outlined above. The Board of Directors will be elected only from eligible life members as replacements are made. They serve without compensation of any kind. Advance sale of reserve seats will be made yearly to members before public offering.

Your membership will mean that you are a part of the Haywood Horse Show Association. There are no stockholders — all facilities and profits will be used to promote the annual horse show and construct as well as maintain worthwhile re-creational facilities for the general public. We believe that every segment of our population will continue to benefit from the program we have initiated. We earnestly solicit your help as evidenced by your contribution and acceptance of membership in the Haywood Horse Show Association.

Respectfully yours,  
**C. C. League**  
Vice President.

### HAYWOOD HORSE SHOW ASSOCIATION OFFICERS

- President ..... T. L. Bramlett
- Vice President ..... C. C. League
- Secretary ..... Miss Mary Medford
- Treasurer ..... Dr. Doris Hammett

### Brief History Of Association

The Haywood Horse Show Association had its beginning one Saturday afternoon in June of this year. A group of interested horsemen got together and decided that they would like to see Waynesville join her other resort towns in promotion of a good horse show.

The first meeting was held at the house of one of the members where it was decided to try to sell the idea to one of the civic clubs of Waynesville—to persuade them to sponsor the show with the active cooperation of horsemen throughout the county. After due deliberation the proposition was rejected by the civic club. Thus far nothing had been accomplished and another meeting was called.

Time was running out. The fifteen assembled horsemen decided to organize themselves into an association and promote a horse show themselves. They agreed to guarantee the cost themselves and to try to sell the idea to the public. Long hours of work went into the planning and the actual work of getting the project underway. The response was terrific. Both local citizens and summer visitors were impressed. Businessmen who sponsored the actual costs expressed their satisfaction.

Impressed with the public approval of this venture the officials held another meeting and began plans for further expansion. The results were to take necessary steps to incorporate the association as a non-profit corporation, to purchase the necessary land for a permanent home and to make plans to use these facilities as a year-round recreational project for the public. The association is governed by a board of fifteen members who receive no compensation of any kind for their services. Future directors will be selected from lifetime members who are now joining the association. There are no stock holders. All property and future profits will be used solely for public benefit.

### This Worthy Project Endorsed By:

- Dayton Rubber Company
- The First National Bank
- The First State Bank
- J. H. Way, Mayor
- G. C. Ferguson, Town Manager
- Chamber of Commerce
- Waynesville Country Club

### Partial List of 1954 Exhibitors

Beginning with the 1954 Waynesville Horse Show, the crowning of the Grand Champion Walking Horse of North Carolina at the conclusion of the final night's class has moved Waynesville to the top of the horse show circles and indications are that this show will become the top attraction of the state.

Beautiful and expensive challenge and permanent trophies of sterling silver have been secured from North Carolina industrialists to be presented in appropriate ceremonies.

Among known participants for the Grand Championship award is: Wade Stepp Stables, Winston Salem, representing more than a score of top horses.

- Rex Watts Stables, Newton N. C., representing eight top horses.
- Horace Reager, Hendersonville, N. C., representing several North Carolina owners.
- B. Paul Goodman, Asheville, one of the South's largest stables.
- Byron Keeter, Kings Mountain, N. C.
- Dr. T. L. Long, Newton, N. C.
- E. E. Johnson Stables, Ashboro, N. C.
- H. B. Kelly, Hendersonville, N. C.
- Dr. J. O. Williams, Concord, N. C.
- Hall Reaban, Hendersonville, N. C.
- Wade C. Moody, Mt. Airy, N. C.
- Galvin Stables, Lenoir, N. C.
- Bob Swann, Albermarle, N. C.
- NellTom Farms, Kings Mountain, N. C.
- Green Hills Farm, N. Wilkesboro, N. C.
- R. W. Norman, Salisbury, N. C.
- Line Spainhour, N. Wilkesboro, N. C.
- Dr. Roy Peacock, Weaverville, N. C.
- Billy Franks Stables
- J. A. Dusenberry
- Lakeside Stables, Charlotte, N. C.
- J. A. Barker, Charlotte, N. C.
- Buddy Turner