

Francis Goes On Tour With 'Marketing Caravan'



WAYNE F. CHASE, son of Mr. and Mrs. P. M. Chase of Balsam Road, has been appointed squad leader of his recruit company at the Great Lakes Naval Training Center. He was chosen for the position in recognition of leadership qualities displayed while undergoing recruit training.

A three-bus caravan of Carolina bankers and farmers spent five days last week touring model farming areas in six Southeastern and Middle Atlantic states.

Ninety-six men and women from North and South Carolina and Virginia brought back with them notebooks filled with facts on scientific farming, on the advantages of adequate marketing facilities for agricultural products and on the value of processing plants for handling surplus vegetables and fruits.

Haywood County's representative on the tour was Robert H. Francis, Jr. of Francis Cove.

Labeled "The Marketing Caravan," the tour was sponsored by Wachovia Bank and Trust Company in cooperation with N. C. State College and the N. C. Department of Agriculture. Wayne Corpening, Edmund Aycock and O. J. Howell, Jr., of Wachovia's agriculture department, were in charge.

With North Carolina's farm economy handicapped by a lack of adequate markets and processing plants for agricultural products, the caravaners sought out sections of the East and South noted for agricultural achievement. At each stop they found marketing facilities within the area. In many places the principal market was a cannery or freezing plant.

"This integration of production, marketing, processing and distribution is necessary for a stable farm economy," the caravaners were told time and time again, at practically every place visited.

On the Eastern Shore of Maryland they found H. E. Nock hatching eggs from Northwest North Carolina. "I buy North Carolina eggs because they hatch consistently better than the ones I used to get from New England," he said.

The chicks are sold to farmers like Mr. Nock's son-in-law, Chuck Fulton, who raises broilers. Buyers for nearby processing plants buy the birds at auction when they are frying size and within hours have them processed, frozen and ready for metropolitan food stores at the rate of 750,000 chickens a day.

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FROM HAYWOOD COUNTY on the Wachovia Marketing Caravan was Robert H. Francis, Jr., center, of Francis Fruit Farm, Francis Cove. With him are Morris L. McGough, manager of the Asheville Agricultural Development Council (left) and Atwell Alexander, (right), of Stony Point, a member of the State Board of Agriculture. The caravan was organized by Wayne Corpening, manager of the agricultural department of Wachovia Bank and Trust Company and a former Haywood County agent.

Francis Cove CDP Plans Installation Of City Water

By MRS. RHODA RICKMAN Community Reporter

The Francis Cove CDP met at the church Monday evening to discuss plans to get the city water line extended to the cove.

The vacation Bible school is now in progress at the church. Mrs. Henry Francis is principal, with Miss Linda Boone and Miss Mary Mitchell as helpers. Classes are from 2 until 4 p.m. The school will continue through next week.

Mrs. Richard Boone and children, Tanna and David, of Scott Air Force Base, Ill., are visiting Mrs. Boone's parents, Mr. and Mrs. Dewey Francis, and other relatives.

Linda Howell, small daughter of Mr. and Mrs. Willard Howell, is a surgical patient at Georgia Baptist Hospital, Atlanta. Her parents accompanied her to the hospital. Mr. Howell returned Monday, but Mrs. Howell remained with Linda.

Douglas Christopher is attending the FFA convention in Raleigh this week.

Mrs. Bob Francis honored her daughter, Carolyn Sue, with a party on her second birthday anniversary Saturday. Only the members of the family were present.

Dewey Francis is a patient at Moore General Hospital.



WILLIAM M. HEARN of Louisville, Ky., will become the director of the Nashville office of the Commission on Public Relations and Methodist Information next October 1.

Mr. Hearn will succeed O. B. Fanning who will open and direct the newly created Washington office in September.

The new director has served for the past six years as public relations director of the Louisville Area of The Methodist Church. Previously for two years he was director of public relations of Union College, Barbourville, Ky. Earlier he was a reporter on the Louisville Courier-Journal and in Missouri.

Mrs. Hearn is the former Miss Dexter Marie Elam of Barbourville, Ky. The Hearn's have two daughters, Elaine, 13, and Bonnie, 10.

Waynesville Native Resigns N.C. State Post

J. C. Brown, Jr., a native of Waynesville and a graduate of WTHS, announced this week at Raleigh that he has resigned as news editor of the division of agricultural information at N. C. State College.

Brown is leaving his present post to become editor of "The Carolina Farmer," publication of the State Rural Electric Cooperatives, with headquarters in Raleigh.

Brown has been at State College since 1952.

In China, Japan, and India the eggplant is just as important and popular as tomatoes are in this country.

Concord Minister Workshop Leader At Lake Junaluska

The Rev. Mitchell Faulkner, pastor of the Forest Hill Methodist Church in Concord, is inspirational speaker and resource leader at the Second Senior Workshop now in session at Lake Junaluska. More than 400 youth and adult leaders are gathered for worship, study, and specialized training in the knowledge, skills, and program of the MYF.

The Rev. Mr. Faulkner is a member of the Board of Ministerial Training, the Board of Education of the Western North Carolina Conference of the Methodist Church and has worked extensively with Alcoholics Anonymous. He received his training at Breward and Wofford colleges and Candler School of Theology of Emory University. During World War Two he served as chaplain with the U. S. Air Force in the South Pacific. The workshop meeting ends Saturday.

Summer Visitor Dies On Cruise

Word has been received here of the death of H. W. Thornberry, a summer guest at Moody Farm for the past 29 years, on June 18 while on a South American cruise. He was 79.

Thornberry, a native of Louisville, Ky., had been a resident of Jacksonville, Florida for 50 years. He died in Curacao, Dutch West Indies.

He was associated with the Standard Oil Co. until his retirement several years ago.

Funeral services were held June 23 in Savannah, Ga.

Advertisement for Liquid Starch. "Make Your Own Liquid Starch. 1¢ per qt." Includes an image of a starch box.

To The Rescue!

OKLAHOMA CITY (AP)—Police said a man who almost succeeded in rescuing his brother from the paddy wagon was carrying family loyalty too far. He was thrown in jail too.

Maggie Valley Community News

By MRS. C. L. BRADLEY Community Reporter

A revival meeting began at the Olivet Baptist Church Sunday night, June 24.

The Rev. Lawrence Parker, pastor of the church, is bringing the message each evening beginning at 7:30 p.m.

Wayne Finger, son of Mr. and Mrs. Oliver Finger, left for the Navy last week—first being sent to the Columbia, S. C., receiving station and then on to the naval base at Bainbridge, Md.

We are very sorry that Mr. and Mrs. Norman Green had the misfortune of losing their home and all but a few belongings in a fire last Monday. Only a few pieces of furniture that were sitting on the front porch were saved from the flames.

The fire was believed to have started from a defective wire on a refrigerator.

Mr. and Mrs. Sandy McCracken and Miss Elva Burnette, owners and operators of the Little Ranch Motor Court, have added a new picnic area with an outdoor grill to their place this season. The picnic area faces Jonathan Creek.

Mrs. Roxie Jones, formerly of Canton, has taken over as the new manager of Joe's Cafe, which has been open for the past two weeks. Joe and Wilburn Campbell are owners of the cafe.

The Maggie Valley Chamber of Commerce seems to be doing a good business. The office is now marked with a very artistic sign.

The WSCS of the Maggie Methodist Church met last Wednesday for its regular meeting, with president Mrs. Arthur Woody in charge. The Rev. C. C. Williams gave an interesting talk on "World Missions".

Mr. and Mrs. Sandy McCracken have as their guests this week their daughter, Mrs. Henry de Simone, and grandson from Devon, Pa.

Mr. and Mrs. Worth Allen have opened the Maggie Drug Store under new management. They have added a grill and are serving breakfast this season.

Bookmobile Schedule

Friday, June 29 BALSAM ROAD-ALLENS CREEK

- Allan Hyatt 8:45-9:00
Barber's Orchard 9:15-9:40
Queen's Store 9:45-10:00
Mrs. Oscar Arrington 10:15-10:30
Kay Allen 10:45-11:00
Bill Ferguson 11:15-11:30
Allens Creek School 11:45-12:00
E. K. Chambers 12:15-12:30
Paul Browning 12:45-1:00
Ralph Rathbone 1:15-1:30

Monday, July 2 BEAVERDAM-HOMINY

- C. E. Burch 8:45-9:00
Billy Haney 9:15-9:30
Mrs. T. G. Murray 9:45-10:00
Junior Haney 10:15-10:30
C. E. Barnett 10:45-11:00
Glenn Phillips 11:15-11:30
Jack Mason 11:45-12:00
Ed Queen 12:15-12:30
Mrs. Will Cole 12:45-1:00

Tuesday, July 3 MORNING STAR-WEST CANTON

- Quay Smathers 8:45-9:00
Jack Chambers 9:15-9:30
Wilson's Store 9:45-10:00
Finley Cook 10:15-10:30
S. L. Rhodarmar 10:45-11:00
B. M. Stamey 11:15-11:30
Smathers Dairy 11:45-12:00
Watt's Store 12:30-12:45
Cromer Crisp 1:00-1:30

Gov. Hodges

(Continued from Page 1)

ern communities and counties and others down through the years. We share their interest in the proper development of Western North Carolina and will work together to preserve the Parkway as it is today and strive to complete as soon as possible the remaining unfinished links in this wonderful mountain highway.

Senator Ervin commented in a letter to Sam P. Weems, superintendent of the Parkway:

"When Congress created the Blue Ridge Parkway 20 years ago, it was simply expressing the hopes and desires of the people. The Congress created more than a road. It focalized the wisdom and vision of the people who foresaw the everlasting value to be derived from it for the people.

"I frequently travel over portions of the Blue Ridge Parkway. I always enjoy its magnificent facilities.

"On this 20th anniversary of the Blue Ridge Parkway I wish to convey to everyone connected with this vast project for the common good my sincere good wishes."

The first year of the establishment of the American Bible Society, 1816, it distributed 6,410 volumes scripture.

fast this season.

Miss Martha "Smokie" Sutton and Miss Willie May White spent last weekend at Carolina Beach.

Speaker at the Victory Baptist Church Sunday was the Rev. J. Lennon, who served as missionary to China for 30 years. He spoke on missionary work in both China and the Philippines.

Large advertisement for JFG Special coffee. "Every ounce of JFG Special coffee is 'PREMIUM FLAVOR' coffee!" Includes images of coffee cans and a cup.

Advertisement for CHESTERFIELD FLOUR. "FREE with CHESTERFIELD FLOUR" Includes an image of a flour bag.

Donations Asked For Couple Left Homeless By Fire

Haywood County residents who want to contribute clothing or household goods to an elderly couple, Mr. and Mrs. Norman Green, whose house on the Peachtree road in Maggie Valley was destroyed by fire last week, have been asked by Sheriff Campbell to call his office and the donations will be picked up.

The Greens lost all their possessions except one mattress in the blaze.

Nothing Sells Like Newspapers

Large advertisement for SINCLAIR POWER-X Gasoline. "New Sinclair Power-X Gasoline Gives You 10 Times More Power for Safer Passing" Includes images of a car and a driver.

WAYNEWOOD GROCERY advertisement. Lists various products like LARD, PURE LARD, Mayonnaise, etc. with prices.