

SHOWBOAT OF VALUES



BELK-HARRY'S BIG ANNUAL FOUNDER'S DAYS SALE!

STARTS TOMORROW: APRIL 21st THRU APRIL 30th
A SHOWBOAT OF VALUES . . . SAVE ON NEW FASHIONS FOR THE FAMILY . . . SAVE ON EVERYTHING for the HOME

REGISTER FOR 14 VALUABLE PRIZES

- | | |
|--|---------------------------------------|
| • Man's Suit \$40.00 | • Ladies' Dress \$30.00 |
| • Infant's Layette \$25.00 | • Boy's Suit \$20.00 |
| • 55-Pc. Roger's Stainless \$35.00 | • Ladies' Swim Suit \$20.00 |
| • Ladies' Pendant Watch \$12.50 | • Bedspread \$14.00 |
| • Men's, Women's Shoes \$14.00 | • Men's Work Set \$10.00 |
| • Ladies' Handbag \$8.99 | • Girls' Dress \$8.99 |
| • Fabric, Dress Length up to \$10 | • Ladies' Slip \$6.00 |

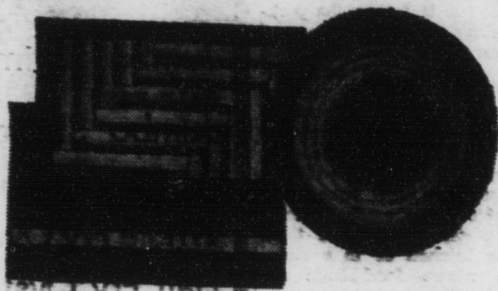
REGISTER OFTEN, IN EVERY DEPARTMENT, FOR THESE PRIZES
DRAWING SATURDAY, APRIL 30, AT 5 P.M. YOU NEED NOT BE PRESENT

STATE PRIDE® KEEPSAKE

Bedspread
8.78

USUALLY 9.99

100% cotton in a special, all-over diamond pattern with a deep, knotted fringe. Full 96x110", in white, antique white, pink, blue, lemon, willow green. Washable.

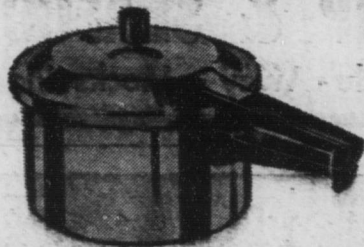


USE THEM ANYWHERE! TUFTED ACCENT BUGS GIVE BRIGHT DASH OF COLOR
SALE 3.00

Soft, luxuriant rayon tufts in new high-low effects! Some with bars of color, others abstract. Dramatic 34" rounds, impressive 24x40" oblongs. For living room, bedroom, hallway or den. Get several!

SHOP ALL THREE FLOORS FOR 9 DAYS OF VALUES

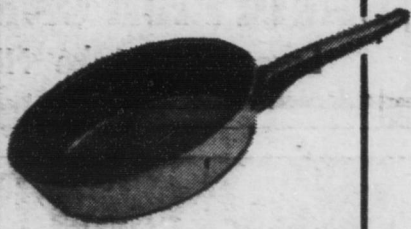
REGISTER EVERY DAY FOR 14 VALUABLE PRIZES



STATE PRIDE® 4-QT. PRESSURE PAN
8.78

USUALLY 11.99

Has time chart on handle, removable self-sealing gasket, safety fuse. Cooks under 5, 10, 15 lbs. pressure. U.I.



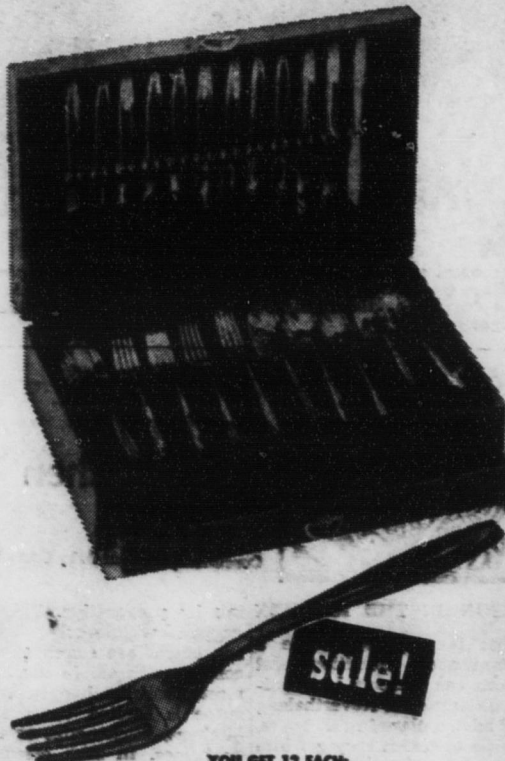
VALUE! 9" TEFLON® FRY PAN
99c

Polished aluminum frying pan by Mirro with no-stick DuPont Teflon® coating for greaseless frying, no-scor cleaning.



4-PC. BATH SET
FABULOUS VALUE!
1.78

Includes a tissue holder, powder box, tumbler and waste basket. High-impact plastic. Gold-color inlay design. White, pink or blue.



YOU GET 12 EACH:

- hollow handle knives with forged blades
- solid forks
- iced tea spoons
- dinner forks
- dessert spoons
- teaspoons

PLUS THESE EXTRAS: tablespoon, placed tablespoon

INSICO BY INTERNATIONAL SILVER STAINLESS STEEL

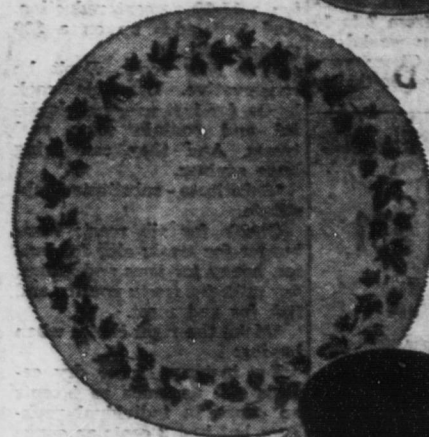
74-piece service for twelve

39.78

Modern stainless steel in a choice of forward looking "New Down" for contemporary homes or "Festive" (not shown) for traditional table settings. International Silver's own top quality stainless never tarnishes, actually polishes itself each time it's used! Beauty that lasts for years of daily use, that takes compliments so beautifully when guests arrive. And to keep your stainless looking its very best, this special Founder's Days sale price includes handsome drawer-chest. Ask too about convenient Layaway.



Floral Park: brown accents



Try: olive accents

45-PC. SERVICE FOR 8

Melamine Dinnerware

10.78

TREMENDOUS VALUE!

The break-resistant dinnerware that's strong enough for every-day use, and beautiful enough for company dinners. In Try and Floral Park patterns. Each set includes: 8 plates, 8 cups, 8 saucers, 8 cereals, 8 bread-and-butters, 1 creamer, 1 sugar with lid, 1 platter, 1 bowl.

Teflon®-Coated Aluminum Cookware

8.78

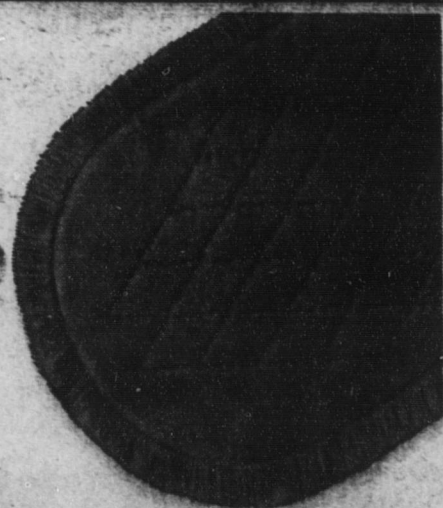
10-PC. SET

Thick aluminum cookware with DuPont Teflon®-coated interiors. Never needs scraping or scouring! Heatproof handles and knobs. Set includes: 1- and 2-qt. saucepans with covers; 4-qt. covered Dutch oven; 10" covered frying pan; nylon spoon and spatula set. By Mirro.

DACRON®, FOAM, OR GOOSE FEATHER
'State Pride' Pillows
2 for 5.78

USUALLY 3.99 EACH

Non-allergenic Dacron® polyester fiberfill. Extra plump foam latex with zip-off percale cover. White crushed goose feather fill with cotton featherproof striped ticking. Our own brand!



DACRON®-AND-NYLON, 24x48"
Fringed Accent Rug
4.78

Thick, plush 50% Dacron® polyester and 50% nylon cut pile with a diamond pattern. Machine washable. Mist green, olive green, wedgewood blue, camp pink, saffron, white, beige.

Famous Make 3-PIECE KITCHEN SET

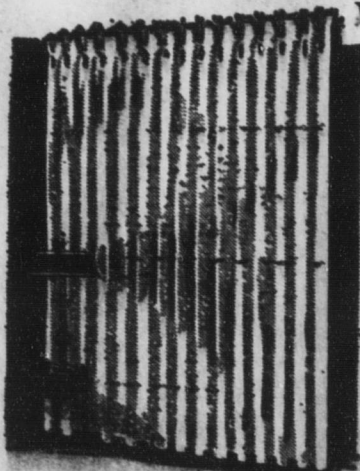
- DISH CLOTH
- TOWEL
- POT HOLDER

SALE 78¢

Colorful — and mighty efficient! Thirsty terry towel, waffle weave dish cloth, double-face terry pot holder. Choice of stripes, fruit or chicken print.



636-5241 111 SOUTH MAIN STREET

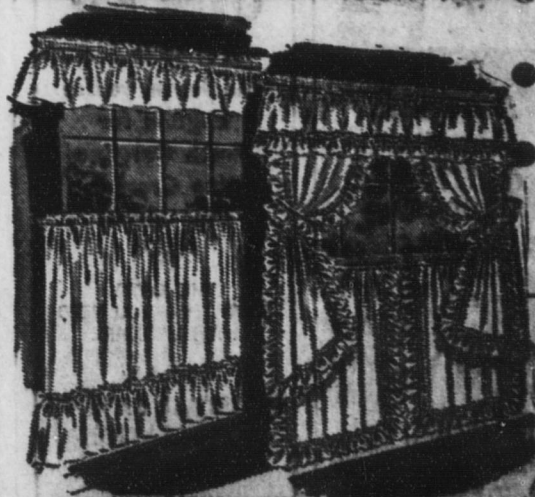


FIBERGLAS® INSULATED DRAPERIES

5.99 per pair **4.99** per pair

64" wide, 64" long 64" wide, 62" long

Thermal insulated self-lined to bounce back the sun's rays, keep you more comfortable inside—A hint of texture for an added note of elegance. Color-fast, hand-wash and drip-dry. No ironing. 54" at top—fits wider windows. **WASH: HAND WASH, DRY: TUMBLE DRY**



CAPE COD OR TIER, NEVER NEEDS IRONING!

'State Pride' Curtains

36" length **2.78**

Value **1.78**

USUALLY 2.99

USUALLY 1.99

Never need ironing—welcome good Wash, tumble dry and they're ready to hang again! Choice of white, tan, blue or Cape Cod style framed with valance all around. **WASH: HAND WASH, DRY: TUMBLE DRY**