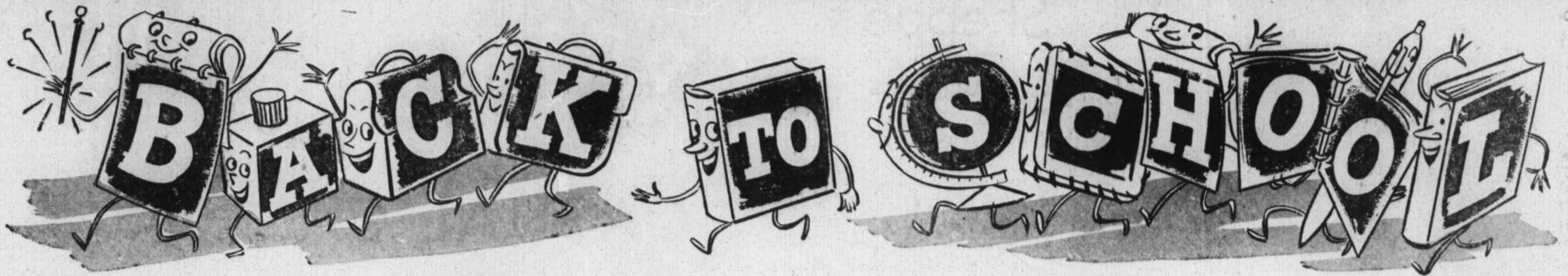


AT BELK'S - - - BIG VALUES ON EVERYTHING FOR



1.29 1.59

jr. boys sizes 2-8 boys' sizes 6-18

wash without a worry! Sanforized! FLANNELETTE SPORT SHIRTS

Thick-napped cotton flannel - quality you can feel! Cut true to size with double-yokes, plenty of bottom tuck-in. Wide, wonderful selection of light and dark tone plaids! At this price - be smart, buy ahead! Back-to-school sale feature!

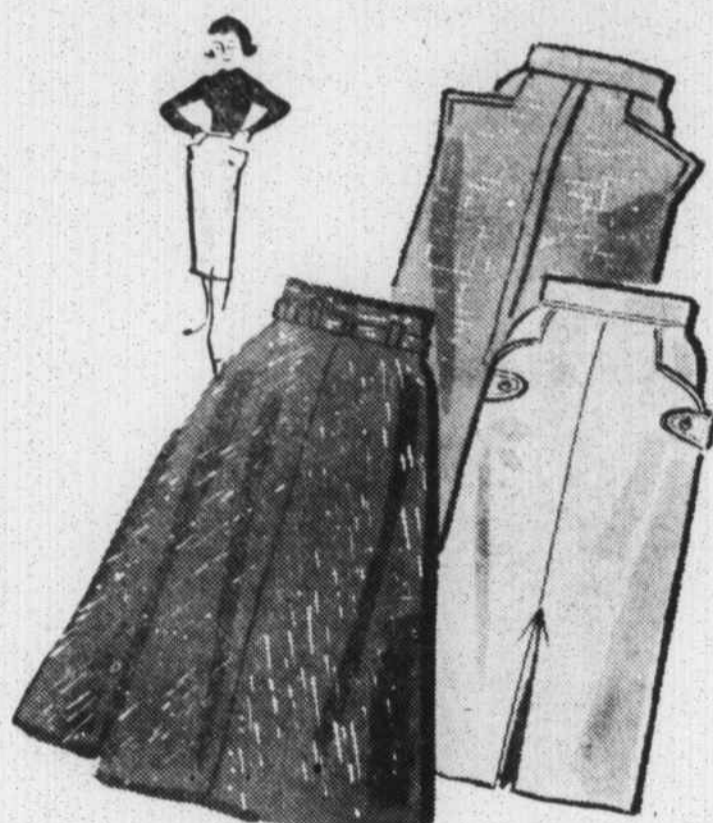


WRINKLES SHAKE OUT! BRIGHT WASHFAST COLORS!

BROADCLOTH BLOUSES

Dressmaker details you don't expect at this low price! Tucking! Contrast piping! Left, mandarin collar; white, turquoise, green, gold, red; right, tab trim: pink, turquoise, green, brown, red, black, 32 to 38.

2.98



ALL WOOLS! WOOL BLENDS!

MISSES' SKIRTS **3.98**

Tweeds! Flannels! Even wool blended with precious cashmere! Ivy Look back tabs, 4-gore flares, slim sheaths! Big choice of new Fall colors! Waist sizes 24-30.



Classroom COTTONS **3.98**

You'd guess 5.95! Extra-pretty details: pleated trims, eyelet embroidered collars, slimming peasant-style lace fronts! Whirling-wide skirts with perky back bows, grown-up self belts! And extra-steady hems! Leave it to us to bring you such value for so little!

3.98

Sizes 7 - 14



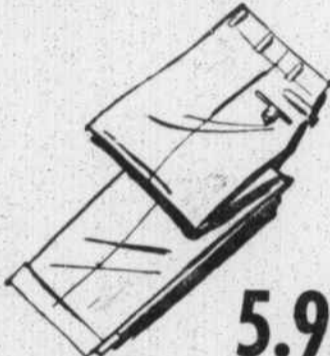
2.98

famous-mill combed cottons!



2.98

NEW 3-6X PERKY COTTONS
Crease-resistant! Deep hems!
Solid-plaid combinations.



5.95

IVY LOOK WASH SLACKS
Sturdy sheen Klondike cloth!
Buckled back-strap. Tan,
black, olive, charcoal. 28-44.



Usually 7.95! **6.99**

QUILT-LINED ZIP JACKET
Water-repellent rayon-nylon sheen gab. Charc., blue, br., bl., taupe. S, M, L.



3.98

ANGORA-TRIM ORLON
Bat wing sleeves, turtle neck. Pastels, high shades! 34-40.



59¢ 49¢

men's 10-13 boys' 8-10 1/2

COTTON ARGYLE SOCKS
Vat-dyed colors! Absorbent, soft combed cotton yarns!
Big pattern, color choice!

2.98 3.98

marquessette taffeta
BOUFFANT PETTICOATS
Torta or can-can styles.
White, beige, red, turquoise, black in group. S, M, L.



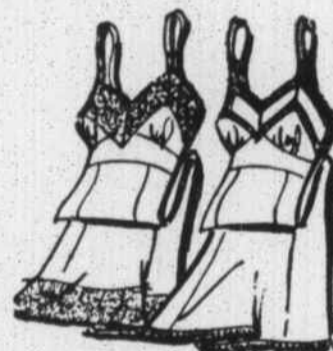
1.98

PROPORTIONED JEANS
Ours alone! Sanf. heavy denim; triple-stitched, reinforced. 6-18, reg., slim, husky.



3.98

QUILT-LINED ZIP JACKET
Wrinkle-resistant! Durable rayon acetate gabardine. Navy, brown, gray. 3-8.



2.98

NYLON TRICOT SLIPS
Knee-deep in lace! Smooth-fitting 4-gore bias cut. Opaque white. Sizes 32-44.



5.98

COZY CORDUROY DUSTER
Tiny bud print, cord trim. Tabbed pockets, sleeves. Red, blue on white. 12-20.



1.98

plus fed. tax

COWHIDE CLUTCH
Black! Red! Navy! Tan, smoke, ivory! Not one but two zip sections!



3.98

SWEET-N-LOW FLATS
Black, tan, creme hand-laced pumps; black suede, kid skimmers. 4, 10, N, M.

ARCHDALE SPORT SHIRTS

Ours alone! Ivy Look styling; button-down collars, center back pleats! Regular, short, slotted collars too! Colorful, deep-tone woven plaids, stripes; heather-tones! Sanforized! Try to find such fabrics, workmanship priced so low! Small, med., large, extra large.



5.95

HANDEWORN LOAFERS
Famous Belkettes hand-sewn moccasin! Neolite soles. 4-10, AAA-C.



7.95 6.95

men's 6-12 boys' 2-6
CREPE-SOLE CORDOVANS
Wet weather protection; storm welt plus thick cushion sole! Goodyear welt constr.



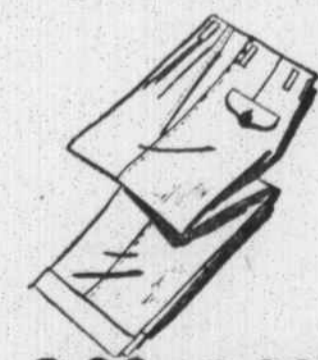
\$1

COTTON-RAYON PANTIES
Sanforized! Eyelet emb. top, elasticized sides. To lengthen, snip thread. White. 4-14.



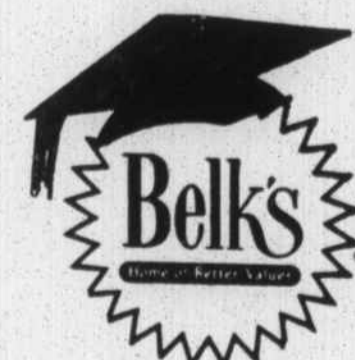
69¢

COTTON KNEEHIGHS
Shrink-resistant! White, asst. washfast colors! With Bermudas! 9-11.



2.98 3.98

Jr. boys' 2-7 Boys' 6-18
WASHABLE SCHOOL SLACKS
Greys, tans, blues, browns! Easy-care rayon-acetate. Save on dry cleaning bills! Jr. boys: hip-hugging side-elastics, self belt.



one-stop shopping for Back-to-School



7.95 5.95

men's 6-12 boys' 2-6
BLACK MOC-TOE SLIPPERS
Shape-retaining Goodyear welt constr. Men's: leather soles; boys': comp. soles.

Bargains On All 3 Big Floors

Belk-Hudson

Home of Better Values



2.29

Robin Hood lunch kit
Scene in Sherwood forest! Wide, easy-to-clean 1/2 pt. hot-or-cold bottle. Non-drip pouring lip.



4.95

CREPE-SOLE SADDLES
Thick black cushion crepe soles. 4-10, medium; 5 1/2-9, narrow.



4.98 5.45

OUR RED RIDING HOODS
Long-wear comp. soles, rubber heels. Plenty of toe room for active feet! Value!



49¢

TRIPLE ROLL SOCKS
Elasticized cuff for better fit. Soft combed cotton. White. 8 1/2 to 11.



roomy school bag, red trim **1.00**

Durable blue plyweave fabric resists scuffs, won't crack. Extra outside pocket. 14" long.