

## WOMEN NEW STYLES BOON TO WOMEN EAGER TO DRESS WELL ON SMALL BUDGET



NOVELTIES in Fall and Winter styles, just announced by the country's fashion leaders, will delight every woman anxious to dress well, but who must watch her pennies and dimes.

Washable outfits, made from a surprising array of fabrics that look like the most expensive materials, can be bought far more reasonably than garments made from the goods they resemble and, better yet, can be cleaned easily and quickly in the household washer and finished, ready for use again, in a minute or two on the family ironer.

No one would suspect that the two-piece pull a dot frock of ready green, with military braid trim, and the black abutting with dramatic white flower applique shown here are washable, but they are. At practically no cost each can be freshened as often as the wearer wishes, if she has a household washer handy.

Designers admit that the fast growing popularity of washers, now in use in more than 12,000,000 homes, has an important effect on styles. Fashions are planned to fit the living habits of the majority of women. Since there are washers everywhere, why not design garments that can be cleaned in them, even for Fall and Winter wear?

## Safer Headlighting is Objective of New Program of Automotive Industry

New York.—To minimize headlight glare in the eyes of 40,000,000 drivers and all pedestrians, the Automobile Manufacturers Association has announced that its member companies are undertaking a comprehensive program to encourage proper use and maintenance of headlamps. This new program will supplement the extensive activities in the general field of highway safety which the industry is supporting through the Automotive Safety Foundation.

In announcing the program, Alvan Macauley, President of the Association and of the Packard Motor Car Company, revealed that the automobile companies are mobilizing the support and collaboration of the industry's thousands of dealers and service stations. In addition, the industry plans to make use of every available channel through which motorists can be impressed with the need for headlighting systems to give relief from glare and of regular maintenance to provide safer seeing.

**LIGHTING AN IMPORTANT ELEMENT**

Commenting on the program, Mr. Macauley said: "The high incidence of highway accidents at night is a source of grave concern to the automobile industry as it is to every one interested in making motoring safer. While there are other reasons for the night crowd, such as fatigue and alcoholism, lighting plainly is an important element in the situation."

"The industry, of course, has long recognized it as such and has spent large sums of money in research to improve headlighting. This research which is being continued unabated, has produced the modern headlamp which is considered to be the finest and most precisely made piece of optical equipment in large-scale production."

"However, whether this headlighting equipment makes as large a contribution to safer motoring as it is capable of doing depends obviously on its being properly used and efficiently maintained by regular service. In this respect, it is no different from many other parts of the car."

"Briefly, it is for these reasons that the automobile industry is launching a broad and continuing program aimed at raising the standard of headlamp use and maintenance."

**HIGHER PERFORMANCE LEVEL IS SOUGHT**

Supplementing Mr. Macauley's comments, Paul G. Hoffman, President of the Automotive Safety Foundation and of the Studebaker Corporation, said: "Although in some states and cities conditions are better than in others, due to the creditable efforts of enforcement officials and safety organizations, taking the country as a whole, neither use nor maintenance of headlamps is nearly so good as is desirable from a safety standpoint. As a consequence, despite the finely engineered headlamps with which cars are equipped, glare is causing unnecessary interference with vision because of failure to use this equipment properly, while neglect of maintenance is so reducing the efficiency of the headlamps that many motorists are not getting nearly as much light on the road as they could have."

"While this is a continuing program, there is an especial seasonal significance to the inauguration of the concerted effort in the

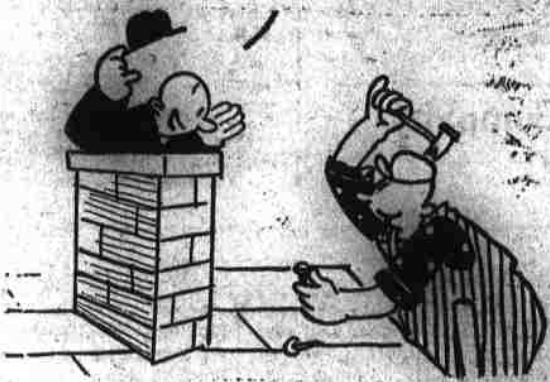
early fall, when accident totals normally increase with the resumption of vehicle use, early nightfall, and concentration of traffic at mass gatherings such as football games, etc.

**REPORT TO CONTINUE OVER LONG PERIOD**

"The industry recognizes that, because of the humanness of the task, no quick or spectacular improvement in these conditions is to be expected. It believes that by persistent effort continued over a considerable period of time, it can make a substantial contribution toward the betterment of the existing situation. It also believes that its efforts along these lines will supplement, and thus help to make more effective, activities already being carried on in this field by government agencies and by organizations active in the promotion of highway safety."

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Chrysler — Plymouth Dealer

CLINTON, N. C.

## Sunday School

### Lesson

Sept. 26, 1937

Rev. F. L. Goodman  
God in Making a Nation  
Deuteronomy 8

"Beware lest thou forget Jehovah thy God." These words make the heart of the lesson this week. Last week we studied God's promises to Israel that if they would obey Him, He would bring them into a land with the special favor of God. They were brought into this land under the leadership of Joshua. Moses realized how prone man was to forget God in such a goodly land so he sounds the warning.

To impress upon the people the fact of God Moses relates the experiences through which the people had passed from the experiences in Egypt on to the Promised Land. "He led you through the wilderness that He might humble you." It was there that they had seen the power of God over nature and His power to feed and protect. They had learned their own weakness and His power. That they might be humble. When the twelve spies returned from the Promised Land, ten reported that

there was no hope of conquering the land, but one, Judah, said: "I would be done if the people would trust the Lord. But 'Their hearts melted.' They were not ready to trust God and had in waiting in the wilderness for forty years. Moses also realized the danger of forgetting God in the time of plenty so he sounds the warning. When you have plenty and become strong in numbers, then beware lest you forget God. But that was exactly what happened. The people did forget God in the Promised Land just like they did at the time of the spies. God dealt greatly with them for a long period of time but finally the Assyrians carried away ten tribes, and later the Babylonians carried away the other two and the country was laid desolate. A barren and waste country there today bears testimony to the penalty of forgetting God. Today we are apt to say, 'Why did not Israel trust God when He had done so much for them?' If we had been in that day we would certainly have trusted Him, but wait, would we have trusted Him. Perhaps no country in the world has enjoyed the favor of God like America, and what are we doing about it? We have forgotten God. Men will travel miles today and sit for two and one-half hours at a picture show but will fuss if the preacher preaches over 45 minutes and at the limit a hour. Why? They have forgotten God. People today are very careless in Church attendance. Why? They have forgotten God. People today are interested in wealth and pleasure, but not in religion. Why? They have forgotten God. We could go on, but you need only to look about you and realize that people of today do not recognize God. Can America stand without God? God is long suffering, but He is sure. The condemnation is already passed on us. Beware! If you forget God, you will surely perish. It is not yet carried out, but it will be unless we return to God. The best way to bring America back to God is to bring individuals, and the best place to start is with yourself. Ask yourself about your relation with God. Unless we return to God, destruction is sure.

## Amateur Contest Kinston Fair.

Persons interested in entering the Eastern Carolina Amateur contest to be held Friday night, October 8th in connection with the House-Atlantic Fair in Kinston are requested to communicate with N. G. Bartlett, Secretary, Kinston, or Mr. Pat Alderman, who has been secured to direct this contest, address, Kinston, N. C., immediately. \$25.00 will be given in cash to the winners, and will be divided as follows: \$15.00 first prize; \$7.50, second prize; \$2.50, third prize. All entries will have an opportunity of a tryout before Mr. Alderman prior to the opening of the fair and it is the hope of the officials of the fair that this amateur night will become an annual affair. There is an abundance of talent in Eastern Carolina, if it can only be found Mr. Alderman says. This part of the fair program is being sponsored by the manufacturers of Lucky Strike cigarettes and has every indication at this angle of being a real contest.

## Wm. Sutton Heads B. F. G. Young Farmers Group

The B. F. Grady Chapter of the Y. T. H. F. of the F. F. A. held their first meeting Tuesday, September 14 for the purpose of electing officers for the ensuing year. The following were elected:  
President, William Sutton.  
Vice-President, Ernest Howell.  
Secretary, Frederick Grady.  
Treasurer, Sammy Maxwell.  
Reporter, Selby Kornegay.  
Watch Dog, Lawrence Kelley.  
At this meeting plans were discussed for members to attend the State Fair at Raleigh, Oct. 16-18. This Chapter is striving to be 100 per cent in membership of the State and National organization, most of the members having paid their dues. There are 63 members of the B. F. Grady Chapter.  
The Chapter's program of work is being planned and the members are looking forward to an interesting and successful year's work under the leadership of the newly elected President and advisor, E. A. Keweenaw.

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