

Spring



Spring, delightful **spring**, the season when you look **prettier** than ever, from the top of your **curvaceous** hat to the tip of your tapered shoes. Spring, beautiful spring ... the time to **choose** and wear your slender **empire sheath** ... your **bouffant** late-day gown ... your **graceful** suit ... your brief **bolero**, topping a sheath or softly-flaring skirt. Spring, **a-bloom** with your favorite fashions, adorned with **colorful** accessories. Spring, the **happiest, loveliest** time of the year!



in the spirit of the season . . . fashions with feminine wiles, youthful airs, all a-glow with radiant colors



This is the annual Preview To What Is New For Spring, that has always been wanted by readers of The Mountaineer.

The photographs in this six-page section are authentic styles, and the articles were prepared by a staff of style experts in New York.

Many of the best known brand names in the nation are carried by the stores of this community.