

BOB ALLISON of Allison & Duncan Tire Company, Waynesville, was a recent visitor to the headquarters operations of the Goodyear Tire and Rubber Company in Akron. He was one of five men to take the trip to Akron from Goodyear's Charlotte district. During his visit Allison toured

Goodyear's tire producing facilities, visited the company's modern merchandising laboratories and discussed the tire business with various Goodyear department heads. In photo, Allison (left) is shown features of a Goodyear tractor tire by J. C. Jolley, manager of Farm Tire Sales department.

### Bright Future Is Predicted For Agriculture In South

FONTANA VILLAGE—Over 150 senior 4-H Club boys and girls received a well-balanced education here last week on the big job in resource development that they will help shape in future years.

L. H. McKay of Hendersonville, president of the Tennessee Valley Association of Test-Demonstration Farm Families, the sponsor of the Fontana meeting, told the 4-H'ers how Southern agriculture has grown in his lifetime.

"Southern agriculture can make much progress yet," McKay told the sons and daughters of test-demonstration farm families from the seven Tennessee Valley states.

Dr. Raymond R. Paty, TVA board member, gave an illustrated talk on how far Southern resource development has come from the

eroding land and wanton timber cutting of a previous era. He showed how the complete plan of harnessing a river works best for navigation, flood control and electric power—instead of using the piecemeal method.

"Take the basic resources of a region," Dr. Paty said, "husband them, improve them, then use them for maximum production to obtain the utmost benefit," Dr. Paty instructed.

Dr. J. L. Brakefield, director of public relations for Liberty National Life Insurance Co. of Birmingham, told the boys and girls that the South had all the resources—including that of an indomitable spirit—that it takes to progress as she has never progressed before.

"I love the United States because of the opportunity she gives boys and girls," said Dr. Brakefield, who has traveled widely. "But the South is especially favored in all forms of resources—forests, agriculture,

climate, and people. And of these, the greatest is people like you." He predicted that the Southern states would advance under the combination as never before. Representing Haywood County at

the Fontana conference were Neal Kelly of Bethel, state 4-H vice president; Barbara Ferguson of Fines Creek, Douglas Christopher of Waynesville High School, and

Albert L. Ramsey, assistant farm agent. An Ohio farm study showed an average farm inventory value of \$29,500.



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### Third 'Chapaco' Conference To Hear Dr. Daniel A. Poling

The third of five three-day, 1956 "Chapaco Council" conferences for the management of The Champion Paper and Fibre Co., will go into session Wednesday at Lake Logan.

Some 100 of the company's management personnel will be registered for the pending third discussion period, which is to be chaired by John W. Zimmerman, vice-president and manager of Champion

Paper's Ohio Division. A. S. Anderson, director of industrial relations, is the 1956 council chairman, with "How to Help 9,000 Champions do More, Share More and Enjoy More" as the discussion topic.

Reuben B. Robertson, president and board chairman, heads a group of key company executives filling roles as speakers and panelists for the council. Five of the nation's foremost men in their respective fields are listed as guest speakers, each climaxing one meeting with a highlight address as pertaining to their profession and its place in the nation's business picture.

The opening conference heard Dr. J. Harold Lampe, dean of engineering at N. C. State College. The Hon. Donald A. Quarles, Secretary of the Air Force, is scheduled to speak before the second conference parley, closing Tuesday evening.

The third conference is to hear a talk by Dr. Daniel A. Poling, editor of the Christian Herald, who will speak Friday evening on the subject of religion and its role in the nation's economy.

For more than a quarter century, Dr. Poling has been an outstanding leader of the church. His syndicated column, "Americans All," appears in many daily newspapers.

Having filled eminent pastorates in New York and Philadelphia, Dr. Poling has two earned and 12 honorary degrees, is the author of 24 books, and was the first clergyman to receive the "Medal of Merit," the highest civilian award given by this country. In addition, he has been cited for a number of other public honors.

As a war correspondent during World War II, Dr. Poling flew the Atlantic 10 times and the Pacific twice, traveling more than 150,000 air miles. President Roosevelt once referred to him as "America's Spiritual Ambassador of Goodwill." The Saturday Evening Post has termed him "One of the Greatest Forces of Protestant Christianity".

Ruddick C. Lawrence, vice-president of N. Y. Stock Exchange, and Neil McElroy, president of the Procter and Gamble Co., are to address the fourth and fifth conferences in order, beginning June 17 and 20. The former's subject will be finance, while the latter will portray the role of business in today's economic structure.

Attending the third 1956 council conference and representing Champion Paper's Carolina Division will be G. M. Trostel, C. A. Stone, C. S. Owen, Jr., H. C. Keener, H. Mease, F. S. Griffin, Jr., D. W. Morrison, N. K. Terrell, F. D. Davis, J. E. Williamson, T. S. Grogan, J. E. Wells, R. C. Cook, D. R. Rhordarmer, J. J. Martin, A. W. Donaldson, F. E. Hendrix, H. C. Pressley, G. W. Herndon, D. R. Wright, W. Brown, A. H. Dotson,

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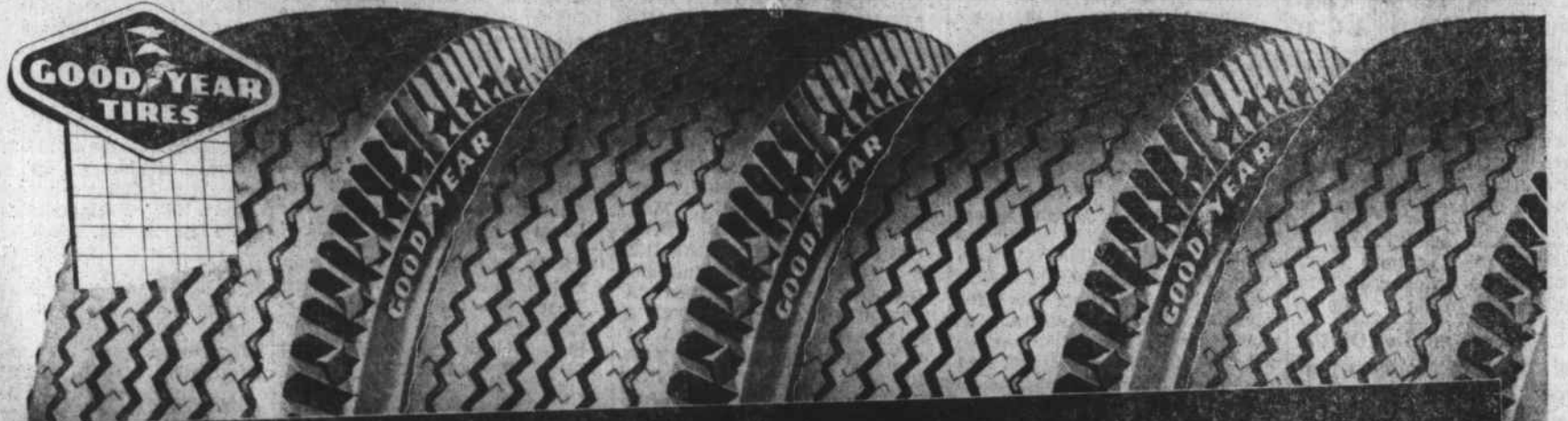
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6.40 x 15	\$34.10	\$25.60	6.40 x 15	\$27.85	\$20.90
6.70 x 15	36.15	26.95	6.70 x 15	29.50	21.95
7.10 x 15	39.65	29.75	7.10 x 15	32.35	24.25
7.60 x 15	43.45	32.60	7.60 x 15	35.45	26.60
8.00 x 15	48.35	36.25	8.00 x 15	39.45	29.60
8.20 x 15	50.10	37.60	8.20 x 15	40.90	30.70
			8.00 x 16	26.85	19.95

TUBE-TYPE					
WHITETALL TIRE SIZE	Regular no trade-in price*	Trade-in SALE PRICE**	BLACKWALL TIRE SIZE	Regular no trade-in price*	Trade-in SALE PRICE**
6.40 x 15	\$30.50	\$22.90	6.40 x 15	\$24.90	\$18.70
6.70 x 15	32.05	23.95	6.70 x 15	26.15	19.45
7.10 x 15	35.45	26.60	7.10 x 15	28.95	21.75
7.60 x 15	38.75	29.05	7.60 x 15	31.65	23.75
8.00 x 15	42.65	31.95	8.00 x 15	34.80	26.10
8.20 x 15	44.40	33.30	8.20 x 15	36.25	27.20

\*Each Plus Tax \*\*Each Plus Tax and Recappable tire



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