

TODAY'S BIBLE VERSE

And she said to the king, It was a true report which I heard in mine own land of thine acts, and of thy wisdom.—II Chron. 9:5.

A \$35,000,000 Business

From across the Smokies comes word from the Knoxville Area Tourist Bureau, that they are all set for a larger season than last year, which they felt brought \$35,537,785 to them.

The area is making a big bid for an even larger "audience" during 1956, according to plans. They figure that the average visitor spends \$6.33 per day, and the average stay is 4.6 days. The money is spent in the following manner, the Bureau reported:

"Visitors in 1955 consumed 2,909,384 pounds of meat, surrounded by 1,557,441 pounds of potatoes and washed down with 2,523,055 quarts of milk. Altogether, food tabs for travelers last year amounted to \$10,350,957.

Lodging facilities raked in another \$7,924,926. Establishments catering to auto upkeep received \$3,695,930 for fuel, supplies and repair services. Recreation — or amusements — catering to varied tastes brought in \$4,762,063.

Count in \$710,756 for laundry and dry cleaning, retail purchases in area stores (tourist dollars only) of \$5,330,668, personal services by barbers, doctors, lawyers and such at \$1,243,822, and upped utilities receipts of \$1,563,663.

It all adds up to the announced total of \$35,537,785 — a sizeable annual income however it's sliced, particularly when figures given by the tourist bureau show expenditures of only three cents for each of the \$29.15 customers who piled it up.

"Looking back, the Knoxville Tourist Bureau concedes truth to the saying, 'There's no business like show business.' And concludes that no other business adds to the wealth and buying power of this area at less expense and with less depletion of natural resources.

"Best of all is the knowledge that what the tourists want is an 'inexhaustible supply.' The cast remains the same — 'good climate, beautiful scenery, lakes, dams, historical shrines, recreation, culture, genuine hospitality; and located within one day's drive of over half the population of the United States."

That is the optimistic picture from across Knoxville way. We share their optimism, and feel it is justified. What is true of the Tennessee side of the Smokies is also true here.

Today's Country Doctor

We often lament the good old days. But there was one institution of those days that no one would really want to return to — the "horse and buggy doctor."

That point was made by Dr. E. S. Crockett, a co-founder of the American Medical Association's Council on Rural Health, in keynoting the Council's 11th annual conference at Portland, Oregon.

Medically speaking, he said, those good old days just weren't good — "They were terribly destructive of human life . . . I need only to refer to the typhoid, malaria, pneumonia, smallpox, scarlet fever, diphtheria and other contagious diseases that resulted in the death or crippling of appalling numbers."

Nowadays, the country doctor, just like his city cousin, has at his command the revolutionary discoveries that have been made in medicines and medical treatment. He may, as Dr. Crockett observed, be a bit short on social visiting during office hours — but he does know how to get results.

Views of Other Editors

Pigeon River Route For National Highway

The designation by the U. S. Bureau of Public Roads of the Pigeon River Route from Western North Carolina into Tennessee as part of the interstate highway system settles a vital controversial question that had been troubling — and dividing — this mountain region for a long time. We are glad the final decision was by unanimous verdicts by all members of the engineering staffs of the North Car-

A Mighty Fine Concert Band

Eighty-two pieces of the WTHS concert band left this morning at nine for their seventh entry in the state-wide music contest.

The record of the Waynesville musicians is known far and wide, and their performance before the state judges Friday afternoon at 3:30 will be, we are confident, up to the traditional WTHS high standard.

WTHS musicians under Charles Isley and Robert Campbell, have brought back home four first place plaques from playing in the highest grade music of the state—Grade 6. They played in grade five one year.

The performance the band gave here last Friday night was indicative of their ability to doing outstanding work from the bandstand. Here's our best wishes for another successful performance Friday afternoon.

Definition Of A Tourist

Through the mail we received a modern definition of a tourist.

Since the little definition was packed with so much truth and wisdom, we are using it, in the hopes that it will be remembered that our tourist business is vitally important to all of us because of the large part it plays in our over-all economy.

The definition reads: A tourist — is the most important person we know — in person or by mail.

A tourist — is not dependent on us — we are dependent on him.

A tourist — is not an interruption of our work — he is the purpose of it. We are not doing him a favor by serving him — he is doing us a favor by giving us the opportunity to do so.

A tourist — is not an outsider to our business — but is our business.

A tourist — is not cold statistic — he is a flesh and blood human being with feeling and emotions like our own.

A tourist — is a person who brings us his wants. It is our job to handle them in a pleasant manner so that his verbal opinion will be passed on to others and will continue to insure us that this is one of the greatest scenic areas in the world.

INGRATES

A lot of fellows who complain about the boss being so dumb would be out of a job if the boss were any smarter.

—The Swea City (Iowa) Herald.

NEW WORLDS FOR OLD

Ruthie Barnes taps out two intricate routines of top flight hoofery nicely interspersed with selling panto.—Variety.

TWO CLASSES

Radio is dividing the nation into two classes — the smart people and those who can't answer the quiz program questions.

—Minneapolis Star.

A down east newspaper pointed out that "if drag strips give the young hot-rodder a change to work off the urge for speed, how about a municipal glass target range to give juvenile vandals an opportunity to break windows under supervision?"

Two skeletons have been found on the coast, and are thought to be those of a mother and daughter who vanished about 15 years ago. This is the season for "uncovering skeletons in the closets" to which many an office seeker will attest.

Editorial Page of the Mountaineer



Letters to the Editor

ANDREWS CIVIC LEADER STRESSES PIGEON ROAD BENEFITS

Editor, The Mountaineer: In discussing the Pigeon River Route with Chief Locating Engineer, R. Getty Browning, I gathered the impression that this will be a water level route and that it will be practically free of ice and, therefore, dependable the year around, which is not true of roads reaching high altitudes, such as the Soco Gap and the

Newfound Gap Roads. The fact that the Pigeon River road can be depended upon the year around should draw a tremendous influx of north-south and vice versa travel through the Smoky Mountains area and prove of great value to the whole area.

I want to congratulate you on the splendid job you have done in promoting this project.

Percy B. Ferebee
Andrews, N. C.

CONGRATULATIONS ON PIGEON ROAD

Editor, The Mountaineer: Congratulations on securing the Pigeon River Route for an interstate highway. This will mean a great deal for the western part of the state, especially for Haywood County, the area through Fines Creek and the entrance into Tennessee.

The road is badly needed, and this is the most logical location. Good hard work helped a great deal.

W. J. Francis
Belmont, N. C.

NEED OF COUNTY-WIDE GARBAGE DISPOSAL

Editor, The Mountaineer: Trash is a "growing" problem to every civic minded person living outside the incorporate limits of the towns of Haywood County.

There are three (3) classes of people when it comes to disposing of tin cans and rubbish. The first class is those who throw the cans and rubbish about their home and have little or no civic pride. The second class is those people who care about their own homes and property but care little or nothing about the countryside or the property of other people. They carry their rubbish and cans away from their own homes and throw it in streams along the road-side or on the property of some other individual, although they have pride about their own home, they have little or no pride about the community and care nothing about the property of other people. The third class of people is those who are deeply concerned with the

need for public supported and maintained trash and garbage dumps.

We are all interested in more tourists and industries. Tin cans, rubbish and garbage scattered along the edges of our streams and country roads does not invite and entice either. Motels, restaurants and industry have no place to dispose of their cans, bottles, garbage and waste. Public disposal and garbage dumps at accessible points in Haywood County would show a fine spirit of co-operation between the people, the county officials and industry.

In a great many places in Haywood County it is practically impossible to dig a hole through rocks and gravel to bury cans, garbage and rubbish. When garbage is buried it is frequently dug up by dogs. Whereas, distributing tin cans and garbage in open, unfenced areas is not only unsightly and filthy, but it is dangerous to the lives of children, pets and livestock.

This problem should be studied by the various Chambers of Commerce, Community Development Clubs and other civic minded organizations in the County of Haywood; who are so interested in attracting new industry and tourists.

I have talked to many people about this problem and find that there is strong sentiment among the people for county supported and maintained trash dumps. If the Board of Commissioners do not have authority to establish these places at this time, I believe that the people of Haywood County would strongly support a candidate for the legislature who, if nominated and elected would pass a law authorizing the establishment of trash and garbage dumps in the county.

Sincerely yours,
Harry Behre

Hazelwood.

APPRECIATION

Editor, The Mountaineer: I am writing on behalf of the Girl Scouts to thank the people of Haywood County who helped make their recent cookie sale a success.

All the cookies allotted to this area were sold and the money

SCOTT'S SCRAP BOOK

By R. J. SCOTT



TODAY'S QUOTATION

Providence has at all times been my only dependence, for all other resources seem to have failed us.—George Washington.

Rambling 'Round

By Frances Gilbert Frazier

My dear Son:

We had adjusted ourselves to the fact that you would eventually have to go in the service. But when the time really came, it arrived with such a terrific suddenness that its impact swept me off my emotional feet. I raged inwardly at the injustice of it but outwardly appeared calm on account of you and your father. Your father, level-headed, broad-minded, understanding, said you and millions of others like you were proving the decency of American manhood.

Today you came home, in a casket draped with an American flag. Your father, broken, shaken, said you and the other five boys were obeying orders and had died as heroically as though facing enemy fire on the battle field. But I, frantic in my anguish, said you never even had a fighting chance. You were too young to die. You had college and a bright future ahead of you and you had always been a good son.

Good night, my beloved son. Sleep in peace, for you will never have to take another order.

Your heart-broken,
Mother.

The sullen moan of wind,
And a rain-swept window pane,
Then suddenly the sun . . .
And the world's all right again.

We were sitting in a department store, idly watching the customers. A tall, fine-looking young man clad in clean overalls with shirt to match, strolled by. He was holding the hand of a pretty little girl about four who was having a wonderful time, looking at everything and evidently enjoying shopping with Daddy. They moved on up the aisle and stopped at the men's department. The next thing we saw was the young man trying on a cream-colored dinner jacket that fitted him as though he had modeled for it. The transformation was so complete that the young man could have been a movie hero on a set. We watched him take off the coat and made an inward plea that he would buy it. He did, for the last we saw of him and the little girl he was walking out of the store with the box under his arm.

The mountains, dear, sunsets and you
Have brought me joy unknown before.
Have given me a friendship true,
I could but ask for little more.
But should I seek more blessings yet
Than seem my share, there'd be a few.
I'd surely ask for a sunset—
A flame-red one, mountains and you.

Farm Residents Benefited By Chamber of Commerce

The expansion movement of the Smithfield Chamber of Commerce has significance for the whole of Johnston County.

One of the goals of the movement is to bring more industry to the vicinity of Smithfield. Beneficial effects of more industry will be felt not only by the people of Smithfield but by the people of the whole county.

Commenting on the fact that fewer and fewer people are needed to produce farm crops, the News and Observer observed this week: "Eastern Carolina, in particular, needs more industry to provide jobs for the people on the farm who are finding that it takes fewer hours today to produce more in crops. The part-time farmer needs a full-time job in industry."

The Smithfield Chamber of Commerce is hoping that its expansion program will result in more jobs for "the part-time farmer". If the Smithfield program succeeds, there certainly will be a rise in the per capita income of those who live in Johnston county farms.

A program of industrial development not only is aimed at raising

the per capita income of our people. It is aimed at keeping Johnston county people from having to pull up stakes and migrate from their beloved home surroundings to find employment in distant towns and cities.

A further result of a successful industrial development program would be an increase in the taxable wealth of the county. The broader tax base would tend to ease the tax burden of both farmer and down dweller. Increased public services would be made possible without an increase in tax rates.

What is said here about the Smithfield Chamber of Commerce applies also to the chambers of commerce at Selma and Benson, to the Merchants and Credit Association at Clayton, and indeed to any organization in any of our Johnston county towns that promotes economic growth through creation of more jobs in business and industry.

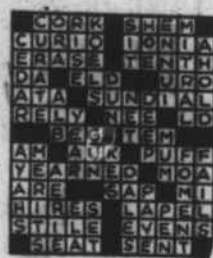
Because of the inevitable changes that are taking place in agriculture, every town in the county should be doubling or perhaps tripling its efforts to create new jobs for our farm residents who increasingly find it difficult to make a full livelihood in the production of crops.

Certainly a chamber of commerce exists to promote the economic welfare of its members and the town in which it is located. But not to be overlooked is the fact that the beneficial effects of a live-wire chamber of commerce do not stop at the city limit sign.

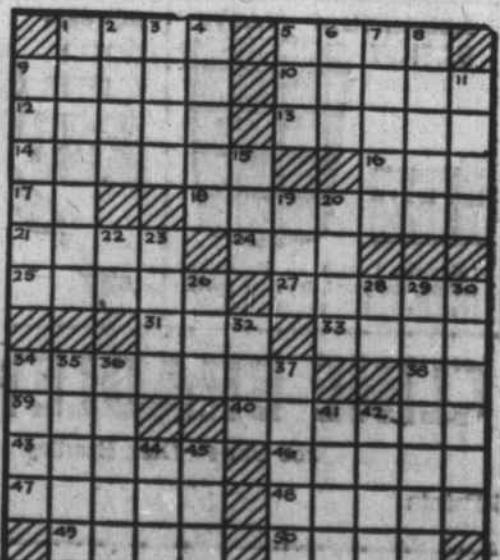
—Smithfield Herald.

CROSSWORD

- | | |
|-------------------------------|---|
| ACROSS | DOWN |
| 1. Talon | 7. Pricked painfully |
| 5. Have (obs.) | 8. Potato (dial.) |
| 9. Glow | 28. Board of Ordnance (abbr.) |
| 10. Oil of rose petals | 29. Piano keys (slang) |
| 12. Tropical disease | 30. Doctrines |
| 13. Fry lightly | 32. Foreign plane (Korean war) |
| 14. A group of eight | 34. Weathercock |
| 16. Pinch | 35. Semblance of a landed estate (Scott.) |
| 17. All correct (slang) | 37. Entities |
| 18. Comes into view | |
| 21. A form of jazz | |
| 24. Shoshonean Indian | |
| 25. Breathe noisily in sleep | |
| 27. Custom | |
| 31. Fortify | |
| 33. Stir | |
| 34. Scoundrel | |
| 35. Ahead | |
| 39. Wine receptacle (colloq.) | |
| 40. Plentiful | |
| 43. Claws | |
| 46. Deserve | |
| 47. Wading bird | |
| 48. Borders | |
| 49. Whirlpool | |
| 50. Speaks | |



- | |
|---------------------------------|
| 41. Mother of Castor and Pollux |
| 42. Carousal |
| 43. Guided |
| 45. Pig pen |



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