



COMING UP from the cold waters of Richland Creek is the 1947 Ford in which two young men were riding early Monday night on Highway 19-A near Saunook. The wrecker cable is shown pulling up the demolished car. (Mountaineer Photo).



A CLIPPED POLE is shown on the shoulder of the highway. This pole was hit by the speeding car, Cpl. Fritchard Smith said. The officer said the car left the highway about where the car is shown here, and the car was traveling towards the spot from where this picture was made. (Mountaineer Photo).



THE COAT of one of the occupants of the car can be seen hanging in the trees above the creek where the vehicle plunged. The coat was a grim reminder of the scene of the accident. (Mountaineer Photo).

Holloway Taking Orders For Western Yearling Ewes

County Agent Virgil L. Holloway announced today that his office is now taking orders for Western yearling ewes at a cost of \$24.50 per ewe.

He explained that the ewes are specially selected, well sized, and ready to breed in August or September.

He added that Western-bred ewes produce heavier wool, more milk, and are better mothers.

Mr. Holloway said that if county farmers order a carload of ewes, they will be delivered to Waynesville. If less than a carload is ordered, purchasers will have to pick up their animals in Asheville.

The deadline for ordering ewes is Wednesday, March 7. All orders must be accompanied by a \$5 deposit.

The purchase of the Western-bred ewes is being arranged throughout the state by the N. C. Department of Agriculture.

Benefit Supper Planned

A chicken supper for the benefit of Pleasant Balsam Baptist Church will be held at Saunook School Saturday, March 10.

Dinner will be served from 6:30 until 8:30 p.m.

Specialist Suggests Ways To Expand Egg Production

(EDITOR'S NOTE: The following report was made to County Agent Virgil L. Holloway by C. P. Libeau, egg marketing specialist at N. C. State College, concerning proposals for expanding the production of eggs in Haywood County. Mr. Libeau was here in the latter part of January to assist the county agent's staff in surveying the present county egg market.)

By C. P. LIBEAU
Egg Marketing Specialist

This appears to be a good place to start on a more vigorous egg production and marketing program.

Maybe you can develop the two together. I believe if you get all the retail stores in Haywood County you would find about 450 cases per week being sold through retail stores and there is also probably 25 or 50 cases being sold direct from farmers to consumers. You know more about what we missed than I do. However it might be possible to check some of the outlying stores as you and your staff travel about the county.

I believe you have plenty of market outlets to start a vigorous production program geared to the summer-fall-winter high volume and prices.

If you want to produce beyond the county and immediate area needs, the producers will need

large commercial flocks that can produce eggs for less than 20 cents per dozen feed cost. I say this because that is the kind of competition they will have to face in the future. However, if the producers get hens that lay over 200 eggs per year and use less than five pounds of feed per dozen eggs, they can sell eggs in Asheville, Charlotte, Atlanta and Knoxville at a profit. This kind of competition will help to knock the hatching egg flocks and heavy breeds out of the commercial table egg markets in the area. This has to be done before North Carolina will be an efficient table egg producing state.

Next step— A believe it would help your egg marketing program to get a list of all your producers with number of hens and production per week in cases to compare it with your retail sales volume. It would also be good to get a list of the places where they market their eggs. This will give you a measure of the volume and those who retail their own eggs direct to consumers, retail stores, feed stores, hotels, restaurants, etc. Some of your present producers are probably satisfied with what they are now doing. However, you may be able to encourage many of the small producers to expand on the basis of the information you already have.

It looks like your major problem is getting production up. If there is enough volume to justify a hauler or egg marketing organization they can be found when there is profit enough to pay for the hauler or organization activity. It will take 200 or 300 cases of eggs per week to justify a man's time to pick up, sell, price and deliver eggs to retailers. If the producers want to start sales of premium eggs and carton them in a Haywood egg producers branded carton they should organize early to plan the rules for the organization and operating policy. However, please make it plain to them that many people in the medium income group still shop for

Annual Dairy School Set Here Tuesday

Haywood county's annual dairy school will be held at 7:30 p.m. Tuesday, according to County Agent Virgil L. Holloway.

Two dairy specialists from N. C. State College—F. R. Farnham and George Hyatt—will discuss the new bulk tank delivery method, feeding dairy cows for maximum production, and growing replacement heifers.

Mr. Holloway said the question of using bulk tanks is of especial interest to the 67 producers of Grade-A milk in Haywood County since many bulk plants in the states are now insisting that dairy farmers use the new tanks.

The cost of bulk tanks ranges from \$1,200 to \$2,500, the county agent added.

Mr. Holloway pointed out that the two major problems of Haywood County farmers are: (1) higher-producing cows, and (2) home production of silage and hay.

price instead of quality alone. There is a definite limit on the 65 and 75 cents egg sales. Perhaps only about one-third or one-fourth of the people in Haywood county would be willing to pay five or ten cents extra per dozen for AA eggs in an attractive carton.

This means that someone is going to produce the 45 and 50 cent eggs. Who? Iowa and New York farmers will if Haywood County farmers do not want to produce the cheaper eggs that make up the bulk of the market. My guess is that you only have a demand for about 100 cases per week of the five to ten cent premium eggs like those delivered by the Forsyth Egg Producers Association or the Cleveland County Association that sell to retailers.

I hope that you can get a well organized marketing program going for your county in table eggs.

Please let me know the progress you make and do not hesitate to call for assistance any time you think I can help. I try to keep my schedule full for at least one month

(Continued on Page 8)

Transactions In REAL ESTATE

Waynesville Township

H. L. Liner, Sr. and wife to Charles Kenneth Wike and wife; Mayme E. Monk to Charles Kenneth Wike and wife; Robert Lee Dotson and wife to Homer Inman and wife.

Beaverdam Township

Porter A. Broyles and wife to Wade D. Wilson and wife; Rj Carroll Waldrop and wife to Ayward M. Clontz and wife; James R. Green and wife to George W. Clark and wife.

White Oak Township

V. T. Riddel and wife to Ferguson Messer.

Deadline Is Extended On Strawberry Plant Orders

The deadline on ordering strawberry plants from the county farm agent's office has been extended from Saturday at noon to 5 p.m. Tuesday, County Agent Virgil L. Holloway, announced today.

Plants are available at a cost of \$7.50 per thousand—plus postage. Mr. Holloway explained that his office will obtain from a nursery in Tennessee strawberry plants of the "Tennessee Beauty" variety, which are high yielding, high quality, and virus free.

The county agent said Haywood residents have already ordered 18,000 strawberry plants.

Payments must be made at the county agent's office when orders for strawberries are placed.

Marriage Licenses

Bobby Gene Pearson, Candler and Betty Lou Shipman, Canton. James Caldwell, Waynesville and Dorothy Leah Haney, Clyde. Horace C. Dover, Grover, N. C. and Kathleen Moody, Waynesville. A. W. Garrison, Weaverville and Naomi Jean Smathers, Canton.

DON'T TEAR OFF THE OLD ROOF BECAUSE IT LEAKS - RENEW IT SEE BEN SLOAN Building Maintenance Materials P.O. Box 4 GL 6-8952

NOTICE

THE AUCTION SALE OF THE FRANK FERGUSON FARM IRON DUFF

SCHEDULED FOR SATURDAY, MARCH 3 HAS BEEN CANCELLED

NO SALE WILL BE HELD

WEST & GOSSETT LAND AUCTION CO.

new beauty for your rooms

with Dutch Boy

NALPLEX FLAT WALL FINISH

A true flat, uniform, no-gloss, no-glare finish, made with new Acrylic Latex... the latest in latex paints. Odorless. Dries in just two hours. One coat covers most surfaces beautifully.

Easy to use. And easy clean-up, too—just wash your brush or roller with tap water. Lovely colors. Come in today for a FREE Color Card! See how easily you can perk up tired rooms with new Dutch Boy NALPLEX.



AS ADVERTISED IN LOOK POST Better Homes and Gardens

RICHLAND SUPPLY CO.

242 Commerce Street

Dial GL 6-3271

NOW A NEW

FRIGIDAIRE AUTOMATIC WASHER

FOR ONLY

199⁹⁵

ROGERS ELECTRIC CO.

Dial GL 6-6351

Main Street

Curtis DRUG STORE

Walgreen Agency DRUG STORE

IT PAYS TO SEE YOUR DOCTOR FIRST

Home Remedies can be dangerous. At the first sign of trouble, see your doctor; then see us to have his prescription Accurately Compounded.

NEXT STEP? DEPEND ON US

After the doctor's visit, look to us for the balance of the cure. We will carry out his instructions, using only the finest, freshest drugs.

TO PROTECT, WE DOUBLE-CHECK

To Protect Your Family's Health, We Double-Check the Accuracy of Every Prescription We Fill For You.

YOU CAN DEPEND ON US FOR

- ACCURACY • FRESH & MODERN DRUGS
- PROMPT SERVICE • REASONABLE PRICES

CURTIS DRUG STORE

EXPERIENCE MAKES THE DIFFERENCE

MAIN STREET

WAYNESVILLE