

THE A. B. HUFF ENTERPRISES OF KINSTON, N. CAROLINA  
OPERATORS OF

**CAROLINA**  
Offers A Program  
You'll Enjoy!

Monday and Tuesday  
KATHRINE HEPBURN

— in —  
"A Woman Rebels"  
HER GREATEST ROLE SINCE  
"LITTLE WOMEN"

Wednesday Only  
BETTIE FURNESS  
JOHN PAYNE

— in —  
"FAIR WARNING"

Thursday and Friday  
VICTOR MacLAGLEN  
— and —  
PETER LORRE

— in —  
"NANCY STEEL  
IS MISSING"

Saturday Only  
CHARLES STARRETT

— in —  
"Dodge City Trail"  
A SUPER - WESTERN !

**PARAMOUNT**  
Eastern Carolina's SHOW PLACE

MONDAY - TUES. - WEDNESDAY, 15-16-17th



DICK  
Powell

— and —

JOAN  
Blondell

— in —

"GOLD DIGGERS  
OF 1937"

Three  
Big  
Days!

THURSDAY AND FRIDAY, 18th AND 19th.

LORETTA TYRONE DON  
Young Power Ameche

— in —

"Love Is News"

THE STREAMLINED, SCREAMLINED, SPRINGTIME  
HIT OF THE SEASON . . . STARRING THIS THRILL-  
ING THREESOME !

SATURDAY 20th.

BOB  
STEELE

— in —

"The  
TRUSTED  
OUTLAW"

ACE WESTERN

**OASIS**

The Family Theatre

Monday and Tuesday  
BOOTH TARKINGTON'S

"PENRO and SAM"  
JOIN THE RANKS, CRY AT THE  
SPANKS, LAUGH AT THE PRANKS  
OF THESE UNFORGETTABLE KIDS!

Wednesday Only

"CIRCUS GIRL"

— with —

JUNE TRAVIS

Thursday and Friday

JEAN HARLOW  
WILLIAM POWELL  
MYRNA LOY  
SPENCER TRACY

— in —

"LIBELED LADY"

Saturday Only

TOM TYLER  
Cowboy Ace

— in —

"PINTO RUSTLERS"

ADMISSION  
10c AND 15c  
ALL DAY

Vitagraph's "Golds Diggers Of 1937"  
Coming To Kinston's Paramount  
Next Mon., Tues., And Wednesday

"Gold Diggers of 1937"—fourth and most elaborate of the famed series of musical movies which began in 1929 with "Gold Diggers of Broadway," and carried on with "Gold Diggers of 1933" and "1935"—has been booked by the Paramount Theatre, and will have its first local showing on Monday, March 15th.

Just like the perennial Ziegfeld "Follies" and George White's "Scandals," these "Gold Diggers" of the Warner Bros. seem to have become a genuine American institution. Combining plenty of combining plenty of comedy, lots of hit songs, and no end of speedy and beautiful dancing by big choruses of lovely girls, they have all been tremendous successes.

This 1937 edition co-stars those newswyeds, Dick Powell and Joan Blondell. It features Victor Moore, Leo Dixon, a sensational new dancer, Gerald Farrell, Osgood Perkins, Donald Meek, Rosalind Marquis, Irene Ware and other fun-makers, plus 200 dancing beauties trained by Busby Berkeley.

Those who have seen previews of "Gold Diggers of 1937" proclaim it to be funnier and more beautiful than any of its predecessors, and especially are its settings of unusual size and beauty.

The most elaborate set, upon which the entire company appears in several scenes, represents the Long Island estate of a New York theatrical producer — played by Victor Moore of "Of Thee I Sing."

Some 250 technicians worked

three weeks to erect this unique set, which saved the company the expense and time involved in renting a less appropriate setting somewhere in the Los Angeles residential district.

The tennis court served as a dance floor for lavish production numbers conceived by Dance Director Berkeley. More than 300 extra players were employed daily during the filming of scenes in this one sequence.

Other sets include the interior and exterior of a large railroad station, the interior of a Manhattan night club, the ballroom of an Atlantic City hotel, and the full interior of a theatre.

The story, in brief, concerns Dick Powell, an unsuccessful insurance salesman, and Joan Blondell, stranded showgirl who becomes his secretary and who saves the day by landing him a million dollar application.

Songs by E. Y. Harburg and Harold Arlen and Harry Warren and Al Dubin are entwined throughout the picture, while Busby Berkeley's dance ensembles are featured at the climax which represents the presentation of a Broadway musical comedy. Lloyd Bacon directed the dramatic part of the picture.

"LOVE IS NEWS" TO BE FEATURE ATTRACTION AT PARAMOUNT, KINSTON THURSDAY AND FRIDAY NEXT WEEK.

Here is a gay, modern, wis-

cracking, fast-moving comedy of big city life. Action takes place in a big city newspaper office, at an Airport, in a society girl's home, in a hick town jail - in speeding Rolls-Royces and backgrounds which range from the middle class to the upper crust locales of New York Life. Loretta Young plays the role of a libeled lady. Tyrone Powers is teamed with her, playing the part of a news reporter. Don Ameche has the role of his

rival in love. The comedy cast is a strong one with Slim Sumnerville, Walter Catlett, and Stepin Fetchit. You'll roar with laughter as Loretta Young out-lies the liars who have hounded her for years. You'll get enjoyment out of every foot of this picture, for it's one of the gayest, happiest, wittiest dish of screen fare that the new season has so far brought forth.

Kinston Theatres Caters To The  
Whole Of Eastern North Carolina

The A. D. Huff Enterprises which operates the Paramount, Carolina and Oasis theatres in Kinston have a background of some thirty to thirty-five years experience in the amusement game and it is the policy of this company to at all times offer the best that is obtainable in pictures to the theatregoers of eastern North Carolina. The latest sound equipment is used and the acoustics are considered to be the best in the state. The acoustical part of the Paramount and the Carolina theatres were installed under the supervision of competent sound engineers, thereby assuring you the best in sound construction. The Paramount theatre which is the "A" house plays the highest class cinema attractions available with appropriate short subjects to round out the day's program. In a short while it is the intention of the owners of this theatre to install a new and modern Air-Conditioning system that will be second to none. Competitive engineers are now working on their estimate for

this work. The entire front of the theatre will be remodeled with modern rest rooms installed for both ladies and gentlemen with an attractive lounge room on the mezzanine floor. Nothing will be left out for the comfort of our patrons when the remodeling starts. The Carolina theatre which is rated as a "B" theatre plays pictures just a step behind the Paramount. A moderate admission price of 10c and 20c in the afternoon and 10c and 25c at night is charged. This theatre will also install a new cooling system for the summer months. The Oasis theatre which is the class "C" house has been called the Family Theatre as it caters to young and old at a minimum admission price. The regular admission at this theatre is 10c and 15c all day, with the price sometimes being increased when stage attractions or State Right pictures are shown. You can always find the class attraction you want to see in Kinston at a price that you can afford to pay. The A. B. Huff Enterprises appreciates the patronage that it has received

from Duplin, Jones, Onslow and other Eastern Carolina counties and we assure you that we will at all times exert our utmost to give you the best in entertainment.

Robersonville  
Girl To Be  
May Queen

Miss Lou Ellen Perry of Robersonville has been elected Queen of May at Atlantic Christian College, Wilson, N. C. Mr. Milton Adams of Newton Grove was elected King. They are of the senior class. They have chosen as their personal attendants, Miss Sarah Bain Ward of Kinston with Mr. Richard Barnhill of Stokes and Miss Mae Mercer Harrell of Pinetops with Mr. Marvin Jackson of Elm City.

Ladies and Gentlemen of the Court were elected by the student body at large from the junior and senior classes. They are as follows: Dare Barnhill, Stokes; Matilda Bowden, New Bern; Edna Barnhill, Stokes; Edith Hart, Crifton; Hazel Riley, Dunn; Mary E. Outlaw, Ellenton, S. C.; Dorothy Creech, Wilson; Dorothy Aycock, Pikeville; Mill Tyson, Wilson; C. C. Waters, Jamesville; Millard Burt, Raleigh; Marsh Knott, Wendell; Hugh Cherry, Rocky Mount; Henry Davis, Kinston; Onnie Cockrell, Wilson; and Randolph Chandler, Robersonville.

The festival will be held on the front campus as has been done in former years. The courtiers will sit in the court of the King and Queen. All dances including the minuet will be directed by Miss Marietta Whitley, Wendell.