

# Belk Harry

YOUR HAPPY SHOPPING STORE

## WINNER \$1,000 SCHOLARSHIP

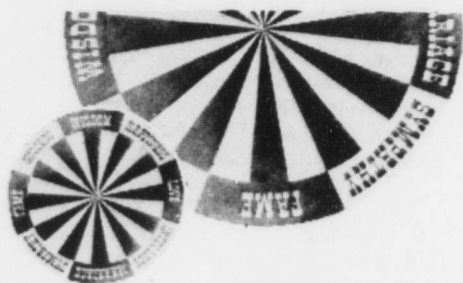
TRILLIS PENDLETON  
Route 1, Box 8  
Salisbury, N. C.

## WIN A FREE MUSTANG

REGISTER AT BELK HARRY  
IN SALISBURY  
ALSO AT BELK STORES IN ...  
Charlotte • Gastonia • Concord • Kannapolis  
Mooresville • Rock Hill • Albemarle • Statesville  
• Monroe

Register at any of the stores listed above. Employees of Belk, WBTV and affiliated firms, and their families, are not eligible. Registration ends August 29, 1970. Drawing will be held on the Betty Frazier Show on September One, 1970. You do not have to be present to win. Winner will be notified.

CAMPUS FASHIONS  
destined for a great future!



sale!

### THE '70 LENGTHS SLEEK... CHIC... FUN

George Washington midi to Zhivago toasty to crinkle patent shiny... the individualist picks her own — and loves it.

- A. Fortrel®/cotton twill, medallion buttons. Tan, Wedgewood blue, bronze, mallard blue. Sizes 8 to 10... usually \$35. **28.88**
  - B. Fur-like pile fabric. Black, brown, white, beige. 5-15, 6-16... usually \$35. **28.88**
  - C. Corduroy with metal buttons, Orion® pile lined. Tan, bronze, gold. Sizes 5 to 15, 6 to 18 usually \$30. **24.88**
  - D. Crinkle patent pile lined. Blue, black, red, brown. 5-15, 6-18... usually \$30. **24.88**
  - E. Zhivago cotton suede, pile lined, pile trim. Tan, brown, cinnamon. Sizes 5-15, 6-18... usually \$30. **24.88**
- Hat and muffler set: Acrylic, lattice weave. New colors. By Baar & Beards... **7.00**



STREET FLOOR

Swagger Bags  
suede and swingy  
\$7.00 - \$8.00

Soft shoulders are swingin' with this year's perfect pant mate... genuine shag suede handbags alive with fringe... in beautiful shades of brown, camel, rust or tan.



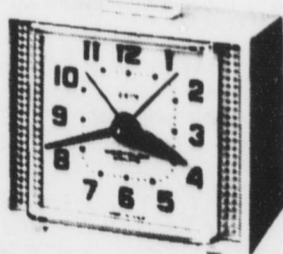
Order Now!

### SEW-ON OR IRON-ON BOIL-PROOF NAME TAPES

7 Doz. — \$1.50, 14 Doz. \$2.00 FabriFair — Corner Main & Fisher Streets

### Check Out EVERYTHING FOR COLLEGE LIFE!

DOWNSTAIRS STORE



CLOCK LETS YOU DROWSE, WAKE AGAIN

"Westclox" electric alarm

**4.88** usually 5.98

Super-small—just 2 7/8 inches tall! Illuminated dial with big easy-to-read numbers. Drowse alarm can be re-set three times—sleep an extra 21 minutes! Sleek molded plastic case: avocado or white. UL Approved.



WESTINGHOUSE SPRAY-STEAM-DRY  
IRON USES REGULAR TAP WATER

UL Approved. **11.88**

Easy-to-fill without spilling. 21 efficient vents release steam for deep penetration yet surface dryness. Fabri-Guide takes the guesswork out of setting; sprinkles at all settings. Even smooths perma-press with dry or steam. Extra deep button slots. Insulat-J cord is centered—comfortable even for "lefties."



### STEP UP TO FASHION SUCCESS

- A. 'Lady Archdale' crinkle patent. \$12
  - B. 'Heiress' buckle on the square. \$17
  - C. 'Heiress' look of the turtle. \$16
  - D. 'Heiress' two-tone smoothie. \$17
  - E. 'Lady Archdale' handsewn softie. \$15
- Sizes 5 to 10 in the group.

STREET FLOOR

636-5241

111 SOUTH MAIN STREET

HOURS: 9:00 UNTIL 5:30

OPEN FRIDAYS UNTIL 9 P.M.