

Lions Hear Of Growth Of Canton CP&F Plant

The growth of the Carolina division of the Champion Paper and Fibre Company was discussed at a meeting of the Waynesville Lions Club by John M. Barnes, manager of the industrial and community relations department at the Canton plant.

The founding and early development of the Carolina division was described by Mr. Barnes this way:

"Half a century ago, Peter G. Thomson needed a pulp mill to supply the paper mill of the Champion Coal and Paper Company at Hamilton, Ohio. Instead of following the trend of that day of looking to the North, he envisioned the potentialities of the South as a source of pulpwood and a site for a pulp mill.

"Canton, N. C., was selected because of the combination of timber supply, intelligent labor, suitable water, and accessibility to other essential processing materials and to markets.

"Pioneering the industry in the South, construction started in 1906 and in 1908 the Champion Fibre Company started shipping pulpwood to Ohio.

"This was the first mill in the world to make white pulp from chestnut wood; first to produce high quality white pulp from Southern pine trees, and first to manufacture bleached hardwood pulp from the sulphate process.

"The Carolina mill began manufacturing paper in 1922. This plant now has four paper machines, including the two largest in the world for making white papers, producing 475 tons per day; three paperboard machines producing 225 tons per day, and one of the original pulp drying machines still supplies the Ohio mill with 250 tons of bleached pulp every day.

"Building for the future, Champion at Canton is now engaged in an expansion program which will ultimately increase daily production to 1,100 tons of pulp and 1,950 tons of paper and paperboard."

Discussing the present production of the Carolina division, Mr. Barnes told the Lions that the Canton plant each day produces: 625 tons of pine pulp, 300 tons of hardwood pulp, 475 tons of paper, 225 tons of paperboard, 80 tons of caustic soda, 30 tons of tall oil, and 1,500 gallons of turpentine.

He also pointed out that the Canton plant each day consumes: 1,700 cords of pulpwood, 16 to 18 cars of coal, 140-150 tons of salt, 100-115 tons of sulphur, 40 million gallons of water, 70 tons of lime, and 75 tons of other chemicals, including alum, rosin, clay, and starch.

Mr. Barnes disclosed that the normal employment at the Canton Champion plant is approximately 2,900, the annual payroll is approximately \$16,000,000, and the annual wood cost is approximately \$10,500,000.

The speaker told the Lions that the Champion Paper and Fibre Company today has both national and international scope, commenting:

"We have district sales offices in New York, Chicago, Philadelphia, Detroit, St. Louis, Cincinnati, Atlanta, Dallas, and San Francisco. In addition to these district offices, we have merchant subsidiaries in the key cities of Nashville, Chattanooga, Louisville, Indianapolis, St. Louis, Chicago, and Milwaukee. These wholesale outlets, of course, supplement our sales organization to a considerable degree.

"We have a number of subsidiaries, many of which are wholly owned. Dairypak, which makes the waxed paperboard milk cartons that we use every day, is a subsidiary of Champion. Dairypak has plants in Athens, Ga., Fort Worth, Texas, Clinton, Iowa, and Cleveland, Ohio. From Canton we ship a large quantity of paperboard to Dairypak everyday, and you can be sure that paperboard from many of the cartons that you drink milk from was made right here in Haywood County — and probably was made by your own relatives or friends.

"The Southern Paper Box Com-

Southern Bell Promotes Two Top Executives

Fred J. Turner has been named chairman of the board of Southern Bell Telephone and Telegraph Company, and Ben S. Gilmer has been named president, succeeding Turner. The changes are effective January 1.

Turner, who has been president since 1951, has headed Southern Bell during its period of greatest growth. The company now serves nearly 5 1/2 million telephones in 1,070 communities in nine Southern States and has almost 70,000 employees.

Turner's distinguished career began as a clerk and office boy and has extended over nearly 50 years. Before attaining the presidency he served as Vice President in charge of Public Relations and Finance. Prior to that he was General Commercial Manager and earlier Carolina's Manager.

Gilmer becomes President of the Company after extensive experience in a variety of important telephone positions. A native of Montgomery, Alabama, he joined Southern Bell in 1926 following graduation from Alabama Polytechnic Institute, Auburn.

Bookmobile Schedule

Tuesday, Jan. 1
HOLIDAY

Friday, Jan. 4
CRUSO

Robert Freeman	9:15
Sam Freeman	9:40
Cruso Grocery	10:10
Cruso School	10:30
Dorothy Heatherly	11:40
Mrs. Ellis Pless	12:00
J. S. Williams	12:30
Burnett's Cash Grocery	1:00
Andrew Wells	1:20

pany, with one plant at Taylorsville, and another plant at Paris, Texas, is a wholly owned Champion subsidiary.

"The Mid-West Bottle Cap Company at Belvidere, Illinois is another subsidiary producing numerous types of bottle caps for an expanding market.

"Champion's operations and influence do not end at our country's borders. The Champion Paper Company Limited of Luzern, Switzerland coordinates the European use of many of our process patents by licensees, and Champion S. A., located in New York City, controls South American exports and sales. In addition, down South in Cuba, we have Parga de Cuba at Havana, which is an affiliate converting paper and paperboard to a wide variety of products.

"Such is Champion, the industry. But at Champion we have always believed is more than just an industrial organization.

"The real Champion is people. The real Champion does not end with the Champion product. We take great pride in the fact that the real Champion story does not end when the whistle blows, nor does it end where the shadow of the smoke stack ends. The Champion story is a way of life and the pathway to a better life.

"We at Champion are constantly working to be better neighbors and better friends. We know that the better we know you and the better you know us, the stronger will be our friendship. On this premise we build our Community Relations program. In Community Relations activities service is the key. We try to be of service to our neighbors, to our employees and their families, and to all segments of our community."

About 50 per cent of all Americans wear glasses, and it is estimated that 70 per cent should wear

LAFF-A-DAY



"She isn't here. She was unexpectedly called out of town on a honeymoon."

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MODERN CORAL TUB CHAIR — Regular Price \$49.95. Reduced to	\$24.56
OCCASIONAL CHAIR — Green. Regular \$15.95. Sale Price	\$12.56
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PLATFORM ROCKER — Gold. Reg. \$34.95 — Reduced to only	\$24.56
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