



Coach Earl Shoaf issues some strategy to three of his players, Gary Holt, Terry Ward and Bobby Wall

Warmth as even as body temperature...
...a pure comfort of flameless electric heating.



Like body heat, flameless electric heating is steady and even, too. And quiet! In short, it's "body heat" for your home. And since it's absolutely free of flame or combustion, electric heating is one of the nicest home comforts you can buy.

It costs about the same to operate as other forms of heating, too. Which is a big reason why people in over half of the new homes and apartments served by Duke Power are already enjoying the pure comfort of flameless electric heating.

Call the residential representative at Duke Power today and find out more about electric heating. Your family will be glad you did.

Live a life of pure comfort... electrically. **Duke Power**

