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Merchantsl Get Wise

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G. A. Rouse Editor and Publisher

SWAYOU DANNING

Subscription \$1 a Year in Advance

VOL. VII

A CONTROL OF THE PROPERTY OF THE PARTY OF TH

BTH CAROLINA, APRIL 20, 1917

NO. 47

governments, makes it interest- must perch in the end. ing to consider the circumstances under which the Central Alliances, composed of Germany, children of the Oxford Orpha-Austria, Bulgaria and Turkey, page a large and responsive auare lighting their battles.

The total wealth of the four children will give an entertaincentralized kingdoms of Europe ment both pleasing and helpful, Shoe Company at a banquet at is estimated at \$108,000,000,000. and you will be aiding in a most Against them without the United worthy cause. They will be in Sales is wealth valued at \$297, Farmville TO-NIGHT, April 19, minment features provided for 500,000,000 and with America, at \$547,000,000,000. Neutral nations KINSTON NEGROES PLEDGE burg. posses at a total wealth ve ued at only \$42,400,000,000. The forces against these four empires represent 78.45 per cent of the entire of colored citizens in the North company through the agency of

wealth of the world. figures are practically the same, there "limited possessions" and D. Witt Company, and the visiwith the reservation that the "even heir lives," for "the pro-United States holds no such tre- tection of our country." Leading customers in the territory over mendous portion of the land of members of the race, ministers, which he has exclusive contro the nations against the impires. physicians and others, led the Mr. Coburn is a member of the Germany and her allies occupy demonstration. Resolutions were company's "\$106,000 Club" a 2,960,082 square miles, while passed endorsing the government he succeeded in bringing their enemies possess 40,123,586 and the war and asserting the Lynchburg last year more th square miles, including the 3,292, unshakable loyalty of the negroes a score of his customers from 000 square miles, of the United of the section. The mass meet, the eastern section of the C States. Neutral nations hold 9, mg was the most enthusiastic of North State. 740.965 square miles of territory, the kind ever held here. Th

us with talk of disloyalty brought

When it comes to the question to justice. of men the forces armyed in enmity to the kingdom total in po- Notice to those Having Accounts pulation 1,414,147,000 people. While the percentage of the pop-000,000, are not actively engaged following. These accounts can Academy of Music where they Jacobs, of the Roper Lumber in furnishing men for he battle. Le proven before the Register of witnessed the performance of "A Company, Roper, N. C., made a leaves actively engaged against

the empires, about 400,000,000 and the other nations, still neutral, have a population of 173,-553,000.

The situation then, is this, that as Theo. H. Price points out, over 80.72 per cent, of its wealth and occupying 75.95 per cent. of its territory is now arrayed against the autocratic empires of Germany, Austria, Bulgaria, and The recent addition of the Turkey. While the maximum United States and the expected exertion of the vast horde alignment of Brazil, together with against them has not yet been the probable action of other tried, the figures given above South and Central American show conclusively where victory

> Will you not help to give the dience at the concert? These

PROPERTY AND LIVES.

Visiting Merchants Were Ques George D. Witt Shoe Co. Th **Customers of Banner Sales m** Presented Him through Mr. B Joyner, of Farmville, With

Handsome Gift.

Thirty-two merchants from a many cities and towns in Eastern North Carolina were the gues last night of the George D. With the Virginian Hotel, the affair being one of the several enter hem during their stay in Lynch-

The merchants arrived Tuesday night in a special Pullman Kinston, April 13.—Hundreds which was chartered by the Street A. M. E. Zion Church here R. T. Coburn, of Wilson, N. C. In the matter of territory the last night pledged to the nation leading salesman for the Georgi tors included many of his bes

and paid a tribute to Mr. Coburn's success as a salesman. He introduced first D. B. Ryland, busiless manager of the Chamber of talk the speaker made the visiexplained that it was a gratifying ight to see such a splendid lookag crowd of men present on uch an occasion.

He stated that the city owed or bringing the merchants to inchburg and on behalf of the sumber of Commerce he took asure in expressing the apprenion of that body in having visitors here for a visit. It is ell for you to know with whom au are dealing, he said, and nat you are buying, and it is o interesting for you to know hat enters into the consruction he things for which you pay your money.

ir. Ryland traced the growth nanulacturing center and he d the merchants to preach doctrine of buying their in the South when they home. He hoped that

estly in shoe manufacturing and lauded the character and purpose of the men interested in the shoe industry in this city. He closed his address by emphasizing Mr. Ryland's remarks regarding patronizing Southern industry. W. L. Bell, manager of the Dover Supply Co. of Dover, N. C., also gave a short talk, in which he referred to the hospitality of Lynchburg people.

Before the merchants adjournwith a handsome silver choco. ments of the world. ors feel that they were at home late set which was purchased among Lynchburg people and with a fund to which the other pectedly in Europe it will be a merchants subscribed while en. long time before the production route to Lynchburg on the spe- of foodstuffs in that continent cial Pullman. The token of the can reach a normal basis. Behigh esteem in which he was cause of the shortage of such held by his customers was a sur- crops throughout the world. er. Coburn a debt of gratitude prise to Mr. Coburn and he ac. Secretary Huston declares "there cepted it with an apparent dis. is no risk of excessive production" play of keen appreciation.

RESOLUTION CALLS FOR BIG FOOD PRODUCTION.

duty" that the people of the the need is known without ques-United States engaged in food tion. production put forth every effort culture Committee.

The insistence with which the farmers are being urged to an ed, B. A Joyner of the Farmville enlarged production of staple Shoe and Suit Company, of food products should help to Commerce, and in an interesting Farmville, presented Mr. Coburn make them realize the require-

Even if hostilities and unexat this time.

It is apparent that the farmers of this country have a job on their hands.' They have, besides the United States, most of the Washington, April 13.-A res-belligerent nations, to feed. That olution urging "as a patriotic they will patriotically respond to

To do this they are urged to to raise abundant crops of all plant wheat, oats, barley, rye, kinds was introduced today by grain, sorghums, flax, corn, cow-Representatives Glass, of Vir. peas, soy beans, potatoes and ynchburg as an industrial ginia and referred to the Agri- other crops which can feed men or animals. Flax, for instance, The resolution proposes that mentioned above, is not a human the whole people he called upon food, yet its seed constitutes an y regulation of their own diet important ement in the dairy food supply, and releases other

Against the County.

ulations engaged against Ger. All persons selling goods to rent sections of Lynchburg and reason for the high cost of leather many and her allies is 80.72 per the County are requested to fur- acquainted with civic and in- and the advance in prices of cent, it must be recognized that nish itemized proven statements dustrial life of the community in footwear. China with 403,000,000, the colo- of the same to the Register of which they were being entertain. J. H. Dallard, general manager nies of Great Britain, France and of Deeds on the last Thursday of ed. Immediately after the ban- of the Craddock Terry Com the peoples of Japan and her each mouth, to be audited for quet, the merchants were the pany's factories briefly discussed colonies, totalling nearly 1,000, payment on each first Monday guests of the company at the factory organization, and H. M. front, and that the 134,000,000 Deeds without cost. Parties World of Pleasure." people of the United States and wishing their accounts against Acting as toastmaster at the what his company, an \$8,000,000 Brazil are not putting any force the county paid each first Mon- banquet, Dexter Otey, vice presi corporation, is doing in the deupon the battlefront. This day will please observe this rule dent of the George D. Witt velopment of eastern North Caro- the farmers of America will reap necessary unless enough is raised

insight into the business in which with an instructive telk pertein they are interested as retail deal-ing to the leather situation which ers. Many of the merchants he discussed on a basis of comwere directed to places of public parison. 'He showed what effect interest in the city, being taken the war had caused on market in automobiles on tours in diffe- conditions and pointed out the

tshort talk, in which he explained McD. Horton, Chairman, Company, welcomed the guests lina. He also referred to hon-the profits.

maintained and all those dangers avoided which arise among a people in want of food."

the Governors of the States and of the country. mayors of cities and towns throughout the country be called upon to proclaim this duty to the people and that the newspapers of the country constantly keep it alive."

government will see that the farmers are well paid despite the hageness of their crops.

The best thing that America to feed the world and in that case

Facy are capable of large production on suitable land under intensive culture throughout the The resolution closes; "That more densely populated portions

Consumers living in villages and in the suburbs of cities do not appreciate their means of adding materially to their food suyply by utilizing suitable idle soil in yards, vacant lots and unused outlying fields. Gardening is an industry in which the family and community may share with helpfulness and benefit.

We urge our readers to the imcan do is to plant food enough portance of these facts. War privations are bound to become for ourselves and our allies. The

The Best Is The Cheapest

In almost everything you buy. This is especially true in Farm Impliments. Everybody knows that the

Deere Cultivator and Corn Planters are the best. Simplest and Easiest to work. We have sold over 500 of these Coltivators in Farmville for the past 7 years. Not a one has been returned, and not a single dissatisfied customer so far as we know. JUST ASK YOUR NEIGHBOR which Cultivator to buy.



There is no planter quite so good and perfect as the John Deer & Cole No Fertilizer Distributor, as good as The Rex &

You will need a Transplanter. Why

Attention AUTO VOBILIST Attention

On April 26 and 27th, Mr. H. M. Baker, of the Hartford Tire Co., will be at our store to tell you all about the Hartford Tire

During these 2 days only, we will give you