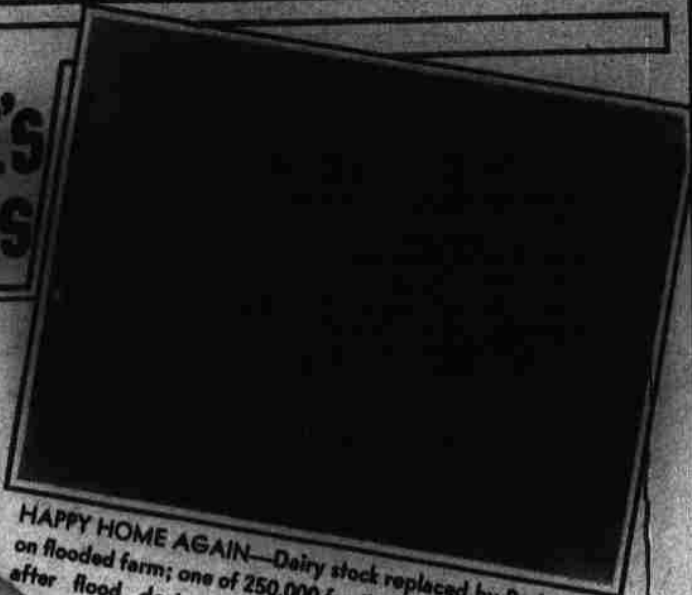


The PEOPLE'S RED CROSS



PERMANENT INJURY AVOIDED—Demonstration at one of 1,600 Red Cross highway stations; here trained first aiders help to reduce accident death toll.



HAPPY HOME AGAIN—Dairy stock replaced by Red Cross on flooded farm; one of 250,000 families aided to self-support after flood destroyed all resources.



SALVAGE FROM THE FLOOD—Boy and dog view the family's worldly goods piled on river bank where Red Cross found them, provided shelter and care.



REFUGEE—The terrors of the flood linger with this infant, rescued by Red Cross.



EPIDEMIC HALTED—In this Red Cross field hospital, typical of 281 in flood area, a meningitis epidemic was averted by Red Cross doctors and nurses.

A Year of Record Service



WORLD FRIENDSHIP—Chairman Cary T. Grayson of Red Cross with children of foreign ministries in Washington, representing Junior Red Cross all around the world. Eight million U. S. children are members.



WHAT IS YOUR PROBLEM?—War veterans, dependents, and service men, in hospital or out, are aided by Red Cross in solving their difficulties.



SWIM WITH SAFETY—