

Whiteville Tobacco Market Is All Set For The Border Belt Opening

Whiteville, August 1. — Flushed with the best season in 1946 in its 32 year history, Whiteville's quality market is preening itself to surpass its own amazing record-breaking activities in 1947, according to Walter H. Paramore, sales supervisor.

Second place in the Border Belt and tenth in the 80 markets comprising the flue-cured area in 1946 in average price paid for the golden weed, "the farmers' town" is getting ready for another high price season.

Three sets of buyers will roam through the nine warehouses that have a capacity of close to 500,000 square feet here, seeking the golden weed that carries the premium price in the auction.

Sixteen warehousemen with a total selling experience of over 350 years will be pulling for the farmer to get the highest price for the weed that he brings to this quality market.

Auctioneers from some of the largest warehouses in the world will be here to chant their singing music that is dear to the heart of every tobacco grower, warehousemen and buyer.

Prize house facilities have been improved with the Whiteville Tobacco Company and the Virginia Tobacco Company having their own facilities, while the other companies will be quartered in facilities that will be ample to take care of their needs. Plenty of labor will be ready to aid in rehandling this tobacco.

With a new restaurant opened others expanding and homes opening their dining rooms to the visitors, no one will be bothered by looking for a place to eat this season. The visitor can get anything from doughnuts, hot dogs, to a steak dinner prepared and served just the way a customer desires.

Merchants here are stocking their shelves with much of the hard-to-get merchandise and will be in a position to serve the shoppers with everything from an automobile to safety pins and all the items in between. This is really the shopping center for the tobacco grower this year.

Grocers have prepared also. They will provide the merchandise that the shopper wants for his dining room table. Personnel has been increased in all of the business

places here to serve visitors. Known as the "Farmers' Town", Whiteville is the hub of one of the largest agricultural areas in the state. A survey reveals that Whiteville business men and leaders are expected to take care of even larger crowds than were served in the peak season last year.

WENC, 1240 on the dial, will carry tobacco reports daily. The News-Reporter, one of the best semi-weekly newspapers in the state, will keep the public informed on tobacco news.

Warehouse operators are as follows with experienced personnel in each house: Brooks; Blair and Latane Motley; Ted Loftis, auctioneer; Crutchfield; Gaither and Raymond Crutchfield, operators; "Bud" Chandler, auctioneer; Les: No. 1 & 2, Thomas Lea, operator, assisted by Louie Love, who will also serve as auctioneer; Nelson; M. O. Nelson, Sr.; M. O. Nelson, Jr.; and J. H. Nelson, operators; Reid Motley, auctioneer; Tuggles; Dial Gray and Jack Neal, operators; Martin Motley, auctioneer; Farmers: L. R. Jackson and Frank Jackson, operators; Martin Motley, auctioneer; Moore's; A. H. (Bert) Moore, operator, assisted by C. C. Mason. "Sid" Cutts, auctioneer; Planters: J. W. (Buck) Peay, operator, assisted by A. O. King, Jr.; Dennis M. Bailey, Jr., auctioneer.

Walter H. Paramore is the sales supervisor again this year. Last year was one of the most successful seasons, and warehousemen have made arrangements for the largest in the 30-year history of the local market.

Whiteville has one redrying plant in the facilities of the Whiteville Tobacco Company. This company has doubled the capacity of the redrying plant and has installed new super-dryers. It has also enlarged tobacco storage space. The Virginia Tobacco Company has erected a large prize house here and is considering a redrying plant. Whiteville now has two banks, the Waccamaw Bank and Trust Company and the First National Bank of Whiteville.

The Whiteville Merchants' Association occupies a prominent place in the life of Whiteville. It functions as a credit bureau, chamber of commerce, and the sales supervisor of the tobacco market occupies the position as head of all these activities.

This organization has annually operated a pecan market. A cucumber market was operated here this year. Thousands of dollars was brought to the farmers through this medium. Whiteville has both a livestock and produce market. A frozen food locker has recently

been built, and a first class post office.

County Agent's Office

L. F. WEEKS

Grading Tobacco

Indications point to a wider variation in prices paid this year for various grades of tobacco. This means that the growers who do a good job of sorting and grading their tobacco will probably receive more money for their crop. In recent years there has been very little difference in prices paid for the various grades. This eliminated the necessity for doing careful grading. Now that the trend has turned in the other direction, tobacco growers will no doubt find it profitable to pay careful attention and see that their tobacco is properly graded before it is offered for sale.

Tobacco Curers For Canada

Mr. James M. Hunter of the State Employment Service, stated that persons in Duplin County who have been going to Canada in the past, to assist Canadian growers in curing tobacco, would be interested in certain pertinent information received by their County Agent, L. F. Weeks.

In accordance with terms of an

agreement between representatives of the Canadian Government and our Government, which was made

at a recent Conference, the Canadian farmers are now making application for tobacco curers, giving

where possible the name and address of each person whose services they desire. Each person applied

for is then written a letter by a Canadian official stating that a certain farmer has made application for his services and instructing him to take the letter as evidence of employment to his County Agent,

Mr. Weeks, and obtain his entry permit, Mr. Hunter said.

If there are persons who have not received letters of evidences of employment, but desire employment they should see Mr. Weeks

and furnish him with their name, age, address, and experience, as a

tobacco curer, on or before August 4, 1947. Persons who have planned to go to Canada but have not received official letters but have

other supporting facts may contact Mr. M. A. Morgan, at the County Agent's Office, Kinston, and receive entry permits on Wednesday,

August 6, at 8:00 P. M., or at the County Agent's Office in Wilson on Tuesday, August 5, 1947 at 8:00

P. M. Mr. Hunter stated.



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1947 - Official Sale Card - 1947 First Sale - Friday, August 1st

Friday, Aug. 8th	1st Sale
Tuesday, Aug. 12th	2nd Sale
Thursday, Aug. 14th	1st Sale
Monday, Aug. 18th	2nd Sale
Wednesday, Aug. 20th	1st Sale
Friday, Aug. 22nd	2nd Sale
Tuesday, Aug. 26th	1st Sale
Thursday, Aug. 28th	2nd Sale
Monday, Sept. 1st	LABOR DAY
Tuesday, Sept. 2nd	1st Sale
Thursday, Sept. 4th	2nd Sale
Monday, Sept. 8th	1st Sale
Wednesday, Sept. 10th	2nd Sale
Friday, Sept. 12th	1st Sale
Tuesday, Sept. 16th	2nd Sale
Thursday, Sept. 18th	1st Sale
Monday, Sept. 22nd	2nd Sale
Wednesday, Sept. 24th	1st Sale
Friday, Sept. 26th	2nd Sale

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