

# SIMONIZ *Your* CAR

**Protects Finish and Makes It Last Longer**

Every car, new or old, should be Simonized. In fact, it must be if the finish is to stay beautiful. So always insist on Simoniz and Simoniz Kleener for your car. If the finish is dull, Simoniz Kleener quickly restores the luster. Simoniz gives weather-proof protection to the finish, makes it last longer and keeps the colors from fading.

MOTORISTS WISE • SIMONIZ