le Water Power Co. G Good Write Up In Electrical South Magazine

oal South" monthly published by the W. Publishing Comman magazine published by the W.
R. C. Smith Publishing Company
of Atlanta and edited by S. E.
McGillis, issued their May edition as as "Southern Industrial
Progress Issue." The May issue
carries many very interesting
articles about the industrial development in our Southland.

One article we found of particular interest was under the
head of "Diversification of Southern Industries." It was "Tide
Water Power Company." We are
reprinting the article in full for
the benefit of our readers and
Tide Water customers.

No special organization is main-

No special organization is main tained to promote industrial de-velopment, but the entire manage-ment of the Tide Water Power Company, Wilmington, N. C., cooperates with local Chambers of which it operates, in endeavoring to secure industries for their localities. The company has given effective assistance several times in connection with such undertak-

with the development program of under the names of Mars-Rose and the customers already connected Dixie Rose distributed by promoto its system, domestic as well as ters in Oklahoma, Texas and Alaindustrial. One of its most recent bama are being sold under schemes activities was to assist industrial which apparently are an attempt development in the organization of to defraud growers of this State, a class in "power sales", in which believes Dr. R. Y. Winters, direcelectrical foremen, engineers and tor of the agricultural experiment certain department heads study in- station at State College, dustrial power needs and applications of electric power to them.

The new rates of the company are simplified to promote indus-

Tide Water territory is now assured ample power facilities at rea- turn over six packages of the seed dy were Warsaw shoppers Satursonable rates for service, through

agreeable summers. In fact, Tide claims that growers who try the Water territory is famous for its seed should double their yields but summer resorts along the coast, and inland. Health conditions are good and this, together with moderate climate and reasonable living costs, make this territory a

desirable place in which to live. The company has on its lines, as its major power or industrial load, large chemical companies, fertilizer plants, oil mills, textile cloth and garment manufacturing plants cotton compresses and exporting warehouses, wood working, wood distilling and wood preserving (cresoting) plants.

Wilmington ,the home office of the Tide Water Power Company, is also the home office of the Atter, the strawberry center of a large truck farm area. Much of the York-Florida Intra-coastal (Inland Waterway) Canal. The territory is also served by the Atlantic Coast Line, Seaboard Air Line and other railroads. Tide Water territory crime news broadcast planned

The Tide Water Power agri-serves a territory of sixteen agri-situral counties in the coastal dain of Southeastern North Caro-ina. The industrial growth of these counties includes, in addition these counties includes, in addition to the industries already mentioned ice and refrigeration, dairy products manufacturing, petroleuin products terminals, cement, tile and brick manufacturing, turpentine and tool manufacturing, potato and tobacco warehouses, ship repairing and other marine works, also wholesale and retail bakeries. This territory is adequately equipped with natural resources for many types of industries, and potential development is very favorable.

Important jost of system.

During 1984, the company a forty-eight mile, modern, a forty-eight mile, modern, a file water Power system. The neighboring power con the neighboring power appearance of the neighboring power and the neighboring power con the neighboring power and the neighboring power con the neighboring power and the neighboring power con the neighboring power co

ganizations, and with the officials of the towns and communities in Cotton Farmers Warned Against Seeds Offered N.C.

College Station, Raleigh, May 7. Seed of so-called new cottons of-The company maintains contact fered to farmers of North Carolina

Recently Dr. Winters has receive ed a number of inquiries about this to a letter sent to postmasters from the promoters asking him to to some distributor. The distributor the capacity available at its gene- thus selected collects \$1 a package rating stations and through its returns \$3 plus 24 cents for postfall, he is promised the rich reno guarantee is made to that ef-

> Should the cotton not double the normal yield of the person testing it, he is promised an additional supply of the seed without charge. At the prices charged, however, the seed is sold for about \$32 a bushel and Experiment Station officials say this in itself "would make Ponzi green with envy."

Information collected by the North Carolina Station from officials in the States where the seed has been distributed indicates that the cotton has not had careful or intelligent selection and has little lantic Coast Line Railroad Comcotton used in those States.

The North Carolina Station will test the seed under field conditions Tide Water area is along the New this season and thus be in a psoition to advise definitely about them this fall.

Federal crime institute and

Mary's Chapel News

Miss Ruth Boykin spent Friday night with a friend, Mittle Hud-

Mr. and Mrs. S. T. Boykin and family visited in the home of Mr. and Mrs. J. C. Brown Sunday, Mr. and Mrs. McRay Bradaher were the week end guest of Mrs. Bradshers parents, Mr. and Mrs.

seed from various farmers of this son, William visited in the home State. The inquiries call attention of Mr. and Mrs. J. H. Hudson Sunday afternoon

spent a short while with Mr. and inter-connection with neighboring age, to the promoters and if he Mrs. J. G. Hudson Sunday.

systems over a network of high makes a report on the cotton this Mr. and Mrs. Earl Hudson mo-The climate is excellent, with turns from being a distributor for business trip, they were accompa-comparatively warm winters and the seed in the future. The letter nied there by Mr and Mrs. J. H.

> Mrs. A. T. Outlaw and daughter in Greenville Bouth Carolina .

man, Friday.
Mr and Mrs. Ben Stroud, . B.

Mr. and Mrs. S. L. Ferrell spent relatives in Hobbsville, N. C.

Miss Ruth Bird, spent the week Plain Church. Miss Reba Pickett, a student at

Miss Louise Wells, now attend-

ing E. C. T. C. was at her home re, Mr. and Mrs. R. V. Wells for Mothers Day. Mr. and Mrs. . L. Carroll and Mr. and Mrs. M. E. Rice and son

Louis Carroll of Turkey spent Sun-day with Mr. and Mrs. R. V. Wells Mr. and Mrs. Morris Briskin and

little daughter and Mr. Mike Bris-kin of Wilmington spent Bunday here with Mr. and Mrs. J. M. Ken-

"Your Breakfest"

a person eats breakfast or not de-pends greatly upon habit. Do you think it is important to est break-fast? The word breakfast means exactly what it says. We break our fast. For twelve hours we have eaten nothing. Breakfast, the first meal of the day is the first step in good nutrition. Some neonle force rithout breakfast. These pers un the risk of serious disorders.

ll Training

AND GROUNDS

by

ent growers.

Since all the applications must be in before the individual allotments can be made, he is urging the growers to sign their application forms as soon as possible after they have been prepared.

Meanwhile, Criswell announced that new adjustment contracts signed this year have been cleared through his office for 75 counties, leaving four counties yet to be cleared. Very few centracts had to be returned to the county offices for correction, he said. The contracts are sent to Washington as fast as they are cleared through tany of our buildings tainted and acreemed, the CWA and later the loing this work. The tie under the rule of material and 75 per pura Our estimate of irs was too low. Al-finade an estimate of as we thought A great terial ordered for us ler jobs. We hope we fer luck next time. We conderful lot of repair fast as they are cleared through the State office.

STEVENS HEARS LABOR DISPUTE

outdoor showers for the boys and girls. Two showers houses on the highway were juilt by ERA. Three large yards ware fenced in by the ERA, also shother silo built. Our grounds are being much improved and we hope in another year that they will be beautiful. Our idea for this school is, not to look like a State Institution, but morelike a home, so that our boys and girls will feel a bride of possession rather than the idea that the school possesses them. We are trying to teach them that this school was built for them, given to them and that now they must help take care of their property.

North Carolina Tests

veraged 27.-

FORGOT BANK AC

Hoey, Graham



N. C. Dental Society Endorses Mouth Health Teaching

By L. M. EDWARDS, D.D.S. dent, North Carolina Dental Society

AS one interested in the need in this good State of and value of dental health education in this State, it gives are pleasure to say that the North Carolina Dental Society has a supposed and supposed the same of the same o Carolina Dental Society has given its approval and support to the North Carolina State Board of Health in its mouth health education work in the schools of North Carolina since the inception of the activity under the direction of Dr. G. M. Cooper, a physician connected with the State Board of Health, who directed the program in the schools for a period of about eight years. Dr. Cooper laid a firm foundation for this work and it has not been necessary to change the structure of the pro-

and it has not been necessary to change the structure of the program during these years.

The purpose of the program is one of mouth health education and this is what the State Board of Health has been doing. It has atimulated an interest in dentisers on the part of the laity that try on the part of the laity that c ld not have been done otherwise. A natural sequence to this semonstration is that more people are having necessary dental work done than they have heretofore. The good derived from this education which is being so well done by the State Board of Health is still in its cational program is that the pub-lie health is improved, but greater still is the preventive side of the work. Thousands and agement, assistance, and ato



being so well done by the Board of Health is still of the work. Thousands and thousands of children are being taught, to eat proper foods, to keep their mouths clean, and to visit their dentiat for inspection rather than for correction. This being frue, we are having more children come to the offices of dentists who do not require dental attaction than has ever been there will be no excuse for the offices. However, we find that known. However, we find that, or state dentistry,

WEDNESDAY

Otager Rogers, Fred Autain

Gay Divorcee

MONDAY-TUESDAY

times Monday \$:30

Bargain Day MASQUERADER

Program for Weel Theatre Beginning May 20th

THURSDAY-FRIDAY

Living On Velvet th Kay Frances, George B

Also Dionne Quintuple

piece living room suit g FREE Thursday night.

"Home On The Range"

Owl Show 11:30 P. M. "Notorious Gentlemen

Chicago's Mayor Kelly Starts Work

On Big Building to Employ Thousands

J. G. Hudson. Mr .and Mrs. M. D. Ledbetter and

Mr. S. A. Boykin and son Gra-Mr. and Mrs. R. C. Bradsl

tored to Clinton Saturday on a

water

Dr. J. D.

Kenansville Items

Sarah West are visiting relatives Mr .and Mrs. A. G. Walton of Jacksonville, N. C. were the guests of their daughter, Mrs. F. L. Good-

Stroud, and Rev. and Mrs. F. L. Goodman were dinner guests of Mr. and Mrs. Bob Housten Sun-

was built for them, and that now they must be care of their property. the week end with Mrs. Ferrell's

E. C. T. C. Sunday with her parents, Mr and Mrs. W. J. Pickett treat. Our in Kenansville.

Edward all of Orlander, and Mr.

Do you like breakfast? Whether person cats breakfast or not de-