

# The Coolleemee Journal

VOL. NO. 59

COOLEEMEE, N. C., THURSDAY, DECEMBER 2, 1965



REV. BILL SHEEK

**MORNING SPEAKER AT CHURCH OF GOD**—On Sunday morning, December 5, at 11:00 A.M. the Rev. Bill Sheek will be the guest speaker at the Church of God at North Coolleemee, of which Rev. I. C. Morris is Pastor. Before becoming Youth Director of the Churches of God of North Carolina, Mr. Sheek was an outstanding Evangelist and Pastor. He was born in Kannapolis, N. C. and is married and has one daughter. The family now lives in Charlotte. The public is invited to come and hear this dynamic speaker.

## Davie County High School Gives Basketball Schedule For Season

The Davie High School basketball teams will open their 1965-66 schedules on Friday night December 3rd at Albemarle.

The Davie Cagers will play a five game pre-holiday schedule against non-conference foes. Their first home game will be on Tuesday December 14th against Thomasville.

The teams will not enter into North Piedmont Conference play until after the Christmas holidays. Beginning January 11th, Davie will play a 14-game conference schedule on a home-to-home basis with all the teams in the North Piedmont Conference.

Coach Bob Henry will take over the reins of the Rebels this year, while veteran Bill Peeler will continue as the coach of the Rebellets. Prior to coming to Davie this year, Coach Henry served as head basketball coach at Granite Falls School where his teams won 115 games and lost only 65.

The Rebels have only three returning lettermen from last year's squad. This includes Randall Ward the only starter; Donald Cornatzer, a re-

serve who saw a lot of action; Phil Deadmon, a reserve that saw considerable action. Coach Henry also may get some help from three transfers from Central Davie.

Coach Peeler has seven lettermen returning of which six started at one time or another last year. These lettermen include the two co-captains, Audrey Wagner and Lib Sexton.

**The Schedule**  
The complete schedule is as follows:  
Dec. 3-Albemarle (there)  
Dec. 10-Thomasville (there)  
Dec. 17-Albemarle (here)  
Dec. 20-South Rowan (here)  
Jan. 4-South Rowan (there)  
Jan. 11-Monroe (here)  
Jan. 14-Children's Home (there)  
Jan. 18-West Rowan (there)  
Jan. 21-North Rowan (here)  
Jan. 25-Troutman (there)  
Jan. 23-Mooreville (here)  
Feb. 1-East Rowan (here)  
Feb. 4-Monroe (there)  
Feb. 8-Children's Home (here)  
Feb. 11-West Rowan (here)  
Feb. 15-North Rowan (there)  
Feb. 18-Troutman (here)  
Feb. 22-Mooreville (there)  
Feb. 15-East Rowan (there)

## Shopping Center Being Decorated For Christmas

The large tree near the Central Carolina Bank has been lighted and the Nativity scene has been set up to give the Shopping Center the Christmas spirit. This decoration can be seen from any angle of the Center. It is fine for the whole community because the tree can be seen also from both highways.

## Complete Paving Of Parking Lot

The Parking lot to the side and the rear of the Davie County Court House has been paved. This will help considerably with the parking in the area and also, will add to the appearance.

## Talent Program At Farmington School Planned

There will be a "Talent Program" Saturday, December 4, beginning at 7:30 P.M. at the Farmington School Auditorium. This program will feature all local talent. Children under 12 will be admitted free of charge. There will also be a Bake Sale and refreshments at intermission. Tickets are now on sale or will be available at the door. Anyone interested in participating in the program is asked to contact O. C. Holt, Jr., phone 493-4368.

Mr. and Mrs. Scottie Vogler and family have moved into the house formerly occupied by Mr. and Mrs. Deny Crason on Joyner Street.

## Duke Power To Cut Rates Once Again

CHARLOTTE -- Duke Power Company has asked the utilities regulatory commissions of both Carolinas for permission to chop its charges for electricity by over \$1 million per year.

The rate reduction will be the company's sixth since January, 1960. The proposed cut will become effective January 1, 1966.

A breakdown on the classes of service to share in the requested reduction is as follows:

Residential service, \$671,000; Municipal Street Lighting Service, \$263,000; and Total-Electric General Service, \$93,000.

Duke spokesmen regarded the change in street lighting rates, plus a company proposal to modernize street lighting, to be the most important of the rate reductions as it involves not only a reduction in costs, but the furnishing of more light, in many cases, for the lowered charge.

The new rates couple a reduced monthly charge for mercury vapor lights with an offer to change all incandescent lights within Duke's 20,000 square mile service area to mercury vapor.

The company said that it would change existing incandescent street lights to the mercury at its expense. This would involve replacing over 40,000 street lighting fixtures throughout the company's 50-county service area at a cost of about \$3 million, and would take about two years to complete. The reduced charges, however, will be effective on January 1, 1966.

The mercury lights will reduce cost to the cities and will provide, on the average, 35 per cent more light for the lower cost. Ninety-three per cent of the street lights on the Duke system will be affected by the new rates.

The company thinks that its new program of more light for less money, will assist cities now trying to raise their street light standards to deter crime and accidents.

Under Duke's street lighting service, cities pay a flat monthly rate based on the size of the street light. Duke Power furnishes and installs all fixtures, provides the electricity, maintains the system and makes lamp replacements as necessary.

Ninety-eight cities and towns in North Carolina and 52 in South Carolina will receive reductions in their annual street lighting bills.

The savings for the individual customer affected by the Residential Service reductions will be small, but continues the trend of lower electric costs. This will come to more than two-thirds of a million dollars statewide.

Since 1959 Duke Power has saved its customers several million dollars through lowered rates. The reductions have affected all classes of service, from individual homes to large industries and municipalities.

Spokesmen said that the company is "continuing every effort to improve efficiency of operation -- in the hope that we can continue to reduce the cost of electricity in respect to the rising cost of living."

The Duke spokesmen pointed out that the National Power Survey released by the Federal Power Commission earlier this year set 1960 as the target date in which to achieve for the nation an average charge for all classes of service of 1.2 cents per kilowatt hour. Duke Power attained that average in 1960, twenty years ahead of the FPC's date. By November 1965 its average revenue per kWh was 1.12 cents. The reductions of January 1, 1966 will bring this figure even lower.

**RETIREES**  
According to an announcement by the Erwin Mills Co. the following have retired: Mrs. Juanita Jones Frye retired from the Spinning Department on October 15, 1965. Ben Geter retired from the Cotton Warehouse on October 11, 1965.



JAMES V. JOHNSON  
N. C. State Senator



JAMES T. BROYHILL  
U. S. Congressman



DONALD BINGHAM  
Davie Representative

**CHRISTMAS PARADE**—The annual Christmas Parade at Mocksville will be held Saturday afternoon, December 4, beginning at 2 P. M. The parade will be sponsored jointly by the Mocksville Jaycees and the Davie County Merchants Association. Scheduled to appear in the parade are the following: U. S. Congressman James T. Broyhill; N. C. Senator James V. Johnson; Davie County Representative Donald Bingham; Mayor D. J. Mando and city and county officials; high school bands, professional and amateur flats, over 12 Beauty Queens, Antique Car club entries, Mocksville Saddle Club entries, and, of course, Santa Claus. Prizes will be given for the best entries. Bill Foster, chairman of the Parade committee for the Jaycees, has issued an invitation to the public to see the parade.

## HOME DECORATION CONTEST IS SPONSORED LOCALLY BY ERWIN

### Viet Nam Packages Should Have Been Mailed To Boys By Dec. 1st

### Medicare To Start In 1966

Benefits under the new Health Insurance, or Medicare, plan of the social security program becomes effective July 1, 1966, but there is much to be done to get ready for the plan, according to Robert C. Thomas, District Manager of the Salisbury social security office.

The main task is to get everybody on the rolls who should be. Since the Health Insurance plan will affect just about everybody who is 65 or over, the Social Security Administration has the responsibility of getting in touch with them to offer them the opportunity of enrolling. Social Security has a record of about three-fourths of the people who are over 65, and there will be no difficulty in contacting them. Also, there will be no difficulty in contacting those who are receiving benefits through the Department of Public Welfare. The real job, then, according to Mr. Thomas, is to contact those who are not on the social security, railroad retirement, or public welfare rolls.

There are two main groups which the social security offices are attempting to reach. One group consists of those people who are past the age of 65 and are still working. Many in this category have not had the occasion to file claims for social security benefits, because they have continued to work and were not entitled to benefits. Although these people are still working and earning too much to receive monthly benefits, they should file a claim now. By doing so, they will automatically qualify for the Hospital Insurance benefits, and will at the same time have an opportunity to sign up for the Medical Insurance benefits.

The other group that should be reached consists of those individuals who are not entitled to social security or railroad benefits, and who are not receiving benefits through the Department of Public Welfare or the Civil Service Commission. Since these people are not on any of these rolls, they will not be as easy to contact as those who are on the rolls. These individuals should, therefore, contact their social security office. If they are unable to do so, because of a physical or mental condition, then some relative or friend should do it for them.

Mrs. Monroe Hellard is ill with pneumonia at her home at 28 Duke Street.

This is to announce a Home Christmas Decoration Contest for all homes within the Coolleemee community. The Recreation Department will sponsor the program with gift certificate prizes to be awarded the winners. Prizes will be \$50.00 gift certificates for first place, \$35.00 certificates for second place and \$15.00 certificate for third place. Occupants need not register their homes with the Recreation Department, since all homes will be eligible to participate.

Impartial judges will visit our community sometime during the week prior to Christmas and select the winners based on overall appearance with originality being the major factor.

The Recreation Department of Erwin Mills is sponsoring this program with the hope that it will stimulate more homes to reflect the Christmas spirit and result in a brighter and merrier Christmas for all.

Plan now to decorate your home now.

The local Postmaster said he had been advised by the Postmaster General that a response "beyond all expectations" to the President's appeal for Christmas packages and communications to American fighting men in Viet Nam has resulted in the Post Office Department receiving more than 130,000 pounds of such mail daily and that total is increasing by thousands of pounds daily.

The Postmaster General has announced that December 1st is the final mailing date for which we can give any firm assurances of delivery. "If mail is deposited beyond that date, Mr. O'Brien promises the Post Office Department will make every possible effort to have it available at the San Francisco military dispatch points in time for delivery on Christmas, but he stresses the fact that we cannot offer any assurances at all beyond December 5."

The recommended December 1 deadline applies to all mail for servicemen in Viet Nam. Even if it is sent as air mail, Postmaster White explained, the critical factor is air space from the West Coast to Viet Nam and it must reach San Francisco in time to allow adequate time to arrange air transport across the Pacific.

For servicemen in other areas overseas, the surface letter and parcel deadline has passed, but the previously announced deadline of December 1 to 10 for air mail still prevails. Postmaster White pointed out.

### Lot Now Being Cleared For Parsonage

The property located just off Marginal Street on the Liberty Road, is being cleared. The grading and construction of a four bedroom Colonial type house with columns in the front, will begin in the next few days, for the new First Baptist Church parsonage of Coolleemee. There will be a full basement in this new home. H. R. Hendrix of Mocksville is the contractor.

## SOCIAL SECURITY TO KEEP OFFICE OPEN

### American Argo Appoints Tiller Vice President

New York -- Appointment of James Tiller as senior vice president in charge of manufacturing for American Argo Knitting Mills is announced by Stanley Rosen, president.

Mr. Tiller has been associated with Argo for the past 11 years, in charge of the company's southern sewing plants located at Swainsboro and Reidsville, Georgia. He started in the apparel industry as a graduate engineer and was associated with Vanity Fair for several years prior to joining American Argo Knitting Mills.

Mr. Tiller will move his residence from Swainsboro, Ga. to company headquarters at Schuylkill Haven, Pa. His replacement as manager of the Georgia plants will be named in the early future.

### Jane Mando Joins Madrigal Singers

Miss Jane Mando, daughter of Mr. and Mrs. D. J. Mando of Mocksville, has been elected to membership in the Madrigal Singers at Southwestern at Memphis, Tenn. where she is a student.

The Madrigal Singers group is a voluntary organization under student leadership. The group meets twice a week to sing together, mainly for their own enjoyment. (A Madrigal is a form of music which was popular during the 14th, 15th, and 16th centuries--the "Golden Age of Polyphony.") The music sung by this group is usually polyphonic in nature with a light character.

The group is composed of twenty students, both music majors and non-music majors. The group is active throughout the year performing for churches, civic organizations and school functions. It accompanies the Southern Singers on tour every Spring and appears in many programs then. The Madrigal Singers are particularly busy at Christmas time as they carol at most of the churches in Memphis, the homes of Southwestern faculty, and the men's and women's residence halls on the campus.

### Top Dairy Herds For Davie County

The six top dairy herds in Davie County during the month of November according to the Dairy Herd Improvement Association were as follows:

- Fred F. Bahnsen, Jr., 46 cows; average milk production, 42.9 average test, 3.5; average milk production 38.3; average test, 3.6; average butterfat 1.39.
- C. A. Street, Jr., 39 cows; average milk production, 29.6; average test, 4.4 average butterfat, 1.30.
- C. L. Blake, 51 cows; average milk production, 34.3; average test, 3.8; average butterfat, 1.29.
- H. F. Blackweider, Jr., 25 cows; average milk production, 23.7; average butterfat, 1.29.
- John Ferebee and L. S. Bowden, 44 cows, average milk production, 32.6; average test, 3.8 average butterfat, 1.25.

### Top Five Cows

- The top five cows in Davie County for November were: "No. 54", owned by Joseph L. Smith; 68.0 pounds of milk, testing 4.31 pounds of butterfat.
- "No. 77", owned by C. L. Blake; 57.4 lbs. of milk; testing 4.7; 84 lbs. butterfat.
- "Posita", owned by C. A. Street, Jr.; 69.2 lbs. milk; testing 3.8; 82 lbs. of butterfat.
- "No. 12" owned by L. W. and L. G. West; 60 lbs. milk; testing 4.8; 78 lbs. butterfat.
- "B 18", owned by Arthur Baker and Johnson; 67.5 lbs. of milk; testing 4.3; 75 lbs. of butterfat.

The social security district office in Salisbury will remain open from 6:00 to 9:00 each Wednesday evening on December 8, 15, and 22 for the added convenience of residents of the area. Robert C. Thomas, social security district manager, said today. These evening hours are in addition to the regular 8:45 a.m. to 5:00 p.m. schedule of office hours, Monday through Friday. The office will also be open 9:00 to 12:00 noon on Saturday mornings, December 4, 11 and 18.

Mr. Thomas pointed out that it is important for many people to get in touch with the district office to take advantage of the health insurance and other provisions of the 1965 amendments to the social security program. Although most people are able to visit the office during the day, many find it impossible to do so because of employment or home responsibilities.

The three major groups of people who should get in touch with the social security office are the following, Mr. Thomas said:

1. People who are now 65 or older but who are not entitled to social security benefits. Some of these people are eligible for benefits but have not applied for them because they are still working full time. Mr. Thomas emphasized that it is desirable for these people to apply now to establish their social security benefit rights and to qualify for the hospital insurance protection that begins in July 1966. He emphasized that no one can apply for benefits as soon as he reaches 65 (those who retire between 62 and 65 may receive cash benefits but in a permanently reduced amount. They are not eligible for hospital insurance until they reach 65).

Many of the people 72 or older are not now getting benefits because they (or their husband) had not worked enough under social security to qualify. Many of these people will now be eligible for cash benefits because the new law reduces the amount of work required for most people 72 or older.

2. Widows 60 or 61 years of age who under the old law would have been eligible for widows benefits at age 62. They may now apply for social security benefits as early as age 60 if they wish to accept a permanently reduced amount.

3. Unmarried students 18 to 22 years of age whose social security benefits have been stopped and students who receive social security benefits and are nearing age 18, and who plan to continue in school. Upon application, monthly benefits can be paid back to January 1965 to unmarried students who were under age 22 in January 1965 and who were dropped from the social security rolls when they reached 18.

The Salisbury Social Security Office is at 105 Corriher Avenue. The telephone number is 633-6470.

### GOP Women To Meet

On Thursday, December 9, the Republican Women's Club of Davie County will have a meeting at the home of Mrs. George Schladsensky on Crestview Drive in Mocksville. Christmas gifts will be exchanged. Members are asked to pay only \$1.00 for the gifts.

### Baptized

Marty House, seven-year old son of Mr. and Mrs. Raymond House was welcomed into the Church of the Good Shepherd, Coolleemee, on Sunday, by the rites of Holy Baptism by the Reverend Grafton Cockrell. Mrs. Mabel Head and L. C. Dedmon were godparents.

Miss Barbara McDaniel of Appalachian State Teachers College spent the weekend with her parents, and Mrs. Glenna McDaniel.