

SEEN and HEARD around the National Capital

By CARTER FIELD

Washington.—In Paris a new Ford sedan costs, delivered, just about \$1,700. Or about \$1,000 more than it does in most American cities. Or about two and one-half times the American price.

Which is of the essence when it comes to the problem of removing international trade barriers, as that problem is now being attacked, from two widely different angles and with much animosity between the advocates of the two plans, by Secretary of State Cordell Hull and Foreign Trade Adviser to the President, George N. Peek.

The amazing point about this price for Fords in Paris is that the French duty on automobiles has nothing to do with it! The Ford cars sold in Paris are not made in the United States, but in Strasbourg. Nor is the main element of the astonishing difference in cost due to high duties on the parts. It is almost exclusively due to the difference in cost of manufacture.

This difference in manufacturing costs results from the fact that the factory at Strasbourg, while as modern as Ford engineers can make it, does not have the quantity production element which makes most of the popular small cars so cheap in America. That one element, the writer is informed, accounts for about \$600 of the \$1,000 difference in price here and in Paris.

Wages are an inconsequential phase, or would be, if mass production could be utilized in Strasbourg. It is perfectly true that the labor cost of constructing a car in France is much higher than it is in America, but the workers are paid less than those in Dearborn. The difference is comparable to that of a man plowing with a tractor and one plowing with one horse. The man with the horse may be just as good a farmer, but he takes many times as long to plow an acre.

The same point applies to the difference between turning out twenty cars and turning out a thousand or two thousand a day.

Dealers' Profits

Even if there were no tariff—or far more important—no quota—in France against importation of American automobiles, of course, they could not be sold as cheaply in France as they are in the United States. The chief additional cost would be in dealers' profits. French dealers could not expect to sell as many, and therefore would have to make more on each car than dealers in American cities.

The element of freight would be very small. As evidenced by the fact that \$100 is just about the top price for hauling a car from any American Atlantic port to any European port. This is the price charged by the deluxe Italian liners from New York to Naples. It is much less on slower boats to the North sea ports.

Actually, adding about \$20 for freight would be liberal.

The point of the whole case is that if international trade barriers could be removed, the people of the various countries of the world could enjoy a much higher standard of living than is at present the case. Yet fear on every hand is that instead of tending toward lowering these barriers the whole trend in the world is for raising them.

As for example, the sharp limitation of imports of American automobiles, machinery, and other items, by Italy and Poland. Just last month!

German visitors to Washington in the last few weeks have talked gloomily about the prospects of each nation becoming self-contained.

"It means black bread for our people," one of them said, "but we can do it. What makes us dependent is that it seems so unnecessary."

Teeth Extracted

A back-stair compromise has been reached on the public utility holding company bill, which has so modified its original drastic provisions that in all probability the White House will apply pressure in order to "put the teeth back in." Present prospects are that this effort, which is expected from President Roosevelt and the New Dealers, will fail. There is no discounting the flood of protests from utility stockholders which has poured in on individual senators and members of the house. It has turned the tide, not to the point where the national legislators would openly defy the White House, but to a status where they are not willing to jump through the hoops at the executive command.

One of the important phases of the new compromise is that it will exempt from its provision all holding companies whose interests are confined to operating companies inside one state. This does not sound important, but it lets a lot of rather big fish through the net.

Another modification is even more important. It exempts from the provisions of the proposed law holding companies whose operations are chiefly in one state, but extends for short distances beyond its borders. This would affect such important holdings as Consolidated Gas of New York, Public Service

Prophets of Doom Seen in All Ages

Wrote Pessimistically of
the Tendency of Times.

London.—Taking issue with those who see the world as proceeding in a continuous downward direction and with "prophets of doom"—in general, a correspondent of the London Times sends to that paper an anthology of pessimism compiled by himself.

It commences, he says, with an early Babylonian tablet lamenting the growth of irreligion, or disregard for law and disrespect for parents. It proceeds inexorably through Egyptian papyri and the inspired lamentations of the Hebrew prophets, through the melancholy forebodings of Greek writers to the ample records of the great Latin authors of the Augustan age.

Livy, who died three years after Augustus, observes in the preface to his first book that "to most readers the earliest origins and the period immediately succeeding them will give little pleasure, for they will be in haste to reach these modern times, in which the might of a people which has long been very powerful is working its own undoing."

Tacitus Laments. Tacitus ("De Oratore"), a few years later, was loud in his denunciation of the characteristic vices of the age.

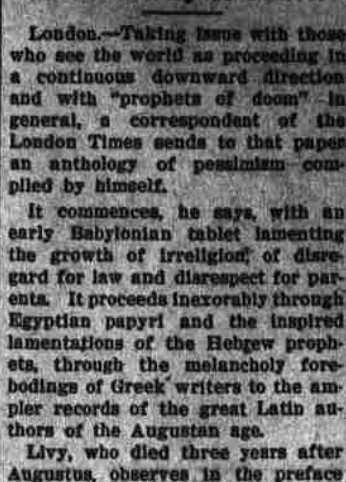
The gravest of historians in each successive age have spoken of their own times and of the immediate future in terms of almost unrelieved gloom. Claudian alone was optimistic in his prophecies of the future greatness of Rome ("De Cons. Stil.", III, 150):

"This she alone who has received the conquered into her bosom and like a mother, not an empress, protected the human race with a common name, summoning those whom she has defeated to share her citizenship and drawing together distant races with bonds of affection. . . . There will never be a limit to the empire of Rome."

Within five years the jealous Honorius had murdered Stilicho, who alone might have saved Rome from destruction a few months later at the hands of Alaric.

The Anglo-Saxon Chronicles, the graffiti of despairing men scratched

NEW SANTA CLAUS



Oscar Phillips, forty years of age, has been appointed postmaster of the town of Santa Claus, Ind. He succeeds the late James F. Martin.

and too little hard work. . . . It would pass. "It did pass. All the middle-aged witnesses proved wrong. By 1886 we had risen to fresh heights, which we have long ago over-topped. The age of gold is with us, provided free initiative remains to the individual."

The correspondent concludes: "Passing over Sir William Petty in 1686, and Rev. John Brown and his contemporaries, I have space only to refer to Sir Robert Giffen's evidence before the Royal Commission on Trade Depression in 1886. Almost every witness testified to the impending collapse or rapid decay of England. None could see anything but disaster ahead. Sir Robert Giffen alone stood firm. He said:

"Depression was to him a state of mind of those in business; the result very often of too much talk

New Life Formula May Be Aid to Man

Los Angeles.—The world of science was stirred by the feat of Dr. Ralph Willard, youthful research chemist, in bringing back to life a pig after it had been dead three days.

Doctor Willard announced his experiment will prove revolutionary in disease treatment.

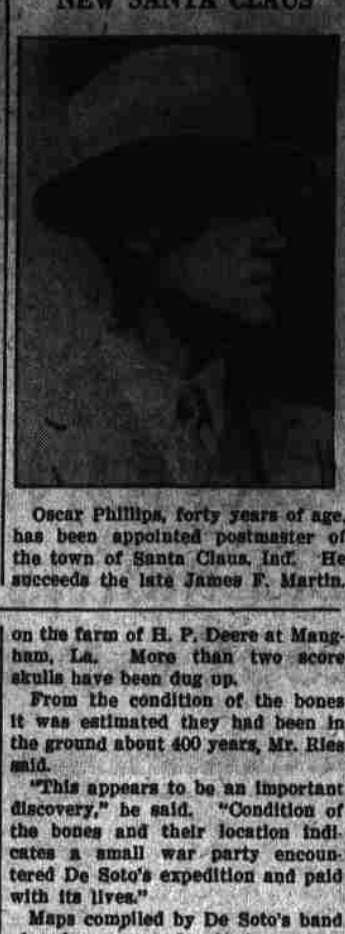
In bringing the animal back to life Doctor Willard applied heat until the body temperature was normal. Then a blood transfusion brought the first faint heart action and adrenaline-epinephrine injections quickened it.

De Soto Indian Massacre Site Is Believed Found

New Orleans.—Maurice Ries of the Department of Middle American Research, Tulane, believed that the site of one of Hernando de Soto's massacres of coastal Indians had been found.

This theory arose with the finding of a large number of skeletons

Chic Triple Sheer Print's the New Santa Claus



THE perfect costume for all around practical daytime wear has arrived! See it pictured herewith. It's the dress with a jacket that is fashioned of the new-stylish triple sheer print. The smartest, the neatest, the most sensible and serviceable, the most attractive and best looking are being worn when it comes to describing these jacket outfits.

There is not the slightest doubt about the wisdom of including one of the new ingeniously designed jacketed costumes in one's spring and summer wardrobe. It will prove an ever faithful standby ready for every daytime occasion. In the illustration we are showing three particularly good-looking models. They are types that women can live in from morning to night and always look well groomed.

These brand new jacket styles are in that famous fabric, triple-sheer of bemberg, which is expensive in looks but not in cost. The material is pure dye, cool, washable, or dry-cleans perfectly, if you so prefer. Furthermore, it may be pressed with a hot iron without fear of pulling or slipping at the seams. And, oh, joy of joys, it is practically wrinkle proof and resistant to perspiration.

The extremely good-looking jacket suit to the right in the group is the sort that is ready to go places at a moment's notice. White pique spaghetti cordings and fastenings effectively trim the navy-with-white (other color combinations are available) sheer of bemberg material. Bandings of self-fabric are stitched row-and-row on a net foundation for the sleeves, the same also effective used in the yoke of the dress. This treatment which has to do with appliques and atcher bandings and folds of the dress print on net backgrounds is one which is being played up by designers throughout current styling.

A flattering jacket costume in a new flower-patterned triple sheer with collar of organdie applique on a foundation of mousseline de soie is pictured to the left. Shirring accents shoulders, sleeves, and pockets. Shirring is very popular just now. It is the fashion to wear flowers, too, which is why this charming young woman has pinned a cluster of dainty posies at her throat.

What's more, fashion goes so far as to suggest "sets" of flowers. That is to say, a gardenia on one's hat is matched with a boutonniere of gardenias. More flower news is to the effect that the floral motif is to be changed to tulle in with the mood and the color scheme of the costume. Pin violets on your hat today, wearing matching flowers on your lapel or on the bodice of your frock. Perhaps bright field flowers is choice for the day following, or if you would flaunt the favorite flower of the moment, it's the carnation.

As you can see, looking at the costume centered in the picture, a block print in triple sheer of bemberg has a heap 'o' swank about it. The brief jacket is styled in cape effect, and the yoke of the slim frock alternates narrow stripes of self-material spaced with the net foundation to which they are attached. Her lovely summery chapeau has gone very feminine what with its flowers and ribbons and a big floppy brim.

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GLAMOR OF LACE

By CHERIE NICHOLAS



The tidal wave that has brought in more width for skirts has also brought in pleats. This type of fuller skirt is available in daytime and evening fashions, although the evening fashion is being seen more often at present. It is a fashion that may be said to have come out of the emphasis on floating chiffon skirts, for most of the pleated styles so far are done in chiffon.

There is a particular genre in chiffon and pleats that goes with sunburst pleats, entire skirts and bodices also pleated—very Grecian, and reminiscent of the sunburst evening skirts which Mainbocher and Louise-Boulanger offered in evening frocks at their openings.

But there are other interpretations of the pleated idea, in front fullness or lack fullness, in those concentrated panel godets that are used often for adding width this season.

Coarse Novelty Straws
Take Lead in Millinery
It is the way of hats to be anything and everything but ordinary. One of the new lines—it's impossible to designate any one type as the newest—is the hat with a brim which projects forward. Baret types are draped that way.

Coarse novelty straws, some shiny, some rough, are everywhere, but so, too, are Millans. There are any number of stitched taffeta hats and unusual felts.

The long threatened return of trimming has come. Milliners have followed the lead of the couturiers and are trimming with flowers.

Gift Flowers Popular
Large gift floral buttonholes decorated with mother-of-pearl and coral are to be worn with trappings of similar design.

Lights of New York By L. L. STEVENSON

It was one of those rare evenings at home. May, Dick, Bill and I were playing contract. The house was quiet since the hour was near midnight. The street was quiet also except for occasional bursts of traffic or the clatter of that trolley that runs up and down Central Park West all day and all night. Suddenly there were screams, screams of a woman caught in a nightmare horror, screams that sent chills through the blood. So we rushed to the windows. Across the street a woman was writhing on the sidewalk, and as she writhed a red pool grew larger. Up the street a man was running. He wasn't going fast because his movements were impeded by an overcoat. But no one was pursuing him.

Park apartments grew light. Faces appeared at windows, first floor windows, and so on higher and higher. Deserted One Hundred Fourth street suddenly became populated. Men and women came out with coats thrown over sleeping garments—or fully clothed. They gathered about the woman on the sidewalk. Men picked her up and carried her into a hallway. A man in pajamas went up to the police box, opened it and sent in a call. Apparently no one gave a thought to that man running up the street. It was just as well—by the time assistance reached the woman he had disappeared.

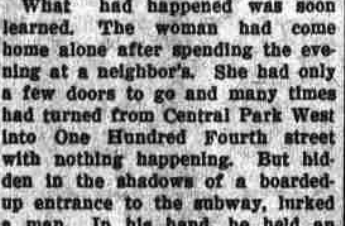
What had happened was soon learned. The woman had come home alone after spending the evening at a neighbor's. She had only a few doors to go and many times had turned from Central Park West into One Hundred Fourth street with nothing happening. But hidden in the shadows of a boarded-up entrance to the subway, lurked a man. In his hand, he held an iron-covered stick. When the woman was opposite him, he struck—struck with such force that the weapon broke. But instead of dropping silently to the pavement and giving him a chance to grab her purse, the woman screamed as she fell.

By and by an ambulance arrived. A brisk interne leaped from the rear. There were no fractures—only a scalp wound. So with a hallway as an operating room, he went to work. The case history disclosed the fact that the woman is fifty years old. Alone in the world, she had been unemployed for months. In the purse for which a highwayman might have taken her life, there wasn't a cent!

Thus an incident in the City of the Seven Million—an incident that didn't even draw a line or two in the newspapers. But I wonder what

Site of Germany's New Naval Base

None in the island of Rijk in the North sea, where it is believed Germany is constructing a powerful naval and airplane base, having concentrated her efforts with five-foot thick walls and underground passages for planes.



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