

# New Car Sales Running 16.6 Per Cent Behind '69

DETROIT (AP) — The nation's top three automakers report their new car sales for this year are running 16.6 per cent behind 1969.

Ford Motor Co. also announced a drop in profits for 1969.

Chrysler Corp., Ford and General Motors Corp. said their sales for the new year through Feb. 20 were 853,416 compared with 1,023,042 in the same period a year ago.

The Big Three automakers said they sold 185,871 new cars in the Feb. 11-20 period, an 18.8 per cent decline from 229,029 a year ago. Nine selling days were in the period both years.

American Motors Corp. did not release its new car sales figures Monday for the mid-February period.

Meanwhile, Ford reported net earnings fell 12.8 per cent during 1969.

Ford said its profits for the year totalled \$547 million or \$5.03 a share, compared with \$627 million, or \$5.73 a share in

1968. Sales in 1969 reached a record \$14.8 billion, however, a spokesman said Monday. Fourth quarter sales also hit a record, \$4.1 billion, but earnings were down

by 12.2 per cent for the final three months.

"The decline in earnings on a higher sales base resulted primarily from higher labor and

material costs," Ford said.

GM earlier reported its profits fell 1.2 per cent last year. Chrysler said its net earnings fell by 69.41 per cent.

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## Rock house slowly yields clues to past

LEVELLAND, Tex. (UPI)—An art instructor at South Plains College in Levelland and his wife are only amateur archaeologists, but already they have discovered that summer finds make excellent winter pastimes.

Burl Cole and his wife Laura spend time each summer excavating a Pueblo ruin in western New Mexico. The ruin once was inhabited by a people who lived around 1200 A.D., given the archaeological name of Mogollon.

The location of the ruin is near Apache Creek in New Mexico. The site looks like a rock house with rooms.

The Coles have recovered several pieces of pottery, stone and flint estimated to be about 900 years old. During the long winter evenings they glue these pieces together into their original shape.

"Most of the collection is made up of various style pots in which the people cooked, stored water and used for other purposes," Cole said. "It's just like working a jigsaw puzzle to get these pieces back into their original place."

Cole said by their diggings he and his wife hope to discover why the people left the area.

"Only one skeleton has been found so far," Cole said. "This indicates there was no battle. Theory is that they left because of a severe drought."

Cole has been digging in the same place for eight years. Each year he comes up with a new piece to his puzzle. Someday, he says, he hopes to complete the picture and have the real answer—not a theory.

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Monsodium glutamate is a natural flavor intensifier used in meat, soups and fish products. It comes from the Orient where it was produced from seaweed and is an integral part of Chinese and Japanese cooking.

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Ribless corduroy is being used in winter date dresses and theater coats, as well as in sportswear and outerwear of all descriptions.

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Teach children the value of seat belts and how to use them properly.

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Parents should follow good safety habits and instill these habits in the minds of their children.



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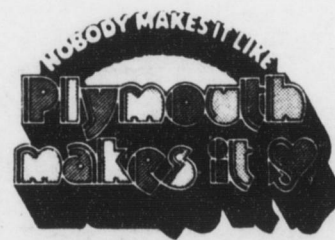
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