

Women of Church Meet Monday

The Women of the Presbyterian Church met on Monday afternoon at the Presbyterian Church with Mrs. E. C. Sheffield presiding. The program "My Purpose" was presented by Miss Nell Bowden and Mrs. Earl Hule.

The program for the new year "A World Church in A Broken World" was adopted.

During the business session it was decided to change the General meeting from the afternoon to night. Twenty-two members attended the meeting.

WMS Met Monday At Church

The W.M.S. of the Baptist Church met Monday evening at the church with forty-five members present. Mrs. Ellis West, president, presided. The meeting opened with singing "Ready" followed by prayer by Mrs. West. The watchword was repeated by all. The secretary's report was given by Mrs. George Bennett. Reports were given from various committees.

Mrs. R. E. L. Whelose gave the devotional. Mrs. N. A. Mitchell was in charge of the program "The World At Our Doorsteps" assisted by Mrs. Mitchell were: Mrs. James F.

H.D. Club Meets At Bowden

The Mineral Springs Home Demonstration Club met on Thursday afternoon at two-thirty with Mrs. Leon Taylor and Mrs. Norman Parks co-hostesses.

Mrs. Norman Parks, president, presided. The meeting opened with singing "A Song of Peace." Mrs. Leon Taylor gave the devotional taken from Psalm 15.

Mrs. Pauline Johnson, Home Agent, gave a demonstration on "What Do You Know?" which was very informative and interesting.

During the business session plans were made for the coming year.

Mrs. W. H. Moore gave a report on gardening. Mrs. E. B. Hales reported on the Loan Fund. She stressed that any deserving boy or girl, preferably a member of the 4H club, could use the loan and ask that applications be made to Mrs. J. B. Torrains by March 15.

The club took as a special activity for the year to have a weekly supervised recreation period for the children of the community.

The hostesses served chicken salad sandwiches, brownies, nuts and drinks to Mrs. W. H. Moore, Mrs. E. B. Hales, Mrs. Charles Frederickson, Mrs. Gene Carter, Mrs. Elvin Carter, Mrs. Mike Owen, Mrs. Leon Taylor, Mrs. Gilbert Holmes, Mrs. Silvio Becora, Mrs. Shaw Pinyntello and Mrs. Pauline Johnson.

Hostess At Bridge

Mrs. W. B. Whitfield entertained her bridge club and additional guests at her home on Tuesday evening. Mrs. George Hopkins received perfume deodorant for club high and Mrs. Moman Barr was given stationery for visitors high; Mrs. Belton Minshew captured traveling, salt and pepper shakers.

Upon arrival the hostess served chocolate ice cream roll, nuts and coffee.

Upon arrival the hostess served coffee to: Mrs. Hopkins, Mrs. Barr, Mrs. Minshew, Mrs. J. H. Wahab, Mrs. V. A. Stancil, Mrs. E. E. Jones and Mrs. S. L. Torrains.

Strickland and Mrs. MacDonald Brock.

The meeting closed with singing "Make Me A Channel of Blessing."

State Picks Sutton As Tar Heel of '53

The current (Jan. 9) issue of THE STATE, weekly news-magazine of North Carolina, announced the selection of Louis V. Sutton of Raleigh as the "North Carolina of 1953".

A photograph of Sutton appeared on the cover, and the magazine carried the following editorial comment on the choice:

Louis V. Sutton, president of Carolina Power & Light Company, is presented herewith as the North Carolinian of 1953.

The committee of 12 judges, after deliberating over a field of a score or more nominations, selected Sutton for his significant contributions to the solution of one of North Carolina's greatest problems: The industrial and commercial development of that Carolina; and especially that that development in areas of greatest need.

His accomplishments included:

- (1) Acquiring a poorly equipped and badly financed company (Hide Water) and bringing an unlimited supply of power, better service and lower rates to an industry-deficient section of southeastern North Carolina. Results was a 30 per cent increase in consumption during the first full year of operation after the merger.
- (2) Building of CP&L's largest generating plant near Wilmington, thus boldly signalling to prospective industry the self-sufficiency of the area as regards electricity. This plant was part of a program which in ten years is investing \$200,000,000 in the Carolinas, already has doubled the productive capacity of the company, and has kept available a reserve of power ready for the industries sought for the territory.
- (3) His company, in the face of inflationary price increases, has held the line on power rates, another factor in some types of industrial expansion.
- (4) He has directly and aggressively participated, through his company's industrial department, in the state's promotion program, and has been responsible for acquisition of several plants.
- (5) He launched a territory-wide "Finer Carolina" program which has stimulated community betterment, including industrial and commercial expansion, civic improvements, and soil and water conservation.

So much for the work of 1953



LOUIS V. SUTTON

and the years immediately prior to it. THE STATE agrees with the judges that few individuals have done as much through vision and courage to utilize their business for the good of the commonwealth.

But those who know Louis Sutton also know that he had made other lasting contributions. He took a small utility out of the status of a holding-company subsidiary and in five years built it up into a great Carolina enterprise, as indigenous in its operations and attitudes as any company in this state. In the doing, he demonstrated that not only could an investor-owned and privately managed utility adequately meet the power needs of a state, but also that a great corporation could be humanized, kept close to the people, and be responsive to their aspirations. Many other North Carolinians have the enlightened view that they will benefit through the general economic good health of their neighbors. Louis Sutton long ago nailed this motto in the pilot house of his ship: "Our future is the future of the area we serve."

Music Club Meets

The Junior Music Club held their regular meeting on Wednesday afternoon. Sally Newton, vice-president, presided. The program topic was "Twinkles, the Boy Whose Fortune Came True."

Lynn Veach, Judy Rollins, Sue Whittle, Jo Ann Flowers, Gail Newton, Joyce Whittle and Sally Newton gave a recital of the pieces that they played for Leo Podolsky, teacher.

Vance Gavin Guest Speaker At Rotary Club

Vance Gavin, attorney of Kenansville was guest speaker at the regular dinner meeting of the Rotary Club on Thursday. Dr. J. M. Kornegay, president, presided over the business. The importance of united fellowship of the town was stressed.

Dr. Carpenter, who was teaching a Sunday School Clinic at the Baptist Church was a guest at the meeting.

Mrs. W. G. Britt Wins High Score

Mrs. W. G. Britt was presented a pottery pickle dish for club high score and Mrs. John Fonville received the same for visitors high; Mrs. F. A. Mitchner won an apron for bingo; and Mrs. J. H. Hines was given towels for traveling on Tuesday evening when Mrs. Ed Simpson of Kenansville entertained her bridge club and additional guests at her home.

The hostess served apple snowballs, salted pecans, nutty fingers and coffee to: Mrs. Britt, Mrs. Fonville, Mrs. Mitchner, Mrs. Hines, Mrs. O. S. Matthews, Mrs. John Vincent, Mrs. George Penny and Mrs. J. M. Kornegay.

P.T.A. Executive Committee Meets

The Executive Committee of the Warsaw Parent Teacher Association met at the home of Mrs. Belton Minshew Friday evening at eight o'clock. Mrs. Eugene Beasley, president, presided. Mrs. H. R. Hipp led in prayer.

The following nominating committee was appointed: Mrs. Glenn Rollins, chairman, Miss Nora Blackmore and Mrs. J. P. Harmon.

A recommendation was made as follows: That only parents or grandparents be eligible to vote in the room count.

Mrs. Minshew served iced drinks to: Mrs. Hipp, Mrs. Beasley, Mrs. V. A. Stancil, Mrs. Fred Baars, Mrs. Walker Stevens, and Mrs. Perry Smith.

Belton Houston of Washington was home for the week end with his mother, Mrs. Florence Houston.

er at Sherwood Conservatory, who was at Meredith College January 17. After adjournment Joyce Potter and Nina Garner served refreshments.

Mrs. S. W. Marriner Entertains

Mrs. Sterling Marriner entertained her bridge club at her home on College Street Friday night. Mrs. Paul Kitchin won a double deck of cards for high score and Mrs. Fred Baars a cutting board for second high.

The hostess served silibub, piment to sandwiches, fruit cake, ham lady fingers and coffee to: Mrs. Kitchin, Mrs. Baars, Mrs. Avon Sharpe, Mrs. Edgar Pollock, Mrs. Graham Phillips, Mrs. G. J. Sutton, Mrs. Milton West and Mrs. Robert West.

Mrs. Elbert Matthis Entertains

Mrs. Elbert Matthis entertained honoring her son, Pat, on his second birthday Thursday afternoon. Upon arrival the little guests were invited into the home where they were shown a movie.

Mrs. Matthis served birthday cake, ice cream, suckers and chewing gum. Balloons were given as favors. Attending were: Patsy, Barney, Johnson and Steve Sheffield, Trista Kornegay, Tania Carlton, Tony and Donna Rivenbark, Johnny Best, Buster Merritt, Billy Taylor, Richard and Kathy Paul and Johnny Johnson.

H. D. Club Meets

The Penny Branch Home Demonstration Club met at the club house on Wednesday afternoon, Jan. 13 with Mrs. Bill Vann hostess.

Mrs. J. B. Torrains, president, presided. Mrs. Robert Davis gave a report on home gardens. Miss Marie Hager, assistant home agent, gave the demonstration on "Know your Home Demonstration Work." Mrs. Torrains outlined club work for the coming year. Mrs. Bill Vann and Mrs. R. M. Herring were appointed to attend a landscaping school to be held in Kenansville, January 29, February 16 and March 3. John Harris of Raleigh will direct the school.

Mrs. Vann served pecan pie and coffee to Miss Hager, Mrs. Torrains, Mrs. Davis, Mrs. R. M. Herring, Mrs. David Carlton, Mrs. Ormond Grice, Mrs. Bob Blanchard, Mrs. Kenneth Fussell, Mrs. Raeford Bostic and Miss Jean Torrains.

Pioneers Entertain At Party

The Pioneers of the Presbyterian Church met on Friday evening for recreation and party at the American Legion Home. The members

CP&L Board Okays \$25,655,000 Item For '54 Building

Carolina Power and Light Company's board of directors today approved a \$25,655,000 construction budget for 1954.

That sum - exceeding any annual construction expenditure in the power company's history - will expand system-wide production, transmission and distribution facilities in the two Carolinas.

Louis V. Sutton, CP&L president, said the largest share of the '54 budget will go into the new generating plant being built near Wilmington. One 150,000 horsepower generator is scheduled for operation there by mid-summer and a second is due about a year later.

Other construction items include new or improved substations, transmission lines and distribution equipment to supply the growing demand for electric service in the CP&L area.

At today's meeting here, the CP&L directors named Richard S. Mallison as assistant secretary of the company. A native of Rocky Mount, Mallison first joined the power company September 1, 1927, as a clerk at Cheraw, S. C. He has moved through successive promotions to his new status as an officer.

Pfc. Hugh Carlton was home for the week end.

gathered at the church first for a business session. Folk dancing was enjoyed by the group. Chaperones for the evening were Mrs. V. A. Stancil, Mrs. J. E. House and Rev. Norman Flowers. Serving on the refreshment committee were: Judy Stancil, Carol Baars and Litch Huie.

Nut fingers, candy, sandwiches, toasted pecans and iced drinks were served to Litch Huie, Carol Baars, Judy Stancil, Walker Stevens, Judy Rollins, Charles Powell, Nina Garner, Marsha Hipp, Gloria Smith, Becky House, Kenneth Smith, Fred Baars, Lynwood and Marie Cockrell.

Mrs. A. M. Benton Presides At Meet

Mrs. A. M. Benton, president, presided at the General meeting of the W.C.S.S. on Monday evening at the Methodist Church with thirteen members present.

During the business session it was announced that a meeting will be held at the Epworth Church, January 20th, beginning at ten o'clock.

Mrs. Doughtie of Clinton, conference secretary of promotion, will be the speaker. All circle leaders are urged to attend. Lunch will be served.

Reports were given by the circle chairmen. Circle four was in charge of the program. The topic "A Sower Went Forth" was presented by Mrs. Charles Carroll, Mrs. J. C. Surratt, Sr. and Mrs. Paul Hunier. Rev. C.F. Hirsch closed the meeting with prayer.

Week end guests of Dr. and Mrs. J. M. Kornegay were Misses Elsie Lawson and Minnie Turner of ECCI Greenville and Mr. and Mrs. Alva Lawson and son, Jackie, of Orum.

Mr. and Mrs. John Vincent spent the week end at Smithfield with Mrs. Vincent's parents, Mr. and Mrs. Seth Lassiter.

Misses Wilma Brinson and Geraldine Whaley were week end guests of their parents in Beulaville.

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New Finer Carolina Program Offers \$6,750⁰⁰ Cash Prizes!

\$1,000—\$500—\$250 OR \$100 CAN BE WON BY YOUR TOWN THROUGH CIVIC ACCOMPLISHMENT

WE CORDIALLY INVITE your community to enter the new Finer Carolina Program.

DURING THE PAST two years towns enrolling under the program have found civic improvements easier to accomplish. Two reasons are: (1) through the contest, the entire town cooperates, works faster, accomplishes more. (2) prize money will help finance new civic improvements for the 24 cash winners during the following year.

ANY TOWN served electricity at retail by CP&L is eligible to compete. Where a community has already expressed interest in entering, the CP&L Manager is meeting with representative citizens. This group will pick a General Chairman and a Steering Committee. The Committee will survey their town and determine the five most-needed projects, such as parks, playgrounds, municipal facilities, industrial development and other important improvements. The entry blank should be sent in by February 1.

FOR OUTSTANDING SUCCESS on the five projects when judged at year-end, CP&L offers these prizes:

Prize	To towns with a population of:		
	0-1000	1001-2500	over 2500
1st	\$1,000	\$1,000	\$1,000
2nd	\$500	\$500	\$500
3rd	\$250	\$250	\$250

Honorable mention—15 prizes of \$100, awarded regardless of population.

NO TOWN CAN LOSE—whether or not it wins a cash prize. Your town will be a FINER TOWN because of your effort. So, notice the places where you, personally, can help—then do your part. Let's do more in '54 to make your town CAROLINAS' FINEST!

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NEW AUTOMATIC TRANSMISSION* Hydra-Matic is available on 1/2-, 3/4- and 1-ton models.

NEW, BIGGER LOAD SPACE. Roomier pickup and stake bodies.

NEW CHASSIS RUGGEDNESS. Heavier axle shafts on 2-ton models. Newly designed clutches and more rigid frames on all models.

NEW ADVANCE-DESIGN STYLING. New front-end is more massive in appearance.

*Optional at extra cost. Ride Control Seat is available on all cab models. "Jobmaster 261" engine on 2-ton models.

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