## Shop Early

Each year about this time merchants beauvise us to "Bay early .... and avoid vice. And this year, it would seem, it is of Commerce of the United States, ristmas sales, auto sales excluded, will more than seven per cent above those dollar total for November and December forecast at $\$ 31,1$ billion. The Chamber alobserved that the 1956 retail boom is althier than last year's, reflecting a more ome. This season the millions of people who vek through America's retail stores, in arch of either holiday gifts or the routine
ings we buy at all seasons, will be offered almost bewildering assortment of wares m which to choose. They will see the best d most attractive standards of display, nitation, advertising and promotion. They rteous and helpfut sales people. They will
inless their wants are onusual indeed exactly what they are looking for. And ey would do well to consider what has iportant force in that has been the comas a monopoly on anything, and in the rewards go to those who please
public most, and who offer the best

Jinaluska Has inather Good Program The advance copies of the 1957 program
Lake Junaluska gives promise of another cessful season at the Methodist Assembly The program begins June 2 and continues
rough September 6th, with 32 different ferences, meetings and workshops schederences, meetings and workshops sched-
There might be others added before . There might be oth
season formally opens.
eedless to say, the 40,000 people who ted Lake Junaluska this past season will al place and the inspiring programs $h$ are presented there during the three th period.
, and certainly the 1956 season meant he economy of this area. It Can Be Done ... But!

We frequently hear people in public life
ivocate tax reduction on the one hand id huge new government spending proams on the other hand.
ken - by such expedients as an extreme oft money" policy and by turning loose the If that should happen, what would the re-
Its be? Secretary of the Treasury answered with these words: "This. policy of deliberate inflation and must in a return to a budget unbalanced by pressures that it would create." Then ressures that it would create." Then ove more dollars in circulation, but
them would become progressively uable - and if the program were car-

## Hope is often a wrong guide, though it is

 Gazette.man worries about what the future has have in the futorre. IEWS OF OTHER EDITORS
IERS. How To Make Loopholes


Opening Prices
Of Burley Encouraging
The opening prices for burley on Tuesday
indeed encouraging, as it went to over is indee
$\$ 59.00$.
This is good news for Haywood, where specialists point out that Haywood has the
best quality burley in the entire belt. best quality burley in the entire belt. Since burley is an important cash crop for mighty good news.

## Canton Sleps Out <br> Front In Football

For the first time in history, a state in Western North Carolina - at the Canton Stadium on Friday night when Canton meets Washington (N.C.) for the state Cown in the AA division.
Canton took top honors in the Blue Ridge Conference, and then won from Murphy and
Harding high, of Charlotte, in district playoffs. On Friday nitht they will be out to omplete their successful season, which has Theught them this far.
The Canton team has presented some of the best high school football ever seen in this area. The Black Bears have played as a team,
and as a smooth working organization, as their opponents can well testify.
Citizens of this section will be pulling and rooting for the Black Bears to bring to Hay-
wood the Championship cup - a coveted and deserved award for their outstanding playing this season.

## An Inventory

## Of WNC Assets

We want to commend E. L. McKee, Jr., chairman, and his committee members of the ern North Carolina Associated Communities for the work they are doing in this very important program of promoting Western North Carolina.
Mr. McKee, a native Jackson Countian, called his committee together at Cullowhee last Thursday night to set up machinery to
do the job of assembling, cataloging and fildo the job of assembling, cataloging and fil-
ing itr-convenient places data concerring ing in convenient places data.
every county in the organization.
very county in the organization.
This material will then become available to all persons who might wish to locate ininstrial plants or other types of businesses in the area. It will provide the New York industrialist a complete and accurate history
about any county or section in which he might be interested in locating a plant. The work of this committee and the information it assembles will in no instance re-
place the work of the individual counties in place the work of the individual counties in publishing of brochures, but rather it will supplement and assist such programs and provide an over-all picture of the region
from the standpoint of plant sites, forest and from the standpoint of plant sites, forest and
water resources. available labor, climate, water resources, available labor, climate,
mineral resources, highways, railroinds chools, colleges, reereatiohal programs, and the many other items of information industrial and business people want before deeiding to locate
The result of having all this reseapch ma
erial at hand will mean terial at hand will mean much to Jackson
county. Located in Hunter Library at Cullocounty. Located in Hunter Library at Cullo-
whee, the compiled statisties, a perpetaa whee, the compiled statisties, a perpetaal
inventory, will be available to all Western
North Carolina.
This committee is ploneering in this field in North Carolina. Its efforts and results will tions of our state and other states.
-The Sylva Herald.

Looking
Back Over The Years

20 ypars aco Meredith Alumnae chapter has
meeting with Mrs, Humes Harte.
Mrs. H. W. Baucom, and Mrs.
Lawrence Green as hostesses.
Fire practically destroys home Fire practically destroys home
of Miss Alice Quinian on Pigeon
Street.
Miss Elizabeth Henry, Miss
Fanie Pearl Felmet, and Miss annie Pearl Felmet, and Miss
Josephine Cabe spent Thanksgiv-
ing in High Point as guest of Mrs. Charles Byrd.
Miss Helen Ray and Miss Mary
Soringfield motor to Asheville. 10 YEARS AGO REA gets $\$ 218,000$ loa

## 

## Mrs. John M. Queen, Mrs. J. Harden Howell, Mrs. L. E. Perry

 Mrs. Charles Burgin, and MrsNobel Garrett attend UDC meet





## THE INNOCENT SNOB



## My Favorite Stories

THE AMERICAN WAY

tax laws in 1954 one of the main ideas was ta
get rid of the "loopholess through which some tax-
payers escape without paying all the takes congress
thinks they ought to pay. thinks they ought to pay.
Now we see that congress wit start trying to
plug up the loopholes it thinks it left in the 1954 plug up the loopholes it thinks it left in the 1954
law. Fos apt to be a prety exasperating business
For int law. Wh's apt to be a pretty exasperating business.
For instance. in the 1954 law congress granted
special treatment to companies that would set up
business in the Virgin Islands. This wos on the

## Rambling 'Round

By Frances Gilbert Frazier

| t someone who doesn't regale you with a full account of th |
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home and country cannot possibly understand the tragedy of th
Hungarian peoples at the present time of this terrible crisis. tures showing these desperate men, women and children literally
fleeing for their lives bring more closely the cruelty that nations cal leeing for their lives bring more closely the cruelty that nations can
bring into being. Human beings crawling along hazardous makeshift freedom or a sudden drop into iey water and death, And even when
they have made the safe crossing, there is still the terrifying certainty
that loved
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DAILY CROSSWORD


