## Rising Production Costs Brings On Merger Of Two Dailies

 Last weekend saw the merger of two dailynewspapers in Raleigh lecause the rising cost of producing a newspaper made it the The Raleigh Times, published by Joph A. Park, said in describing the sale, "the sale
was inevitable by rising costs and inadequate was inevitable by rising costs and inadequate
revenues which have taken an appalling toll of smaller newspapers in cities with more The News And Observer will publish The Times from one plant, a
The sale left only one city in the state with two dailies under different ownership AB new
Al newspapers have suffered from the steadily rising cost, and the somewhat staple
income. Many newspapers and newspaper income. Many newspapers and newspaper
groups are spending huge sums trying to groups are spending huge sums trying to
find ways and means to reduce production costs. Thus far, there has been both ends meet in the financial columr paper is among the most intricate, necessity, the most expensive manufactur ed. Linotype machines cost about even the personnel punches in the clock. Newsprint has gone from about $\$ 40$ the same inflated five cents.
All these factors presents problems fo publishers, but the demand for newspapers
continues to grow, as there have never been continues to grow, as there have neyer been
found any substitute for the printed word, the printed picture.

## Better Eating

Betterment in living standards boosts the
average American's use of many commodities,
One One example is meat. If current indica-
tions prove correct, per capita consumption will run to some 158 pounds this year - $2:$
wita more than in the 1935-39 period. This high level of meat consumption has
significance beyond the fact that it tingles the taste buds. In recent years the dieticians have learned that meat is far more import
ant to human welfare than was realized in ant to human welfare. than was realized in
the past. Because of its whole protein con tent, it makes major contributions to both
bodily and mental health and vigor. It is of bodily and mental health and vigor. It is of
great service in promoting recovery from varied diseases. It is needed by people in all
the are brackets - the old idea that a "tea the ace brackets - the old idea that a "tea
and toast" diet was suitable for the elderly and toast" diet was suitable fo
has been proven totally wrong.

## THE MOUNTAINEER

 Main Street Whyesville, North CarolinaDial GL 6-5
The County Seat of Haywood County The WAYNESVILLE MOUNTAINEER, W. CURTIS RUSS
W. Curtis Russ and Marion T. Bridges, Publishers
PUBLISHED EVERY MONDAY AND THURSDAY OY MAIL IN HAYWOOD COUNTY
One Year

SIX months MAIL IN NORTH CAROLINA | Ond y your |
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| One Year |
| UTSDE NORTH CAROLINA |


 MEMMRE OF THE ASSOCIATED PRESS


The More We Get Together,
The Happier We'll Be -
Sunday will mark the 42 nd annual Hay-
wood County Day at Lake Junaluska, and wood County Day at Lake Junaluska, and
Governor Luther Hodges will be the speakgin at 11:30,
This annual event has, down through the years, provided a means for Haywood county citizens to get together, enjoy a morning ner on the lawn adjoining the auditorium. The event, dating back to 1913, has seen the changes from the time the audience
went to the auditorium in buggies and hacks, until today when colorful, high-powered cars will be the mode of transportation to the wake.
Those who want to park near the Post across the lake on the big boat, Cherokee III. Those who park near the Junaluska School, or the motels at the west gate, will
find buses ready to take them, without charge, to the auditorium. These facilities of the large crowd with ease and

Haywood County Day is always a colorful occasion, and is being so recognized throughout the area. There will be TV cameramen
there grinding away on movies, radio men will have microphones in strategic places to catch the utterances of the principals on the program, as newspaper photographers flash their bulbs and reporters ma
news highlights of the day.
Taywood since he took the office visit to Haywood since he took the office of Gover-
nor last fall. He has been here on many or casions prior to taking office, and has number of close friends in Haywood. The Governor always delivers an inspir-
ing message, and his address Sunday, begin ing message, and his address Sunday, beginning shortly after noon, will be of unusual
interest to the large throng that is expected to hear him. We are always reminded on the occasion More We Get Together The Happier "The More We Get Together The Happier We'p people, and Sunday is the annual occasion set aside for that get-together.

## Haywood Has Made

 Unusual Strides In Dairying Dairyincounty.
This county has gone strong into the dairying program, installed modern barns, silos, and bought fine herds to graze the improved pastures which have been made by following instructions from experts. Since this is Dairy Month, it is always a good idea to look around and see the progress which has been made right here at home on the subject.
It is a source of encouragement to find
that Haywood dairymen have taken a lead that Haywood dairymen have taken a lead
in their progressive program of dairying, in their progressive program of dairying,
yet like so many other businesses, they find production costs rise as income does not seem to go up quite as fast
But we have a group of dairymen who are business men and women, and who know by exnerience, the practical method to follow in producing quality milk, and that is what
the dairying industry is now dependent upon.
The dairying program in the state has grown steadily since 1940, with cash receipts last year over $\$ 55$ millions, as com
pared with $\$ 12$ millions 15 years ago: The proportion hill 15 years ago. greater than the state average, just as the quality is far above that which is found in most places.
Voice of the People Do you plan to attend the Hay-
wood County Day program at Lake
Junaluska? J. H. Howell, Jr.: "Yes, I plan to

Aaron Prevest: "Certainly.I
wouldn't miss it:"
Joe E. Rose: "Yes, I plan to hear
the Governor."
Jack Messer: "I'm plarning to
hear the Governor."
The American Bible Society
translated the Scriptures into six
langaages in 195, bringing the
total number of languages. into
which it has translated the Scrip-
tures to 1,084.

Editorial Comments On Pigeon R. Road


No Need For Alarm Over

Advocation Of Super Highway Decision Is Pending

French Broad and Pigeon

Editor's note - the following editorial ap-
peared Monday in The Newport Plain Takk and
Tribue, a long advocate and stanch supporter
of the road down the Pigeon River.
ancmin Tribune, a long advocate and staunch supporter
of the road down the Pigeon River.


## Highland Flings By Bob Conway




