

Belk Harry

SPECIAL PREVIEW SALE FOR CHARGE CUSTOMERS

TONIGHT FROM 7:00 UNTIL 9:00 P.M.
(STORE CLOSSES AT 5:30—RE-OPENS AT 7 P.M.)

REGISTER TONIGHT FOR FREE "PAID-IN-FULL" CHARGE ACCOUNT

SAVE OUR COLORFUL
FOUNDER'S DAYS
TABLOID
In Today's "POST"

THE VALUES SHOWN
WILL BE IN EFFECT
9 GREAT DAYS

Come In
And Help Us
Celebrate
BELKS
82nd
Founder's Day
Anniversary
and **SAVE**



FOUNDER'S DAYS SALE

FEATURING A STAR PERFORMANCE OF VALUES!

If your name is drawn, your present charge account, plus what you charge tonight, will be marked "PAID-IN-FULL". You can't win less than \$50. If your account is less than this amount, it will be paid in full, and the balance credited to your account.

DRAWING 9 P.M. TONIGHT

AND MORE!
Another
**PAID-IN-FULL
CHARGE ACCOUNT**
Will be Awarded
At The Close Of
Founder's Days Sale
SATURDAY, MAY 2nd.
**REGISTER
OFTEN**
NO OBLIGATION

Bring The Family,
Everybody Has Fun
... and Saves Too!

APRIL 23rd THROUGH MAY 2nd

**THURSDAY
and FRIDAY
SHOP
9 A.M. 'til 9 P.M.**

DOOR BUSTERS

<p>MEN'S TROPICAL SUITS 55% Dacron® polyester, 45% worsted featherlight weaves. 3-button natural shoulder or 2-button with flap pockets. Our 'Manstyle' & 'Andover'.</p> <p style="text-align: right;">\$44 Usually \$70.</p>	<p>LADIES' COOL SUMMER SANDALS Some with nailhead accent, others mere striplings. For shorts, pantsdresses, all those wonderful sun-fun fashions. 5-10.</p> <p style="text-align: center;">3.44</p>	<p>MEN'S SPORT SHIRTS GROUP Knits; solid, striped, woven plaid and check fabrics. Choice of collar styles; polyester and cotton. Our own brands — save extra!</p> <p style="text-align: right;">2.44 Usually \$4.</p>	<p>'BABY-B' PRE-FOLDED GAUZE DIAPERS Bonus: Free printed diaper. Absorbent heavy weight gauze. Woven-in fold lines makes diaper — changing easy.</p> <p style="text-align: center;">2 DOZEN \$5</p>
<p>ELECTRIC APPLIANCES SALE Toaster, steam iron, mixer, percolator, can opener, pressure cooker, at special savings. Our 'State Pride' — means dependable quality.</p> <p style="text-align: right;">7.44 1-yr. Guarantee</p>	<p>BOYS' NO-IRON SPORT SHIRT Our 'Archdale' polyester-and-cotton. Long-point collars. Stripes, checks, solids. Machine wash, little or no-ironing. Sizes 8 to 18.</p> <p style="text-align: center;">2.00 Usually \$3.</p>	<p>DELUXE BABY CARRIER Molded vinyl frame, printed vinyl removable cushion. Adjustable stand. Safety strap, play beads. Like giving Mother extra hands!</p> <p style="text-align: center;">2.00 Usually \$2.99</p>	<div style="border: 2px solid black; padding: 5px; text-align: center;"> <p>PANTY HOSE SALE! OUR OWN BRAND</p> <p style="font-size: 2em;">77c pair Usually \$1.00</p> <p><small>'Reigning Beauty,' super-soft, super stretch for comfort, wear and fit. Choose High Noon, Dusk, Daybreak, Coffeetime, Midnight, plus Navy, Ivory or Sunset. Size 1 fits to 5'6"; size 2 fits 5'6" and over. All first quality!</small></p> <p>★ 'REIGNING BEAUTY' SEAMLESS NYLONS The little stocking with stretch. Spring's fashion shades. One size fits all.</p> <p style="text-align: right;">2 PAIRS 77c Usually 2 for 1.00</p> </div>
<p>'B-CASUAL' LADIES' JAMAICAS Cotton twills, polyester and cotton plaids, solid colors. Cotton double knits, prints! Wide selection! 8 to 18.</p> <p style="text-align: right;">2 FOR \$5 Usually \$2.99 ea.</p>	<p>3-PC. KITCHEN TERRIES SET You get towel, dishcloth, plus matching pot holder. Big choice of happy-time kitchen prints. Efficient cotton terry — easy upkeep.</p> <p style="text-align: center;">67c set Usually \$1.</p>	<p>SAVE! SUMMER STRAW BAGS Plastic vinyl coated straws. Interesting closings, handles. Extra roomy. White, natural, black in group. Smart fashion shapes! See how you save!</p> <p style="text-align: center;">2.44 Usually \$2.99</p>	
<p>'HEIRESS' SPUN-LO® BRIEFS Spun-Lo® run-proof acetate knit. Embroidered trims, tailored. Others with fluted and permanent-tuck detail. White. Sizes 4 to 10. Stock up price!</p> <p style="text-align: right;">2 FOR \$1 Usually 69¢ ea.</p>			

HUNDREDS OF SPOTLIGHTED VALUES... DON'T MISS ANY OF THEM!

636-5241

111 SOUTH MAIN STREET