

NEW STYLES FOR FASHIONABLE LADIES

Everyone is returning to King cotton this year! The cotton dresses are smarter than ever—and growing in popularity day by day.

There's a reason for that, of course. It's because cottons are so universally becoming, so practical for everyday wear—yes, and for Sunday wear, too—that practical-minded women who are also interested in making an attractive appearance find them indispensable for hot-weather wear.

And the prices—what a joy to find such good-looking dresses as Fashion Frocks for as little as \$1.95!

Fashion Frocks, in case you didn't know, are the world's largest manufacturers of dresses sold direct to the wearer. They can't be bought in stores at any price, but they can be bought from a Fashion Frock Representative for prices so low they're almost unbelievable.

There's a thick, well-numbered, for example, that sports the smartest square dot I've seen in a long time. It looks so much like fine chiffon that I refused, at first, to believe it was cotton. Made in that ever-popular, over-fitting shirt-maker style, it's topped off with a dainty white organdy collar with a pleated, organza vest that is most delightful. A little honey of a beau-catcher, girls!

And speaking of beau-catchers—do you remember or have you heard of those intriguing beau-catcher curls that girls used to wear on their foreheads? Remember "There was a little girl, and she had a little curl, right in the middle of her forehead"?

Well, there's a Fashion Frock with a cute tie collar that reminds me for all the world of "There was a little girl..." Only in this case "she had a little bow, right in the middle of her collar." And you can just bet that this little girl had plenty of beaux besides the one on her collar, too!

But getting back to this dress—it's one of the smoothest things of the season. It's made of lace, so excitingly smart this Summer and so cool and practical, too. The model I saw was in a dark brown, called Safari Brown and the chic bow in made of Turquoise Taffeta, that luscious shade that makes your skin look divine and puts new lights in your hair. The Fashion Frock representative tells me it's also available in Fetal Pink—the shade that makes your suntan look three degrees smarter.

But don't think for a moment that voile and lace are the only cotton fabrics on the market. Heaven's no! How the dress manufacturers like Fashion Frocks have managed to turn those little white woolly balls of cotton into the remarkable fabrics now on the market is a mystery to me.

You can get cottons that look so much like wools you'll gasp at their lightweight coolness. Cottons as sheer and gossamer as the finest silk... cottons that are first-cousins to Scotch plaids and English tweeds. In fact, cottons that are cottons in name only, but that look and wear like costly imported silks, linens and wools.

The best way I can suggest for you to see some of these knockout new cotton dresses from the factory is to let the Fashion Frock representative, Mrs. Norwood Boney show you her line. And if she doesn't leave with an order from you for three or four of the best-looking dresses you've ever seen at the price you'd usually pay for one, then you're not as interested as the rest of us in dressing well on very little!

Shipping Green Cantaloupes Does Not Pay

GUY A. CARDWELL, Agricultural & Industrial Agent, Atlantic Coast Line Railroad Co. It is poor judgment to ship green (unripe) cantaloupes regardless of the price received for early shipments. The receiver has the advantage in the long run and you and your neighbors will be made to pay the dealer's losses on his unsatisfactory deals.

There is no delicacy more pleasing to the taste than is a ripe, sweet, well-flavored cantaloupe, while nothing in the way of fancy food is more disappointing than a green cantaloupe, lacking in sweetness, flavor and mellowness.

South Carolina and North Carolina cantaloupe growers and shippers will find ready takers in New England and Eastern City markets for melons of this quality, but the melons must be good for they will have to compete with quality melons from Arizona and California.

Some uninformed individuals may think it easy for Southern produce to compete with Western produce because of the nearness of the agricultural South to the great consuming East, but this very advantage has made the Western all the more eager to send to the distant markets melons produced that will not be disappointing to the receiver.

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TEACHEY NEWS

Miss Melya Forlaw spent the 4th and the week end at home.

Mr. Warner Boney returned from New York last week.

Mr. and Mrs. Jim Ramsey of Burgaw were in town on the 4th.

Among those that visited White Lake on the fourth were: Mr. and Mrs. David Wells, Mr. and Mrs. J. L. Wells, Misses Eugenia and Melva Forlaw, Baby Wells, Ray McMillan and Horace Robae.

Mr. and Mrs. Robt. F. Usher were in town one day last week.

Mr. and Mrs. Dick McLendon spent the fourth with Mr. McLendon's parents near Burgaw.

Mr. and Mrs. Moody Turner have returned to New York after spending their vacation with Mr. Bert Turner, also Mr. Halle Turner has returned to Philadelphia after spending some time with his father.

Mr. and Mrs. C. V. Holland, Jr., spent the fourth at a birthday dinner near Goldsboro.

Misses Balle Margaret Wells, Malva Forlaw and Billy and Lloyd Forlaw accompanied by Mr. Glover left Sunday for Greensboro.

Mr. and Mrs. Boney Graham Usher are spending some time with Mr. Usher's parents.

Mrs. Furman Floyd and little daughter, Betty Carr have been spending a few days with her parents, Mr. and Mrs. C. J. Carr, Miss Naomi Carr, accompanied Mrs. Floyd home Tuesday.

Mr. C. J. Carr returned home Saturday after spending sometime with his mother and brother, Mr. Mack Jernigan of Dunn.

Mr. and Mrs. Geo. McMillan and twins, Jarvis and Doris and Rupert and Carol Wells of Greensboro are spending a few days with Mrs. J. C. McMillan.

Johnny Mack Wells returned home Sunday after spending some time in Greensboro.

James, Bill and Dickey Henderson of Warsaw are spending some time with their grand-mother, Mrs. R. D. Usher.

Potter's Hill News

A large number of people from here attended the revival meetings that were held at Turner's Chapel last week.

Miss Verdie Quinn was the guest of Miss Sudie Whaley Saturday night.

Mr. and Mrs. Billy Turner and children were the guest of Mr. and Mrs. C. L. Quinn Sunday.

Miss Effie Bostic was the guest of Miss Ronnie Quinn Saturday.

Mrs. Edda Shaw of Richlands was the guest of Mrs. Lettie Hall Sunday.

Mrs. Ella Turner was the guest of Mrs. L. H. Quinn Saturday evening.

Mr. Burris Hall was the guest of Miss Estelle Thigpen Saturday evening.

Misses Inez Quinn and Bessie Turner were the guest of Miss Vendetta Quinn Sunday.

Mrs. Emmitt Thigpen was the guest of Mrs. C. L. Quinn Saturday afternoon.

Mrs. D. B. Rhodes who is seriously ill was taken to the hospital in Durham Sunday.

Mrs. Sam King is spending a few days with her father, Mr. D. B. Rhodes.

Mr. Warren Brown spent Saturday night with Mr. Mason Turner.

Misses Mattie Hall and Veeva Thigpen were the guest of Mrs. Roy Williams Sunday.

Mr. H. B. Quinn celebrated his birthday Sunday at the home of his son, Mr. Ellis Quinn.

LYMAN NEWS

Mr. and Mrs. Ray Lanier spent Sunday with Mrs. Bertie Federick.

Mr. and Mrs. L. N. Lanier visited friends in Halifax Sunday.

Misses Beatrice Mobley, Leona

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