



For a Sick Pocketbook

MANY SECRET ORDERS ORGANIZE FOR THRIFT

More Than Sixteen Hundred Lodges With Thousands of Members Working to Make Thrift a Happy Habit.

Thrift, as a movement of the United States Treasury Department, has been endorsed by more than sixteen hundred lodges of fraternal orders in the Fifth Federal Reserve District. According to figures given out today by the War Loan Organization of the District, these lodges have more than one hundred and thirty-six thousand members, and not only are all these members urged to join War Savings Societies, but many lodges are investing their Treasury funds in War Savings Stamps.

Some three hundred lodges, with a membership exceeding thirty-four thousand, are forming societies in Maryland. Among the orders represented there are the Knights of Pythias, Shield of Honor, Maccabees, Red Men, Knights of the Golden Eagle, Woodmen of the World and Knights of Columbus.

In Virginia the Woodmen of America are heartily co-operating in the Thrift movement. Their two hundred and ten lodges, with a membership of seven thousand four hundred and thirty-five, are organizing War Savings Societies. In North Carolina nearly seven hundred lodges are actively supporting the campaign. These total a membership of about sixty-nine thousand, representing the Sons and Daughters of Liberty, the Independent Order of Odd Fellows and the Junior Order of United American Mechanics.

Valuable aid is being lent in South Carolina by the Knights of Pythias, the Red Men and the Odd Fellows, the three orders having more than three hundred lodges in the State, with a membership in excess of twelve thousand. Cooperation of all lodges in the district is urged. Since many of the most prominent and influential men in every community are lodge members, it is particularly desired to have the fraternal Orders behind the saving movement.

FARMERS TURN SALES INTO SAVING STAMPS

Odd Crops of Great Aid to Thrifty Tillers of Soil in This District.

Farmers who are making a habit of getting a few Thrift Stamps every time they market anything from their farms are finding that they are able to save regularly and that they do not miss the small amounts invested. The average farmer in this section of the country depends largely on his "money" crop, which he harvests once a year. Almost every one of them, however, grows something else which he markets at odd times.

An occasional load of hay may be taken into town and sold. The thrifty farmers also plant peas, beans, okra, lettuce, beets or some of the other vegetables which thrive in the South and for which there is a ready market. Butter and eggs form staple articles to be marketed between seasons.

By buying just a few Thrift Stamps each time the farm wagon makes a haul to town, the farmer or his wife is providing a fund which they will be able to turn to good account later on. For when these Thrift Stamps are exchanged for War Savings Stamps, they increase in value automatically, and may always be turned into cash on ten days' written notice to the postmaster, although the longer they are kept the more they earn.

Wealth is seldom the result of luck but of system. Save regularly. Buy W. S. S.

Treat your pocketbook with the same consideration as you would your best friend. Investment in War Savings Stamps makes the difference.

The circumstances of tomorrow's success is founded upon today's thrift. Our success can lay the cornerstone for you with War Savings Stamps.

Yes, you may miss the first dollar out of your pocketbook. Keep it for yourself. Buy Thrift Stamps.

Have you bought your Thrift Stamp today?

THRIFTY HOUSEWIFE MAY HAVE LUXURIES

War Savings Stamps Furnish An Easy Way to Obtain Money for Conveniences.

Although a family may not be wealthy enough for the "lady of the house" to have all the little conveniences she wants, through Thrift and War Savings Stamps the government has provided a way for the housewife to fit up her kitchen, paint the house, furnish her spare room or embellish the parlor.

These women who were so wise as to begin saving systematically early in 1918 have nice little sums invested in War Savings Stamps by this time. Eleven War Savings Stamps, some of which cost as little as \$4.12 apiece, will buy a first-class kitchen cabinet. In many instances, the housewife would not have saved anything to speak of, had it not been for the War Savings Stamps.

Women are quick to grasp the benefits from habits of thrift. Numerous reports have been received at district headquarters of the War Loan Organization of the Fifth Federal Reserve District of women who have started in by putting quarters in Thrift Stamps and who have been enabled to buy desired articles to brighten their homes.

As soon as a War Savings Stamp is bought, it begins earning more money. War Savings Stamps are practically ready money. They are redeemable with accrued interest at the post office on ten days' notice, but the longer they are held, the more money they make for their holders.

EASY START TOWARD SUCCESS FURNISHED

When a man gets \$1,000 saved up there are always opportunities for a good investment. It is hard to place much less than that. That is what healthy men who are self-made advise young men to begin early and save the first thousand.

Until we went to war, it was hard to get started toward that \$1,000 unless at least one dollar could be put away at a time. Small change was restless and acrobatic and kept jumping out of our pockets into someone else's.

Now, however, there is an easy way to get that first thousand. The answer is Thrift Stamps. They cost only a quarter apiece and can be converted into War Savings Stamps. The government of the United States backs these War Savings Stamps with a guarantee of 4 per cent. interest, compounded quarterly. Save and succeed.

AS PERMANENT INVESTMENT

Secretary of Treasury Glass Shows Values of War Savings and Asks for Co-operation.

Secretary Glass, in a recent interview given at Washington, discussed War Savings as a permanent investment as follows:

"WAR Savings Stamps afford an excellent vehicle for increasing capital and earning power. Many persons have not taken the War Savings Stamps seriously as an investment but the fact that they may be bought in as large a quantity as \$1,000 face value during 1919, at such favorable interest return, makes them most desirable for the average man or family.

"Definite plans for the continuance of the issue in coming years of small Government securities are being worked out.

"Although War Savings Stamps sales this year do not approach the high marks made under stimulation of war need last year, their absorption by the public thus far has been satisfactory.

"Savings in all channels shrank during the early months of the year, and it is expected that War Savings Stamp sales, along with postal savings and savings bank deposits, will grow steadily throughout the year.

"Co-operation is sought earnestly in the matter of keeping Thrift and War Savings Stamps on sale, so that no one so inclined may fail to have opportunity to invest his money wisely.

Today is that tomorrow you'll be about yesterday. Buy W. S. S. now.

Spends wisely—invest judiciously—and you will have plentifully.

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Two Sides to Dream
"That man says he's going to wake everybody up when he gets to the legislature." "Yes," replied Farmer Corn-tassel. "But in politics, when a man talks too much about waking other people up it's likely as not a sign that he's dreamin' himself."



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