

Solicitors Of Advertising From Merchants Must First Get A Permit

New Plan Is Already Put In Force Here

(EDITOR'S NOTE: The following article was submitted to The Mountaineer by A. D. Harrison, president of the Merchants Association, and Ned J. Tucker, executive vice president of the Chamber of Commerce, for the benefit of area civic, church, and school organizations.)

The Merchants Association solicitors-control committee is frowning on some of the promotional schemes being sponsored by well-meaning local civic and fraternal bodies. The evil found in these schemes stems from the fact that the out-of-state promotional group takes the "cream" from funds raised in local businesses and leaves the "skim milk" for the sponsoring organization.

Generally, the promotional schemes follow a set pattern. An agent hits town, contacts some worthy local organization, and sells it on a money-raising scheme. It may be an entertainment program, a school yearbook, a curtain backdrop, a fraternal organization yearbook, a safety program, or any number of other apparently worthwhile projects.

The merchants and business firms are to be solicited for advertising in the program, the yearbook, or what have you. There is no limit to the amount of advertising to be solicited and the promotional group, not the sponsoring organization, gets the lion's share from the advertising income.

In one case, the local organization would receive less than \$100 out of \$500 solicited advertising. In another case, more than \$200.00 in advertising was necessary to publish less than 100 yearbooks. No limit was set on the advertising above this figure.

In most cases, a contract is signed, and if either party defaults, the defaulting party must pay \$50 to the other signer of the contract.

In 100 per cent of the cases, it is necessary that a local person be assigned to the advertising

Democratic Party Resolution Honors J. T. Leatherwood

The late J. Tom Leatherwood of Clyde, who died in 1954, was honored in a resolution passed last week by the North Carolina Democratic Executive Committee at its meeting in the state capitol at Raleigh.

The committee's resolution expressed appreciation for "the unselfish and untiring work of Tom Leatherwood, who, as one of the leaders of the Democratic Party of the State of North Carolina, contributed to the success of the party and was a living example of the principles for which the Democratic Party stands."

Until his resignation due to ill health, Mr. Leatherwood also served as chairman of the Haywood County School Board.

solicitor to introduce them to the local businessmen and to provide their transportation. This, especially, has frequently proven to be a source of embarrassment to the businessman and to the person required to accompany the solicitor. In almost every case, the local sponsoring organization is dissatisfied with the experience.

Within a 10-day period recently, extending through the last of February and the first of March, out-of-town promoters attempted to take approximately \$900 out of this area on two promotions, but both were disapproved by the Merchants Association and the professional promoters got only a fraction of the money they expected to realize.

In recent years, it is estimated that from \$20,000 to \$25,000 has been taken out of this area each year by out-of-town promoters—with very little benefit to local groups.

The solicitations control committee of the Merchants Association wishes to serve notice to all local civic and fraternal bodies that this sort of fund-raising campaign is frowned upon and will not be given the approval of the Chamber of Commerce and Merchants

Mrs. Alec Garden Brings 'Little Bit Of Scotland' To Her Home In Canton

By GERALDINE R. PEYTON

"Bon Accord"—taken from the French, signifies good fellowship. A small wooden plaque, bearing this motto and crest of Aberdeen, Scotland, greets anyone who calls at the door of Mrs. Alec Garden in Canton. This plaque and Mrs. Garden's smiling, hospitable manner make the visitor feel that a little bit of Scotland has been transplanted here in our midst.

Upon entering the reception hall a photograph of Queen Elizabeth II appropriately greets the caller. A picture of a highland chieftain in full regalia is on the staircase wall, and a grandfather clock proudly displays a patina that only age can bring.

Mrs. Garden has many talents and hobbies—profitable ones too! During World War II she began making dolls to send back home to children. She used no pattern—just began cutting, sewing, and stuffing. The features were embroidered, and suitable clothing was made. Then each doll was given the name of a flower, making her a real 'Garden' doll.

The demand for her dolls has become so great that her hobby has almost turned into a business. She has made hundreds of dolls which are now in twenty-three states, Canada, and Great Britain.

Another of Mrs. Garden's profitable hobbies is that of making attractive aprons. Her artistic ability is noted in her clever use of colors and designs. Since 1951 she has

Association.

The Merchants Association Division of the Chamber went on record during its annual membership meeting to require that all solicitors clear through the Chamber of Commerce office for a permit for any and all solicitations.

It was pointed out that local solicitors for school and church projects would be granted permits to solicit funds and sell advertising, provided they are not under contract with some outside promotional firm. Local merchants and businessmen made it clear that they want to continue to support local institutions.



MRS. ALEC GARDEN AND HER DOLLS

more than one thousand aprons. This bit of her handiwork commemorates the couple's twenty-fifth wedding anniversary. The hooked rug in her living room,

marriage are included in the design.

Pen and ink drawings by Mrs. Garden, showing an unusual technique, may be seen on the living room walls. Nearby a collection of crested china graces a what-not shelf made by Mr. Garden. Old family silver, each piece with a history of its own, lends additional charm in the dining room.

In this quaint little house with an international flavor, a large globe makes the setting complete. Both Mr. and Mrs. Garden are music lovers. Mrs. Garden sings and plays the piano, while Mr. Garden is a talented violinist.

Although Mr. and Mrs. Garden have returned to their homeland only twice since they settled in Canton in 1925, they keep in close contact with relatives and friends. This fact is evidenced by the many scrapbooks kept by the Gardens of clippings and correspondence from Scotland.

Mrs. Garden is the former Miss Phyllis K. Byres, daughter of the late Mr. and Mrs. Alexander Byres of Aberdeen. She is a cousin of the late Sir Alexander Byres Hutecon, who became one of H. M. Inspectors—General of Consulates.

Hazelwood Lions Light Bulb Sale To Start Tuesday

The Hazelwood Lions Club will conduct its annual sale of light bulbs starting March 20 and ending March 29. It has been announced.

The club will sell 500 packages of light bulbs at a cost of \$2 per package.

Proceeds from the sale will go into the Hazelwood Lions Club activities fund, which is used to carry out various civic projects.

Boys Who Got In Trouble See Errors Of Their Ways

Sometimes there is some gratitude shown to a judge for what he does for a person, and this week, J. B. Siler, judge of juvenile court, received two letters from boys he had sent to a training school. Both the juveniles had given trouble here, and seemed headed for more serious trouble, when brought before Judge Siler.

One boy wrote: "Just a few lines to let you hear from me. I have learned my lesson about getting in trouble. I am glad that you sent me down here for I would not have stopped getting in trouble. I would have been on the road in another year. 'I am getting along fine. Write

soon." The second boy wrote along the similar vein, and said: "How are things around home? 'Tell Mr. Campbell (sheriff) 'hello' for me. 'I have made a good record here.

"This place has done a lot for me. I thank the people around home for what they had tried to tell me."

Mr. Siler says he has received the school's records of the boys and is happy over the progress they are making.

SPRING BARGAIN FESTIVAL



First Big Savings News of the Year!

COUPON 3 SPONGES and GIFT TOWEL

3 colorful sponges PLUS Kitchen towel. Save 51¢.

with coupon 59¢

RANGER LANTERN

\$4.75 regular. 4 1/2" reflector. 1000' beam. All aluminum.

LESS BATTERY \$2.89

\$3.39 STEP-ON CAN

Holds 12 quarts. All white with enamel insert. A real bargain!

\$2.89

COVERED CAKE PAN

Bake 'N' Take. Multitude of uses. Save 30¢ in this sale.

99¢

Rayon DUST MOP

Regular \$1.49

99¢

20 GAL. GARBAGE CAN

Heavy gauge, corrugated, galvanized steel. Snug fitting lid. Was \$3.98.

\$2.99

Enamel Pail 10 qt. white with red trim.

89¢

79¢

APOLLO ALARM CLOCK

Ivory with brown trim. Accurate. Regular \$2.98.

ONLY \$1.99

POWER LAWN MOWER

19 Inch Cut
4 Cycle Engine
1 1/4 Horsepower
Light Weight

See Them Elsewhere To \$89.50

Use Our Lay-Away Plan On Lawn Mowers

\$69.95

5 Foot STEP LADDER

Regular \$4.80

\$3.89

50 Foot GARDEN HOSE

SPECIAL \$3.95

CLINE-BRADLEY CO.

Joe Cline - Dick Bradley

5 Points Hazelwood

Curtis DRUG STORE

Walgreen Agency DRUG STORE



YOUR DOCTOR IS OUR ALLY AND GUIDE

IN THE CAMPAIGN FOR HEALTH AND FREEDOM FROM PAIN, WE WORK CLOSELY WITH YOUR DOCTOR WITH THE BEST TOOLS THAT SCIENCE HAS GIVEN US.

WE FILL EVERY PRESCRIPTION WITH UTMOST ACCURACY AND THE FINEST MATERIALS AVAILABLE.

OUR MAIN BUSINESS IS FILLING YOUR PRESCRIPTIONS

OUR FIRST CONCERN IS TO SAFEGUARD YOUR HEALTH. WE USE EVERY PRECAUTION WHILE FILLING YOUR PRESCRIPTIONS.



WE ASSURE OUR CUSTOMERS OF —

- ACCURACY
- FRESH & MODERN DRUGS
- PROMPT SERVICE
- REASONABLE PRICES

CURTIS DRUG STORE

EXPERIENCE MAKES THE DIFFERENCE

MAIN STREET

WAYNESVILLE

Save \$6.80 on this lustrous ALL 22K GOLD "Tree of Life" Pattern, Service for Eight

45 Pc. Set of DINNERWARE

on Sale at only \$10.95 complete

\$1.00 A WEEK

You Get All This

- 8 Dinner Plates
- 8 Soup Plates
- 8 Salad Plates
- 8 Cups
- 8 Saucers
- Sugar & Cover
- Creamer
- Meat Platter
- Vegetable Dish
- Creamer

New "Coupe" Streamline Shape

Serving Haywood County Since 1939

RELIABLE JEWELERS

"IT'S EASY TO PAY THE RELIABLE WAY"

WAYNESVILLE, N.C.