

THE DUPLIN TIMES

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WHY COMMIT SLOW GENOCIDE?

Since 1937 nearly 20,000 persons have been killed on our North Carolina streets and highways.

In two short decades we have decimated the population of a fair sized city with the automobile. Naturally the question arises "Why?" Why does a supposedly civilized society try to commit slow genocide?

That's the big question. Until it's answered this state will continue to liquidate its driving and walking citizens at an alarming rate.

Certainly one of the reasons for the mass murder on our streets and highways is the split morality so prevalent among drivers today.

What is this split morality? It's the queer sense of values that permits a person to live by one code when he's outside his car—and a completely different one as soon as he slips behind the wheel.

People suffering from this mental malady usually have extremely high standards for their business, domestic, and general social behavior. But on the street or highway, their one norm is "Can I get away with it?"

This type of split thinking must go!

It can go, and quickly, if every driver gets behind the Governor's Traffic Safety Council, the Motor Vehicles Department, local safety groups and does his part.

Every driver, of course, includes you and the writer. Hit and run drivers, drunk drivers, speeders, and ticket fixers aren't the only victims of split morality. Anyone who sneaks through on the yellow light, jumps the gun at a traffic signal or commits any other so-called "minor" infraction is infected with it to some extent.

So is the person who is careful to observe all the rules himself, but who won't give an inch to rectify another driver's or a pedestrian's unsafe action.

The person who drives by the moral code follows all the rules and he also drives defensively. He drives in such a manner as to avoid accidents by anticipating

THE AMERICAN WAY



Prefers to Do His Own Worrying

and allowing for hazards created by the unsafe acts of others and adverse weather and traffic conditions.

This is the only type of driver who can call himself a safe driver. The fellow who isn't willing to bend over backwards to protect himself and others isn't fit to drive. He should be forbidden to use the roads by an aroused public opinion.

But part of that aroused opinion is our own private opinion. Before we train our private opinion on all those other drivers, maybe we ought to focus it mercifully on our own traffic conduct.

Our own driving must measure up to the strictest standards either that or we become part of the annual traffic death toll that averages 1000 a year.

'No Eligible Widow' Can Mean Higher Pay To Children Of Service Man's Death

With no eligible widow, the minor children of a veteran who dies of a service-connected cause after January 1, 1957, may be entitled to higher compensation payments than were in effect before that date, Veterans Administration announced.

VA said the term, "no eligible widow," applies (a) if the mother is deceased (b) if the mother was divorced from the veteran at the time of his death or (c) if the widow subsequently remarries or dies.

The higher payment were authorized by the Survivor Benefits Act which became effective January 1, 1957.

Provisions of the new law are optional for children whose father died of a service-connected cause before January 1. However, it usually is to their advantage to receive the new benefit, VA said.

An exception to the general rule are children who are receiving Servicemen's Indemnity, the so-called "free insurance" for certain deaths occurring between June 27, 1950 and December 31, 1956, inclusive. Such children may concurrently receive both the old form of death compensation and the Servicemen's Indemnity payments, VA said.

If there is no eligible widow, the new rates of payment are: one child, \$70 monthly; two children, \$109; three children, \$130; each additional child, \$25. The total payable is equally divided. The old rates are \$67, \$84, \$122 and \$23 respectively. VA pointed out that guardians of minor children must make application if the children are to receive the new benefit, even though the children already are on VA rolls.

Rats Cause A Billion Dollars Worth Of Damage Annually To U. S. Food Etc.

Rats cause a billion dollars worth of damage annually to U. S. food, property, human beings, and livestock—the production of more than 100,000 average American farms. This fact is brought out in a new booklet published by the Wisconsin Alumni Research Foundation (WARF).

Commenting on the rodent problem, George P. Larrick, U. S. Commissioner of Food and Drugs, recently pointed out:

"Contamination of food by rodents is a major source of violations of the Federal Food, Drug and Cosmetic act. Every year hundreds of court actions make this charge, and thousands of tons of food must be seized because the presence of rodent filth has made it unfit for human consumption."

"Effective rodent control," he added "is needed at all levels of food production and distribution. It is a first line of defense in our efforts to keep foods safe and clean. Eight months in preparation, the

new WARF book represents a most readable and authoritative source of information on rodent control. The first section of the new book discusses the rodent problem; the second provides specific instructions on how to run a community campaign.

Ways of initiating campaigns to arouse community support, and most effective methods of rodent-baiting with rodenticides such as warfarin, are discussed.

The Foundation announced that copies of the book are being distributed to agricultural leaders through state extension specialists, 4-H and FFA administrators, and that additional copies are available from officials of the Branch of Predator and Rodent Control, U. S. Fish and Wildlife Service, or from the Foundation.

Copies of the book will be furnished without charge to any community group staging a rodent control program, and requests should be mailed to the Educational De-



A QUOTATION BY Benjamin Franklin That Applies To Today As Well As Yester Years.

When you think of Wealth you think of Savings so why not begin your Wealth by Starting a Savings Account—

At

Bank Of Mt. Olive

IN MT. OLIVE AND CALYPSO

HOW TO WIN WINDS



Let 'em in line

A little courtesy in traffic goes a long way. It spreads, too, says the North Carolina Department of Motor Vehicles. Let's start an epidemic, wipe out accidents, deaths and injuries with good driving manners. Get the best from life.

partment Wisconsin Alumni Research Foundation, P. O. Box 2217 Madison, Wisconsin.

The Foundation owns patents on warfarin, the anticoagulant rodenticide discovered at the University of Wisconsin in the laboratories of Karl Paul Link, who worked with Drs. Mark A. Stahmann and Myoshiki Ikawa in perfecting the material. Warfarin, which has had an

outstanding performance record since its introduction seven years ago, is now generally available throughout the country under various trade names.

About 62 per cent of North Carolina's cotton crop was classified under the Smith - Doxey program in 1956-57.

FOR THE BEST SPRAY JOB IN TOWN, COME TO US

Let us bring back that 'showroom gleam' to your car in 1/2-time for little money.



No matter how weary and worn your car may look, our repaint job will give it a glossy 'like new' finish at very small cost.

Drive your car in for a 'beauty treatment.'

Nethercutt Body Shop

E. L. NETHERCUTT, PROP. KENANSVILLE, N. C.

Commercial Vegetable Report

Cabbage, Late Spring (East): North Carolina cabbage growers indicate they have planted 2,000 acres for late spring harvest — 17 per cent above last year's harvested acreage and over 50 per cent above average. According to the North Carolina Crop Reporting Service, reports show that the crop was transplanted under very wet conditions, and, though retarded some because of continuing rains, it is doing fine with the unusually mild spring which has been very favorable for plant growth.

For the United States the preliminary estimate of late spring acreage is 10,150 acres — or just a little more than average.

The April 1 forecast shows a crop of 2,340,000 cwt. in prospect in the U. S. for the early spring states. Production at this level is slightly less than last year's crop and 9 per cent below average. Higher yields than a year ago are anticipated in most of the early spring states. In Louisiana harvest is just getting under way. In Mississippi, the cabbage crop is unusually good. With continued favorable weather, light movement should begin the middle of April and heavier move-

1955 record output.

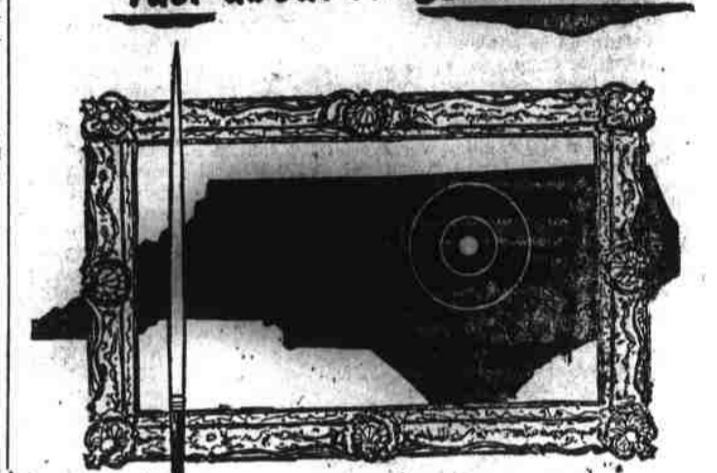
lettuce: On April 1 the North Carolina lettuce crop was generally in good condition, and, if present prospects continue, a crop of 153,000 cwt. is expected for 1957.

Indicated production in the 5 early spring States at 6,595,000 cwt. is down about 200,000 cwt. from the March forecast. In Arizona where an average crop is indicated, harvest is expected to be at the most active level during April. While harvest is currently under way in California, the important Salinas and Santa Maria areas are not expected to be in volume production until the April.

BEETS: As of April 1 a crop of 34,000 cwt. is forecast for North Carolina, which is 1,000 cwt. short of last year's production.

Egg production in the United States in 1956 totaled 4,087 million dozen—3 per cent more than the

Did you know this fact about... NORTH CAROLINA



The new State Museum of Art in Raleigh represents another North Carolina first. No other state has expended public funds to acquire a public art collection; which also becomes the South's first art museum of consequence below Richmond and east of the Pacific. (Editorial Art News, April 1956)

Thus, another example of the new vitality of North Carolina in its enlightened development, which is typical also of those areas which subscribe to the "legal control" system for the sale of malt beverages.

North Carolina Division UNITED STATES BREWERS FOUNDATION, INC.

THE BEVERAGE OF MODERATION

QUALITY



DAIRY PRODUCTS

COMPARE



See how the regular use of Chilean Soda corrects acidity and maintains favorable pH (left). Fertilizer used at right contained no sodium.

and you'll choose CHILEAN NITRATE OF SODA

Because it's a natural fertilizer, and everybody knows a natural fertilizer is an extra good fertilizer. Extra good for crops and for the land, too; not just for today, but for the years ahead as well. Chilean Soda is a rare natural combination of nitrate nitrogen, sodium and minor elements. Its extra values distinguish it from other nitrogen fertilizers, account for its remarkable efficiency, for its beneficial effect upon soil fertility and the production of fine crops.

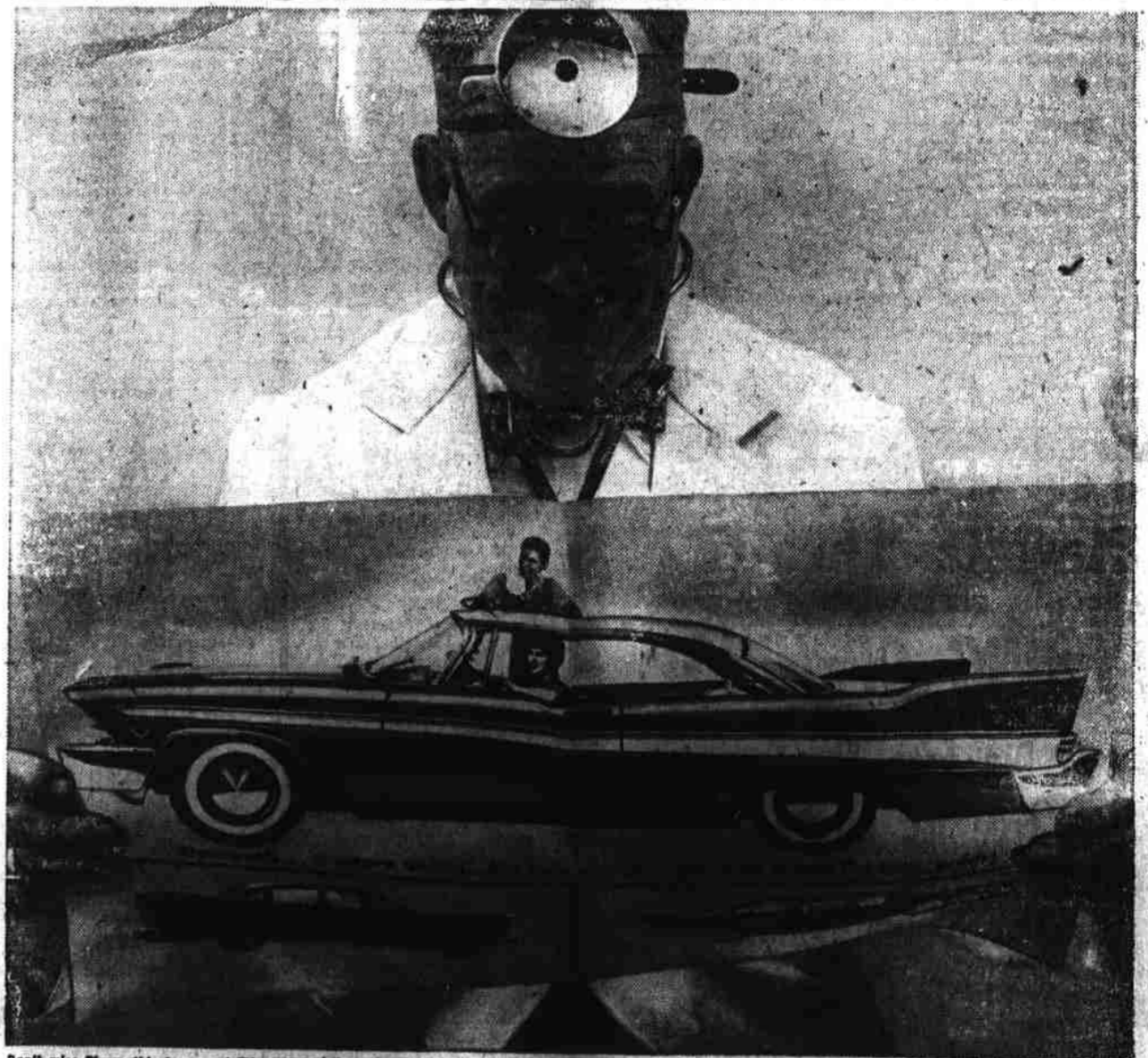
The effectiveness of a nitrogen fertilizer for top-dressing and side-dressing depends almost directly on the proportion of nitrate nitrogen it contains. In Chilean Soda, the nitrogen is 100 per cent fast-acting nitrate—ready to work as soon as you apply it, rain or shine. But that's not all. Chilean Soda has sodium and minor elements, too. Sodium destroys soil acidity, substitutes for potash and calcium when necessary, increases the efficiency of nitrogen and helps plants make better use of other plant foods.

Where the soil is too acid; where potash is deficient or where the available phosphate supply is low; where the crop needs quick help; or where one or more of the minor elements is lacking, Natural Chilean Soda has no equal.

Experience, they say, is the best teacher, and 100 years of consistently satisfactory experience with Natural Chilean Soda have demonstrated that there is nothing to compare with it for your top-dressing and side-dressing requirements. If you have any questions, we urge you to try it, if only in a small way to begin with, and see the difference for yourself. You'll find it is the most economical and efficient nitrate nitrogen fertilizer you ever used.



LOOK FOR THE BULLDOG ON THE BAG!



Don't miss Plymouth's two great TV programs: Lawrence Welk's "Top Tunes and Now Talent" and "The Ray Anthony Show." See TV section for time and station.

"This spring everybody's got..."

PLYMOUTH FEVER

...it's catching and it's wonderful!"

Maybe you too have felt these symptoms: an urge to go places—a hunger for glamour—an itch for comfort—a desire to be 3 years ahead. If so, you've got Plymouth Fever, and the thing to do is compare "all 8" low-price cars, sample Plymouth's Torson-Aire Ride and discover the other 3-years-ahead reasons why you need a Plymouth. So see your Plymouth dealer today!

Get yourself a Plymouth too!