

### The "If" In Energy Demands

In a few years, is there going to be enough gasoline to keep our tens of millions of autos rolling? This was a frequent question long before anyone dreamed that there could ever be the vast and growing automobile population that we have today. Almost from the day the internal combustion engine was invented, there have been forecasts of a petroleum drought.

In accepting the American Petroleum Institute's Gold Medal for Distinguished Achievement during a forty-year career of service in the oil industry, A. C. Rubel, retired chairman of the board of the Union Oil Company of California, had this to say about a shortage of oil and total energy: "I suggest with complete assurance that none will materialize in the predictable future." He then went on to summarize some of the reasons for his opinion.

For one thing, the petroleum industry is in the business of total energy, not just oil. "The successful oil com-

pany of the future," Mr. Rubel said, "will be engaged in the development and production of many of the alternate and competing forms of energy such as coal; oil shale; tar sands; atomic, geothermal, or thermonuclear energy; and even, perhaps, solar conversion." He described other reasons why he believed the energy industry would be able to keep abreast of demand. Among these are production techniques that have made available billions of barrels of formerly unrecoverable reserves; refining methods that can convert heavy crudes into the highest grades of gasoline, jet fuels and diesel; and "supertankers" that have substantially reduced transportation costs.

There is one "if" in Mr. Rubel's opinion. The petroleum industry has the technical knowhow to meet future demands...if we are permitted, as we have been in the past, to work out our problems in a free economy with a minimum of governmental interference at all levels."

### Religion In The Here And Now

My son, Norvin, Jr., has just returned from Berlin, Germany, where he was sent by WFBC-TV, Greenville, South Carolina to report on the doings of the World Conference on Evangelism, in which our own Billy Graham was one of the outstanding leaders. I thought, that as a former Cooleemeeite, some of his reports might be interesting to JOURNAL readers.

#### To The Greenville Piedmont

"In this city which Nikita Khrushchev once called a "bone in the throat", Christian leaders who have gathered for the World Conference on Evangelism, are hopeful that some of the spirit of the conference will permeate the immediate area, as well as spread throughout the world. According to West Berlin church leaders, attendance at church services are lowest of any city in West Germany, with less than one percent of the people attending services. It seems obvious that Berliners who live in this island of freedom surrounded by communist East Germany are too busy with their rebuilding and generally "leading the good life" to care about exercising their freedom to worship at public services.

The message of Billy Graham's recent crusade, and that of this World Congress of Evangelism is not new to Berliners. It is a city whose spiritual roots drew nourishment from the heritage of Martin Luther, and whose best known memorial is the bombed ruin of Kaiser Wilhelm Church. But, as one religious leader visiting here from America remarked this week, "The people have lived on the edge of danger so long that many have become indifferent both to danger and to God."

Surely there is no greater contrast in "ways of life" in the world today than that on the opposite of "the wall". The free, energetic, proud, and smiling people on the western side have made their section rise like a phoenix from the ashes of the war. Germans on the east side under the Soviet-controlled regime, although undoubtedly imbued with the

same basic spirit of their West Berlin brothers, wear stoic countenances that come from suppression of that spirit, and from the drabness and austerity of every-day life under communism. Americans and others, although knowing of this contrast in the two Berlins, view it almost incredulously when visiting here for first time.

Paying debts ought to be a pleasure to honest citizens.

Add similes: "As positive as a judge trying his first case."

The man who expects a favor always wants it yesterday.

Nature is grand so long as men and women leave her alone.

Then there are people who would rather be sick than working.

No organization can be stronger than the brains that direct it.

People who live in a nice town ought to appreciate the opportunity.

If you don't believe anything, there's no law to make you believe it.

The spring offensive, to some people will begin when the umpire cries, "Play Ball."

Human beings, for some reason, seem more interested in mistakes that others make.

You can talk all you please about the causes of crime but, at the bottom, it is due to the public's taking it for granted.

Freedom is the right to do about what you please provided you do not injure others or take more than your fair share.

Almost anybody, who doesn't need the money can borrow from the banks.

Few young men realize what they are doing when a sweet young thing murmurs the magical word, "Yes."

The man who makes it a habit to read the Bible doesn't have to apologize to some saphead who does otherwise.

Free speech, according to the Supreme Court, does not give a man a right to yell, "Fire," in a crowded theatre.

A good way to get burned is to fall asleep-smoking a cigarette.

An anonymous letter, by the way, is just a sign of anonymous intelligence.

We haven't any idea about a number of things which we need not mention.

When space ships get the full moon all cluttered up what in the world will the young lovers do with their time.

Not being a woodsmen we have no axe and, therefore, no reason to grind it.

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This 23rd day of January, 1967.

THE COOLEEMEE TELEPHONE COMPANY  
By C. Norris Rabold  
President

1-26; Feb. 2, 9, 16, 1967

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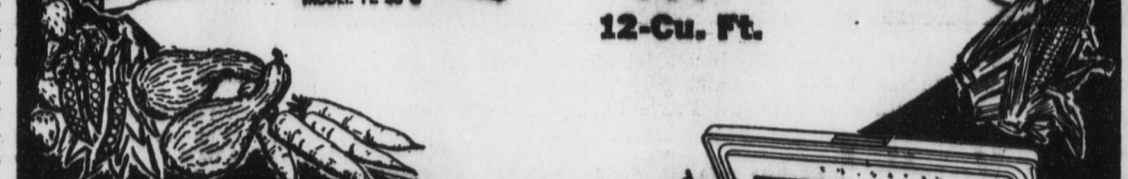


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