

'55 Report of Activities, Accomplishments of Chamber of Commerce



K. L. BRADLEY President

ROBERT WINCHESTER Vice-President

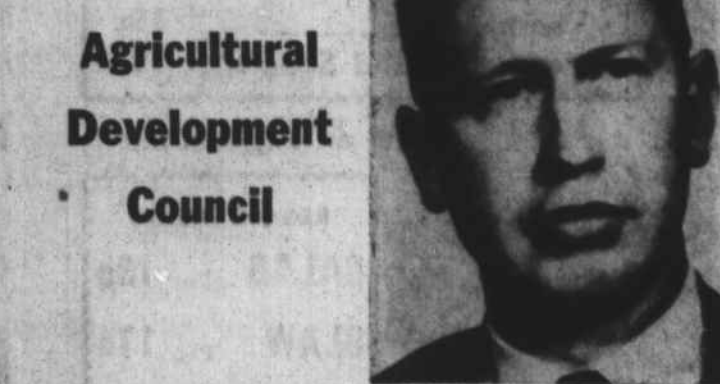


GEORGE BISCHOFF Treasurer

NED J. TUCKER Executive Vice-President

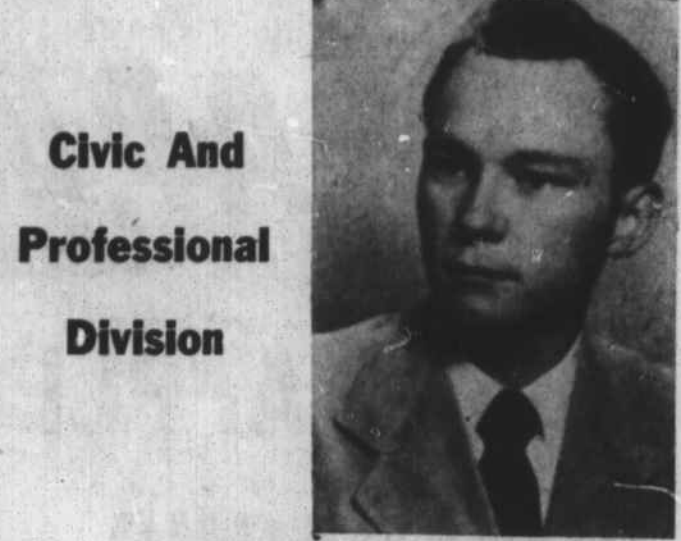
1955 BOARD OF DIRECTORS table listing members like George Bischoff, Carl Henry, J. B. Siler, etc.

Chamber of Commerce Reorganization In 1955
Division I AGRICULTURAL DEVELOPMENT COUNCIL
Division II CIVIC AND PROFESSIONAL
Division III INDUSTRIAL DEVELOPMENT COUNCIL
Division IV MERCHANTS ASSOCIATION
Division V TOURIST PROMOTION BUREAU



JOHN CARVER, Chairman

OBJECTIVES:
1. To work with all agricultural agencies, organizations, and interested individuals for further development of agriculture in Haywood County.
2. To make Haywood County the most highly organized, efficient and fully developed agricultural County in the State.
3. To promote in every way the economic, cultural, and spiritual life of the farm people in this county so that Haywood will continue to be the best County in which to live and work.
ACTIVITIES:
Held joint meetings with agricultural leaders to discuss farm problems and needs. Adopted long-range program for improving farm economy in Haywood County through:
1. Boys and girls club work.
2. Diversified farming and new markets.
3. Specialized farming.
4. Better rural-urban relationships, and
5. Completion of the Livestock Show and Home Arts Building.
ACCOMPLISHMENTS:
Under the leadership of Virgil Holloway, County Agent, Miss Mary Cornwell, Home Agent, and John Carver, Division Chairman, with other agencies cooperating, these things were done:
1. The annual out-of-state farm tour was resumed.
2. Enabling legislation to provide tax money for building the Livestock Show and Home Arts Building was passed.
3. Several farm conferences and one day educational conferences were held for discussing and hearing discussed various phases of the County's agricultural program.
4. An experimental Christmas Tree project of 1,000 trees was established as a source of future farm income in cooperation with the soil conservation program.
5. The annual Haywood County Tobacco Harvest Festival was reorganized and staged.

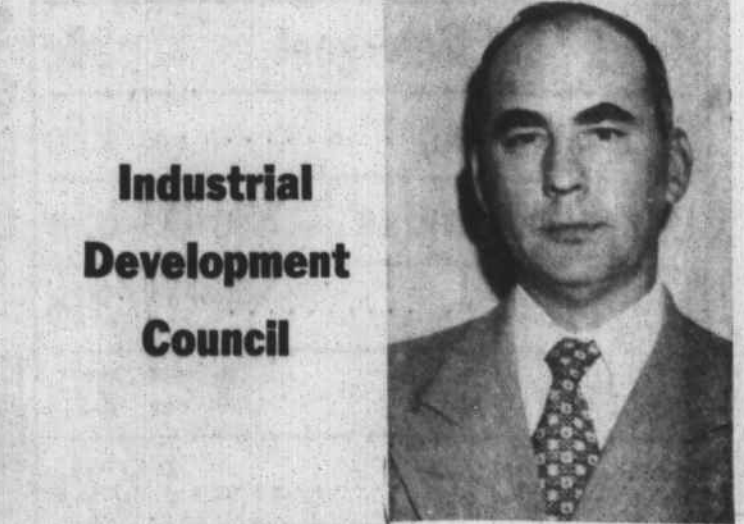


CHARLES WAY, Chairman

Civic And Professional Division
READY!
The Civic and Professional Division was organized for the first time in 1955.
AIM!
The objectives were to bring those individuals, civic groups, and professional organizations in the greater Waynesville, Hazelwood, Lake Junaluska area into closer relationships and to promote harmony and good fellowship among them; to foster high ideals in civic organizations and professional groups; to encourage practices and properly promote the civic improvements and area development to the best interests and mutual benefits of the people.
BULL'S EYE!
1. Conducted Clean-Up and Beautification Campaign. Organized entire community on project to clean-up, paint-up, and fix-up homes, yards, vacant lots, etc. Adopted program for long-term planning in area beautification. Sold 338 pink and white dogwood trees for planting throughout the area.
2. Developed summer series of entertainment and cultural improvement under the direction of Mrs. Walter Baermann:
a. Arthur Stupka, Park Naturalist - Lecture
b. Nelson and Neal - Piano Duo
c. John Parris - Lecture
d. Civic Band Concerts - Local band under leadership of e. Art Exhibit - Haywood County Art Charles Isley
3. Sponsored voluntary automobile inspection program under direction of Police Chief Orville Noland and State Highway Patrol.
4. Worked with city officials recommending sidewalk and street improvements. Several projects underway.
5. Committee on Health working to improve health and sanitary conditions by better garbage pickup and disposal and removal of sub-standard housing.
6. Worked with individuals and agencies in establishing meetings and conferences held in the Waynesville area:
a. Seventh-Day Adventist Camp Meeting - 1,200 people
b. Mountaintop Medical Assembly - 200 people
c. W.O.W. Log Rolling - 300 people
d. Annual Summer Masonic Assembly - 400 people.
e. Haywood County Day at Lake Junaluska
f. Delta Sigma Phi - Business and Professional Men's Fraternity Reception - 45 people
g. Fall meeting of Department of Conservation and Development - 60 people
7. Organized Haywood County Chapter of Carolinas United Fund, Dr. J. E. Fender, President; Haywood County Chapter of the United Cerebral Palsy Association, N. J. Tucker, President; and the Haywood County Humane Society, Mrs. Sara Campbell, President.
8. North Carolina Department of Conservation and Development here in October. Invited the Department of Conservation and Development to Waynesville for fall meeting. Planned and organized entertainment program for the members of the Department and wives including Governor and Mrs. Hodges. The Waynesville meeting was conceded to be one of the finest ever held by the Department of Conservation and Development.
9. The Carolina Jubilee Horse Show was staged in August.

A BIGGER, BETTER, HAPPIER, WAYNESVILLE - HAZELWOOD - LAKE JUNALUSKA AREA FROM BALSAM TO SOCO IS IN THE MAKING FOR '56
A STRONG LINE!
Through Industrial Committee, set up community-wide organization for industrial development.
WITH GOOD BLOCKING!
Established closer working relations with Department of Conservation and Development for attracting new industries.
FORWARD PASSES ATTEMPTED!
Made industrial prospect contacts through ads and direct mailing.
DEVELOPED NEW PLAYS!
Publishing Industrial Booklet for attracting new industries (Now at Press).
A FIELD GOAL SCORED!
Dayton Rubber Company expansion plans announced.
A COSTLY PENALTY!
Unagusta Manufacturing Plant No. 2 destroyed by fire in November.

Haywood's Annual Industrial Payroll Is In Excess of \$22,000,000.



H. P. McCARROLL, Chairman

Industrial Development Council
Tourist Promotion Bureau
WHO? WHAT? WHEN? WHERE?
Published Inquiry List of inquiries received wanting information about Waynesville area, accommodations, etc., and mailed to hotel, motel, court, and guest home operators and real estate agents.
SMARTIES!
Answered all mail inquiries with specific personal letters and/or brochures and other mailing pieces.
COOPERATION!
Worked with Haywood County Highlanders distributing 20,000 accommodations booklets. Mailed to travel agencies, Chamber of Commerce offices and individuals throughout the country as requested. Contributed financially to Highlanders advertising and publications.
HELP!
Assisted summer visitors in finding overnight, weekly, monthly, and seasonal lodgings in rooms, courts, hotels, motels, apartments, and summer cottages and houses.
BUSYBODIES!
Handled office and telephone contact and inquiries, sold tickets to "Unto These Hills", and handled travel routings in and out of the area and scenic routings for summer visitors.
LOOKING AHEAD!
Prepared and published a new twelve-page Waynesville area two-color folder with four-color cover. Will have 20,000 printed for distribution in 1956. (Now in Presses).



FRANK MOORE, President

MERCHANTS ASSOCIATION
ALL JOIN HANDS!
The Merchants Association voted to affiliate itself with the Chamber of Commerce and function as a division of the Chamber.
TRADE PROMOTIONS!
A program of radio, newspaper, and mail-away advertising was followed in an effort to expand the Waynesville trade area. Sponsored an active program of trade promotions including:
1. Fourth of July Carnival
2. Mid-Summer Clearance Sale
3. Back-To-School
4. Harvest Festival
5. Golden Harvest Drawings
6. Christmas Parade
TOBACCO HARVEST FESTIVAL!
Financed jointly with the Chamber of Commerce, the Haywood County Tobacco Harvest Festival.
GOOD CREDIT!
Established Waynesville Merchants Association Credit Bureau.
BEAUTIFUL LIGHTS!
Bought and paid for new Christmas ornaments for street decorations. Made Waynesville the most beautiful town in Western North Carolina at Christmas time.



CARL HENRY, Chairman

1955 Chamber of Commerce Membership
C. N. Allen Company
Allison Construction Company
Allison & Duncan Oil Company
Allison & Duncan Tire Company
The A & P Tea Company
Asheville Citizen-Times
Automatic Heating Company
BaBer's Orchard
Belk-Hudson's Department Store
Biltmore Dairy Farms
Blink Bonny
Blue Ridge Trucking Company
Boyd Furniture Store
B & P Motor Lines
Branch's House of Crafts
Brookmont Motor Court
Brookmont Supply and Hdw. Co.
Burgin's Department Store
Camp Junaluska for Girls
Cannon Brothers, Gas & Oil
Carolina Power & Light Co.
Central Cleaners
Champion Paper & Fibre Co.
Charles Shell Service Station
Charlie's Drive-In
Charlie's Texaco Ser. Station
Clay Construction Company
Cline-Bradley Company
Closman Business Service
Clyde's Cafe
Coco-Cola Bottling Company
Crawford Funeral Home
Curtis Drug Store
Dan's Drugs
Henry Davis Used Cars
J. B. Davis, M.D.
The L. N. Davis Company
The Dayton Rubber Company
Dellwood Hills Court
Dixson Auto Parts
Dixie Home Supermarket
Economy Loans, Inc.
Ellen's
James L. Elwood
Enloe & Reed
Farmers Federation
J. E. Fender, M.D.
First National Bank
First State Bank
Henry Foy, Architect
Firestone Home and Auto Store
Kurt Gans, Jeweler
Garrett Funeral Home, Inc.
Garrett Furniture Store, Inc.
C. A. George
Giles Chemical Corporation
Gordon Hotel
Grandview
Doris Bixby Hammett, M. D.
Harold-Ken Dale Farm
Haywood Builders Supply
Haywood Electric
Membership Corporation
Haywood County Farmers Co-op
Haywood Furniture Store
Haywood Grocery Company
Haywood Print Shop
Haywood Tire Company
Hazelwood Machine Shop
Hillcrest Resort
Home Finance Company
Howell Hardware Company
Howell Motor Company
Hyatt Plumbing Company
Industrial Mining & Trading Co.
Jones Farm
Junaluska Guest House
Keller's

- Kilpatrick-Felnet, Inc.
Ladye Fayre Beauty Shop
Lake Junaluska
Methodist Assembly
Lakeview Motor Court
N. F. Lancaster, M.D.
A. C. Lawrence Leather Co.
Leatherwood & Francis
Lee Oil Company
Le Faine Hotel
The Lodge
J. M. Long
Harry Liner Real Est & Ins. Co.
McCracken House
Martin Electric Company
Massie's Department Store
Massie Furniture Company
Massie Theatres
N. M. Medford, D.D.S.
Medford Motel
William Medford, Atty-at-Law
Moody Farm
Moody-Rulane, Inc.
Morgan & Ward; Glenn W. Brown
The Waynesville Mountaineer
Mount Valley Inn
Norris Transit Mix
Hugh Norton Studio
Oak Park Motor Inn
Nikki O'Connor's Pottery Place
W. Boyd Owen, M.D.
Parkman Hardware Company
Parkway Court
Parkway Knoll
Parkway Motors, Inc.
J. E. Parris, D.D.S.
Pet Dairy Products Company
The Piedmont Hotel
Pisgah National Forest Inn
Plemmons Concrete Products
Pure Oil Company
Ralph's Cash Grocery
Ray's Flower Shop
C. E. Ray's Sons
Red Wing Gift Shop
Lyman Reed
Reliable Jewelers
Richland Supply Company
A. R. Riess, Veterinarian
R. S. Roberson, M.D.
Rocky Waters Motel
Rogers Electric Company
Rosemount
Scruggs Texaco Service
Seay's Motor Court
Shamrock Motor Court
Sheppe's
Sherrill's Studio
Skyland Construction Company
Skyview Court
Slack's
Smith's Drug Store
Smoky Mountains Fertilizer Co.
Smoky Mountain Tours
The Smart Shop
Smith Apartments
Soco Crafts
Soco Reptile Garden
Spauldon's Drive-In
Stoval's 5-10-25c Store
Strand Theatre
Thomas Stringfield, M.D.
Talmán Office Supplies, Inc.
Taylor Motor Company
Teague Rest Home
Timbes Tavern
The Toggery
The Towne House
N. J. Tucker
Turner's Store
Twin Brooks Resort
Underwood Novelty Company
Valley View Farm
Walker's Ezzo Service Station
Ward's Gulf Service
Watkins Chevrolet Company
Waynesville Auto Parts
Waynesville Candy Company
Waynesville Country Club Inn
Waynesville Motor Sales, Inc.
Waynesville Motor Court
C. K. Weekley, Contractor
Leo Weill
Welico Shoe Corporation
Western Auto Associate Stores
Whidden Oil Company
Whitman's Bakery
Mrs. E. L. Withers
W H C C
W I T
Widover
Youngblood Truck Lines, Inc.

Contributing Members
Mrs. R. H. Blackwell
Carolina Barber Shop
Crawford Gulf Service
Mrs. Sadie Emmanuel
The Fashion Shop
Sue Willard Lindsley
C. A. Miller and Company
Fred Moody Lumber Yard
Queen's Farm and Dude Ranch
Mrs. C. G. Rayle
Sunset Cottage

The Annual Membership Campaign for this Year Begins February 27. You Can Be A Great Help By Turning In Your Membership Cards Immediately.

CHAMBER OF COMMERCE
YEARLY FINANCIAL STATEMENT
TO DECEMBER 31, 1955

Table with Receipts, Disbursements, and Transfer of Funds sections, listing various items and amounts.