

When in Farmville Call to See The
DAVIS LIVE STOCK CO.
 We have just received a shipment of nice
 driving and combination Horses.
 Also we keep on hand a large stock of
SAL-VET
 the Great Worm Extinguisher and Condition
 Powers for Horses, Mules, Cattle and Hogs. As an
 appetiser it has no equal, it puts horses and mules
 in a healthy condition and gives them a glossy coat.
 The hog raiser can't afford to do without it.
 Ninety per cent of disease among hogs is caused
 by worms, and SAL-VET is a dead shot to this
 menace. It is a boon to cattle raisers.
 You will always find us with a nice assortment
 of horses and mules on hand for sale or exchange,
 terms easy and courteous treatment, is our motto.
PRICES RIGHT



No Mystery in Meat

Some things are so simple that they have to be explained again and again. When things are obvious, people keep looking for mysteries behind them.

So it is with the packing business. The mere size of Swift & Company confuses many. Because their imaginations are not geared up to scale, they believe there must be magic in it somewhere—some weird power.

Swift & Company is just like any other manufacturing business run by human beings like yourself, it takes in raw material on the one hand and turns out a finished product on the other.

Swift & Company keeps down the "spread," or the expense absorbed between raw and finished material, to as low a figure as possible. (If it didn't it would be put out of business by others who do.)

How much Swift & Company pays for the raw material, and how much it gets for the finished product, depends upon conditions which Swift & Company does not control.

It depends entirely upon how much people want the finished product, and how much raw material there is available to make it from.

The profits of Swift & Company amount to less than one cent per pound on all meats and by-products—less than one-fourth of a cent on beef.



Swift & Company, U.S.A.

Welfare Workers Serve Soldiers During Epidemic

Men in Quarantine During "Flu" Scare Secured by Y. M. C. A., Knights of Columbus, War Camp Community Service, American Library Association and Other Organizations

When the Spanish "flu" hit Camp Gordon the Y. M. C. A. women workers found themselves pressed into service as seamstresses turning out "flu" masks of gauze for the soldiers. Orders were issued by General Sage, commanding officer at the camp, that every trooper should wear a "flu" mask whether at drill, or enjoying a much needed rest. The result was that thousands of masks were in demand and every woman who could ply a needle was pressed into service.

The Y. M. C. A. women, recent arrivals at camp to act as secretaries in the hut, did recman service, and hundreds of the masks were turned out as the result of their efforts.

The "flu" epidemic forced the closing of all Y. M. C. A. huts, Knights of Columbus recreation halls, camp theatres and Jewish Welfare establishments were closed, but outdoor entertainments were staged to serve the men quarantined in camp. Those convalescent in the barracks were also given the benefit of this service.

The advent of women secretaries at the Red Triangle huts has proved a decided sensation among the troops, and they are quick to express their satisfaction at the innovation. The women workers release men for service in the barracks and assume the duties of the men secretaries at the huts.

UNITED WAR WORK CAMPAIGN TO RAISE \$170,500,000 FOR BOYS OVER THERE

AND IN FIGHTING AREAS WILL START THE SOUTHEAST WEEK OF NOVEMBER 11

According to the statement issued by Dr. John R. Mott, Director General of the United War Work Campaign, the total amount to be raised during the week of November 11th is \$170,500,000, fixed by the War Department, approved by the President.

The fund will be administered by the Government Director for the seven recognized War Work Agencies, the Y. M. C. A., Y. W. C. A., National Catholic War Work Council (Knights of Columbus), Jewish Welfare Board, War Camp Community Service, American Library Association and the Salvation Army.

"The amount is the largest ever asked as a gift from any people in the history of the world," said Dr. Mott. "Viewed as a total sum, it seems gigantic, but divided by the four million men who will be under arms in our army and navy during the period it is expected to cover, you find that it means less than 15 cents a day per man. Surely there is no Father or Mother or friend of a soldier in this country who will say that 15 cents a day is too much to spend on his church, his home, over there, his library, his theatre and his club. The President summed up the whole appeal in a recent letter in which he spoke of the work of these seven great agencies as "of vital military importance." He had in mind the fact that their activities are largely responsible for the maintenance of the splendid morale of our forces. There has never been in history so spectacular an example of the extreme importance of morale as is now being presented on the Western front. The forces that confront each other there are not widely dissimilar in numbers or equipment, yet one army is constantly withdrawing and the other irresistibly moving forward—the difference is spelled in the single word, MORALE.

"Napoleon said that 'morale' is as other factors in war as three to one! General Pershing, in a recent letter, commenting on the work of the agencies, quoted with approval the statement of one of his colonels, who said: 'Give me nine men who have a hut to spend their evenings in and I will have a better fighting force than ten men would be without it.'

If it is worth \$24,000,000,000 to keep our boys under arms next year, surely it is worth \$170,500,000, and more, to add 10% to their fighting if it brings victory 10% nearer. This is the appeal of the seven United War Work agencies to America, and particularly to those four million homes where service flags fly, and we know what America's answer will be."

UNITED WAR WORK DRIVE STAGED AT WILSON'S REQUEST

(By L. Porter Moore.)

It is at President Wilson's express request that the seven great war work agencies are consolidating their efforts in the United War Work Campaign of November 11-12 to raise \$170,500,000 to be used in continuing the activities of these organizations.

In a letter to Raymond D. Fosdick, chairman of the Commission on Training Camp Activities, the president indicated his desire that the seven organizations combine their campaigns and thus secure the greatest possible degree of co-operation.

"It is my judgment," said the president, "that we shall secure the best results in the matter of support of these agencies, if the seven associations will unite their forthcoming appeals for funds in order that the spirit of the country in this matter may be expressed without distinction of race or religious opinion in support of what is really a common service.

"At the same time I would be obliged if you would convey to them from me a very warm expression of the government's appreciation of the splendid service they have rendered in ministering to the troops at home and overseas in their leisure time."

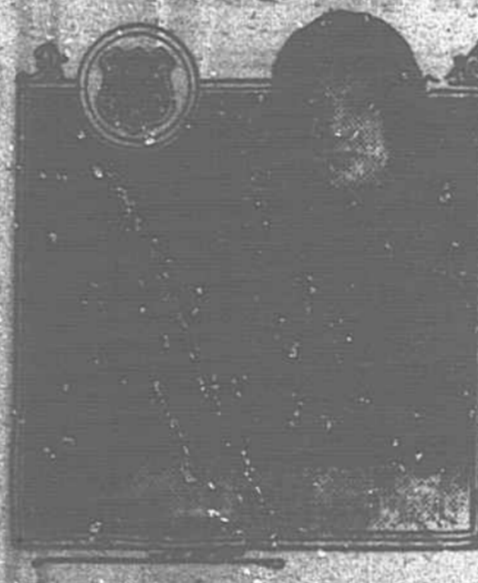
The \$170,500,000 budget realized from the coming campaign will be apportioned as follows:

Y. M. C. A., \$100,000,000; Y. W. C. A., \$15,000,000; Knights of Columbus, \$20,000,000; Jewish Welfare Board, \$5,000,000; American Library Association, \$3,500,000; War Community Service, \$15,000,000; Salvation Army, \$2,500,000.

ambus, secured the supplies needed by the "Cure" and rushed them back by automobile.

The services were held and no more present. To Dumas ever were uttered than those that went up from that little shell-wrecked chapel in devastated but liberated, Chateau Thierry.

EVANGELINE BOOTH, commander of the Salvation Army in the United States, who is now devoting all her time to the United War Work Campaign, November 11-12.



As the head of the Salvation Army of the United States, Evangeline Booth is finding many duties in connection with the United War Work Drive, which is to be staged November 11-12. The Salvation Army before one of the seven organizations in the drive.

The workers of the Salvation Army are active at home and abroad and, under the general direction of Miss Booth, they are mending clothes, urging soldiers to write home, providing innocent games, music and other wholesome forms of amusement in the huts, and are doing their work with a true Christian spirit.

Service the other in the western front the Salvation Army is maintaining the 419 huts, huts and rest homes. The Salvation Army, a great organization within its own right, after Germany invaded Belgium.

SOUTHERN CLERGYMAN HOLDS VICTORY SERVICE IN CAPTURED VILLAGES

Knights of Columbus Worker Presides At Meeting In Ruined Chapel In France

Had it not been for Father James Horton, formerly pastor of the Mariet College in Atlanta, Ga., but now a volunteer chaplain with the Knights of Columbus overseas, there would have been no services in the little ruined chapel of St. Crepin in the shell-torn town of Chateau Thierry when the Yanks poured into the city and drove the Hunns back toward the Rhine. The Knights of Columbus are one of the seven war work agencies to join in the United War Work Campaign, November 11-12, to raise \$170,500,000.

Father Horton was right up with the vanquished of the on-rushing Americans and, after the Germans had been cleaned out of their cellars and machine gun emplacements, the old Cure, who had escaped from some unknown hiding place hidden on a hillside near by, in St. Crepin's chapel to witness the liberation of the city.

There were no remnants, no supplies, no sacred vessels, but Father Horton, pastor of the chapel, and the headquarters of the Knights of Columbus, secured the supplies needed by the "Cure" and rushed them back by automobile.

The services were held and no more present. To Dumas ever were uttered than those that went up from that little shell-wrecked chapel in devastated but liberated, Chateau Thierry.

RAINBOW DIVISION COLONEL COMMENDS Y. M. C. A. WORK

Colonel Service Says Alabama Red Devils Are Appreciative Of Red Triangle Games To Soldiers There

Shirlington, Ala., Oct. 10.—"It is my opinion there is nothing that the Y. M. C. A. can do for the people of Alabama which they would not give if they only knew half of the excellent work being done by your organization," says Colonel William F. Service, Commanding General, 10th Alabama Infantry, who recently returned from France, where he was in command of the 10th Alabama Infantry.

Colonel Service's letter is an endorsement of the Red Triangle games, which are being staged in the huts of the 10th Alabama Infantry (former headquarters of the 10th Alabama Infantry) at the Red Triangle, near the front.

To Our Patrons

Due to cold weather our sales were much smaller than we expected. Our market is not crowded and you will receive more money for your tobacco on the Farmville market than on crowded markets.

Prices were from one to twelve dollars higher on our opening.

We will make you the best sale you ever made and you will go home happy. Come soon and early.

Townsend's Warehouse, the largest in the State under one roof, can care for the largest crowd and not be crowded.

Its to Townsend's interest to work for your interest. Come to see us.

Townsend Tobacco Warehouse COMPANY

For Indigestion, Constipation or Biliousness
 Get try one 50-cent bottle of LAX-FOS WITH PEPSIN. A Liquid Digestive Laxative pleasant to take. Made and recommended to the public by Paris Medicine Co., manufacturers of Laxative Bromo Quinine and Grove's Tasteless Chilli Tonic.

By the Fourth Alabama Infantry, I wish to thank you for the excellent and valuable work that you have done with us, and with other American troops, since your arrival in France. It is my opinion for much praise cannot be given the Y. M. C. A. for the excellent work they have done and are now doing for our men over here. As you know, from personal observation since you have been with us, the "Y" workers are present in time of need and get some of the luxuries of life to the men that they would not otherwise get.

"As the commanding officer of the regiment, I wish to thank you personally for your excellent efforts and your many deeds of valor and kindness shown all through our hard campaigns, in which you were present with us from first to last."

Alabama residents are to be given an opportunity to give during the week of November 11, when \$170,500,000 will be raised to continue another year the work of the Y. M. C. A. and other welfare work agencies.

Grove's Tasteless Chilli Tonic restores vitality and energy by purifying and enriching the blood. You can soon feel its strength and invigorating effect. Price 50c.

DON'T MARRY UNLESS HE HAS A BANK ACCOUNT

YOUNG LADY: YOUR FUTURE HAPPINESS depends upon your answer.

"Yes" to the man who is struggling along on a small salary, but who by his thrift and determination to save can show a bank account, means greater assurance of a happy future than if you were to plight your troth to one more generous peraps, but whose double income is spent even before he gets it.

You owe it to yourself to investigate thoroughly before you decide—a word from you may put your sweetheart on the road to saving. See to it that he is a depositor in this bank. The interest we pay will come in handy for household expenses later on.

THE BANK OF FARMVILLE

J. A. MEWBORN, Cashier
 Farmville, N. C.

LUZIANNE coffee

Luzianne and Corn Pone —Yum-Yum!

WHEN you see your mummy, Honey, bringin' in the coffee and the pone, you can tell before you taste it that the coffee's Luzianne—sure-nuf—by the white steamin', steamin' in the air.

It's the coffee—Luzianne—you remember and you hanker after it until you get another cup.

Luzianne Coffee (your grocer has it) comes put up in this. Try it tomorrow morning for breakfast. If it isn't all you expect, you can get your money back.

Luzianne for aroma, fragrance and snap. Try it.

Buy That Musical Instrument While You Can Get It.

Fortunately we have been able to get in one more shipment of Pianos, Player Pianos, and Victrolas, and, if you would stop to think of the scarcity of these at this time you would not be able to get them later.

Visit our store and select yours while we have them on hand.

Farmville Furniture Co.

T. E. JOYNER, Mgr. FARMVILLE, N. C.
 Everything For The Comforts of Home.