

THIRD WAR LOAN DRIVE THIRD WAR LOAN DRIVE THIRD WAR LOAN DRIVE THIRD WAR LOAN DRIVE



Inspired by scene from 20th Century Fox Motion Picture "GUADALCANAL DIARY"

SACRIFICE.....

Theirs Is The Greater

You and your family have given up many things to bring the day of a victorious peace nearer. Driving your car whenever and wherever you like; meat a half dozen times a week; all the butter, sugar and coffee you want; shopping just because you've the money to buy something new.

It hasn't seemed easy to adjust yourself to these sacrifices. But as each new need to do without has arisen, it's just been a matter of minutes until your mind snapped to the realization that what makes it seem difficult to give up peacetime conveniences is the fact that we at home have been so unscathed so far. Our streets haven't been turned into battlefields like the cities of Russia and China. A malevolent Gestapo doesn't spy on us and our children..

Sacrifice? Have we any right to consider the little we are giving up sacrifice? How about our boys at Pearl Harbor, Manila, Guadalcanal, North Africa—your own son, perhaps, or cousin or nephew. They've experienced true sacrifice: many the supreme sacrifice of death!

To them it's all in the line of duty—the only way to win. And that must be our attitude: that must determine us to really making some sacrifice that counts—in dollars that will make the war a month, week, or even one day shorter! Dollars that will buy War Bonds. Of course you've bought several already: but you can't buy enough! This month every retail store in town has enlisted to sell every one in this city another War Bond—of \$100 or more.. Does that sound like a lot? Will the \$75 or more it will cost you call for sacrifice? Well, why not? That sacrifice won't cost you your life as the sacrifices of war cost fighting mens' lives. But that sacrifice may make the war enough shorter to send home alive some boy you love—and millions more like him, loved by millions more parents, relatives, friends. Let's not forget—the more bonds and sweat, the less blood and tears! And the sooner the war is won, the sooner our heroes will be able to enjoy with us, the benefit of hard-won freedom which they now fight for to secure.

BACK the ATTACK with WAR BONDS
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