# It Pays To Advertise Through The Columns of The Fanmvile enterprise 

## Bilerprise

Herchants! Ger IVIise
Let Us, Write You an'Ads
and well open your eyee WITI INCREASED BUSINESS


ingight inilo thie busibess in wis
they are interested as ft tail de ers. Many of the merchant
were difected to places of pablic interest in the city, beiag taken in automobiles or fours in diffe rent sections of lynchburg anc
acquainted with civic and in acquainted with civie and on
dustrial life of the community it which they were being enfertaini ed. Immediately afier the ban. quet, the merchanls were th guests of the company at the Acadeny of Music twhere they Vorld of Pleasure:"
Acting as toastmaster af thi banguet, Dexter Oley, vice presi
dent of the George D. Wit

| mio the leakiet situation which <br> the discussed on a basis, of cómparison. He shoved what effec the warthad catised on markel cosaditions and pointed cat the reason forthe high cost of leather and the advance in prices of footwear. <br> J. H. Dallard, general mazager of the Craddock Terry Com popy's factories, briefly discussed factory organization, and H.M. Jacobs, of the Roper Lumber Compaiy, Roper, N. C., madé a sifort talls, in which he explained What his conepany, an $\$ 8,000,000$ corporation, is doing in the gle velopmient ofeastern NYorth Carollina: He, also referred to hín- |
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- hare cyanle oi tage pio suction on suitable land under intensive cuiture inroughout une
more densely populated portions more densely populated portions of the country:
Consumers living in villages and in the suburbs of cities do not appreciate their means of adding materially to their food uyply by utilizing suitable idle soil in yards, vecantlois and unsea ouky. is commurity may share with helpfoliess and benefit.
We urge our feaders to the im prtance of these facis. We pranace, or mese facts. we privations are bound 10 becom necessary unless enough is raise
for ourselver, and our allies. The


## The Best Is The Cheapest

In almost everythind you buy: This is especially true in. Farm Impliments, Everybody knows that the



