GUY A. CARDWELL

The Bureau of Agricultural Eco-The Bureau of Agricultural Loo-nomics outlook report for straw-berries reports: "Conditions ap-pear to be favorable for straw-berry production and prices in 1937. Prices paid to growers dropped to a low point in 1933, but since that year the trend has been neward. If the quality of the 1937 mon is average or show av-

berries reports: Toodilinois any property in the proper method of part to be favorable for straw provide to a low point in 1935.
The carolina growers will be equal to the proper method of the proper me

strawberry industry.

1. The best of marketing facilities cannot overcome the handi-cap of inefficient picking, grad-ing and packing methods. The un-satisfactory condition and grade of strawberries often found on the markets indicate a need for more attention to standardization and for better handling methods.

2. The first step in the prepa-ration of strawberries for market

berry field.

4. The proper stage of ripeness for harvesting strawberries as determined by color depends upon the variety and the distance they are to be shipped, but it varies about three-eighths to one-half in-ch long. Berries should not he snatched off and tossed into the hoxes. Many pickers need instruc-tions as to the proper method of place the f

moded on the markets as is a hor-se and buggy on the city streets today. I am showing below some of the practices to be carefully observed in order that growers, shippers, and the section generally may de-rive maximum results from the atrawberry industry.

of bearies and should nor yet full enough for the berries to be grashed. It is advisable to place the fruit under refrigera-

they must be braced firmly to a-

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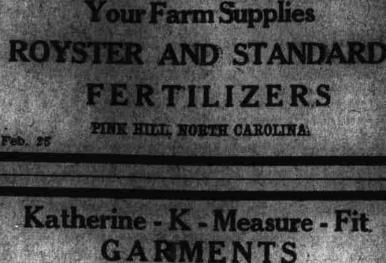
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is to engage an adequate supply of competent; dependable labor before the picking season begins. 3. It is necessary to provide competent supervision for the pick ers before they are sent into the before they are sent into the

GAS AND OIL

CLEARANCE I have on hand a few pieces of China that I will almost give afrom about three-fourths colored way.' I would like to move this to a full red color. Growers and from the shelves. Look over your

shippers who trace occasional ship ments to market can determine whether the fruit is being delivered to dealers in the best possible

condition as to ripeness. 5. The best picking is done by using the thumb and forefinger to pinch off each berry with a stem





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