

# Whiteville Smashes All Market Records

Whiteville, Aug. 31st.—Friday afternoon brought to a close seven of the most successful marketing days in the entire history of the Whiteville tobacco market. . . . seven days which saw every existing market record smashed. This city's tobaccoists were optimistic and expecting heavy sales here but they never expected to see their market go ahead by leaps and bounds as it has since Thursday, August the 8th. Beginning with this day tobacco from more than twenty-five counties has been brought to the Whiteville market. . . . tobacco coming here from as far South as Dorchester County, South Carolina, more than 200 miles from here and as far North as Vance and Granville Counties, a distance equally as far.

During these seven days the market's poundage record has been broken. The amount of money paid to the tobacco grower by Whiteville's warehousemen is far greater than any amount ever paid during a previous seven day period and more satisfied patrons have been added to this market's ever growing list.

It is hard to say what types of tobacco have been selling best. Every leaf on the stalk . . . from the sand lugs to the tips have been selling good, however, it is thought that medium tobaccos selling from \$15.00 to \$40.00 have been stronger than any others.

As for the market's poundage 1,030,878 pounds of the leaf was sold here Thursday and Friday of opening week 2,488,624 pounds was sold last week bringing the total poundage for the season up to 3,529,502 pounds, an increase of one million one hundred thousand pounds over the amount that was sold here the first seven marketing days of last season. The daily averages have been constantly high. Except for a gradual upward climb there has been no change. Of course the average is always determined by the quality of the offerings and for that reason the average price reported by various warehouses differ, however, Whiteville warehouses have reported official averages of \$26.04, \$24.63, \$23.37, \$23.25 and as low as \$22.16 per hundred during the past week, while on Monday one warehouse selling 300,000 pounds reported an average above the \$23.00 mark.

## GEORGE O'BRIEN STARS IN NEW TYPE PICTURE

Blazing a path as a pioneer of a new-type action picture, George O'Brien's new starring picture, "The Cowboy Millionaire" plays the Duplin Theatre Wednesday.

Action ranges over six thousand miles from London's spires to Arizona's deserts. Audiences are promised an engrossing lot of thrills. This Fox Film release has been acclaimed wherever seen. It eschews the stereotyped formula of the hardened cowboy plus fragile girl fluttering around mortgaged homesteads.

"In "The Cowboy Millionaire" the settings denote wealth, and bespeak refinement and culture. The women wear clothes befitting wea-

thy society. No cowboy shoots up the dust of the village street. No chase predominates the picture, yet this fast-moving film is packed to the hilt with action.

## Joe E. Brown in His Funniest Role Coming To Duplin

Joe E. Brown's latest Warner Bros. picture, "Alibi Ike", which is scheduled as the feature attraction at the Duplin Theatre on Monday and Tuesday, is heralded as the most hilarious film in which the famous star has yet appeared.

The story was written by the late Ring Lardner, who probably knew baseball players better than any other author. It's a permanent winning comedy of baseball, and blunders.

"Alibi Ike" is a big league ball player, a crack pitcher and a batter whose average, contrary to most twirlers, runs around the 400 mark. He never makes a play on the field or off it without aibling.

Even when he falls desperately in love with the sister of the captain's wife, he aibls about it. She happens to hear him making excuses for giving her an engagement ring, and turns him down cold, which causes a series of events as thrilling as they are ludicrous.

A sequence showing Ike kidnaped by a group of gamblers, from whom he escapes in time to win the final game in his pajamas, is just one of the exciting and funny incidents in the film.

There is more romance than usual in a Joe Brown comedy, his love affair winding up in a climax that is most unusual.

Joe, of course, has the title role, Olivia de Havilland, a newcomer to the screen, has the feminine lead. She did such a fine piece of work in Max Reinhardt's "A Midsummer Night's Dream," that she was immediately given a long term contract by Warner Bros.

The role is an ideal one for Joe E. Brown. He was a big leaguer for several years, and still owns a ball club.

## Kay Francis in 'Stranded' To Be Duplin Feature

"Stranded," The Warner Bros. production starring Kay Francis will be the feature attraction at the Duplin Theatre on Thursday and Friday.

It is another special service story, for which Warner Bros. are famous, and has as its background the United States Government's Department of Immigration.

George Brent has the leading masculine role and the cast includes Patricia Ellis, Donald Woods, Robert Barrat, Barton MacLane, Joseph Crehan, William Harrigan, John Wray, June Travis, Florence Fair and many others.

Kay Francis has the role of a Travelers Aid worker. She falls in love with George Brent, portraying a rough and tough engineer, who is building the biggest

bridge in the world. Brent is in love with the Travelers Aid worker, but believes a human being with a flaw should be thrown on the dump heap just as he would discard a girder for his bridge.

The engineer's eyes are finally opened when Kay saves not only himself from ruin at the hands of racketeers, but his beloved bridge.

Patricia Ellis plays a rich girl trying to break up the love affair between Miss Francis and Brent.

Donald Woods has the part of a social worker hopelessly in love with Miss Francis. Robert Barrat has the role of a best steel worker who periodically goes off on a bender, while Barton MacLane is the head of the building racketeers.

Frankie Darro has the role of a down and out boy aided by Miss Francis. There are scores of others in the cast, steel workers and their wives.

The picture is based on the story "Lady with a Badge" by Frank Weed and Ferdinand Rayher. Frank Borzage directed.

**Miller Town News**  
(Intended for Last Week)

Mr. and Mrs. Willie Mercer were the guest of Mrs. Norwood Miller Wednesday afternoon.

Mrs. George Sumner spent the day at her mother's, Mrs. J. R. Miller's Wednesday.

Mrs. Norwood Miller, Mrs. Otis Miller and Mrs. Leonard Kennedy attended a shower at the home of Mrs. Fayton Whaley of Beulaville Saturday night.

Mr. and Mrs. Herman Miller were the guest of Mr. and Mrs. C. D. Thomas Sunday.

Mrs. William Miller went on a shopping trip to Kinston Thursday.

Miss Reba Winstead was a week end guest of Miss O. C. Smith.

Mr. William Jones Miller spent Sunday with Mr. Scott Smith.

A large crowd from here attended Sunday school Sunday at the Halleville Presbyterian church.

Little Miss Mary Roberts Smith spent Monday night with her mother, Mrs. J. D. Smith.

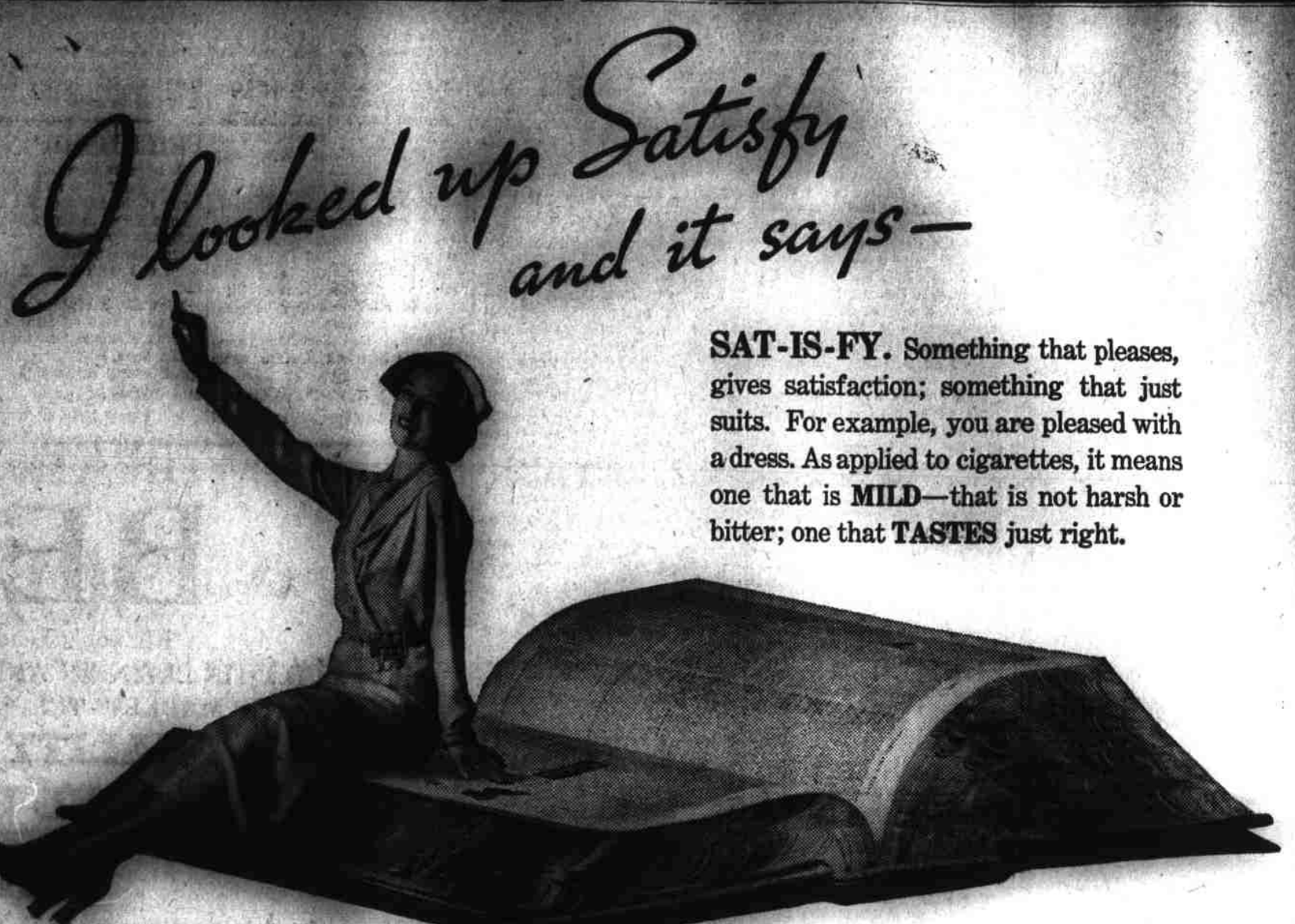
Mr. and Mrs. W. S. Daughtrey and children attended the funeral of Mrs. Annie Daughtrey of Selma Wednesday.

Mr. Graham Brinkley spent Sunday afternoon with Miss O. C. Smith.

Mr. and Mrs. William Miller attended the show at Wallace Thursday night.

Miss Ocell Mitchell was a week end guest of Miss Ruby Grady of Kenansville.

Mr. Durant Forehand of Elizabethtown City spent Sunday afternoon with Miss Reba Winstead.



**SAT-IS-FY.** Something that pleases, gives satisfaction; something that just suits. For example, you are pleased with a dress. As applied to cigarettes, it means one that is **MILD**—that is not harsh or bitter; one that **TASTES** just right.

Chesterfield... the cigarette that's **MILDER**  
Chesterfield... the cigarette that **TASTES BETTER**

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## JOIN THE HAPPY MULTITUDE

Bring Your Tobacco To



Tobacco Growers are driving one and two hundred miles so that they can profit by the High Prices that are being paid on The Whiteville Tobacco Market.

No market affords such keen buying competition as you have in Whiteville . . . there are no tobaccoists anywhere that can compare with the owners, management and sales forces of:

**CRUTCHFIELD WAREHOUSE, FARMERS WAREHOUSE, LEAS WAREHOUSE, NELSONS WAREHOUSE, STAR WAREHOUSE, TUGGLES WAREHOUSE,**

These men are the "Cream of the Tobacco World." Thousands of farmers are finding it more profitable to sell with them . . . so why not join the "Happy Multitude" and

Bring It To **WHITEVILLE**  
MORE DOLLARS FOR YOUR TOBACCO

## Duplin Theatre

WARSAW, N. C.

### Program Week of Aug. 26

Mon. and Tues.—RING LARDNER'S

"ALIBI IKE"

Matinee Monday 3:30

Wed. Only — GEORGE O'BRIEN IN—

"The Cowboy Millionaire"

Matinee 3:30

Thurs. and Fri. — Kay FRANCIS IN

"STRANDED"

Matinee Thursday 3:30

SATURDAY

"PAL OF THE RANGE"

ALL STAR CAST — Show Opens 1:30

**FREE PASSES.**—The following people will receive a FREE PASS to any show next week if they will present this ad to the ticket window: Mrs. Ash Miller, Beulaville; Mrs. J. R. Miller, Sr., Beulaville; Mr. and Mrs. Luther Smith, Pink Hill; Mr. and Mrs. Bill Carlton, Warsaw; Miss Louise Britt, Colapso; W. J. Sanderson, Magnolia; Mr. and Mrs. O. C. Griffin, Rose Hill.