



# The Farmville Enterprise

Welcome to  
**FARMVILLE**  
The Busiest  
Town in U. S. A.

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NO. 18

## THE GOAL OF COTTON DRIVE

Great Interest Being Manifested in Membership Campaign for the N. C. Division Amer. Cotton Asso.

Raleigh, N. C. Sept. 17.—That the State is beginning to evidence a great deal of real interest in the membership campaign drive for the North Carolina Division of the American Cotton Association, is borne out by the tremendous amount of mail which is coming daily to the campaign headquarters, at the State Agricultural Building.

The letters contain pledges of support, assurances of help and in many cases are accompanied by applications for charter memberships for carrying on the campaign. In answer to the many questions from interested farmers, bankers, merchants and professional workers, as to the object and purpose of the campaign, the State Campaign Director releases the following statement in advance of the printed plans, which will soon be distributed to the public.

The American Cotton Association is being organized in 72 cotton growing counties in North Carolina, in co-operation with 10 other southern cotton growing states for the purpose of:

1. Protecting the interests of the cotton producer and improving his condition.

2. Promoting the economic regulation of cotton production so that the supply shall be adjusted to demand, and so that the producer will not be compelled to sell his product at less than a fair and reasonable profit.

3. Promoting intelligent diversification of crops, and developing markets for such crops, other than cotton, as may be profitably grown and raised.

4. Improving and enlarging present existing warehouse facilities, and securing additional facilities, so that the producer may carry his crop at the minimum expense and physical damage, and the maximum of security and financiality.

5. Broadening the market for raw cotton, and enlarging the uses of cotton and cotton goods.

6. Improving and increasing transportation facilities.

7. Collecting information as to both domestic and foreign consumption of cotton, the state of trade, the extent of acreage, supply and condition of crop, and all other information of practical interest to the cotton industry, and disseminating facts and data through the several sub-organizations to every member of every community, together with directions and suggestions as to what course to pursue, from all viewpoints, in order to secure the very best results.

8. Maintaining a unified and solid effort for retaining permanently a fair and equitable price for cotton.

9. Unifying and co-ordinating all the cotton interests of the South, in the interest of a greater business South.

10. Doing collectively all and everything that may be conducive to the stability and profitability of the cotton producing industry.

## CLEAN-UP WEEK OCT. 6 TO 11.

In order to live so that there will be no regrets a cleavage to the following ideal wouldn't be amiss in the thoughtful endeavor to make the tomorrows always greater and more eternal worth while than the yesterdays.

Teach me that sixty minutes make an hour, sixteen ounces one pound and 100 cents \$1. Help me so to live that I can lie down at night with a clear conscience, without a gun under my pillow and untroubled by the faces of those to whom I have brought pain. Grant that I may earn my meal ticket on the square, and that in earning it I may do unto others as I would have them do unto me. Deafen me to the jingle of tainted money and to the rattle of unholy skirts. Blind me to the faults of the other fellow, but reveal to me my own. Guide me so that each night when I look across the dinner table at my wife who has been a blessing to me, I will have nothing to conceal. Keep me young enough to laugh with little children, and sympathetic enough to be considerate of old age. And when comes the day of darkened shades and the smell of flowers, the tread of soft footsteps and the crunching of wheels in the yard—make the ceremony short and sweet.

HERE LIES A MAN—From the Manufacturers News.

## A REAL MAN'S DAILY PRAYER

The Insurance Department is laying much stress right now on Clean Up Week, October 6 to 11, which Commissioner Young hopes to make the most effective on record.

October 9th is designated by statute as Fire Prevention Day in North Carolina and for this reason the week in which this date falls has been set apart as clean up week for the entire State. It is also observed nationally.

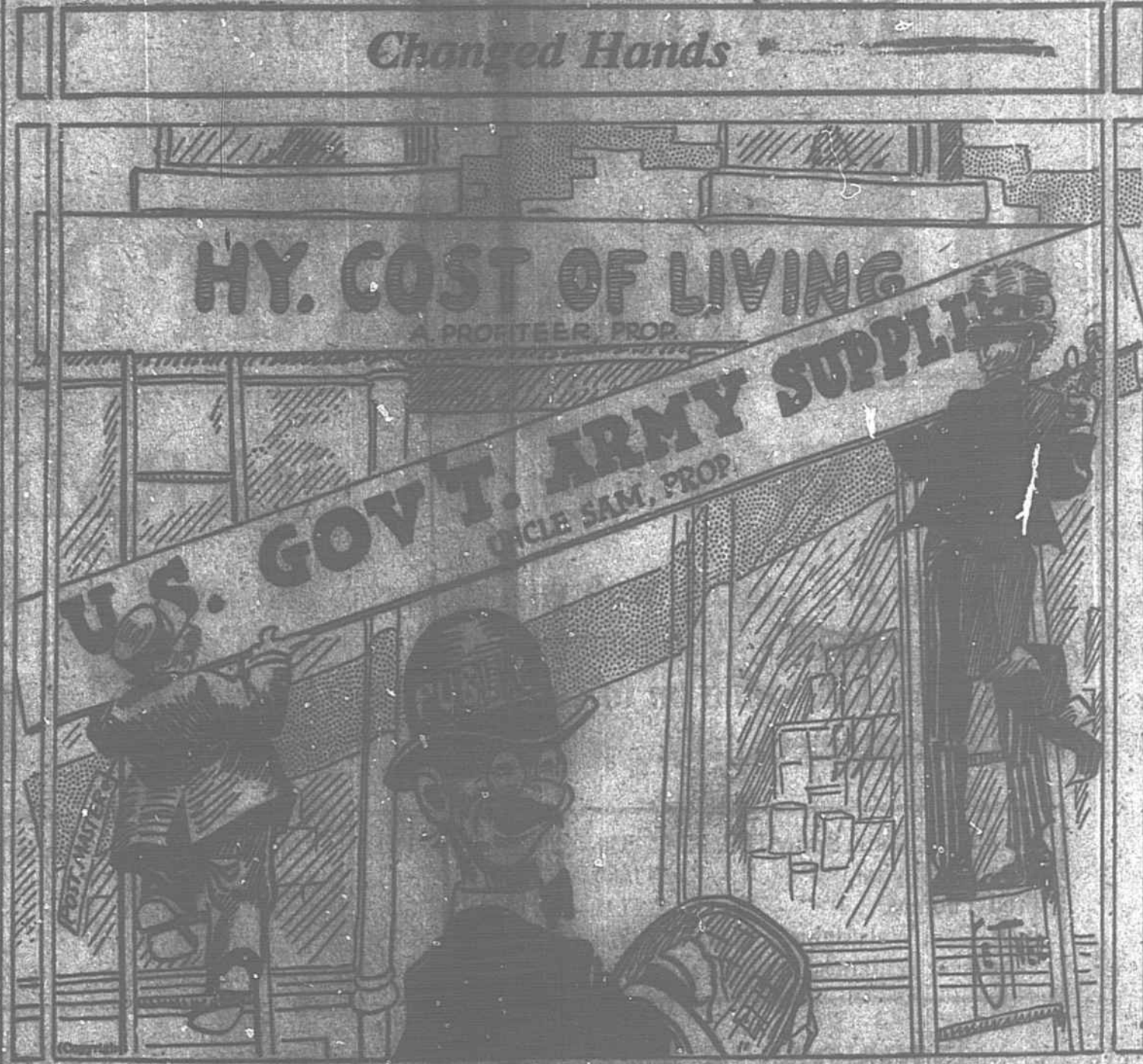
The saving of lives and property by the prevention of fires is an advantage second only to the benefits of improved sanitary conditions, in the opinion of officials of the department. An intensive clean up week has a tendency, it is pointed out, to check the recurrence of influenza and householders, business men and manufacturers are especially urged to give close attention to the elimination of waste of every character that might start or help a fire.

### Farmville Baptist Church

For several months we have had no regular pastor, but we are pleased to announce that we have called Rev. Braxton Craig, and he has accepted and will begin his work with us Sunday morning, September 21, at eleven o'clock.

Mr. Craig is regarded as being one of the strongest Baptist preachers in the state, and we feel that we are indeed fortunate in having him as our pastor.

The public is cordially invited to hear him Sunday morning. Come and hear a good sermon.



## GET-TOGETHER MEETING—YOU INVITED

Reception to be Given to the Faculty of the Farmville Graded School Sept. 26

A reception will be given to the Faculty of the Farmville High school Friday, September 26th, from 9 to 11 o'clock at the school building. This is a welcome given by the Parent Teachers organization, and an occasion when all of our town and community people can have an opportunity of shaking hands and getting acquainted with our faculty. Come out and let's give them a welcome to our nice town, help to make them feel at home.

Fathers don't send the mothers but come with them. Don't stay away because you have no child in school but come and show your interest in others. Our Domestic Science room will be ready for work, see it. Miss Collins will gladly welcome you.

### Mr. George Brewer Died on Last Wednesday; Was 79 Years of Age.

Mr. George Brewer, who two years ago suffered a stroke of paralysis, and has been an invalid since, died at his home here last Wednesday of heart trouble. He was 79 years of age. He was buried in Forest Hill cemetery Thursday afternoon, the burial services being conducted by Elder B. W. Alexander, of the Free-Will Baptist Church, of which he was a life long member. He leaves a wife and a large number of relatives to mourn his death.

### Quite a number of people attended the show in Greenville Thursday night.

The Cabinet That Drove Her Alice The Best

...of the ... and ...  
...the ...  
...the ...  
...the ...

## SILK STOCKING SHIRT AGE

We think it probable that the profiteering is one of the causes of the present high prices, but by far more important in boosting prices and keeping them high have been, first, decreased production, due to so many men being in the various armies of the world, and engaged in producing munitions of war instead of being gainfully employed; and second, to a greatly inflated currency—that is, a great increase in the per capita circulation of money, with a corresponding cheating of the dollar.

We believe in the severest punishment for profiteering where it exists, but this alone is surely going to prove disappointing as a means of lowering prices. It is a fundamental economic law that high prices are their own antidote. Economically speaking, the purpose of prices is to stimulate production and discourage consumption. These two powerful forces, once they come into full play, are bound to be effective in lowering the general price level. At the same time, owing to the immense sums borrowed by our own and other governments, currency inflation must of necessity continue with us for years, and this factor will serve in considerable measure to hold prices up even with economy and increased production.

In too many instances, we fear, the enforced economies or war times have been replaced by orgies of extravagance. People are too prone to buy, regardless of need or price. It is too much of a silk-shirt, silk-stockage era, with too little of the stern, old-fashioned economy and shift that are the very roots of material success. As a nation, as long as we are extravagant and wasteful we have no right to complain of high prices. What we need is a program of hard work and economy. It is the only way out.—Progressive Farmer.

## GOOD ROADS SAVE COUNTY

Washington, D. C.—That the good roads being built throughout the country can effect a saving of ten billion dollars annually, approximately one-third the cost of this country's participation in the world war, is the opinion of G. A. Kiesel, president of an automobile manufacturing company. According to Kiesel's argument the good roads in Milwaukee County, Wisconsin, alone save their users \$25,000 a day, or about one dollar a day for every vehicle traversing them.

A traffic census for Milwaukee County taken at intervals in the last four years showed the use of the highways by approximately 25,000 cars a day. It showed also that traffic in that section has increased 45 per cent a year during the four-year period.

"Here is a vivid demonstration of the immense benefits good roads mean in saving of money," continues the report. "If one county in one State can effect a saving of over seven and one-half million dollars a year imagine the immense saving in one State, but in all forty-eight States in the Union. Even the low average of thirty counties for every State would give us a total of 1440 counties, which at the above yearly saving would make a total of \$10,952,000,000, a sum over one-third the cost of America's participation in the world war."

Many of the States are going ahead with their road programs at a greater rate than ever before, and the government's aid to the States in road building is being largely called upon with the return to peace-time conditions.

### No Worms in a Healthy Child

All children troubled with worms have generally poor health, which indicates poor blood, and a child with worms is less able to absorb nourishment.

### GROVE'S TASTELESS CHERRY TONIC

Fortifies the System Against Colds, Grip and Influenza by Purifying and Strengthening the Blood. It contains the well-known tonic properties of Calcium and Iron, and is a most palatable and effective remedy for all ailments of the blood, and is pleasant to take. You can get it at any drug store.

## DO NOT WASTE YOUR EARNINGS

The People Who Spend Too Freely Will Never Be Prepared For a Crisis When It Comes

Farmers with this month begin to sell what they have made on their farms and many of them will handle right much money during the selling season. What ought we to do with our money? We should first settle outstanding obligations. Let debts be paid first and then it can be seen what is left. After debts are paid the money as it comes in should be placed in the banks for safe keeping and for good investments. If opportunities are offered for what seems good investments it might prove a mistake to jump too soon. The matter can be taken under consideration and careful inquiry can be made to see if it really is a good investment. Farmers should not be too ready to invest their money. To do so often means losing it and besides, keeping some money is a good plan as you might get to a place where it would be needed. We do not understand our people. We do not know why there are so many people so ready to get rid of their money.

this section save as they do in other parts of the country? Why not the American people save as well as the people of Europe and other countries? Think about how helpless we were in 1914 and 1915 when farm products prices went so low and just because we had not saved and laid up something for such a period of depressed prices. The people who spend freely will never be prepared for a crisis when it comes, nor are they ready to take up real bargains when they are in reach. Real bargains will offer themselves to the men who save their money and are prepared to take them. Save your money this fall.—Smithfield Herald.

### U. S. WAR MATERIALS SOLD TO FRANCE FOR \$400,000,000

Washington, D. C.—Announcement of the sale of surplus army material in France to the French Government for \$400,000,000 has been announced by the Secretary of War. Much difficulty has attended the sale of this property. Certain factions of the French Republic were unwilling to see the American material placed on the French market, while others were eager to get hold of it. Material needed by the army at home will be brought back to the United States. The forces that remain overseas have saved from the sale material likely to be needed during their stay there.

### The Strong Withstand the Winter Cold Better Than the Weak

You must have Health, Strength and Endurance to Fight Colds, Grip and Influenza.

When your blood is not in a healthy condition and does not circulate properly, your system is unable to withstand the Winter cold.