

'Quality' In Nursing Homes Vital

(From The Durham Sun)

Quality nursing homes will have an important role in the implementation of the government-sponsored "Medicare" program when it goes into effect next year. Provisions of the measure include care in nursing homes for the elderly under the prescribed conditions.

Most of the better nursing homes already in existence are taxed to capacity now. When the new program is put into effect, the demand will become more acute almost instantly.

A group of North Carolina businessmen, along with some from other sections of the country, has seen the possibilities raised by these prospects and has been quick to take advantage of the situation.

The group, which includes former Gov. Terry Sanford and a number of doctors, plans to establish a number of nursing homes throughout the country. A 108-bed facility already is nearing completion in Raleigh. The new firm, Medicare Nursing Centers of America, Inc., also has acquired a Charlotte building which is to be converted into a 100-bed facility. Others are planned in the

future in North Carolina, Virginia and Florida. This is just a starter, officials of the group say.

President D. K. Appleton of the Raleigh-based organization said: "Our immediate purpose will be to help ease the critical shortage of quality nursing home facilities which already exists and which definitely will be multiplied when the government-sponsored 'Medicare' program takes effect next year."

The new nursing homes planned by this concern certainly will "help ease the critical shortage." There is the fact, too that operation of nursing homes in an efficient and businesslike manner usually means a tidy profit for the operators.

It is anticipated, of course, that this new business enterprise will ever keep in mind all of the humanitarian angles involved, and that there will be no possibilities of "short-cuts" which might be detrimental to the health and well-being of the elderly clientele in the operation of these new nursing home facilities. In other words, the "quality" must be assured if they are to succeed in every way.

Need For Straight Thinking

It is generally acknowledged that we live in a world of confusion, but the average citizen does not realize that he may be contributing to the confusion. Emotionalism supplants sober thinking. Splinter groups organize around a professed high ideal, but in their whole context there is a denial of what they preach. Their one cry is: "Stop Communism." We have tried to Stop Communism, and it has increased. The more we try to stop Communism the more it grows. We need a new word—PREVENT Communism. Remove the conditions which create Communism and it will have nothing to go on. We have not been wise in our giving away so much money, but

we might have had to spend more in weapons. We do need a new chart for our foreign aid, and we need, very much, some new motives for what we do. Maybe, you are a Republican; then work the Republican party to secure your aims. You may be a Democrat; then work through the Democratic party. To break off from splinter groups will serve only to destroy the effectiveness of either party. AND, let it be understood clearly—these splinter groups are aiming at just one thing, and that is that their one poor little idea shall become the dominant one, and if they should succeed in their aims freedom would go out the window. Their small piece will become the whole.

Death Of A Doctor

Dr. Albert Schweitzer is dead at the age of ninety. He was active in his ministry to the sick until a few days before his death. He was not only a great physician, but a great musician, theologian and philosopher. He was also the author of many books. In any of these fields Dr. Schweitzer could have found fame and fortune, but he chose to the jungles of Africa and set up a hospital to care for the needs of an illiterate, poor, and superstitious people, with special emphasis upon the lepers. We were talking with a lady about him, and she remarked that many people did not like his theology, many criticized his methods of work. We reminded her that many did not like the teachings of Jesus, and were severely critical of His ministry of healing. We might note here that the critics of those who are doing things, rarely ever demonstrate their philosophy or methods by practical efforts. They prefer, not being able to play the game, to sit in the grandstand and criticize the players. Participation demands training, dedication, and self-sacrifice—too costly for critics.

Dr. Schweitzer had the joy and the deep satisfaction of those who truly dedicate themselves to the service of mankind. He found what millions of wealthy, pleasure-seeking people never found since the highest satisfaction is found in self-giving, not self-getting. At the heart of his philosophy was a REVERENCE FOR LIFE—all life. He had a burning desire to share himself and what he had with others in order that he might lift them to higher levels of thought and life. He had much of the spirit of the Galilean who stood in the midst of humanity and cried; "I am come that they might have life and have it more abundantly." We like to think of what the world would be like if we had a few thousand men like Dr. Schweitzer, who would share their knowledge and service with others in his kind of sacrifice and dedication. Even a few thousand might change the world and banish war. What the world is spending on war would, if spent in dedicated service to mankind, would eliminate the need for implements of war.

From Two News Items—Focus On Raw Inequity

(From Mooresville Tribune)

A recent editorial in The News of Pensacola, Florida, reminded us once again of the blatantly inequitable arrangement under which investor-owned power utilities must operate in this country.

The editorial brought to mind the \$2 billion figure used by Duke Power Company to describe its projected investment in power production along the Catawba Valley. The commentary was based on two news stories that put the dilemma of taxpaying companies versus tax-devouring co-ops in sharp contrast.

One news item told about plans of an investor-owner utility in Florida to spend some \$46 million in the next few years in expanding its operation. Money to finance the expansion is to be obtained through bank loans and bond sales at the going rates—about seven per cent.

The second item explained that rural electric co-ops in Florida are asking for an additional \$36 million loan from the Rural Electrification Administration.

The loan, if granted, will be made at an interest rate of less than two per cent.

The investor-owner company pays taxes. This money is loaned to the competition at a loss to the government, which pays a premium on the money it borrows for re-loan. Obviously, the investor-owned company is helping to subsidize its competition, just as is every other taxpayer.

The News notes: "So we have this picture—Florida's electric co-ops are expanding on cheap money subsidized by the public, are subjected to no rate regulations and pay no taxes. The private utility, on the other hand, which is one of the largest taxpayers in the Florida Panhandle, must do its expanding on money obtained on the open market at going interest rates, and undergo close regulations of rates and profits."

What is true in Florida is, of course, true here and everywhere. We might keep this in mind when we see those ads and hear those claims about the low-cost of co-op electric power service,



WHO WILL BE THE HALLOWEEN PRINCE AND PRINCESS?—Pictured below are the contestants for the Halloween Prince and Princess at the Cooleemee School. Selections are made from grades one through five. The contest will end Friday, October 29th.
Front row: Jim Hartsel, Jeanette Daniels, Tim Vogler, Kathy Ann Foster, Michael Boger, Lisa Blackwood, Ron Bivins, and Donna Sneed.
Second Row: Sidney Nail, Kathy Wagstaff, Beverly Brown, Jeffrey Hursey, Lisa Spry, Billy Smith, Shelia Lane, and Timmy Miller.
Third Row: Martha Jerome, Larry Driver, Patricia Stewart, Bobby Joe Frye, Billy Jean Denton, Terry McBride, Lynn James and Donnie Jordan.
Fourth Row: Perry Creason, Janet Nichols, Gregory Mills, Linda Whitaker, Grant Spillman and Betty Allen.

Census Bureau To Determine Immunization Against Polio

Families in this area will be asked about the extent to which children and other family members have been immunized against polio and other communicable diseases during the Current Population Survey to be conducted in September by the Bureau of the Census, according to Director Joseph R. Norwood of the Bureau's Regional Office in Charlotte.

The health questions, sponsored by the U. S. Public Health Service, will be asked

in addition to regular monthly inquiries on employment asked by the Bureau for the U. S. Department of Labor's Bureau of Labor Statistics.

Diseases to be covered by the questions, in addition to polio, include diphtheria, whooping cough, tetanus, and

8-day and German measles.

The information will be collected during the work week starting September 20 from scientifically selected sample households in this area as well as other sample areas throughout the U. S.

Census Bureau interviewers who will visit families in this area in September include: Mr. Charles C. Gunter, RFD 4, Box 214, Mount Airy,

Future Brighter In Unusual Town

The future is looking brighter for Princeville, North Carolina, now rounding out 80 years as one of the oldest all-Negro towns in the United States.

Strictly speaking, Princeville is not all-Negro, just about 98 per cent. But it was incorporated as a Negro town,

and its mayor, councilmen, and police officers are all Negroes.

There is "not too much" prosperity in Princeville now, Mayor Ray Mathewson concedes, yet he looks for the town to blossom like a rose. He and all of the town's 900 citizens are pinning great hopes on an army project to stop the Tar River from flooding the town by building a 25-mile dike.

WANT AD

FOR SALE — One Coleman oil circulator. Call 284-3271, Cooleemee.

FOR SALE — Large Siegler Oil Circulator with thermostat. See or call Flake Blackwood, 284-3513.

FOR SALE — 1952 Ford. See James Scott, Cooleemee.

FOR RENT — Five room house with bath and hot water. See or call L. C. Dedmon.

SPARE TIME INCOME
Refilling and collecting money from NEW TYPE high quality coin operated dispensers in this area. No selling. To qualify you must have car, references, \$600 to \$1,900 cash. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal interview write P. O. Box 4185, PITTSBURGH, PA. 15202. Include phone number.

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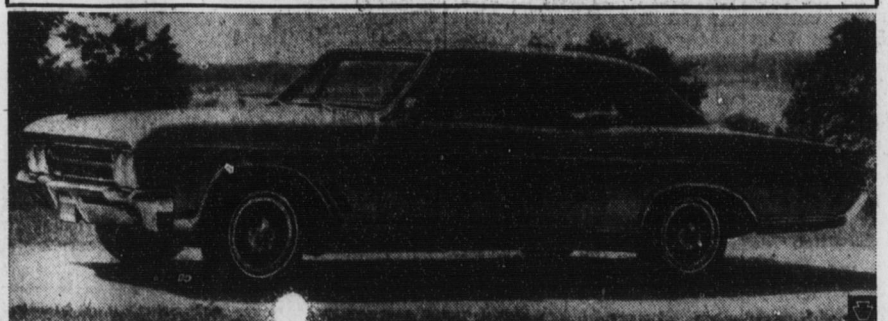
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BUICK INTRODUCES A NEW HARDTOP



A newcomer in Buick's 1966 line is the Skylark four-door hardtop, featuring a new concept in roof design. The Skylark body, grille, bumpers and ornamentation are completely new. Interiors also feature new styling and materials. Instruments and controls are mounted to a chrome die cast frame extending

across the entire panel. A new upper cover extends across the full width of the panel. Standard engine in the Skylark is the V-6. Buick's high compression 340 cubic inch V-8 with four-barrel carburetion, or a 300 cubic inch V-8 are available as options.

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