

**WALLACE**

The American of 1899-1976. Since the ending of the Civil War made the opening of the West of paramount importance to the nation, is the background for "The Plainsman", Cecil B. DeMille's latest screen spectacle, which shows Monday and Tuesday at the Wanooca Theatre.

Arms manufacturers, eager to dispose of their surplus stocks, were reaping a rich harvest by selling guns to the Indians, directly counter to a government order, at the end of the War. The Indians armed with the latest repeating rifles, were able to attack troops and wagon trains alike, and put a stop to the Western expansion which was of such importance to the nation.

To find out who was responsible for the gun-running, the government sends "Wild Bill" Hickok, one of the hardest men of the times, into the Far West. On the way he meets "Calamity Jane," a ravishing beauty who packs a pair of six guns herself. A tender love is born between the two, although the hard-boiled Hickok, afraid of nothing, can't get himself to admit his love. It is the progress of this love, laid against a mighty background of wagon trains, Indian battles, intrigue and treachery, practiced by white man and red alike, that makes "The Plainsman" both an exciting pageant of history and a human sort of romance.

Gary Cooper plays the part of Hickok, and Jean Arthur, with whom he scored in "Mr. Deeds Goes to Town," is "Calamity Jane." James Ellison as "Buffalo Bill" Cody; Helen Burgess, as his wife, Louisa; Charles Bickford, as John Lattimer, notorious frontier character; Porter Hall, as Jack McCall, typical "badman" of the day; John Miljan, as General Custer; Paul Harvey, as the sahem "Yellow Hand;" Victor Varconi, as "Painted Horse" and Frank McGlynn, Sr. as Abraham Lincoln, head the large cast of well-known Western personalities who are brought to life again by DeMille's magic.

Madcap, hilarious and glibly-tongued gay and glowing — is "College Holiday," which opens at the Wanooca Theatre Thursday and Friday.

You can rate it right now as the laugh hit of the season. Headed by a half dozen of America's greatest fun makers, "College Holiday" sets a new high standard in comedies with music for Hollywood to shoot at.

Jack Benny, George Burns and Gracie Allen, Mary Boland, and Martha Raye are in charge of the laughs, and the assignment could not have been placed in more capable hands. The love interest is maintained by Marsha Hunt, Leif Erikson, Eleanor Whitney, Johnny Downs, Olympe Bredas and Louis DeFron, with featured roles by Ben Blue and Etienne Girardot. A chorus of beautiful girls trained by Leroy Prinz introduces sprightly new dance routines.

"College Holiday" is the story of a pair of crack-pot cultists, played by Miss Boland and Girardot, who take over a bankrupt hotel, do it over into a Roman garden, and there propose to find out if it is possible to do away with love. Gracie Allen plays the part of Girardot's daughter. She is endowed with a fifth sense which provides her with the ability, so she thinks, of determining who is best suited for whom. Benny, pres-agent of the hotel, brings a group of college boys and girls to the hotel — ostensibly for the experiment, but actually to rally paying guests.

In this situation almost anything could happen and does. Martha Raye, the "find" of the year, who soared to the top rung of popularity after only three film appearances, scores another smash success in "College Holiday" with that exuberant, madcap and hilarious type of humor which is so distinctly her own.

The music in "College Holiday" also sets a new mark for Hollywood tune-smiths to shoot at. The celebrated teams of Ralph Rainger and Leo Robin, and Bert Lane and Ralph Freed, have put their heads

together to write beautiful songs. "A Whisker for Love," "What's Gonna Happen to Me," "That Knocking at My Door," all definitely in the hit class and all certain to be sung and whistled by the citizenry for months.

"College Holiday" is beautifully conceived and produced in every detail. It was directed by Frank Tuttle, to whom — an accolade.

**GLOBE—ROSS HILL**

Singing, dancing, dimples flashing even when tears are clinging to her lashes, Shirley Temple in her new Twentieth Century-Fox triumph, "Dimples," showing Monday and Tuesday at the Globe Theatre, the greatest story Shirley has ever had and the outstanding hit in her parade of success.

As a little minstrel, harmonizing with street singers, playing every role in "Uncle Tom's Cabin" single-handed, starring in a minstrel show and mothering and caring for her irrepressible and incorrigible guardian, Frank Morgan, Shirley shares with you her love and laughter, tears and thrills, trials and triumphs.

In addition to Frank Morgan, Shirley's supporting cast includes Helen Westley, Robert Kent, Astrid Allwyn, Delma Byron, the Hall Johnson Choir and the inimitable Stepin Fetchit.

As the present time Mrs. Young is equipped to deliver a series of lectures on the Spanish conquest of early California, all of which she learned while preparing herself for her current work in "Ramona," in which she is featured with Ben Amick as Alessandro, with a supporting cast that includes Karl Taylor, Pauline Frederick, Jane Darwell, Katherine De Mille and John Cavendish.

"A home-made Brick Broadener" is the title of Extension Folder 36, prepared by David S. Weaver and G. F. Parrish. Copies are free to North Carolina poultry growers on application to the Agricultural Editor at State College.

Data gathered by the United States Department of Agriculture show that in 1933-34 the 887,042 tons of mixed fertilizer sold in N. Carolina contained 145,219 tons of filler. See that this worthless material is replaced with limestone this season for the benefit of the land and the crops.

A few black walnut nuts plant-

**Contour Furrows Can Be Made With Plow**

Contour furrows recommended by the Agricultural Extension Service and the Soil Conservation Service to prevent erosion in hilly areas can be made with a simple contour plow. The contour furrows have been shown around the hillsides, by the use of four furrows together with a horse turning plow.

After seeding, the furrows should be blocked off every 20 or 30 feet so that, in case a furrow should run over at one place, all the water would not drain out of the furrow and form a gully.

Good broad-base terraces recommended by the Soil Conservation Service and the State College Extension Service can be built with team power if the farmer has patience to stick with the terraces until they come up to specifications. This has been amply demonstrated on the farm of E. B. Webster and his four mules only about four days to build more than a mile of terraces, protecting 10 acres of good land.

RED HOT TIPS FROM FIRE SALE

# NOW, LISTEN PLEASE!

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## Money Seems A Little Scarce

You Must Have Clothes, Hold On to Every 5c You Get Until This Sale Opens! \$1 Bill Will Raise Cain In This Sale.

# Be Right Here For THE OPENING

AND STAY UNTIL YOU GET ALL YOU WANT.

## Nothing Reserved

THE LAST THIN DIME'S WORTH MUST GO IN THIS BIG

# FIRE SALE

## OF BRONSTEIN'S STOCK NOW GOING ON

We Pay The Sales Tax

— NEXT DOOR TO D. V. DIXON'S HARDWARE STORE IN KINSTON THOUSANDS OF DOLLARS WORTH OF MERCHANDISE RESCUED FROM

# THE BURNING FLAMES

TO BE SACRIFICED! THE INSURANCE CO.'S LOSS! — YOUR GAIN!

**WANOCA THEATRE**  
WALLACE, NORTH CAROLINA

**Program for Week of Jan. 11th**

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MONDAY and TUESDAY, JAN. 11-12

### "THE PLAINSMAN"

Starring Gary COOPER and Jean ARTHUR

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WEDNESDAY, JAN. 13th. ONLY

SINCLAIR LEWIS FAMOUS BOOK

### "DODSWORTH"

Starring Walter HUSTON, Mary ASTOR, Ruth CHATTERTON

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THURSDAY and FRIDAY, JAN. 14-15

### "COLLEGE HOLIDAY"

Starring Jack BENNY, Martha RAYE, BURNS and Allen Shirley ROSS.

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SATURDAY, JAN. 16th.

### "LAST of THE WARRENS"

Starring Bob STEELE

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SATURDAY NIGHT OWL SHOW

### "SWORN ENEMY"

with Robert YOUNG, Florence RICE

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COMING NEXT WEEK: "Orange Wife", "More Than A Secretary", "Mad Holiday", "Love On The Run", "Slammer Take All."