

Brody's Popular Department Store Considered One Of Kinston's Best

Brody's in Kinston, is recognized far and wide as a favorite shopping center among thousands. Leo Brody, popular and very efficient young business man opened the firm in the old Hunter building with his father, H. Brody, 10 years ago. The store remained in the Hunter building until about five years ago when it was moved to the present location, 116 N. Queen Street.

Leo as he is popularly known, employs 16 clerks and they are always eager to aid the customers in their purchases.

Brody's features the following departments: men, women, children, shoe and piece goods. Incidentally their shoe department is one of the largest in the town of Kinston. Their line of merchandise is of a very high quality, yet prices are in reach of every one. Brody operates a store in Greenville also.

Leo is a valuable citizen to Kinston, always interested in civic projects and unstintingly giving of his time to the betterment of the community.

Bring Up Your Child The Way He Should Go... And Later He Will Per- suade The Old Folks Go With Him

RALEIGH, March 11th.—Bring up a child in the way he should go... and later on he will persuade the old folks to go along with him.

And that's exactly what's happening right here in North Carolina through the Essay Contest of the North Carolina Cotton Growers Cooperative Association, the Farmers Cooperative Exchange and the Carolina Co-operator.

Co-operative leaders in this State decided a long time ago that some effective means must be

Stadium Since 1903

H. Stadium, one price clothiers for men has been popular with young and old men alike in Kinston since 1903. The store, located at 125 N. Queen Street is one of Kinston's most attractive. Their line of men's wear is not surpassed in Eastern Carolina. The store is owned by H. Stadium and his sons, Mr. Stadium, Jake Stadium, Davis Stadium, Edward Hill, P. R. Hamlin and Arthur Stroud have become familiar faces and names among men shoppers.

ALL RIGHT ...

LET'S GET DOWN TO THE
FAVORITE SUBJECT OF

... PRICE

WE know and so do you... that you can't tell much about a clothier's values by reading his newspaper ads... but maybe this next paragraph will give you an idea of how we feel about our low prices.

WE will not be undersold on the same quality merchandise by anyone in America. We pride our method of pricing as much as we pride ourselves on our methods of styling.

THIS EASTER, if it's a fine suit you're looking for at a safe, legitimate price... look us up.

STADIEM EASTER

SUITS

FROM

\$15.00

TO

\$29.50



IN KINSTON

found to get the benefits of co-operative marketing before a number of farmers who were prejudiced against it to the point where they would close their eyes and stop up their ears when someone they considered a stranger tried to tell them the merits of working together.

Along about this time M. G. Mann, who as a country banker has won for himself an outstanding record for working with rural boys and girls, came with the Cotton Association. He hit upon the plan of conducting an Annual Essay Contest among students in the rural high schools in the State's cotton belt.

That was nine years ago and from its very beginning the essay contest is what may be called a marked success. It commanded the respect and enjoyed the support of State and local school authorities as well as State College and extension workers and the State Press.

The first year about 800 boys and girls participated in the contest, interest has increased, however, until as high as 7000 boys and girls have actually written and submitted essays in the contest during a single year.

All in all more than 35,000 boys and girls in North Carolina have written essays for these contests since 1928. The essays average 2,000 words each and printed in book form would fill 625 average-sized volumes of 204 pages each.

Announced as the general subject for the 1937 contest, which is open to any rural high school boy or girl in North Carolina is "A Well-rounded Co-operative Program for North Carolina." The plan of asking questions as a lead for the contestants, inaugurated last year, found to be highly successful, will be continued during 1937.

The four questions which go to make up the 1937 subject are:

1. Why should cotton farmers market their cotton through the "Re-Purchase Pool" of the Cotton Co-operative Association?

2. How can more farmers in N. Carolina be made to realize the advantages of purchasing farm supplies co-operatively through the FCA?

3. What can we do to make the Carolina Co-operator more readable and of more value to North Carolina agriculturists?

4. What services are possible through co-operative financing for farm production purposes?

Again this year, as in past years, the first prize will be a one-year college tuition scholarship to the contestant who answers best the four questions that go to make up the general subject. County and district prizes will also be awarded.

Thousand Of Garden Flowers

American home gardeners may choose flowers for their home gardens this year from a list of more than 3,000 varieties for which seed is produced in this country. This is a greater variety of flo-

ral beauty than has ever been produced in one country before. Of all the countries famous for their flowers, whether in temperate or tropical zones, none has surpassed the present day North America in the wealth of floral beauty available to adorn home grounds.

If this material were widely used, it would transform the appearance of the country. There are flowers in the list which would thrive in every section, and every kind of soil and climate. Flowers for damp and dry places, for the sun and shade, for every set of conditions known, are at hand.

To select from this great abundance the few hundred varieties for which an average garden can find room is a task which requires some study. We should begin early, and not wait until planting time, when seed stocks run low and hurried decision might cause us to make mistakes.

If you intend to plant seed directly in the ground, you will want to be sure that the annuals you select are hardy, quick growers, which will furnish a profusion of blossoms, such as the zinnias, petunias, nasturtiums and marigolds. If you start the seed

indoors—a simple job, which provides earlier flowers and allows you to have the more tender varieties—a larger selection is available. Use the cultural instructions in the catalog as your guide. bloomers. This is a fortunate thing, because it allows us to have flowers from June until killing frosts in the fall. Some of them, however, are earlier than others, and some later; some bloom all season, others are best in July or August or September. For this reason we should choose them according to their season, so that every week of the flower season will have a few of them at their best.

Don't put up with useless PAIN

Get rid of it

When functional pains of menstruation are severe, take CARDUL. If it doesn't benefit you, consult a physician. Don't neglect such pains. They depress the tone of the nerves, cause sleeplessness, loss of appetite, wear out your resistance.

Get a bottle of Cardul and see whether it will help you, as thousands of women have said it helped them.

Besides easing certain pains, Cardul aids in building up the whole system by helping women to get more strength from the food they eat.

Here is a host of the most popular annuals—if yours are not included, add them: anemones, marigolds, poppies, larkspurs, nasturtiums, scabiosa, zinnias, petunias, alyssum, ageratum, lobelia and mignonette. A garden which includes all of them will be colorful from early June through September. Add a few new types or varieties to test for next year, and you will have an interesting garden.

Rock Hill, S. C., March 8th.—A five per cent pay increase was announced today by the Rock Hill Printing and Finishing Company. W. T. Jenkins, manager of the mill, said it would affect 1,500

Dr. H. A. Edwards DENTIST

WARSAW, Monday, Friday, Saturday; KENANSVILLE, Tuesday; BEULAVILLE, Wednesday; Richlands, Thursday; PINK HILL, Thursday, Friday and Saturday nights.

to Wear FOR Easter

The new criss-cross strap design in a patent leather pump.

Lovely kid stepin tie with cutout design.

Gabardine step-in with high tongue of patent.

Bracelet strap on an open shank pump in patent leather.

\$2.00
AND
\$3.95

Gabardine combined with kid in a unique tie.

THESE ARE JUST A FEW OF THE DOZENS OF EXCITING, DRAMATICALLY DESIGNED STYLES WE HAVE TO OFFER FOR YOUR SPRING WARDROBE. THEY LOOK SO EXPENSIVE!

BRODY'S DEPARTMENT STORE IN KINSTON