It Pays To Advertise
Through The Columns of
The Farmville Enterprise
IT REACHES - THE PEOPLE

Farmville Enterprise

Merchants! Get Wise
Let Us Write You an Ad.
and we'll open your eyes
WITH INCREASED BUSINESS

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THOUGHTS OF AN IDLE HOUR

(By Major F. W. Barber)

What is a gossip?

Webster tells us that a gossip is a person "who runs about telling and hearing news."

But Webster was a chivalrous gentleman, and times have changed since his day. His definition of a gossip has become weak and lacking in descriptive force.

But common consent is more up to date—more accurate and just in its verdict—and by common consent the professional gossip has been designated as a thing in human shape with more mouth than brains.

The small town gossip can do more harm in one hour than a whole community of people can overcome in a lifetime of effort.

The gossip is the breeder of scandal, the wrecker of reputations and the blighter of hopes.

The gossip is the blizzard of society, the bane of humanity and the advance agent of the devil.

The gossip has but one creed, and that is the crucifixion of innocence and the perpetuation of infamy.

The tongue of the gossip is so forked it would bring the blush of shame to the face of that other reptile of the split tongue species—the snake.

The gossip lives but to revel in the slime of insinuations and innuendoes and calumnies.

Scandal is the bread of life to the gossip, and the greatest desire and most intense longing of the professional if for "more gossip."

The stock in trade of the gossip is like the rainbow—it has no end. It just keeps on going, and enlarging, and crucifying until it blights everything it encounters.

It is like the breath of hell upon the fair cheek of an angel.

The gossip's tongue begins to wag in the morning, wags all day, keeps on wagging into the night, and, like cascarets, wags while you sleep.

The gossip construes the idle pastime of the innocent maiden into the intrigues of a subtle and poisoned brain.

If a man looks twice at a woman, the gossip rips his character to shreds and nails his hide to the walls of obloquy.

The gossip meddles in the private affairs of everybody within reach of the victrolic tongue, peers behind the curtains of every home, and erects skeletons in closets where none exist.

The tongue of the gossip is the most poisonous and deadly instrument of tortue in existence, for it has no regard for truth, veracity, or for human suffering.

The poisonous reptile strikes, and inflicts a mercifully quick death.

But the gossip maims, and lacerates, and crucifies until the human soul is seared with its burden of agony.

When God created the heavens and the earth He inflicted humanity with the presence of snakes and other slimy and oozy and pestiferous and odorfocious objects of loathing.

And He also inflicted us with the gossip—for what reason only He in His superior wisdom can tell.

Is there a hereafter for the gossip?

And if so, where is it?

Heaven won't have them, and hell don't want them.

Are they to pass down through the ages of eternity as a people without a final place of abode?

Or are they like the reptile, a thing without a soul?

The question is too deep for the human mind to solve.

But perhaps the gossip can tell.

How To Give Quinine To Children.

FEBRILINE is the trade mark name given to an improved Quinine. It is a tasteless form, pleasant to take and does not disturb the stomach. Children take it and never know it is Quinine. Also especially adapted to adults who cannot take ordinary Quinine. Does not cause nervousness nor ringing in the head. Try it the next time you need Quinine for any purpose. Ask for Penick's original package. The name FEBRILINE is blown in bottle. 25 cents.

WHY PEOPLE READ THE ADVERTISEMENTS.

Suddenly ask twenty people why they read the advertisements in this paper every week, and fifteen out of the twenty will probably hesitate, and stammer, and become more or less embarressed before they can call to mind the real reason why they read the ads.

People buy this paper and read it for two very simple reasons—they want to know the news of their home community, and they want to know of the commercial advantages that are placed before them each week in its advertising columns.

This paper goes out each week to an enlightened people—to a people who are accustomed to to think and act for themselves—to a people who know exactly what they want, and want to know where they can get it.

Hence the natural course for them to pursue in their search for information is to turn to the advertising columns of the paper.

The live merchant knows this—recognizes the fact that he is catering to a people of high mental attainments, and shapes his business policy to meet their commercial desires.

Such merchants live and prosper, and grow with the community.

Their advertisements are constantly placing the desirability of their goods before the buyer, and the merchant is thus brought into contact with the buyer through the medium of his advertisement.

The information contained in the advertisemet saves the buyer the time of chasing from place to place in search of some article of which he stands in need.

It thus becomes a time saver to the buyer and an impulse which spurs him on to a constant persuing of the advertising pages of the paper.

This habit of reading the advertisements is growing upon the people day by day, for the public realizes that it is the one and only sure means of reducing the "killing of time" to a minimum.

These are strenuous days, and time is money, and the well written advertisement becomes a thing of great value to the consumer as well as to the seller.

And of late years the consumer has become educated up to the standard of expecting the merchant who wants his trade to talk to him through the medium of his advertisement in the local paper.

The merchant who talks thus does the business.

A good wife and good smoke are enough to soften the hardness of any man's disposition.

Why Woman Should Vote.

Because she is mother of man, and without her man would cease to exist.

Because she is the intellectual equal and the moral superior of man.

Because woman transmits her intelligence to her offsprings, and if she has the power to do this she is of equal intelligence with her offsprings, for none of us may give that which we do not possess.

Because if she is the mental equal of that male offspring she has an equal right to a voice in the shaping of the laws which shall govern her, as well as him.

Because she is qualified by every law of nature to exercise the right of franchise.

Because the instinct of woman leads always to the upbuilding of the human race.

Because she abhors the trickery and deceit and grafting rampant in modern political parties.

Because that abhorrence would lead her to the cleansing of those parties and the purification of the ballot.

Because she would labor to place men in public office who would govern for the people and not for self.

Because she is a believer in the purity of all homes, and because of this belief she is a safe person to say who shall govern a community made up of many homes.

Because her ideals of right and justice are superior to those of man.

Because man owes his prospective to the care and training of woman in his infancy, though many forsake her gentle ways in the latter years of life.

Because man owes to woman a debt which it is not within his power ever to repay.

Because her entrance into the political arena would mean a better state, a greater country, a closer communion with the laws of God and man.

Because she is the essence of purity, the light of the home, and the star which beckons man on to greater and nobler deeds.

Because she is woman, the mother of man.

WE THANK YOU ALL.

In behalf of the teachers and students of Snow Hill High School I want to express through your paper our sincere thanks for the kind hospitality shown us last Friday night by the people of Farmville. Never before have we been treated so courteously.

We are especially indebted to Mr. M. Cohen for his unsurpassed hospitality, to Mr. J. H. Darden and Joyner Furniture Co. for their great service in helping us to advertise and to arrange the stage. We also remember very kindly the help given by many others. We wish to thank all for what they did for us, and ask as a favor that they give us a chance to cancel some of our indebtedness.

We were also delighted to have such a large crowd to attend our play, and their attention and behavior was all we could ask for. We thank them one and all.

Very truly,
G. W. Holliday, Prin.

Work will fill the stomach, but more work will fill both stomach and pocketbook. Step lively!

THIS—AND FIVE CENTS!

Don't miss this. Cut out this clip, enclose five cents to Foley & Co., Chicago, Ill., writing your name and address clearly. You will receive in return a trial package containing Foley's Honey and Tar Compound, for coughs, colds and croup, Foley Kidney Pills, and Foley Cathartic Tablets.—G. E. Moore, successor to S. M. Pollard.

Women in Business Life.

The following statistics from the Department of Labor show how women are represented in the business life of the United States.:

Stenographers, 236,077.
Teachers and professors, 327,635.
Physicians and surgeons, 7,300
Clergy, 7,395.
Architects, designers, and draughtsmen, 1,037
Lawyers, 1,010.
Agricultural pursuits, 770,055.
Various professions, 429,497.
Various trades, 481'159.
—Women Lawyers' Journal.

WELCOME INFORMATION.

Most middle aged men and women are glad to learn that Foley Kidney Pills give relief from languidness, stiff and sore muscles and joints, puffiness under eyes, backache, bladder weakness and rheumatism. They get results! Contain no harmful drugs.—G. E. Moore, successor to S. M. Pollard.

Second Quarterly Conference.

The 2nd Quarterly Conference for Farmville charge, will be held at Lang's church at 11 o'clock on Monday March, 29th, 1915. All of the official brethern are earnestly requested to be present with a good report.

Y. E. Wright, P. C.

CARD OF THANKS.

We wish to extend our appreciation and most heart felt thanks to our many friends who were so kind to us during our recent bereavment.

Mrs. H. W. Bynum and family.

LIFE SUCCUMBS TO SAD END.

MR. ZEB BYNUM DEAD.

Found With Face Buried In Water In Ditch Near His Home. Had Been Shrubbing.

The friends and relatives of Mr. Zeb Bynum were suddenly struck with grief Saturday morning, March 13th, when news of the sad end of his life reached their ears.

Mr. Bynum had been shrubbing on the ditch bank on the road side near his home, a few miles South of Farmville, in Greene county, the evening before, and as he failed to come up for supper the family thought that he had probably gotten up with some one and gone over to Farmville, as he had often done before, and would return later in the evening, so they were not uneasy about his whereabouts. But when day broke the next morning and still he had not put in his appearance his brother, Mr. Ben Bynum, went out in search, finding him face foremost in the ditch where he was at work the afternoon before, with his head burried in the bottom of the ditch and his feet resting on the bank higher up. He immediately summoned the coroner, Dr. J. H. Harper, of Snow Hill, to the scene, who, upon examination, found there had been no foul play, but a case of heart failure or apperplexy.

Mr. Bynum was a son of the late John T. Bynum, was 47 years old; a Mason in good standing, member of Farmville Lodge No. 517; a successful farmer and a good, true and loyal citizen, thought well of by all who knew him, and in his death Greene county loses one of its best citizens.

The funeral services were held Sunday afternoon at the grave in the cemetery in Farmville, which was conducted by the Masons assisted by Rev. C. B. Mashburn, of the Christian church, in the presence of several hundred grief stricken relatives and friends, and the floral designs were as lovely as ever placed upon a mound.

The deceased is survived by his mother, three brothers, Messrs. P. J., A. C. and Ben Bynum; five sisters, Mrs. J. H. Wynne, of Fort Pierce, Fla., Mrs. M. R. Turnage, Mrs. T. B. King, Misses Ada and Addie Bynum, and a large number of distant relatives to mourn over his sad departure into the land beyond.

The Enterprise extends deepest sympathy to the heart broken mother, sisters and brothers.

Schedule of Passenger Trains Through Farmville

Norfolk Southern

East Bound	West Bound
12:39 a. m.	4:05 a. m.
9:06 a. m.	8:29 a. m.
6:00 p. m.	6:00 p. m.

Sunday Schedule

9:06 A. M.	6:00 P. M.

East Carolina Railway.

North Bound	South Bound
7.40 a. m.	1.40 p. m.
3.00 p. m.	6.40 p. m.
5.12 p. m.	

Sunday Schedule

10:30 A. M.	3:30 P. M.

PROFES'L CARDS

J. Loyd Horton
Attorney-At-Law
Rooms 3---3a. Horton Building
Practices wherever services are desired.
Farmville, N. Carolina.

FARMVILLE LODGE
I. O. O. F. No. 373.
Meets every Monday night in K. of P. hall in the Horton Building. All visiting Brothers welcome.

FARMVILLE LODGE, No. 218
K. of P.
Meets Every Tuesday Night in their Hall in Horton Bldg.
Visiting Brothers Welcome

DR. PAUL E. JONES
DENTIST
Office in Lang Building
FARMVILLE - N. C.

W. C. DRESBACH
Civil Engineer & Surveyor
Greenville, N. C.
COUNTY SURVEYOR FOR PITT.

E. M. COX
Attorney-at-Law
FARMVILLE - N. CAROLINA
Office over Citizens Bank
Practices Wherever Services are Desired.
Special Attention Paid to Collections and Writing of Deeds, Mortgages, Etc.

Specials!!
Pastime Theatre.

THE BATTLE OF GETTYSBURG
In 5 Reels
One Night Only
TUESDAY
March 23, 1915.

The 2nd Episode
The Million Dollar Mystery
Friday Night, March 19th.
ALSO A KEYSTONE COMEDY