

**MORE ABOUT
Martin Electric**
(Continued from Page 1)

Waynesville extended only a comparatively short distance from the center of town, and there was no electricity at all in the rural areas. Right after graduating from Waynesville High School, Fred Martin went into the electrical business with his younger brother, Paul. The latter retired in 1955 and his interests were taken over by Fred E. Martin, Jr.

Mr. Martin now handles the firm's electrical contracting business, and his son manages the appliance store and service department.

For a number of years now, Martin Electric Co. has borne the double distinction of being both the oldest and the largest electrical firm in Western North Carolina.

In previous years, Martin did electrical contracting in the central part of North Carolina and in Tennessee as well as in this region, but now confines its efforts solely to Western North Carolina.

The Martin Electric Co. is also the fourth oldest retail business in Waynesville. When the Martin brothers set up shop in 1916, the only still-existing businesses operating then were the First National Bank, The Mountaineer (then called The Courier), and Sherrill's Studio. As for industries, there were only the tannery and two furniture factories in this area.

Paul Martin had the first radio receiving set in Waynesville — a Westinghouse model with a serial number of 672 (more than 600,000 of that model were manufactured) and the firm still has the same radio today.

One of the first broadcasts the Martins can remember receiving were returns from the 1920 presidential election when Harding was elected.

Martin Electric sold and serviced radios for a number of years, but discontinued the line in 1940. The firm also once manufactured neon signs and rewound electric motors, but sold both of those interests some years ago.

The Martin Electric Co. now has a staff of 12 men at its modern store at 115 South Main St., Waynesville, on the site where the business was first founded.

New stocking more than 7,500 different items of electrical equipment and with a full line of electrical appliances, Martin's is headquarters for nine name brands well known to homemakers: General Electric, Frigidaire, Sunbeam, Youngstown Kitchens, Maytag, Permagas, Universal, and Tappan.

In the observance of its 40th anniversary Thursday, Friday, and Saturday, Martin Electric will award six valuable prizes of merchandise and the grand prize of a GE portable television set at 5 p.m. Saturday.

At its birthday celebration, Martin Electric will feature several special displays. In addition to the first radio in Waynesville, a replica of Edison's first electric light (invented about 1879) will be shown, and a new German automatic electric locking device will be exhibited.

The latter has just been brought here from Germany by Leo Weill to be patented in the United States. It has an ingenious device for locking homes, based on a principle similar to combination locks — and also includes a burglar alarm.

Martin Electric will also display 150 different types of bulbs — including those used in photography and projection work, on telephone switchboards, for locomotive headlights, signal lights, spotlights, and infrared sunlamps. The bulbs ranged in power from six watts to 1,500 watts.

SHOCKED MODEL SLAPS ARTIST



MODEL SANDRA GILES delivers a resounding slap to the face of artist Phillip Paval after the unveiling of a portrait of herself in a new hotel in Las Vegas. The picture showed a very nude young woman lying on a dice table, clutching \$100 bills in both hands. Miss Giles said she had posed in a bathing suit. Laval admitted the truth of her statement. Hotel officials, who paid \$2,500 for the painting, said they might discard the canvas. (International Soundphoto)



RITUAL STAFF of the Waynesville lodge, Loyal Order of Moose, includes (seated) Marion Cooper and John Marcus; (standing) Mat Keiner, Glenn Honeycutt, Wendell Davis, and Fred Ratcliffe. (Photo for The Mountaineer by Johnny Phillips.)

'Housewives United' Seek American Women's Support

By JANE EADS

WASHINGTON — A group of Washington women, who organized four years ago to watch bills in Congress that affect the housewife's pocketbook, is seeking the support of other housewives across the nation.

The group known as Housewives United, national, nonpartisan and nonprofit, believes that "Housewives working together—trying to learn and trying to be fair—can help one another, and their congressmen as well."

Members who describe themselves simply as "homemakers," conscious of the privileges and responsibilities of citizenship in a democratic country, have watched bills in Congress since 1952 and have become, when necessary, a housewives' lobby. Mrs. Louis Wright, wife of the director of the Folger Shakespeare library was one of the founders.

"The women had been concerned about special interest groups around the Capitol, pressing Congress for laws in favor of its own interest—often at the expense of the rest of the country," Mrs. Wright explained.

Housewives United has a national board in Washington, she says, which after careful study, takes action on matters its members feel require approval, or disapproval, on a national scale.

By means of a little mimeographed newsletter sent out four times a year, the Washington group passes on its findings to members in the states, asks for advice and suggestions from them, and in turn, suggests to them ways in which they might be able to help themselves and other housewives of the nation.

"Members in the states are encouraged to make known their legislative views to their own congressmen," says Mrs. Wright, "and to make known their housekeeping needs (such as the need for durable materials and efficient appliances) to business. But members may do as much or as little as they wish."

Applications for membership in the organization may be sent to Housewives United, 2915 Foxhall Road, N.W., Washington 16, D.C. Mrs. Wright, an energetic 5 foot 2, says she had never been the "least bit politically-minded, or even organizationally-minded," before starting the group with another Washington woman, Mrs. Donald Detwiler.

"Both of us were interested in our husbands and homes. Our children had absorbed most of our time and interest," she said.

They decided it was time housewives should unite to help themselves back in the summer of 1951 when the beef roll-backs failed to materialize at the meat counter.

**MORE ABOUT
Lake Junaluska**

(Continued from Page 1)

The general committee includes the following: C. A. Corzine, James W. Fowler, Brandon Hodges, Virgil Holloway, Beekman Huger, Sen. Medford, Ken McNeil, Bruce Nanney, D. Reeves Noland, Guy Roberts, W. C. Ross, J. E. Williamson, William Shull, Mr. Tucker, Mr. Woody and Mr. Smathers.

Dave Felmc is chairman of the ushers: Richard Barber, Jr., Hugh Terrell, Larry Cagle, Bill Shull, James C. Carpenter, Marvin Leatherwood, J. B. Siler, Wayne Platt, T. R. Barnes, Herschel Hipps, Joe Palmer, Julie Boyd, Larry Justice, Kaye Allen, Cecil Roberts, Lawrence Leatherwood, Carl Henry, R. C. Francis, Roy S. Haynes, George Howard Trostle, Jack Messer, Ray Milner, Fred Campbell, Howard L. Wooten, Hugh Rogers, Charlie Rhodarmar, C. E. Weatherby, Frank Davis, Hugh Noland, J. Edgar Burnette, Billy Woody, and D. W. Randolph.

**MORE ABOUT
Mining Company**

(Continued from Page 1)

sult is favorable, the company will bring in a core drill, under a lease of the land, and if it finds that the deposit is deep enough, will install a concentrating mill to mine the ore.

An assay last spring on the property showed the presence of gold, silver, copper and iron rated at \$46.65 a ton. The current study is to determine the feasibility of mining gold.

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**MORE ABOUT
Campaign**

(Continued from Page 1)

paign, and other members: Harry Whisenhunt, Elmer Hendrix, John Hildenbiddle and Richard Barber will spend most of the week on the work.

The committeemen have been working day and night on the organization, and have charts, and maps completed for the campaign. Each corps of workers will be given an assigned area on a map. Each group will have receipt books to use and issue a receipt for the cash or pledge. All pledges must be paid by August 4th.

Each person making a subscription to the fund will be given a white and green tag to wear, showing "I Bought." Woody said this morning, "these little round white tags will be the emblem of good citizenship during the next week, as it will show interest in a community project which has been discussed for many, many years here, and is now close to a reality if every one works."

Woody said he had never seen such enthusiasm, and such eagerness to join in on a campaign as is being shown in this one.

Plans are to list each subscriber at the headquarters and also publish their names in The Mountaineer, Woody explained.

The campaign is being carried into every civic club and organization in the area.

Letters by the score have been flowing out of the office, and telephone calls by the hundreds have been made in behalf of the campaign.

The proposal is to raise \$50,000, with the first \$18,000 to be used for paying for the 17-acre tract of land in East Waynesville. The remaining \$32,000 to be used for the construction of the first units of a recreation center. The general opinion, expressed thus far, is that a modern swimming pool is the first essential and will be the first project to get under construction.



When you paint the drawers of a desk or chest, better remove the handles and paint them separately if necessary. Attach them to a section of cardboard and they will be easier to handle. Each drawer should be removed and painted separately.

LAFF - A - DAY



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"Two together?"

PARK - SHOP - SAVE

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Satisfaction Is

Guaranteed —

- U. S. CHOICE MEATS
- FRESH VEGETABLES
- COURTEOUS SERVICE
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**RAY'S
SUPER MARKET**

MAYONNAISE

2 PINTS DUKE'S 59¢



ARMOUR BEEF STEW

1 1/2 Lb. Can 35¢

VELVEETA CHEESE

2 Lb. Box 77¢

SCOT TISSUE

Per Roll 10¢

KRAFT ORANGEADE

46 Oz. Can 2/45¢

FLOUR

10 Lb. Bag Gold Medal 89¢

LARD

3 Lb. Can Armour 59¢

COFFEE

2 Oz. Instant Luzianne 39¢

SUGAR

10 Lb. Bag 97¢

6 oz. INTRODUCTORY OFFER... Entirely New INSTANT CHASE & SANBORN coffee \$1.29

25¢ OFF REG. PRICE

Quality Meats

FRANKS

1 Lb. All Meat 39¢

Ray's WHOLE PIG COUNTRY SAUSAGE 59¢ lb.

Luscious Home Grown Strawberries

New White 10 Lb. Bag POTATOES - - - - 75¢

Fresh Bunch RADISHES - - - 2/15¢

Green Bunch ONIONS - - - - 2/19¢

Wilson's 4 Oz. VIENNA SAUSAGE - - - - 29¢

Gelfand's SALAD DRESSING - - - - 43¢

Vegetole SHORTENING - - - - 63¢

Lucky Leaf APPLE PIE FILLING - - - 25¢

Gold Medal 8 Oz. SPAGHETTI - - - - 25¢

Save 5¢ on Dash dog food 24¢

Two 16-oz. twin-pack cans

Slimming Salad Meals Call for light homemade dressing

Wesson Oil 59¢

LUX SOAP 2 Bath Size 25¢

SURF Large Box 30¢

SILVER DUST Large Box 31¢

BREEZE Large Box 31¢

BLUE RINSO Large Box 30¢

LUX LIQUID 12 Oz. Can 39¢