

MORE ABOUT

Robertson

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and the Planner who risked his health and his fortune to establish an Enterprise here in the mountains that was destined to bring greater security and a richer life to thousands of the men of Haywood. The dreams which he had has come true through the years on a far grander scale than even Peter G. Thomson had visualized. His personality gave character to the Corporation which he brought into being.

After all, manager are just folks even as you and I. They are by no means soulless.

It is equally improper to refer to Labor in impersonal and statistical terms as a "commodity." Champion executives have, over the years, endeavored to apply in principle the poem entitled:

THE OLD FOREMAN SAYS
I've handled a pick and shovel,
I've sat at a bench in my time,
I've done heavy work in the heat and the muck,
I've known all the sweat and the grime,
And so, when some frosty-eyed expert,



OWNERS OF THIS HOUSE on Daisy Ave.—Mr. and Mrs. William Lenoir—have been commended by the Waynesville cleanup campaign committee for their work on the dwelling after it was badly damaged by fire on April 5. Considerable painting and repairs have been done on the east side of the house, where the blaze broke out. (Mountaineer Photo).

Talks 'Labor' as if it was coal—
'A commodity' — well! I just
choke for a spell
Before I regain my control.

Plague take the dope economic
That makes human toll a mere
chart,
I tell you that 'Labor's' your
friends and your neighbors,
It's fathers, brothers and husbands
With mothers and sweethearts and
wives
Who love and who hate,
Who dream and who wait,
It's real people living their lives.

Now maybe I'm mossbacked and
rusty,
But here's how it lines up to me,
Statistics will aid in the plans you
have made,
They're useful to uite a degree,
But all the lore scientific will fall
down again and again
Unless in your brain
This one fact you retain
That 'Labor' means flesh and
blood men.

In brief — it's a problem that's
human
No soulless commodity stuff,
And the very best plan I've hap-
pened to scan
Is just to be human enough,
And when it is finally settled,
(I fear I won't be here by then)
It won't be by art of a book or a
chart,
But men dealing fairly with men."

Today, Champion has a reason-
able excess of assets over liabil-
ities, but that has not always been
the case. Shortly after I came to
North Carolina in 1906, the Nation
went into one of those periodic
economic tail spins which have
troubled us so much in the past.
Champion was caught with an un-
finished mill at Canton, a flood of
unpaid bills, and no earning capac-
ity with which to meet them. My
principal responsibility in those
early days was to stave off credit-

When they laurel the graves of
our dead.

Under the sod and the dew
Waiting the Judgment Day,
Love and tears for the Blue,
Tears and love for the Gray."

But, I am digressing from my
subject of Industry in Haywood
County. We have a number of suc-
cessful companies in the County
who have contributed greatly to
raising the standards of living of
our people, and to the achievement
of the favorable economic balance
that exists here between Industry
and Agriculture. Jobs in Industry
have drawn many workers from
marginal farms, where life was
rugged and luxuries unknown, to
the greater comforts of a home in
a modern industrial village.

It is interesting to note there
are now over 12,000 employed per-
sons in Haywood County and of
these, 5000 are engaged in Indus-
try with slightly less than 3000 en-
gaged in Agriculture, the balance
being engaged in various trading
enterprises such as stores, filling
stations and the like. This shows a
very creditable relationship be-
tween those employed in Industry
and those engaged in Agricultural
pursuits. This favorable economic
balance will account in large
measure for the high standard of
living that prevails in the county.
The 17 industries located in the
county bring in nearly 22 million
dollars in payrolls annually. Hay-
wood County is greatly envied by
the purely agricultural counties
which have no industries to help
raise the standards of living.

Our industries have, without ex-
ception, proven themselves to be
good corporate citizens. They have
identified themselves with their
communities, have given their sup-
port to helpful things and have
done their full share toward cor-
rection of harmful things. They
comply in large measure with the
definition of a successful company
which I have liked, and quoted,
frequently:

"A successful company is built
alike of tradition and invention,
caution and experiment, conserva-
tism and change. It blazes trails
for the future and orients them by
the Pole Star of the past. Its meth-
ods are flexible but its principles



AMONG THE FIRST PERSONS to receive a free chest X-ray from the state's mobile laboratory Friday morning was Mrs. John M. King, a member of the Saunook Home Demonstration Club, which is seeking to have all of its members take the examinations. The X-ray technician here is Carl Rowell of the State Board of Health, Raleigh. (Mountaineer Photo).

are adamant."

In these rambling remarks of
mine, I have touched on the past,
referred to the present, but have
said little about the future. While
I am convinced that the dynamic
philosophy of economic growth will
be the dominant factor in our na-
tional life in the years ahead, and
that it will have its beneficial im-
pact on life in Haywood County,
still I am not bold enough to at-
tempt to make specific prophecies.
I am more inclined to learn the les-
son of the Carolina fable which
goes:

"Once they was a king, and he
hired him a prophet to prophit him

his weather. And, one evening, the
king he aimed to go fishing, and
the likeliest fishing place was right
close to his best girl's house. So,
the king notioned to wear his best
clothes—so, he asked his prophit
was hit liable to come a rain be-
fore sundown. And, the prophit,
says, no, king, hit ain't a-comin' on
to rain not even a sizzle-sozzle. So,
the king he put on his best clothes
and started towards the fishing
place and along come a farmer rid-
ing a jackass. And, the farmer he
says, king if'n you ain't a-min' to
get them clothes wetted, you'd best
go back home because hit's a-com-
in' on to rain a trash mover and a

Guild Jurisdictional Meeting To Open At Lake June 15.

Lt. Howard Completes Basic Officers Course

FORT BENNING, GA.—Army 2d Lt William C. Howard, whose wife, Juanita, lives on Route 1, Canton, recently was graduated from The Infantry School's basic infantry officers course at Fort Benning Ga.

Designed for officers who have not served with troops, the course gave Lieutenant Howard instruction in the tasks and problems of an infantry unit commander.

Lieutenant Howard, son of William J. Howard, Route 2, Canton, entered the Army in January of this year. The lieutenant is a former textile chemist for Rock Hill (S. C.) Printing and Finishing Company. He was graduated from Clemson Agricultural College in 1955.

More than 300 Methodist women to nine southeastern states are due at Lake Junaluska June 15-17 for the annual meeting of the Wesleyan Service Guild.

They will represent Guild units in 17 annual conferences of the Methodist Church, it was announced by Mrs. E. V. Ennis of Norfolk, Va., southeastern jurisdictional secretary.

Composed of employed women, the Guild is an affiliate of the Methodist Woman's Society of Christian Service. The WSCS will hold its annual Southwide School of Missions here June 19-27.

Mrs. Ennis said that principal speakers and program leaders at the Guild sessions will include Miss Dorothy McConnell of New York City, editor of World Outlook, Methodist Board of Missions publication; Mrs. E. U. Robinson, Gallatin, Tenn., southeastern WSCS president; Mrs. C. P. Hardin, Knoxville, Tenn., member of the national Woman's Division of the Methodist Board of Missions; Dr. Flemmis Kittrell of Howard University, Washington, D. C., and Miss Betty Ruth Goode, Methodist deaconess at San Pedro, California.

A special program will feature a widely-known opera singer, Miss Edla Early, soprano, a graduate of Greensboro College, who is on tour in this country following a series of concerts in Europe.

Smoky Park Official Promoted To Virginia

H. Reese Smith, Assistant Superintendent of the Great Smoky Mountains National Park, has been promoted to the position of Chief of Operations in the Region One Office of the National Park Service, Richmond, Va. Smith came to the Smokies in November 1954 on transfer from Natchez Trace Parkway.

Mr. and Mrs. Smith will report in Richmond the latter part of June.

Advertisement for Hospital Care Association. Features 'New! DREAD DISEASE PROTECTION' and lists covered diseases: Polio, Rabies, Smallpox, Tetanus, Leukemia, Tularemia, Encephalitis, Scarlet Fever, Meningitis, Diphtheria. Pays up to \$7,500. One Person: 2.00 per year, Family: 5.00 per year. Representative WAYNE ROGERS, Lake Junaluska, Phone GL 6-5593.

Advertisement for First National Bank. Text: 'It Is Easy And Economical To SAVE AT THE First National Bank Where Your Money Earns 2 1/2% INTEREST Invest Your Savings In An Insured Bank Every Account Fully Insured Up To \$10,000 By The Federal Deposit Insurance Corporation. The First National Bank Member Federal Deposit Insurance Corporation Member Federal Reserve System Organized 1902'

Large advertisement for Buick cars. Features a large image of a Buick Special and text: 'Best Seller that's hard to beat. This '56 Buick is packed with new features—and priced close to the smaller cars! WANT SOME QUICK FACTS on the big news in automobiles today—news that can guide you to a smart move and a real smart buy? Then listen—it won't take long. The 1956 Buick has so many new developments—in styling—in power—in performance—in ride and handling—that it is, literally, the best Buick yet. That's Fact No. 1. And Fact No. 2 proves it: Buick today is more strongly entrenched than ever in the top three of the nation's best sellers—outselling all other cars in America except two of the well-known smaller cars. One big reason for this success is the strapping new Buick SPECIAL—like the one pictured here. It's priced right close to those smaller cars—but, like every '56 Buick, it's a whale of a lot more new car for the money. It cradles a big, new 322-cubic-inch V8 engine that's record-high in power and compression, and crammed with engineering news even the costly cars can't claim. It makes the most of every bit of power with a new version of Variable Pitch Dynaflo\* that's the most efficient yet. With a new development the engineers call "double regeneration," Dynaflo gives you great new acceleration from the first thrifty inch of pedal pressure. Even before you switch the pitch. And this '56 Buick cushions you in the softest ride ever. Shows an uncanny sense of direction on every curve and turn. Puts a whole new feeling of safety, security and solidity into every mile you drive. So before you buy any car—catch up on the latest news. Come try a '56 Buick. When you see how much new automobile your money can buy, we don't think you'll ever settle for less. \*New Advanced Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special. Buick SPECIAL 6-Passenger 4-Door Riviera. WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM. TAYLOR MOTOR COMPANY DIAL GL 6-3601 FRANCHISED DEALER LICENSE NO. 982 HAYWOOD STREET'