

There Is Only One GENUINE HEATROLA
It Is Sold in Lenoir County Exclusively by
OETTINGER BROTHERS

These Are

The Finest HEATROLAS Ever Built

COAL, WOOD AND OIL BURNERS
TO HEAT ONE ROOM OR AN ENTIRE HOME

Here in the Genuine Heatrola Is Oil
Heating At Its Simplest and Best

Because the genuine Heatrola has the same Intensi-Fire Duct as the Coal Burners.

Because it burns ordinary fuel oil or kerosene.

Because it is noiseless in operation, burns without smoke, odor or ashes.

Because the Heatrola bowl type burner is the most efficient and economical burner yet developed.

Because Estate Oil Heatrola is the product of experience. Built by a company in business since 1842.

Because there are sizes for every room and every home—and all at moderate prices.



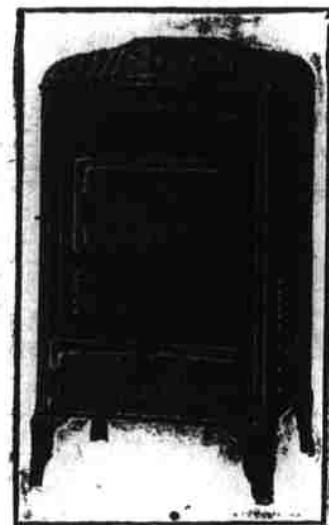
The Spirit of Progress Model is only one of the 3 styles of oil burning Heatrolas. Come in and see them all.

Any Way That You Look At It

The Genuine Heatrola

Will Save Money on Your Heating Bill

Heatrola's patented construction cuts down your fuel cost 25 to 40 per cent—and pays you extra dividends in whole-house warmth, in extra comfort and convenience. Come in and see for yourself the reason why the Genuine Heatrola is so much better than ordinary circulating heaters.

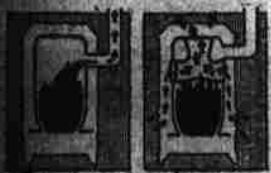


This is Model 70 that costs only \$47.50. It is made in larger sizes, all of them moderately priced.

HERE'S the most important thing for you to look into when you go to buy a home heater. Let us open the door of the Heatrola—show you the patented, exclusive Intensi-Fire Air Duct, the scientific fire control, and all the fuel-saving features that take a big slice off your fuel bill. Let us show you the life-time sturdiness with which this home heater is built. See why it delivers more heat with less coal. Cleaner, moister, more healthful heat. Let us prove to you that the genuine Heatrola isn't a purchase but an investment.



NEW S-B HEATROLA. Finest Heatrola ever built. Brilliantly designed. Heating capacity—9000 cubic feet.



In the ordinary cabinet heater much heat goes to waste—up the flue. The Heatrola, with its Intensi-Fire, blocks the heat—puts it to work!

OETTINGER BROS.