

## Heavy Gains In Automotive Sales During Year With Ford Co. Ahead

The contribution of the automobile industry toward national business recovery in 1934 was shown graphically today in a recapitulation of national automobile registration figures of the Ford Company for the past year.

The figures showed heavy gains registered in automotive sales during the year, with the Ford Company far ahead in actual unit sales gain during 1934 over registrations in 1933.

Of the entire industry's gain of 552,780 car and truck sales in 1934 over the previous year, Ford V-8 passenger and commercial cars accounted for approximately 56 percent, or 285,268 units, the figures showed.

Ford passenger car sales in 1934 showed an increase of 70.5 percent over Ford registrations during the previous year, while Ford V-8 truck sales gained 105.5 percent during 1934—the greatest truck gain in the entire industry for the year. A total of 530,528 Ford V-8 passenger cars were registered in 1934, as compared with 311,113 units in 1933. The average gain for Ford, in both passenger and commercial cars, was 76.4 percent.

Launching a vigorous sales campaign late in 1933, at the introduction of the 1934 cars and trucks, the Ford Company during 1934 also piled up the greatest percentage and unit gain in sales of the three large manufacturers in the low priced field. Passenger car sales gains of the other two companies were 21.2 per cent and 12.7 percent respectively, compared with the Ford gain of 70.5 percent.

Ford showed a total registration of passenger cars and trucks during 1934 of 658,778 units in the United States alone. This figure does not include Canadian or foreign sales.

## Marriages During The Past Week

The following marriage licenses were issued here during the past week by Register Outlaw:

**White**  
Odell Sholar, 21 and Myrtle Cavenaugh, 19 both of Duplin.  
Raymond S. Hinson, 21 of Wayne County and Mrs. Laura May Creel 21 of Duplin.

**Colored**  
Jim Whitley, 56 and Mary Maude Alston, 51 of Duplin.  
Zennie Bryant, 22 and Annie Ruth Chasten, 16 of Duplin.  
Jno. Henry Williams, 36 and Mag Graham, 37 of Duplin.  
Robert Allen, 20 and Arlene Frederick, 18 of Duplin.

## Week Of Services Wallace M. E. Church

A week of revival services are being conducted in the Wallace Methodist Church this week. Services opened last Sunday and will close next Sunday night. Rev. P. O. Lee, the pastor, is being assisted by Rev. R. G. Dawson of Garland, who is doing the preaching.

## Kenansville School Honor Roll

School honor roll for the Kenansville school last month is as follows:

**FIRST GRADE:** Thomas Quinn, Huntress Register, T. C. Summerlin, Kathleen Chambers, Gibson Laneer, Inez Quinn, Irene Grady.  
**SECOND GRADE:** Mary Eliza Benson, Lucy Brown, Mamie Lou Horne, Mary Lily Rivenbark, Loreen Jones.

**THIRD GRADE:** Helen Jones, Winnie Quinn, Joy Houston, Bertha Casey, Wilma Brown, Sallie Reitha Brown.

**FOURTH GRADE:** Irene Brock, Mamie Jackson, Jimmy Jerritt.

**FIFTH GRADE:** Annie Kate Jernigah, Pattie Sue Southerland, Louise Williams, H. E. Sanders.

**SIXTH GRADE:** Annie Mae Brown, Clara Mae Kennedy, Mary Lily Quinn, Ruth Carol Nix, James Earl Jones.

**SEVENTH GRADE:** Hattie Belle Dunn, Robert Jones, Cramer Williamson.

H. S. Dept. Beecher Sitterson, J. O. Bowman, Jr.

**HIGH SCHOOL B. F. C. ROLL:** Adelle Brown, Eleanor Southerland, Ellen Southerland, Iola Daughtry, Polly Casey, Bettie Benson, Doris Dobson, Emma Mae Amon, J. O. Bowman, Jr., Beecher Sitterson, Viola Alphin, Garland Rivenbark, Rurwood Murray, Lila Shaffer.

## Mrs. Zack Williams Improves Her Yard

Mrs. Zack Williams, who won first place in the yard contest in Duplin tells how she went about to improve the appearance of her yard and how little it cost her in labor and cents in a story appearing on the inside of this issue. Mrs. Williams financed the

## Rotarians Enjoy Hour's Bull Session

The Kenansville-Waraw Rotary Club held its regular weekly meeting Tuesday evening in the school cafeteria and enjoyed a hours full session interspersed by a tempting dinner served by the ladies and piano music by Miss Carolyn Jerritt.

Miss Jerritt played several pieces on the piano, which has been rejuvenated and put back to use. It is hoped by the Rotarians that Miss Jerritt will visit them often.

A large portion of the time was taken by Rotarian J. O. Bowman in expostulating on what Bob Wells termed his nightmare. Mr. Bowman gave his version of what the jaws of death are like after lingering between life and death for some time in his past experiences.

Rotarian Humphrey, the much beloved collector of dues, reported on the financial status of the organization and made a plea for payment of dues.

Following a discussion of the Mexican religious situation and the International Rotary convention which will be held in Mexico City this summer the group disbanded until another Tuesday night rolls around.

## Superior Court Convened Monday

Superior Court convened here Monday for a two week term of civil cases. Judge R. Hunt Parker of Roanoke Rapids is presiding. This is Judge Parker's second appearance in Kenansville.

Monday's court was taken up in hearing several civil matters and divorce proceedings. The following divorce was granted:

Bessie Lee Jackson against Stacey B. Jackson.  
In the matter of M. J. Sholar against Eva Sholar a mistrial was declared.

## MORE

## Cotton Prices Slump

Washington, March 12.—A flat assertion today by Senator Smith (D-SC) that the government's 12-cent cotton loan would be renewed on this year's crop appeared today as a possible stabilizer for a market that has fluctuated wildly during the past two days.

But Secretary Wallace, Chester C. Davis farm administrator, and other officials involved met Smith's brief statement to newspapermen with the same silence that characterized their attitude throughout the day, despite rumored statements.

Davis declined to discuss Smith's prediction. His only statement concerning the cotton situation was: "There is no immediate change contemplated in the government's cotton policy."

Other officials would say that the Commodity Credit Corporation, which makes the loans, had not discussed their continuation. They pointed out that last year's loan announcement was not made until August.

## MAXWELL'S MEAL

Makes Bread Good to the last Crumb—FOR SALE by the Following leading Merchants:

✓ C. E. QUINN, Kenansville	PACKERS Warsaw
PAUL THOMPSON, Richlands	GRANTS Kinston
L. F. TYNDALL, Pink Hill	L. C. TURNER Pink Hill

Yes It's WATER GROUND—Put up and guaranteed by—

**Maxwell's Mill**  
H. D. MAXWELL, Prop.

PINK HILL ROUTE 2

## GET A LIFT WITH A CAMEL!



(Below) "RUNNING A HOME uses up energy. How quickly a Camel returns my peace of mind! And Camels are so mild!" (Signed) MRS. ROSS KELLEY

(Above) "I SMOKE CAMELS a lot. For I have always noticed that Camels help in easing stress and renewing my 'pep' and energy." (Signed) E. H. PARKER Chief Pilot, Eastern Air Lines

## Wind Plays In County Tuesday

Strong winds wrecked their first havoc in the county Tuesday afternoon when a gale blowing bringing torrents of rains in certain sections and almost blowing up recently sown seed in the fields.

In the Smiths Township section it is reported that several light poles were blown up and many trees damaged and out houses blown down.

The peck house on Back White place was blown down. In Albert place much damage was done also. A new home under construction and belonging to Will Sutton was blown down. The house was framed and weather-boarded ready for the roof. It was blown flat on the ground, according to reports.

## GIVE TUBERCULIN TESTS

The county health department gave over a hundred tuberculin tests at the Fotters Hill School yesterday morning.

## KENANSVILLE ITEMS

## Presbyterian Services For Next Sunday

F. L. GOODMON, Pastor  
Grove Sunday School ..... 10:00  
P. Y. P. L. .... 6:45  
Hallsville Sunday School ..... 10:00  
Praching ..... 11:00  
"The Magic Touch"  
All day Study Course, Friday ..... 10:00 to 2:00  
Stanford Sunday School ..... 2:30  
Praching ..... 3:30  
"The Magic Touch"  
Near to the church, what it means to you.

## George T. Walton Dies In Onslow

Mrs. Frank L. Goodman was called to Jacksonville on March 7th to attend the funeral of her grandfather, George T. Walton of near Catherine's Lake. Mr. Walton had been in failing health for the past year, and the family were expecting the end. Mr. Walton was well up in the eighties and leaves seven living children and several grand children.

## Sunday School Class Enjoys Shirley Temple

Mrs. R. V. Wells, superintendent of the Primary Department in the Grove Presbyterian Sunday School gave the members of her class a treat last Monday afternoon when she took them to Warsaw to see Shirley Temple play in "Bright Eyes." The children all enjoyed the party and Mrs. Wells feels that the variation of the social program appeals to the children. Those in Mrs. Wells class are: Susie Lee Hubbard, Sara Pickett, Johnie Reed, Vera Stroud, Billie Stephens, David Westbrook, Jessie

## Classified Ads

**WANTED**  
Man with car. Route experience preferred but not necessary. Raleigh, Dept. NCC-241-M, Richmond, Va. 3-14-4t.

## Wife of Died at 81

Mrs. Daisy Garrison, nee and W. Garrison, Mrs. J. H. Garrison, and Mr. D. L. Garrison of Kenansville, S. C. were visitors of Mrs. A. T. Outlen during the past week end.

Mrs. Dorothy Wells, Gussie Edgerly, Becky Edgerly and Mrs. J. R. Turner spent Tuesday evening in Wilmington.

Miss O. Bowman attended the singing given in Snow Hill, N. C. last Tuesday afternoon by Mrs. W. H. Murphy honoring the officers, delegates and pages who attended the D. A. R. Convention in Goldsboro, N. C. last week. Mrs. Bowman helped Mrs. Murphy receive her guests.

Mrs. N. B. Boney and Janet spent Wednesday in Goldsboro with Mrs. Hattie S. Kornegay.

A. J. Blanton and R. C. Wells accompanied N. B. Boney to Kinston, N. C. Thursday on legal business.

Mrs. Graham Wells and small daughter of Wallace, N. C. spent Thursday here with Mrs. R. V. Wells.

Misses Reva Pickett and Louise Wells arrived Friday to spend several days with their respective pa-

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# BELK'S


## KINSTON, N. C.

### Look Picturesque And Stylish In A... Spring Dress

Whether your fancy runs to prints or navy blue, or gay pastels; whether you prefer the feminine influence of the Regency era, or the bolder exciting themes of Peasantry, you will find all that is smart and up-to-the-minute in this collection of SPRING DRESSES.

**Picturesque Coloring  
PRINTS**  
\$2.98 to \$9.90

**Beautiful Pastel Colors in  
CREPES**  
\$3.98 to \$13.90



**SPRING WEIGHT  
SUITS**  
With plaid or tucked taffeta, pique, or other fabric collars and cuffs.  
\$5.95 & \$7.95

**SPRING WOVE  
SUITS**  
Strictly tailored, masculine styles, dressy, fur trimmed models and those with capes.  
\$5.95 to \$19.50

**SKIRTS \$1.98 UP**  
**SWEATERS \$1. UP**

**The New Spring Styles In  
MILLINERY**

Whether you prefer the "Off-the-Face" styles or a hat with a brim that does strange tricks and curves around a crushed crown, you will find a suitable style and shade here.

**98c TO \$4.95**

ALL SIZES AT BELK'S  
All regular and extra sizes are to be found in our complete showing of ready-to-wear—the most complete in Kinston. Misses sizes 12 to 20—women's sizes 36 to 44—extra sizes up to 52.