

The Cooleemee Journal

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Burlington Expands Textile Exports Activities In Europe

New York, N. Y., Oct. 23, 1962—Expanded activities of Burlington Export Co. will be coordinated on the scene in the Common Market, Western Europe and the United Kingdom by George R. Snell, vice president of this Burlington Industries division.

Charles F. Myers, Jr., president of Burlington Industries, announced that Mr. Snell will be headquartered in Frankfurt, Germany, but will travel throughout the Common Market and other countries to assist in development of new outlets for products made by Burlington Industries in the United States. Burlington is a diversified manufacturer of textile products for apparel, home and industrial use.

Jack Weisfield, president of Burlington's Export division, who recently visited the

textile firm's agents and distributors in Europe, stated "we are making no basic change in our European distribution organization, but through Mr. Snell will strengthen, coordinate and expand our market coverage for Burlington products."

Mr. Weisfield added that, "Burlington has been an important factor in the export sale of various fabric constructions throughout Europe for many years, particularly of man-made fiber blends. We now intend to step up such exports through closer liaison with retailers, garment manufacturers, wholesalers and others."

Mr. Snell and his family have left for Europe and will shortly establish residence in Frankfurt. Headquarters for Burlington Export Company are located at 1407 Broadway, New York 18, N. Y.

Congressman Hugh Alexander Powerful Member Of House

"Congressman Hugh Q. Alexander is a powerful member of the appropriations committee in Washington, and he will become more powerful if he is re-elected. His already great abilities will become greater.

Those were the sentiments of Senator Robert S. Kerr, Oklahoma Democratic Party leader and senator, as he spoke at City Armory here Saturday night in Congressman Alexander's behalf. The senator was the third influential Democrat to come to the Ninth District to plug for Alexander. He followed Secretary of Commerce Luther Hodges and Vice President Lyndon Johnson.

Senator Kerr, a millionaire oilman and 13-year veteran of the senate, took a political stab at Republicans as he praised Alexander and the Democrats.

"The Republicans are asking you to make a trade," the senator told a capacity crowd of party supporters, "but I never like to trade when I get less than I have. And that's what will happen if you trade congressmen."

"They want you to trade a member of the majority for a member of the minority. They want you to trade a man with 10 years experience for a freshman, to trade a man who is a powerful member of a powerful committee for a man who—if he is lucky—may be able to get on the civil service committee."

Senator Kerr, as the other

party leaders who have come to the District, warned his party faithful not to underestimate the opponent James Broyhill. "They are trying to make up in work what they lack in ability," he said, "and if you become too confident, you'll wake up after election day to find things in a sad state of affairs," referring to Broyhill could be elected.

"If the Republicans can work, you can work harder. If they can try, you can try harder. Meet their challenge with one stronger. Your State and your nation are involved in the outcome of the election," he commented.

Kerr, former president of the Baptist General Convention of Oklahoma and the man who delivered the keynote address at the '44 Democratic National Convention, also had praise for the Democratic Party. "Under the Democrats, the needs of the people are being met. It's easy to promote the welfare of a few, but the Democratic Party has promoted the welfare of the masses."

"Now get out and tell the people what has been done," he told his audience, "and you'll send a man back to Washington who deserves to be there. Make the right decision and you'll have a smashing Democratic victory on November 6."

Congressman Alexander introduced the Oklahoma Senator to the group.

\$155,002. Of Savings Bonds Purchased In Davie This Year

U. S. Sales of Series E and H Savings Bonds in Davie County during September were \$36,797.00.

For the January - September period cumulative sales in the County amounted to \$155,002.00. This is 77 percent of the County's annual quota of \$201,240.00.

In North Carolina Series E and H Bonds Sales during September were \$3,611,000. This brings cumulative sales for January - September to \$36,843,000, which is over 71 per cent of the State quota of \$51,600,000.

While the Bonds Sales were off nearly 5 per cent in the State during September, the cumulative sales for Bonds for the year are over 2 per cent greater than they were in the corresponding period of last year.

Mrs. Wayne Nesbit entered Rowan Hospital in Salisbury last Wednesday to undergo treatment and possibly an operation.

Sonny Foster entered Rowan Hospital on Sunday to undergo surgery.

Barbecue At Gay's Chapel

There will be a Barbecue at Gay's Chapel Church on the Woodleaf Road, Saturday, November 3, from 11:00 A. M. 'til 8:00 P. M. Come, eat, and enjoy the fellowship. Trays are \$1.00 and sandwiches are 35c.

Man Dies After Wreck In Davie

Johnny Wayne Willard, 21 of Mocksville, Route 2, died at 5:45 P. M. Sunday at Davie County Hospital of head injuries suffered in an automobile accident about 3:45 A. M. Sunday.

State Highway Patrolman G. W. Howard was riding in a car driven by Lonnie Gray Shores, 17, of Mocksville, Route 2, Howard said the car overturned on a curve on the Mud Mill Road and Willard was thrown from the car.

Neither Shores nor Jerry Kooztz of Mocksville, another passenger in the car was hurt.

He said the car, registered to Shores' father, Richard Isaac Shores, was demolished.

DAVIE NATIVE

Willard was born in Davie County to Paul and Pauline Godbey Willard, He was a furniture worker.

Surviving are the parents, two brothers, Dallas and Paul Willard Jr. of Mocksville, Route 2; five sisters, Mrs. Richard Shore, Mrs. Edward Barnhardt and Mrs. Thomas Neely, all of Mocksville, Route 2, Misses Kay Frances and Agnes Willard of the home; two half brothers, Billy and James L. Vanzant of Mocksville; and one half sister, Mrs. Grady Westmoreland of Mocksville.

The funeral was conducted at 2 P. M. Tuesday at O a k Grove Methodist Church by the Rev. Jack Yarbrough. Burial was in the church cemetery.

Mr. Dedmon With Salisbury Firm

L. C. Dedmon has accepted employment as a salesman with the New Mosk-in's in Salisbury, as of October 27. He has the Cooleemee and Mocksville territory and will serve these areas on Mondays through Friday. On Saturdays he will be in the store all day.

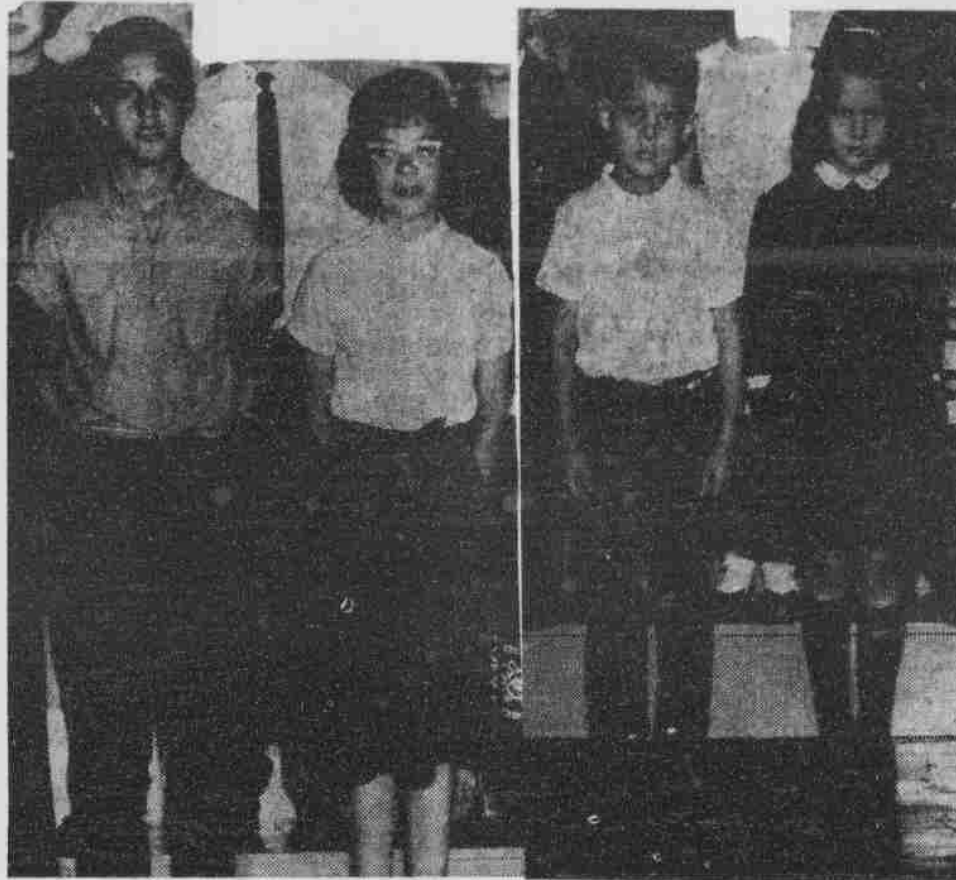
Going To Italy

Mrs. Jean Cornatzer and children, Ricky and Jeff, will leave on Friday morning from Winston-Salem airport to board a plane in New York Friday afternoon to go to Grinise, Italy to live for two years while A-1C William Eugene Cornatzer is with the U. S. Air Force. They have been living here with her parents this summer, Mr. and Mrs. Adam Jordan.

Notary Public

Mrs. Minnie Allen has been re-appointed by Governor Sanford for another two years as Notary Public, an office she has held for 22 years.

HALLOWEEN CARNIVAL NETS \$1586.12



The annual Halloween Carnival, sponsored by the Cooleemee Elementary School PTA and held on Saturday night, October 27, ended with a net total of \$1586.12 according to John Barber, Treasurer of the Special P.T.A. Fund. Bob Michael is president of the local P. T. A.

The King chosen was Ronnie Eudy, son of Mr. and Mrs. Jack Eudy, and the Queen was Gwen Brooks, daughter of Mr. and Mrs. Robert Brooks. The Prince was Larry Driver, son of Mr. and Mrs. Lawrence Driver and Princess was Jan King, daughter of Mr. and M's. Riley King.

Who Is This Young Lady?



Watch For Answer Next Week

MOCKSVILLE FISHERMEN RETURN HOME

Roy Harris, George Hendrix, Roy Collette, Cecil Little, Edd McClamrock, and O. K. Pope of Mocksville, returned home Wednesday from Morehead City after a four-day fishing trip. O. K. Pope led the crowd with a 24 pound King Mackerel.

Republicans Plan Big Rally, Motorcade and Free Barbecue

H. R. Hendrix, Jr., Chairman of Davie County Republicans, has announced that Saturday, November 3, will be a big day for Republicans in Davie County. Beginning at 11:00 o'clock in the morning, a motorcade will start from Rich Park in Mocksville and tour all of Davie County. Every one is invited to join the motorcade and if anyone wants any further information about taking part, get in touch with Rufus Brock.

The motorcade will return to Rich Park where there will be a speaking, beginning at 2:30. The featured speaker will be Worth D. Henderson, a Greensboro attorney who is a dynamic Republican speaker. All of the local Republican candidates will participate in the program.

James T. Broyhill, Republican candidate for Congress, will come here from a Republican Rally earlier in the day in Yadkin County, and he will make a short address here.

Mr. Hendrix announced that there will be free barbecue and soft drinks for everyone in attendance.

Promoted To A/2c

HUNTER AFB, Ga.—Harry S. Vogler, 19, of Cooleemee, N. C., has been promoted to airman second class in the United States Air Force.

Airman Vogler, son of Mr. and Mrs. C. E. Vogler Jr. of Cooleemee, is assigned to the 2nd Combat Defense Squadron here as an air policeman.

The airman is a graduate of Davie County Consolidated High School in Mocksville, N. C.

IN DAVIE COUNTY

Congressman Hugh Alexander was in Davie County Thursday afternoon and attended the Democratic Rally in Mocksville with Senator Sam Ervin, Thursday evening.

Electronic Computer Designed To Fit Banking Habits

A new type of electronic computer, designed to fit the banking habits of people, not change them, has been ordered from Burroughs Corporation by Central Carolina Bank and Trust Company, Charles F. Bahnson, manager of the bank's Cooleemee office said today.

Unlike conventional computers, which require information to be translated into holes punched in cards or pulses on magnetic tape, the Burroughs machine works directly with ordinary bank checks, customer ledger records, and other traditionally accepted and easily read bank forms.

Special Sunday At First Baptist

The members of the First Baptist Church will have their special guests, Sunday, November 4, the children of Simmons Cottage of the Children's Home in Thomasville. They will be here for the Sunday School and Morning Worship Service. After the services on Sunday morning, the families of the members will have a picnic dinner in the Fellowship Hall of the Church. This is an annual occasion and the children are welcomed each year.

Homemakers Attend District Rally

A group of The Future Homemakers of Davie County High School attended the District Rally in West Jefferson on Saturday, October 27. They were accompanied by a Chapter Mother, Mrs. David Hendrix and Advisors, Mrs. Shelby Nichols and Mrs. Ruth Short.

The program theme was "Guide Post for Progress." Nominations of the National Vice President and election of State Treasurer was held during the morning session. Judy Harris of the seventh district was elected State Treasurer, and Brenda Templeton of the Union Grove Chapter was nominated for National Vice President. A fashion show, and report of the National Convention, which was held in Utah, was presented in the afternoon session.

Chapter members attending were Carol Nash, Ann Draughn, Linda "Douthit," Myrtle Gobble, Vauda Gobble, Patsy Gobble, Shirley Hendrix and Judy Hendrix.

Civic Club To Meet

The Cooleemee Civic Club will meet on Tuesday evening, November 6, at 7:30 P. M. at the home of Mrs. John Spargo on Ruffin St. with Mrs. V. G. Prim as co-hostess. Mrs. Leonard Gabbert and Mrs. J. C. Sell have charge of the program. Miss Grace Williams Special Education teacher for Davie County will be the guest speaker.

Pete Wagner is sick at his home on Route 4, Mocksville suffering from an infected foot.

The total complex of e-equipment, valued at more than a quarter-million dollars, will be in operation in Durham by October of next year. First units of the customer-oriented equipment is scheduled for delivery in March, '63, Bahnson, revealed.

Regardless of the advantages in raw speed and paper handling capability of computers, Central Carolina Bank and Trust Company's electronic banking program, begun in '60, has always been keyed to customer convenience. High speed equipment will obviously be needed to handle the mounting volume of checks and other bank paper that flows through our offices daily," said Bahnson. "But we cannot sacrifice our visible customer records to gain this speed," he added.

After reviewing all equipment offered for bank data processing, Central Carolina Bank discovered that the Burroughs computer system was the only one that combines the swift precision of electronics with reliable and familiar banking habits and records.

Central Carolina Bank and Trust Company, which keeps three employees busy full time answering customer inquiries, doesn't intend to let computers or anything else change the way they handle requests for information. The key to a fast, detailed and current answer is to have the easily readable customer ledger card—with complete account history on it—close at hand. This always has been the critical document in banking.

Paul Wright, Jr., Central Carolina president, says "Now we have found a computer system that fits right into the way our customer likes to do business and the way we can provide the best service."

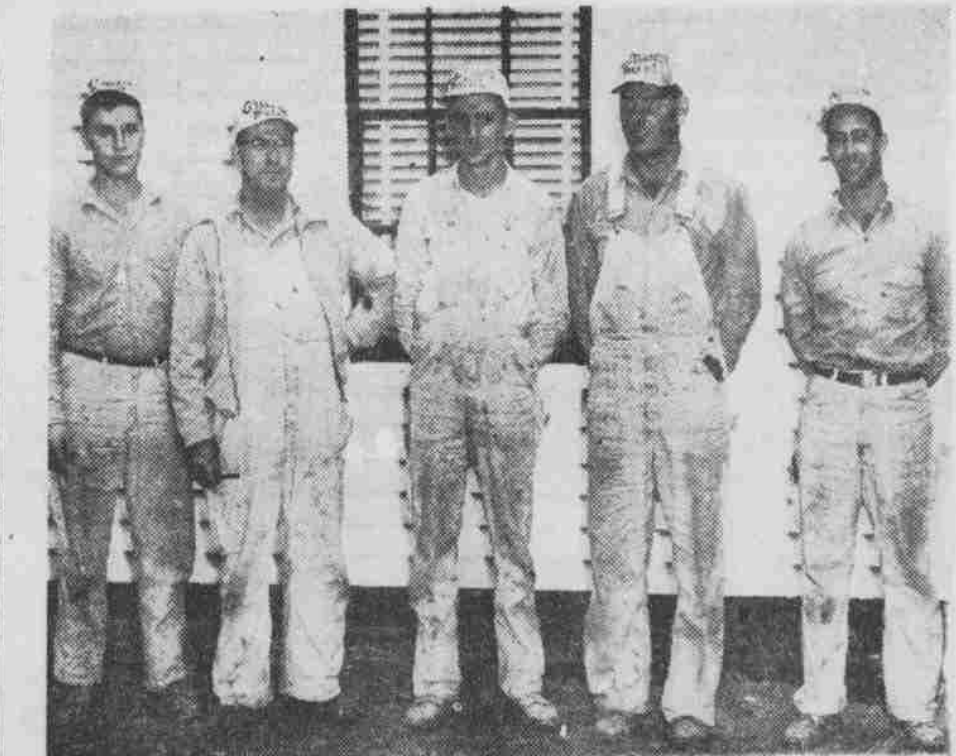
By preserving the vital customer ledger—the starting place for all customer transactions—it doesn't upset any of the established banking procedures.

Operating at speeds in the thousandths-of-a-second range, the Burroughs computer can read magnetically coded bank checks at speeds up to 90,000 an hour, post almost 200 customer ledger cards a minute, write statements and perform a host of other data processing jobs in a bank. And at no time does the information needed to answer the hundreds of customer inquiries become "lost" as invisible dots on magnetic tape or holes in paper cards.

A unique ledger process, the only machine of its kind ever developed, is one of four units in the system. An electronic sorter-reader device in the complex can process up to 1,500 bank checks a minute, reading information coded in magnetic ink on the lower margin of each check and sending this information to the system's transistorized central computer. The main control console for the system is positioned at the right of the ledger processor.

Burroughs, the leading supplier of equipment for bank bookkeeping and accounting applications for more than 75 years, also manufactures a full line of business data processing systems.

But this one is for banks—and people.



Pictured above is Mr. W. B. Vick's painting crew, Left to right — Bill Vick, Junior Reavis, Walter Bud Dudley, W. B. Vick and Jack Hodge—these boys paint and keep all the Company's property painted. They have spraying equipment but most all the work is done with brushes.