# It Pays To Advertise

Through The Columns of The Farmville Enterprise IT REACHES - THE PEOPLE

# Farmville Enterprise

Merchants! Get Wise

Let Us Write You an Ad. and we'll open your eyes WITH INCREASED BUSINESS

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G. A. ROUSE, Editor.

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NO. 44

# OWN PRIMARY HELD WEDNES-DAY NIGHT

Ben. A. Joyner Nominated For Mayor and R. L. Davis, R. E. Belcher, B. S. Smith, J. I. Morgan and T. E. Joyner for Board of Commissioners.

At the Democratic mass meeting held in the Town Hall Wednesday night for the purpose of nominating candidates for the next ensuing 'two years' the following nominations were

For Mayor them were two candidates, Messrs. J. T. Bundy and Ben A. Joyner. Mr. Joyner receiving a majority of the votes cast was declared the nominee.

Next in order was the nomi nation of a Board of Commissioners, which was nominated by acclamation. Those receing the nomination for Commissionere are Messrs. R. L. Davis, R. E. Belcher, B. S. Smith, J. I Morgan and T. E. Joyner,

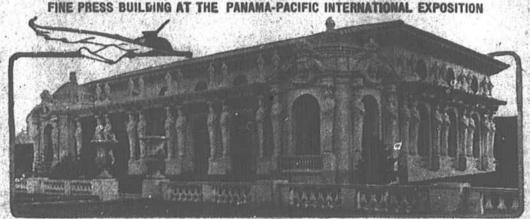
Those nominated to compose the executive committee are R. E. Belcher, chairman; W. A. Pollard and J. W. Holmes

To the retiring Mayor, Mr. T. C. Turnage, the convention gave a unanimous vote of thanks for explained how and Mr. Patter the excellent service rendered by him and his co-workers.

The election for Town Officers will be held on the first Tuesday in May, it being the fourth day of the month.

## The Rise in Cotton.

Nobody seems able to bring out a satisfactory reason for the less than it costs to produce?"-Charlotte Observer.



This photograph shows the fine Press building at the Panama-Pacific International Exposition, Sau Francisco This photograph, shows the nie Freis building at the ransma-racine international Exposition, San Francisco. 1915, dedicated to the use of newspaper men, cost \$35,000. The building, a two-story structure, is in the architecture of the French remainsance and is provided with comfortable lounging and reception rooms, where newspaper men and women from all parts of the world may make themselves at home. Everybody is welcome at the Press building and correspondents are offered the use of all its facilities.

National Prohibition Workers on Five Year Campaign.

Salisbury, March 30.-Before n audience reduced to several hundred by the worst weather of the season, addresses were delivered tonight by ex-Governor Malcolm Patterson, of Tenn., Dr. Howard Russel, founder of the Anti-Saloon Lague, and R. L. Davis, in the interest of National prohibition. It was one of a hundred "Get this thing through" rallies. Dr. Russell son told why national prohibition was to be won during

the five year campaign now on. Mr. Davis explained the three bition. A call for funds had a liberial response.

# The Great Crop!

The last season's crop of cotton prevailing boom in cotton. Ac- lacked only 355,000 bales of havcording to Financial America, ing been a 17,000,000 bale crop, made the best of a bad bargain sun is shining. While talking of a bigger and turned their energies towards rmy, why not go a step farther a new crop, or, more correctly, and advocate a bigger brand of new crops, because all reports Don't consign your enemies to states menship in this country? points towards a reduced acreage hades. Just send 'em to Mexico.

GET THIS THING THROUGH. of cotton and an increase of DANIELS SAVES \$1,013,766. other crops." The hope of the country rests in the planting of a smaller crop this year, and in the opportunity for a diversi fication of products. The farmer of the South holds the future largely in his own hands .-Charlotte Observer.

## Spring Sickness.

This is the season when the

blood, according to the learned physician, is thick and tlows as slow as mud, which puts a man in bad condition. Spring sickness is a fell disease, according to our time worn notions, and, baving it, the victim flees, to blow himself for dopes and portions. "I have to thin the slugnew state laws which go into ef- gish stream," he says, "which fect this week affecting probi-through my system passes; it's thicker now than cheap ice cream, and flows like New Orleans molasses." From all spring ills he'd have release, if he would tramp his portions under, and get a jar of Elbow Grease, the medicine that's cheap as thunder. To get out doors where the general opinion appears to and the wonder is that more breezes blow, and tinker 'round be that the bull movement is trouble did not grow out of it for to beat the dickens, would make largely psychological and rests the South. The farmers, how- a lot of ailments go, and thin the on the same causes which have ever, have been making good blood that winter thickens. In-brought about recent activity in speed in getting rid of it. The stead of taking pale pink pills the stock and other markets. As one trader said, "America, from that the in-to-sight figures already parties, go plant the spuds in being a debtor Nation is rapidly account for 12,500,000 bales, or shallow hills, and you'll be feelbecoming a creditor Nation, so threequarters of the crop. Some ing fine, my hearties! We are why the deuce should we sell authorities say the planters do too found of taking dope, while cotton on credit to foreigners for not now hold more than 10 per in our easy chairs reclining, cent of the total. The Journal when we should shed our coats says it "is evident they have and slope out younder where the

-Uncle Walt Mason.

### Result Of Competition In Purchase of Steel For Two Battleships.

Washington, March 25. - A saving of \$1,013,766 has been effected in contracts just let by Secretary Daniels for special treatment steel and other structural material for the new superdreadnaughts Arizona and California. Mr. Daniels said tonight this saving resulted from competition, which had enabled the Government to incorporate important changes in the character of some of the steel to be used.

The saving will amount to \$635,505 on the battleship California and \$378,271 on the Ari-

## Former Pitt Conntian Dead.

Mr. William T. Joyner, a former resident of Pitt, died at his home in Crayen county March 26th of Pneumonia. He was 62 years of age. He was laid to rest in the church yard at Ep-

He seemed to realize from the first that his days were numbered, but was not afraid to go. May God comfort the hearts that are saddened by his death.

Brother of my childhood, goodbye. I hope some sweet day to meet you in that home where is no death.

They are not dead, they are not

They do but sleep, the Master Some day with lovelight in our

(yes, Awake we meet with glad sur-

-Sister Pattie.

# Let's All Get Gogether.

Isn't it about time for the people of this community to get a little closer together, and work in a little closer harmony one with the other?

A country town and the farming community surrouding it are brothers, and the one cannot succeed without the cooperation and active assistance of the other.

A farming section without its adjacent railroad and market facilities would be a back number-a dead onewith little future ahead. Live farmers would shun itwould have nothing to do with it-for live men create a surplus, and they must have an outlet for that which they

A farm adjacent to some live town and shipping facilities is worth double that of a piece of ground with equal fertility located in some obscure section of the country. The relative values of the products of the two farms would be about the same-the one high, the other

Therefore, the farming community is dependent upon the town and its advantages for much of the rural prosperity, for the high value of land, for the ease with which shipments are made.

Farmers who believe in themselves, who want a prosperous community, should encourage the fown and its industries-should buy from the home dealers, should keep the money in the home community, where it adds to the commercial life of every person.

Every dollar a farmer keeps in circulation at home simply adds that much to the riches of his own community, to the value of his own holdings.

The town and the town merchant owe an equal duty to the farmer, for without his cooperation both town and merchant would perish.

The town should make the farmer welcome, let him feel that he is among friends, that it is his town, that he has a personal interest in its. welfare.

The merchant should make it possible for the farmer to buy his goods as cheaply at home as he can from some foreign house, and he should keep this fact constantly before the farmer.

He should encourage the farmer by keeping reliable goods and selling them at a reasonable price. Most merchants do this, although the absence of the merchant's advertisement from the local paper keeps the farmer in ignorance of the fact.

He should encourage the farmer in all ways, exhibit a brotherly feeling and spirit, and give the farmer to understand that he is interested in his welfare as well as in the contents of his pocketbook.

It has been demonstrated repeatedly right here in this town that farmers can buy as cheaply from the local dealer as they can from a foreign house.

But the foreign dealer floods the farmer with advertising matter, while some local dealers expect to be taken on faith.

And the farmer is a wise one-he takes nothing on

"Show me" is his creed. And he goes to the man who advertises-who "shows him."

Now isn't it about time for us all to think a little, to get together, to push this community right up to the front?

# & Loan Association

## OFFICERS:

Jno. T. Thorne, President. Ben. A. Joyner, Vice-Pres. T. C. Turnage, Sec.-Treas. 31: Loyd Horton, Attorney. DIRECTORS:

Jno. T. Thorne, Ben. A. Joyner, T. C. Turnage, T. E. Joyner, R. E. Belcher, W. J. Turnage, C. R. Townsend

MeD. Horton.

ON'T let this opportunity pass without taking advantage of the opportunity to buy stock in the Farmville Building and Loan Association. The second series will be opened for the sale of stock on :

**APRIL 1st, 1915** 

Through the aid of this Association you can own a home instead of paying rent.