

...as you buy  
...you'll end up here



You don't buy furs from every Tom, Dick and Harry! You buy carefully! Follow the same thinking in gasoline buying! It's a big item in your family budget! But remember, there's a new measure of value in regular gasoline now! Recent scientific developments... new, improved equipment... new patented processes... enable us to build-in—refine-in—extra values that clearly prove themselves in your car. The new gas is ready—NOW! It's called New Value American Gas. It's even better than last year's superb American Gas! Try it today!



**New Value AMERICAN GAS**  
 FROM MAINE TO FLORIDA — AT "THE SIGN OF GREATER VALUES"  
 American Oil Co. — Also Maker of Amoco Gas... World's Finest Motor Fuel

**THE TIMES SNAPSHOTS**

**Takes Cochran's Place Behind Bat**—George (Birdie) Tebbetts, the Detroit Tiger's 22-year-old recruit catcher, who is showing up well in handling the Tiger's pitchers.

**Who Will Be "Miss California"?**—First of the many California girls who will enter the beauty contest to be held in August register with Harvey Walters. Winner will compete for the title of Miss America.

**Prices as low as**  
**139.50!**  
**NO MONEY DOWN EASY TERMS**

Have more fun  
 for Less Money on Your  
 1937 Vacation—  
**GO IN A CHEVROLET**

**MAKE** this vacation the best you've ever had—go in a Chevrolet!  
 You'll travel more safely in a Chevrolet, for it's the only low-priced car that combines such features as **Perfecting Hydraulic Brakes, a New All-Silent, All-Steel Body and Shockproof Steering**.  
 You'll travel more comfortably, too, for only Chevrolet brings you the **Improved Gliding Knee-Action Ride** at Chevrolet's low prices.  
 And you'll also travel more economically, for Chevrolet's **New High-Compression Valve-in-Head Engine** is unusually thrifty with gas and oil.  
 Decide now to have more pleasure for less money on your 1937 vacation—go in a Chevrolet!



**CHEVROLET**  
 FOR ECONOMIC  
 TRANSPORTATION  
**CHEVROLET MOTOR DIVISION**  
 General Motors Sales Corporation  
 DETROIT, MICHIGAN

**THE ONLY COMPLETE CAR—PRICED SO LOW**

**JONES CHEVROLET CO**  
 PINK HILL, N. C.

**Slashes Current and Upkeep Cost to the Bone — and Proves it!**

**"SUPER-DUTY" FRIGIDAIRE**  
 WITH THE **METER-MISER**

**COME IN!** See the **PROOF** that Meter-Miser Savings Pay for a Frigidaire and Pay You a Profit Besides!

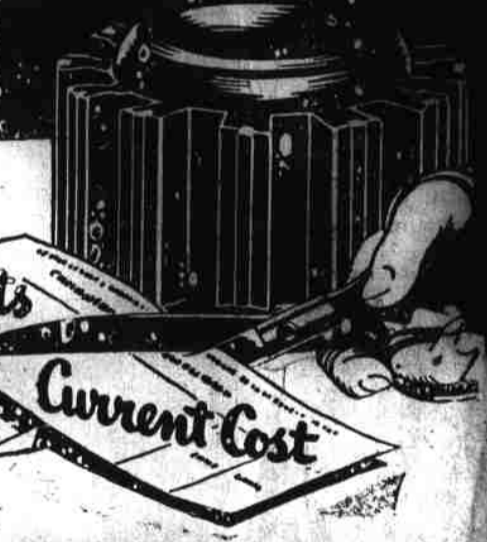


**5-YEAR PROTECTION PLAN**  
**PRICES AS LOW AS**  
**139.50!**  
**NO MONEY DOWN EASY TERMS**

It's a modern-day miracle—Frigidaire's exclusive Meter-Miser that slashes current and upkeep costs so amazingly. It's stingy with current, even in the hottest weather—keeps foods safer, fresher, longer, at lower operating cost. So great, in fact, is the Save-Ability of Frigidaire with the Meter-Miser that your Frigidaire soon pays for itself and pays you a profit besides! Come in. See an actual electric meter test prove Meter-Miser's lowest operating cost.

**YOU'LL SEE PROOF, TOO, OF ALL 5 BASIC SERVICES YOU MUST HAVE FOR FULL 1937 VALUE**

- 1. GREATER ICE-ABILITY**  
 Makes more ice, faster. 50% more cubes. Instantly releases all ice trays!
- 2. GREATER STORAGE-ABILITY**  
 New 9-Way Adjustable Interior magically makes room for every shape and size of food.
- 3. GREATER PROTECT-ABILITY**  
 Keeps food safer, fresher, longer. Safety-Zone Temperatures proved by Food-Safety Indicator on door.
- 4. GREATER DEPEND-ABILITY**  
 5-Year Protection Plan on the sealed-in mechanism. Built and backed by General Motors.
- 5. GREATER SAVE-ABILITY**  
 Only FRIGIDAIRE has the METER-MISER! Cuts Current Cost to the Bone! You see an electric meter prove it. Simplest refrigerating mechanism ever built—only 3 moving parts, including the motor!



**New INSTANT CUBE-RELEASE**  
 See it in Action!

**ONLY FRIGIDAIRE HAS IT!**  
 Instantly releases ice-cubes, 2 or a dozen at a time. Yields 20% more ice by ending faster melting waits. Every ice tray, in every "Super-Duty" Frigidaire, is a fast-freezing ALL-METAL QUICKCUBE TRAY with INSTANT CUBE-RELEASE. Come in and see its quick, easy action.

**QUINN-McGOWEN COMPANY**  
 Warsaw, North Carolina