



THE CHRISTMAS HOLIDAYS hold no terrors for the family circle whose bulwark of protection is a Bank Book.

Sad, pinched faces and haunted looks have no place there—**comfort and happiness reign supreme.**

You can well afford to deposit a little in this bank every pay day—all that's needed is the determination to begin. When the ice is once broken, it's easy sailing and you'll be astonished how rapidly your savings will grow.

THE BANK OF FARMVILLE
J. A. MEWBORN, Cashier
Farmville, N. C.

VALUE OF FARM CROPS EXCEEDS ALL RECORDS

With a total value of \$12,270,412,000 the nation's principal farm crops this year were worth more based on prices paid to farmers on December last than in any year in the history of American agriculture. A number of estimates made public today by the department of agriculture showed that this year's total exceeds that of the former record year 1917 by \$3,488,000. There was also marked increase in acreage the 295,859,732 total exceeding that of last year by 10,709,000 acres.

Everything is comparative. Three pounds of sugar per person per month seems like luxury now.

ADMINISTRATORS' NOTICE

Having qualified as administrators de bonis bonis of the estate of Mary E. Moore, deceased, late of Pitt county, this is to notify all persons having claims against the said estate to present them to the undersigned administrators on or before the 30th day of November, 1919, or this notice will be plead in bar of their recovery. All persons owing said estate will please make immediate payment. This 30th day of November, 1918. T. C. Turnage and B. E. Moore, Adms. d. b. n. of Mary E. Moore, dec'd. J. Loyd Horton, Attorney.



DR. G. B. LANG
Optometrist
CONCORD, N. C.

Will be in Farmville at Dr. Mosley's old office on Tuesday December 24th, and Saturday December 28th for the purpose of examining eyes and fitting glasses. Now if you are suffering with poor eye sight, eye pains, headaches, etc. it will be to your interest to see him on one of these dates, as he has his own grinding plant. He is in position to give you the lowest price possible.

ANNOUNCEMENT

Xmas Goodies Santa's Headquarters

We wish to announce that we have a full supply of Xmas Confectioneries, Nuts, Candies, Oranges, Apples, Grapes, etc. and it will pay you to see us before buying. We will also have a full supply of Gardner's Famous Pound Cakes, Raisin Cakes, Light and Dark Fruit Cakes, at prices much cheaper than you can make them.

For the benefit of our customers we will have a **Free Delivery Service** for Holiday trade, beginning Friday, December 20th but will make one trip to each customer daily. We want our business.

Mizell-Smith Gro. Co.
FARMVILLE, N. C.



Auction Sales
Farms and Town Property!

City, Suburban Or Farm Property Is Put Into Our Hands For Quick And Profitable Disposal.

Quick Action—Satisfaction To Seller—Satisfaction To Buyer

Three principles that have made this organization the largest and most in demand for the quick selling of farm, city or suburban property.

We Have Endorsement Letters That Emphatically Express The Customers Satisfaction—Glad To Show Them To You

Our contract for sales is reasonable—one that enables you to make a liberal profit while the strength of our organization produces results—prompt publicity, efficient, accurate surveys and expert auctioneers.

We Subdivide And Sell At Auction All Kinds Of Property—No Matter Where, How Large Or What Your Property Is Let Us Sell It For You—Write For Full Particulars.

FARM SALES OUR SPECIALTY — TERRITORY UNLIMITED

Atlantic Coast Realty Company
The Home That Justifies Your Confidence
Refer to: Any Bank in Greenville, N. C. or Petersburg, Va.
PETERSBURG, VA. OFFICE: GREENVILLE, N. C.

When in Farmville—Call to See The **DAVIS LIVE STOCK CO.**

We have just received a shipment of nice driving and combination Horses.

Also we keep on hand a large stock of **SAL-VET**

the Great Worm Extinguisher and Condition Powers for Horses, Mules, Cattle and Hogs. As an appetiser it has no equal, it puts horses and mules in a healthy condition and gives them a glossy coat. The hog raiser can't afford to do without it.

Ninety per cent of disease among hogs is caused by worms, and SAL-VET is a dead shot to this menace. It is a boon to cattle raisers.

You will always find us with a nice assortment of horses and mules on hand for sale or exchange, terms easy and courteous treatment is our motto.

PRICES RIGHT

To Our Patrons

Here's wishing you and each member of your family the **Happiest Christmas** it has ever before been your privilege to enjoy.

Our market will re-open for the sale of the remainder of your crop on Jan. 7, 1919. Thanking you for your liberal patronage in the past, we hope to continue to serve you

Townsend Tobacco Warehouse
COMPANY

The University of North Carolina
1795 1917

Immediate and thorough preparation in school and college for the great tasks of the next decade is the duty and the personal opportunity of every young man.

The period that will follow the war will have extraordinary need for men with trained powers, and with real values to offer in reconstructive service.

There is no difference of opinion on the subject. Business leaders of vision throughout the nation, and leaders of public life in our own state have spoken to this effect with clearness and emphasis.

England, France, Canada and Germany, in the midst of a struggle infinitely more exhausting than our own, have doubled their educational efforts and expenditures.

No young man in North Carolina, with a deep desire for a rich and steadily growing productive life, should hesitate to make any temporary sacrifice necessary to get now the fullest and best preparation possible.

To young men with a purpose to lead lives of efficiency and deep usefulness:

Make Your Decision Now, And See It Through!

The University of North Carolina offers Training Under the Highest standards of Scholarship in

- The School of Liberal Art
 - The School of Applied Science
 - The Graduate School
 - The School of Education
 - The School of Medicine.
 - The School of Law
 - The School of Pharmacy.
 - The Summer School
- The Bureau of Extension

The work for the remainder of this college year will be divided into two quarters, and the schedule of courses will be so arranged that a student may begin at the opening of the winter quarter and pursue courses as complete units during these quarters.

No Advantage Will Be Gained By Waiting Until The Opening of Another College Year.

THE WINTER QUARTER BEGINS JANUARY 4. REGISTRATION, JANUARY 2-3.

For catalog and other information address, **THE SECRETARY,** Chapel Hill, N. C.



The Farmer Receives More Than Five Thousand Dollars a Minute From Swift & Company

This amount is paid to the farmer for live stock, by Swift & Company alone, during the trading hours of every business day.

All this money is paid to the farmer through the open market in competition with large and small packers, shippers, speculators and dealers.

The farmer, feeder, or shipper receives every cent of this money (\$300,000 an hour, nearly \$2,000,000 a day, \$11,500,000 a week) in cash, on the spot, as soon as the stock he has just sold is weighed up.

Some of the money paid to the farmer during a single day comes back to the company in a month from sale of products; much does not come back for sixty or ninety days or more. But the next day Swift & Company, to meet the demands made by its customers, must pay out another \$2,000,000 or so, and at the present high price levels keeps over \$250,000,000 continuously tied up in goods on the way to market and in bills owed to the company.

This gives an idea of the volume of the Swift & Company business and the requirements of financing it. Only by doing a large business can this company turn live stock into meat and by-products at the lowest possible cost, prevent waste, operate refrigerator cars, distribute to retailers in all parts of the country—and be recompensed with a profit of only a fraction of a cent a pound—a profit too small to have any noticeable effect on the price of meat or live stock.

Swift & Company, U. S. A.

Fresh Groceries
...AT LIVING PRICES

Yes, we have just received those nice new Fresh Groceries that would please you, and at living prices, consisting of both heavy and fancy Groceries, Canned Goods, candies, smoke's goods, and Fruits in season.

Let us serve you once and we'll continue to serve you well

R. T. J. WILLOUGHBY
Telephone No. 86
Wilson Street, Farmville, N. C.