

Merry Christmas!

THE WAYNESVILLE MOUNTAINEER

Published Twice-A-Week In The County Seat of Haywood County At The Eastern Entrance Of The Great Smoky Mountains National Park

TODAY'S SMILE
"Lord, fill my mouth with worthwhile stuff. And nudge me when I've said enough." — Selected.

More People Than Ever Are Reading The Mountaineer

5th YEAR NO. 104 24 PAGES Associated Press WAYNESVILLE, N. C., WEDNESDAY AFTERNOON, DEC. 23, 1953 \$3.00 In Advance In Haywood and Jackson Counties

Rollman Sends Plea For Peace Over World

5 Needy Families To Receive Aid

This morning it looked like every living family in this part of the county would be well taken care of at Christmas. Mrs. Sam Queen, superintendent of the Welfare Department, said the 75 cases cleared through the office had a sponsor. This meant that every family asking her department for assistance this Christmas would be remembered. Staff has checked on the requests, and has assigned sponsors for each case. The Salvation Army is taking care of 40 families, in addition to giving treats for 625 children at Christmas tree events. Major Brown said that she was a short of her quota of \$800 cash needed for her annual Christmas program. Major Brown and her five assistants began making deliveries of Christmas food baskets today, and continue through Friday, with three families in the Big Bend area to get theirs on Saturday. It is a full day's trip, mostly into the area. The Lions Club was hoping to cover \$600 between today noon and tomorrow night in their Christmas cheer fund. Their quota is \$1,000, and they have already spent \$400 in providing clothing for deserving children in the

scores of organizations and individuals have had a hand in doing their part in providing for the needy and deserving of this area Christmas.

Kiwanis Guests Christmas Play

Kiwanis Club members and their wives were guests at a "premiere" of a play based on Dickens' story, "A Christmas Carol" given last night by members of the Maggie Methodist Church under the direction of Mrs. J. H. Brown and Mrs. V. A. Henry. The play is going to the Kiwanis and Kiwanian-ess were served dinner by ladies of the church in the Maggie Methodist lunchroom. During the Christmas party, novelty gifts were presented to the women present, while a special Christmas gift was presented to Coleman, who often plays the part of the Kiwanis meetings. The members also brought gifts distributed at the club's annual party for approximately 60 privileged children, which will be held at 3 p.m. today at the Kiwanis.

LAST SHOPPING DAY FOR CHRISTMAS

The Weather

SNOW

Waynesville temperature reported by the State Test Farm.

Max.	Min.	Rainfall
52	38	10
57	35	09



HE IS ON THE WAY—This jolly old fellow, here for a brief time December 5th, when this picture was made, is all set for a return visit Thursday night. This is the way he looked on the morning of the fifth when he was in Waynesville for the parade. (Mountaineer Photo)

Businesses On Increase In County, Survey Shows

The number of business establishments in Haywood County is on the increase. Local residents with the urge to be on their own are venturing into nearly every type of business in the traditional quest for economic independence. The findings, being issued jointly by the U. S. Department of Health, Education and Welfare and the Department of Commerce, are based on tax reports submitted by employers for the first quarter of 1951 under the Old Age and Survivors Insurance program. They show, for Haywood County, a total of 381 business enterprises in which there are one or more employees. This marks an increase over 1948, when the last such count was made, at which time there were 344 such establishments. This gain, 10.7 percent, was well over that noted generally throughout the United States, 7.5 percent. Small business is well established in Haywood County, the figures indicate. There are 347 firms, or 91 per cent of the total, with less than 20 employees each. This is a greater concentration than is found elsewhere in the South Atlantic States, where small business represents 90 per cent of the number of going enterprises. In the state of North Carolina businesses of such size comprise 89 per cent of the total. Gainful employment is provided by the county's business places for 1,075 people, as compared with 6,104 on the payrolls at the time of the previous tabulation. The figures represent only those engaged in non-public employment and subject at the time to the social security tax program. Excluded, in addition to public employees, are the self-employed, agricultural labor, railroad workers and certain other groups. The government's statistics show that there are now some 4,000,000 businesses in the nation and the about 40 per cent of them are retail places.

Jaycees Donate Food To Needy

Food boxes were distributed to a number of families this afternoon by Waynesville Jaycees, who raised \$100 for the project. Approximately \$79.87 was donated at a recent Saturday night square dance, and the remainder was contributed by the club to make the total an even hundred dollars. Jaycees will hold their annual Christmas party tonight at Spaldon's. At their meeting Monday night, the Junior Chamber inducted a new member—Carroll Cabe—and discussed plans for the Mountaineer football banquet and the Distinguished Service Award dinner. Miss Rosemary Herman, a member of the faculty of Mary Washington College, is visiting her parents, Mr. and Mrs. Ernest Herman.

Local Postal Load Begins To Slack Off

Postal employees began to see some relief today as the peak of the annual Christmas rush appeared in sight. Postmaster Enos Boyd said that the mails of Sunday and Monday were the peak loads of the season, with each day since showing signs of becoming lighter. Sunday and Monday saw cancellations of letters up to 20,000 daily. Other days since have ranged around the 16,000 mark. Incoming parcel post continues heavy, Postmaster Boyd said. The outgoing parcel post has dropped considerably since Tuesday. Postmaster Boyd believes that the bulk of the Christmas cards have been put in the chute, and that the large percentage of packages have been mailed. The postal employees are clearing out all mail each day. No deliveries will be made on Christmas Day. The windows at the office will remain open until noon Saturday, and rural carriers will make their rounds as usual on Saturday. The usual number of anxious patrons were inquiring about delayed packages. One patron early Tuesday said that a special package from New York, containing a special gift, meant the difference between a "Merry Christmas" and a "Sad Christmas" for one family, as all their gifts were in the one package.

Chickens and Dumplings On Jail's Yule Menu

Prisoners at the Haywood County jail will receive a Christmas dinner of chicken and dumplings. Sheriff Fred Campbell announced today. The meal will also include one vegetable, cranberry sauce, bread, coffee, and a dessert, the sheriff said.



HEINZ W. ROLLMAN stands before a world map in his office, which is significant since his plea for peace and better understanding between all peoples is being sent to the far corners of the globe. Mr. Rollman is founder of World Construction, Inc., an organization devoted to show the better way of life to all peoples. (Mountaineer Photo)

4-H Exchange Club Members Select Northern Guests

Plans for entertaining 4-H Exchange Club members from Berkshire County, Massachusetts, were made at a meeting Monday night of Haywood Exchange Club at the courthouse. Each club member present at the meeting chose the name of a Massachusetts representative which he will entertain in July when the Berkshire countians are scheduled to visit Haywood. Following a business session, presided over by Tom Cogdill, vice president, games were played under the direction of Neal Kelly, chairman of the recreation committee. The group will meet again in June.

Most Workers To Enjoy 3-Day Christmas Holiday

A three-day Christmas holiday will be observed by most stores, offices, and industries in the Waynesville area. Some employees started their holidays today. Stores will be closed Friday, Saturday, and Sunday. They will remain open tonight until 9 p.m. and until 6 p.m. Christmas Eve. Banks also will be closed Friday, Saturday and Sunday. Offices in the courthouse will close at noon Thursday for the remainder of the week, with two exceptions—the Home Agent's office and the Health Department. The Home Agent's office will be closed for the next two weeks, while the Health Department's doors will be closed Wednesday evening for the rest of the week. The Town of Waynesville's offices will close Thursday at noon, and open Saturday for a half day. Schools were dismissed Friday afternoon and will resume classes on Monday, January 4. The Haywood County Public Library will be closed from Wednesday through the remainder of the week. The schedule for the area's industries is: Dayton—Plant to close at 3:30 p.m. Thursday, and resume production at 11 p.m. Sunday. Wellco—To close Thursday afternoon, reopen Monday morning. Unagusta—The plant closed today, to reopen January 4. The office was to close at 4:30 p.m. today and reopen Monday. A. C. Lawrence—Office and plant are to be closed from Thursday until Monday. Royle & Pilkington—Office and plant to close at noon Thursday until Monday.

Tax Course For Farmers Is Scheduled

A farm income tax short course will be held at the Buncombe County courthouse in Asheville, January 5, 6, and 7, County Agent Wayne Franklin announced today. This course will be conducted by the Department of Agriculture and the Division of College Extension, North Carolina State College in cooperation with the United States Internal Revenue Service and the North Carolina Department of Revenue. The purpose of this course, Mr. Franklin said, is to teach people how to file income tax returns with special emphasis in farm returns. This course is designed primarily for those individuals who assist others in filing income tax returns; however, farmers who make their own returns will get much benefit from the course. Registration will be held in (See Tax—Back Page, 1st Sec.)

Greetings

Those who produce The Mountaineer, twice each week, together with those who deliver the paper to your door, or your dealers, and the various community reporters, take this occasion to extend greetings of the season to each of our many readers. We are happy to serve you throughout the year, and today's issue, marks a new high record in circulation, with more than 4,500 copies being published for subscribers. So from each of us, go our best wishes.

- Mountaineer Employees**
- | | | |
|----------------------|--------------------|----------------------|
| Mrs. Walter Baermann | Fred Edwards | W. Curtis Russ |
| Charles Bridges | Mrs. F. G. Frazier | Mrs. Ben Sloan |
| Marion T. Bridges | Esther Mae Gibson | Furman Stinnett |
| Mrs. Larry Cagle | Grover Golden | Mrs. Henry Tuttle |
| Cordell Chambers | W. C. Mediord | Stanley Williamson |
| Ben Church | Hugh Messer | Robert H. Winchester |
| Bob Conway | Charlie Miller | Oliver Yount |
- Mountaineer Carriers**
- | | | |
|--------------------|--------------|-----------------|
| Sammy Lane | Ted Rogers | Maurice Stiles |
| Stanley Williamson | Kenneth Ruff | John David Cabe |
- Mountaineer Community Reporters**
- | | | |
|------------------------|--------------------|-----------------------|
| Mrs. George Boring | Mrs. Kyle Lindsey | Mrs. George F. Worley |
| Mrs. J. Edgar Burnette | Mrs. Julia McClure | Mrs. J. G. Williamson |
| Mrs. Sam Ferguson | Mrs. J. W. Johnson | Mrs. Earl Allen |
| Mrs. Millard Ferguson | | Mrs. Mark Swaim |
- Mountaineer Dealers**
- | | | |
|---------------------|-----------------------|----------------------|
| Clyde Pharmacy | Hazelwood Bus Station | Gunn's Corner |
| Ralph Mease, Jr. | Charlie Buchanan | Waynesville Bus Sta. |
| The Soda Shop | Hazelwood Pharmacy | Roy's News Stand |
| Junaluska Supply | Vance Muse | Dan's Drug Store |
| Hazelwood Pharmacy | Grasty's Store | Fred Vaughn |
| Community Grocery | Jones' Market | Convenient Corner |
| Futrel's Grocery | Charlie's Place | Jimmy's Drive-In |
| Knight's Store | Hospital | Jones' News Stand |
| Guy Queen's Grocery | Craig's | W. R. Cloer |
| | Felix Stovall | |

Message Goes To Points Over World

A special plea for world peace and understanding, written in 85 languages, is being sent from Waynesville to every country on the face of the earth. The gigantic undertaking, and expensive project, is that of Heinz W. Rollman, founder of World Construction, Inc. Between 12,000 and 13,000 copies of the special message is going to some 8,000 newspapers and 5,000 radio stations around the world. Even newspapers and radio stations behind the Iron Curtain will receive copies of the special message. Copies of the special message of peace were prepared in six languages by members of Mr. Rollman's staff here. The other 79 languages are being translated by embassies in Washington. The stencils are being cut there by embassy staff members, and sent here for printing by World Construction office workers. The staff of World Construction speak and write in six languages—English, French, German, Spanish, Polish and Portuguese. Mr. Rollman conceived the idea of the world-wide plan for a better world, when a lad of 16 and living in Europe. It was not until September 4th of 1952 that he made a formal announcement of his plans. Since that time he has written a 150-page book, given numerous lectures on the subject, and written hundreds of letters, and had many newspaper articles published about the plan. He has conferred with members of Congress and other national figures relative to the program. He has received much encouragement and spends the greater part of his time to the promotion of the plan which he is confident can bring about a better understanding and peace among the peoples of the world. Members of the staff of World Construction, Inc., besides Mr. Rollman includes: Mrs. Lola Hollingsworth, Mrs. Katherine Robinson, Mrs. Virginia Wilson, Mrs. Alma Howell, Miss Betty Mathis and Mrs. Laura B. Lawrence. The special message which is being sent across the globe for Christmas reads as follows: To create a better life for all (See Rollman—Back Page, 1st Sec.)

Perfumed News Arouses Allergy Of Mrs. Herman

It wouldn't be so bad in July, but having to go out of the house to read the newspaper is not much fun in December. But that's what Mrs. E. K. Herman of Thomas Park said she had to do when Monday's issue of The Mountaineer reached her home. Mrs. Herman explains that she is allergic to perfume and couldn't remain inside to read Monday's Mountaineer, which was printed with perfumed ink to advertise a popular soap. The scent from the paper did not seem especially strong to many people, but Mrs. Herman said she detected it easily.

Priceless 255-Year-Old Bible Found In Haywood

A four-week search has turned up what is believed to be the oldest Bible in Haywood County. And one which can probably rate among the most valuable in the county. It will be on display this week in the Massie Furniture Company window. Of 35 Bibles submitted in a contest conducted by the Seventh-day Adventist Church, one now 225 years old owned by H. A. Jeffries, Grandview Heights, has been selected as the oldest. It was announced by the Rev. Peter Meisner, pastor of the church. The Bible was published in 1728 in Berne, Switzerland, and has been in the possession of Mr. Jeffries' family for 125 years. It was brought from Baden-Berne, Switzerland, by his grandfather, Samuel Strahm, and inherited by Mr. Jeffries from his mother 50 years ago. Leather-bound over heavy wood-

Highway Record For 1953 In Haywood (To Date)

Killed 4

Injured 53

(This information compiled from Records of State Highway Patrol.)